



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-127951** | Submit Date: **02/06/2012** | Call Sign: **KERO-TV** | Facility ID: **40878**  
City: **BAKERSFIELD** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**02/06/2012** | Filing Status: **Active**

## Report reflects information for : Fourth Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Bakersfield
	Web Home Page Address	www.turnto23.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(8)**

<b>Digital Core Program (1 of 8)</b>	<b>Response</b>
Program Title	Jack Hanna Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8a-830am
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each 30-minute episode, wildlife expert and animal ambassador Jack Hanna counts down the ten best, biggest and baddest animals, highlighting his favorite animals and adventures from around the world. Each week Hanna offers up a different top-ten list -- fastest animals in Africa; tallest insects; biggest eaters; smartest birds -- while providing insights and interesting facts about the animals. This series is part of Litton Entertainment's programming block, "Litton's Weekend Adventure," which includes six, half-hour, hi-def educational and informational series on Saturday mornings on ABC affiliates across the United States.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 8)</b>	<b>Response</b>
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830a-9am

Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jeff Corwin, in collaboration with experts at Atlanta's Georgia Aquarium, takes viewers on an exploration of Earth's least understood resource, our Oceans. Part infomercial and part documentary, in each 30-minute episode Jeff will highlight the Georgia Aquarium, his theatrical "Home Base," while also revealing a unique marine animal or important marine concern. Jeff's own knowledge and his hands-on experience allows him explain a cause, and offer a solution...or at least help the audience gain further understanding of the issue.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9am-930am
Total times aired at regularly scheduled time	10
Total times aired	4
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ABC launches new television series "Born to Explore," hosted by Richard Wiese, a respected field scientist and explorer who has traveled across 7 continents to discover the world's wonders.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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#### Digital Preemption Programs #1

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	11/13/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	10/9/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	11/27/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Born to Explore
List date and time rescheduled	12/4/11
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-03
Episode #	
Reason for Preemption	Sports

<b>Digital Core Program (4 of 8)</b>		<b>Response</b>
Program Title	Culture Click	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays 930am to 10am	
Total times aired at regularly scheduled time	10	
Total times aired	4	
Number of Preemptions	4	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	4	
Length of Program	30 mins	
Age of Target Child Audience	10 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click, a hip social studies experience hosted by Nzinga Blake. A rising star from E! Entertainment, the web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world. Produced in a stylized news magazine format, Nzinga will teach in a completely modern environment instantly connecting information as it travels through different decades. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

#### Digital Preemption Programs #1

<b>Questions</b>	<b>Response</b>
Title of Program	Culture Click
List date and time rescheduled	12/4/11

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-03
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Culture Click
List date and time rescheduled	10/9/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	Culture Click
List date and time rescheduled	11/13/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	Culture Click
List date and time rescheduled	11/27/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 8)		Response
Program Title	Everyday Health	

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10a-1030a
Total times aired at regularly scheduled time	10
Total times aired	4
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, co-hosts Laila Ali, Ethan Zohn, and Jenna Morasca bring you inspiring stories of people who have been affected by a health crisis and who are now "paying it forward," delivering a message of hope and healing to others with that condition. Whether it's surprising a cheerleading squad for children with disabilities with an appearance from one of their celebrity idols, or coordinating a Flash Mob to raise awareness for cystic fibrosis, the Everyday Health team is there to make these dreams come true - and to celebrate the amazing strength of the human spirit. Everyday Health helps you feel good - and feel better - every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	11/13/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	12/4/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-03
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	11/27/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	10/9/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	
Reason for Preemption	Sports

### Digital Core Program (6 of 8)

	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1030a-11a
Total times aired at regularly scheduled time	10

Total times aired	4
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Twenty-two-year-old Claire Thomas informs and educates teens about the power of food and demonstrates how to prepare dishes inspired by her family, friends or even bloggers who need her help. In each 30-minute episode, Claire brings her kitchen to the streets and communities, where people live and work exploring new ideas, trends and ways for teens to enjoy good food while pursuing a healthy lifestyle. For example, in one episode Gardenerd's Christy Wilhelmi teaches Claire how to plant a patio salad garden. This series is part of Litton Entertainment's programming block, "Litton's Weekend Adventure," which includes six, half-hour, hi-def educational and informational series on Saturday mornings on ABC affiliates across the United States.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Food for Thought with Claire Thomas
List date and time rescheduled	10/9/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	Food for Thought with Claire Thomas
List date and time rescheduled	12/4/11

