

# Children's Television Programming Report

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 File Number: CPR-119706
 Submit Date: 04/08/2011
 Call Sign: WTVR-TV
 Facility ID: 57832

 City: RICHMOND
 State: VA

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

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 Filing Status: Active
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 Filing Status: Active

## **Report reflects information for : First Quarter of 2011**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Network Affiliati	on
		Affiliated network CBS	
		Nielsen DMA Richmond-Pete	rsburg
		Web Home Page Address www.wtvr.com	
Digital Core	Question		Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Y of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	programming guideline (a	that at least 50% of the Core Programming counted toward meeting the additional pplied to free video programming aired on other than the main Yes No program program episodes that had already aired within the previous seven days either on the	Yes

station's main program stream or on another of the station's free digital program streams?

### Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Battle of the Brains (6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10am (1/1-3/26)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this series, student scholars compete in a rapid fire game of academic knowledge in a quiz show format. This is an unique opportunity for high schools throughout the state to shine while their students demonstrate their knowledge and teamwork. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Young Icons (6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1030am (1/1-3/26)
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing t target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and anthropists. Each guest shares their personal storie of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parent play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. The Young Icons complies with the FCC Children's Television Rules by furthering the educational and informational needs of children 13 years of age and up
Does the Licensee identify the program by displaying throughout the program the symbol E /l?	Yes

Digital Core Program (3 of 18)	Response
Program Title	Pets.TV (6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11am (1/1-3/26)
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Pets.TV complies with the FCC Children's Television Rules by furthering the educational and informational needs of children 13 years of age and up.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of	<b>B</b>
18)	Response
Program Title	SABRINA'S SECRET LIFE (6.1)
Origination	Network
Days/Times	Saturday, 1130am (1/1-1/29)
Program	
Regularly	
Scheduled	
Total times	5
aired at	
regularly	
scheduled	
time	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggles with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-teer viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competence, and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. NETWORK changed programming, effective 02.01.11.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	DOODLEBOPS: ROCKIN' ROAD SHOW (6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 1130a (2/5-3/26)
Total times aired at regularly scheduled time	8
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Network changed programming effective 02.01.11
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	Busytown Mysteries I (6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8a (1/2-1/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Niumah an af	
Number of	
Preemptions Rescheduled	
Rescheduleu	
Length of	30 mins
Program	
Age of	3 years to 7 years
Target Child	
Audience	
Describe the	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings
educational	the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children
and	can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled
informational	adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem
objective of	solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those
the program	facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and
and how it	concepts that are part of the episode's overall theme. This program is specifically designed to further the
meets the	educational and informational needs of children, has educating and informing children as a significant
definition of	purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Core	Network changed programming effective 2/1/11.
Programming.	
r rogrammig.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	

Digital Core Program (7 of 18)	Response
Program Title	Busytown Mysteries II (6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 830a (1/2-1/30)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	3 years to 7 years
Target Child	
Audience	
Describe the	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings
educational	the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children
and	can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled
informational	adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem
objective of	solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those
the program	facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and
and how it	concepts that are part of the episode's overall theme. This program is specifically designed to further the
meets the	educational and informational needs of children, has educating and informing children as a significant
definition of Core	purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules
Programming.	Network changed programming effective 2/1/11.
Fiogramming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E /I?	

Digital Core Program (8 of 18)	Response
Program Title	HORSELAND - I (6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8am (2/6-3/20)
Total times aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Network changed programming effective 2/1 /11. On 3/27/11 - due to severe weather in the area - we ran 1/2 hour extended weather coverage from 8am-830am.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND - I (6.1)
List date and time rescheduled	n/a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	Sunday, 03/27/11
Reason for Preemption	Public Interest

Digital Core Program (9 of 18)	Response
Program Title	HORSELAND - II (6.1)
Origination	Network

Days/Times Program Regularly Scheduled	Sunday, 830am (2/6-3/27)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Network changed programming effective 2/*/11.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Critter Gitters (6.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11a & 1130a (3/12-3/26)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with the kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. AntennaTV launched on our digital sub-channel 6.2 on March 8, 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Curiosity Quest (6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12n & 1230p (3/12-3/26)
Total times aired at regularly scheduled time	6

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. AntennaTV launched on our digital sub-channel 6.2 on March 8, 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Mustard Pancakes (6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10a & 1030a (3/12-3/26)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children, featuring the lovable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Ten Toes and Mo - definitely an offbeat family! Courtney's home is war, friendly and inviting. A cozy place, here all children feel comfortable hanging out, singing songs and hearing stories. AntennaTV launched on our digital sub-channel on March 8, 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	ANIMAL RESCUE (6.2 - 1/1-3/5) (6.3 - 3/13-3/26)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7am (1/1-3/26)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the Animal Rescue is a weekly half-hour educational/informational series showcasing spectaculr rescues of all educational types of animals. The series, which is appropriate for family viewing and children ages 13-16 in particular, focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of informational objective of creatures in the animal kingdom. In addition to showcasing skilled and compassionate individuals helping animals and protecting the environment, the program emphasizes problem solving and teamwork, the program promoting strong personal and community values. Animal rescue is closed captioned for the hearing and how it impaired and displays the E/I icon throughout the broadcast. CBS 6 Xtra moved from our digital submeets the channel 6.2 to 6.3 upon the launch of AntennaTV on March 8, 2011 definition of Programming.