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-03
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Food for Thought with Claire Thomas
List date and time rescheduled	11/12/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-11
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	Food for Thought with Claire Thomas
List date and time rescheduled	11/27/11
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 8)	Response
Program Title	Cybercuates (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday 8a-830a
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel and Sabrina, two children who are cyber-transformed by a planetary ray. This event leads to changes in them. Each half-hour show teases children about the world around them and the products they use in their life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Reino Animal
Origination	Network
Days/Times Program Regularly Scheduled	Monday Through Friday
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show travels the world and shows children all kinds of animals. Viewers meet and come face to face with animals of all kinds.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Steven McEvoy
Address	321 21 Street
City	Bakersfield
State	CA
Zip	93301
Telephone Number	661-637-2300
Email Address	steven.mcevoy@kero.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (8)**

<b>Other Matters (1 of 8)</b>	<b>Response</b>
Program Title	Jack Hanna Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8a-830am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each 30-minute episode, wildlife expert and animal ambassador Jack Hanna counts down the ten best, biggest and baddest animals, highlighting his favorite animals and adventures from around the world. Each week Hanna offers up a different top-ten list -- fastest animals in Africa; tallest insects; biggest eaters; smartest birds -- while providing insights and interesting facts about the animals. This series is part of Litton Entertainment's programming block, "Litton's Weekend Adventure," which includes six, half-hour, hi-def educational and informational series on Saturday mornings on ABC affiliates across the United States.

<b>Other Matters (2 of 8)</b>	<b>Response</b>
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 830a-9a
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jeff Corwin, in collaboration with experts at Atlanta's Georgia Aquarium, takes viewers on an exploration of Earth's least understood resource, our Oceans. Part infomercial and part documentary, in each 30-minute episode Jeff will highlight the Georgia Aquarium, his theatrical "Home Base," while also revealing a unique marine animal or important marine concern. Jeff's own knowledge and his hands-on experience allows him explain a cause, and offer a solution...or at least help the audience gain further understanding of the issue.

<b>Other Matters (3 of 8)</b>	<b>Response</b>
Program Title	Culture Click

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9a-930a
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click, a hip social studies experience hosted by Nzinga Blake. A rising star from E! Entertainment, the web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world. Produced in a stylized news magazine format, Nzinga will teach in a completely modern environment instantly connecting information as it travels through different decades. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

<b>Other Matters (4 of 8)</b>	
	<b>Response</b>
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 930a-10a
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, co-hosts Laila Ali, Ethan Zohn, and Jenna Morasca bring you inspiring stories of people who have been affected by a health crisis and who are now "paying it forward," delivering a message of hope and healing to others with that condition. Whether it's surprising a cheerleading squad for children with disabilities with an appearance from one of their celebrity idols, or coordinating a Flash Mob to raise awareness for cystic fibrosis, the Everyday Health team is there to make these dreams come true - and to celebrate the amazing strength of the human spirit. Everyday Health helps you feel good - and feel better - every day.

<b>Other Matters (5 of 8)</b>	
	<b>Response</b>
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 10a-130a

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Twenty-two-year-old Claire Thomas informs and educates teens about the power of food and demonstrates how to prepare dishes inspired by her family, friends or even bloggers who need her help. In each 30-minute episode, Claire brings her kitchen to the streets and communities, where people live and work exploring new ideas, trends and ways for teens to enjoy good food while pursuing a healthy lifestyle. For example, in one episode Gardenerd's Christy Wilhelmi teaches Claire how to plant a patio salad garden. This series is part of Litton Entertainment's programming block, "Litton's Weekend Adventure," which includes six, half-hour, hi-def educational and informational series on Saturday mornings on ABC affiliates across the United States.

Other Matters (6 of 8)	Response
Program Title	Born to Expore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9a-930a
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ABC launches new television series "Born to Explore," hosted by Richard Wiese, a respected field scientist and explorer who has traveled across 7 continents to discover the world's wonders.

Other Matters (7 of 8)	Response
Program Title	Reino Animals (23.2)
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 8-830a
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show travels the world and shows children all kinds of animals. Viewers meet and come face to face with animals of all kinds.

Other Matters (8 of 8)	Response
Program Title	Cybercuates
Origination	Network
Days/Times Program Regularly Scheduled	Monday 830a-9a

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Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel and Sabrina, two children who are cyber-transformed by a planetary ray. This event leads to changes in them. Each half-hour show teases children about the world around them and the products they use in their life.

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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>McGraw-Hill Broadcasting, Inc</b></p>

## Attachments

No Attachments.