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Core

Yes		
	Yes	Yes

Digital Core Program (14 of 18)	Response
Program Title	DRAGONFLY TV (6.2 - 1/1-3/5) (6.3 - 3/13-3/26)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 730am (1/1-3/26)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the Dragonfly TV is a weekly half hour science television series that meets the educational and informational educational objectives of the FCCs Children's Programming requirements for children ages 13-16. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges informational them in critical thinking and problem solving skills, while providing valuable information to reach answers. objective of Each episode is engaging, entertaining and educational in structure, allowing children to investigate science the program on their own. Dragonfly TV is closed-captioned for the hearing impaired and displays the E/I icon throughout the broadcast. CBS 6 Xtra moved from our digital sub-channel 6.2 to 6.3 upon the launch of AntennaTV on March 8, 2011 definition of

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the program	
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Digital Core Program (15 of 18)	Response
Program Title	DOG TALES (6.2 - 1/1-3/5) (6.3 - 3/13-3/26)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8am (1/1-3/26)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Dog Tales is a weekly half-hour educational/informational series showcasing all aspects of the canine world. The series, which is appropriate for family viewing and children ages 13-16 in particular, offering useful information on all kinds of dogs and the people who love them. The program also instructs safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes responsible pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative. Dog Tales is closed captioned for the hearing impaired and displays the E/I icon throughout the broadcast. CBS 6 Xtra moved from our digital sub-channel 6.2 to 6.3 upon the launch of AntennaTV on March 8, 2011

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Describe the

educational

informational

objective of

the program

and how it meets the

definition of

Programming.

Yes

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Digital Core Program (16 of 18)	Response
Program Title	MISSING (6.2 - 1/1-3/5) (6.3 - 3/13-3/26)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 830am 91/1-3/26)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Missing is a weekly half-hour educational/informational series focusing on actual cases of missing persons.
The series, which is appropriate for family viewing and children ages 13-16 in particular, provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer to peer advice on safety in public places and in cyber space, including real world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers. Missing is closed captioned for the hearing impaired and displays the E/I icon throughout the broadcast. CBS 6 Xtra moved from our digital sub-channel 6.2 to 6.3 upon the launch of AntennaTV on March 8, 2011.

Does the<br/>Licensee<br/>identify the<br/>program by<br/>displaying<br/>throughout<br/>the program<br/>the symbol E<br/>/l?Yes

Describe the

educational

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objective of

the program

and how it meets the

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Programming.

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Digital Core Program (17 of 18)	Response
Program Title	SWAP TV (6.2 - 1/1-3/5) (6.3 - 3/13-3/26)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9am (1/1-3/26)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the SWAP TV is a weekly half hour television series about two teenagers from different backgrounds swapping educational lives for a weekend. The series meets the educational and informational objectives of the FCCs Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. young viewers are informational exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds, and backgrounds while exposing and the program appreciation to someone elses way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAPTV is closed captioned for the hearing impaired and displays the E/I icon throughout the broadcast. CBS 6 Xtra moved from our digital sub-channel 6.2 to 6.3 upon the launch of AntennaTV on March 8, 2011.

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Programming.

Yes

Digital Core Program (18 of 18)	Response
Program Title	CURIOSITY GOES QUEST (6.2 - 1/1-3/5) (6.3 - 3/13-3/26)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 930am (1/1-3/26)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pursuant to the Children's Television Act of 1990, "Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills. CBS 6 Xtra moved from our digital sub-channel 6.2 to 6.3 upon the launch of AntennaTV on March 8, 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Non-Core Educational and Informational Programming (4)

Non-Core Educational and Informational Programming (1 of 4)	Response
Program Title	DDODLEBOPS ROCKIN' ROADSHOW - I (6.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday, 4am (1/1-1/29)
Total times aired at regularly scheduled time:	5
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Network changed programming effective 2/01/11.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	
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### Date and Time Aired:

Questions		Response
Date Time		
Non-Core Educational and Informational Programming (2 of 4)	Response	
Program Title	DDODLEBOPS ROCKIN' ROADSHOW - II	(6.1)
Origination	Network	
Days/Times Program Regularly Scheduled:	Satruday, 430am (1/1-1/29)	
Total times aired at regularly scheduled time:	5	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doodles, three animated young members of Doodlenet, and sets out on an adventure with important life lessons imparted in the process interlude that encapsulates the educational include encouraging viewers to develop poss providing viewers with a basic understanding designed to further the educational and info	hild, who writes for help or advice with a problem to the if a band. The child then enters the animated world of the th the band to find a resolution to the problem, with es. Each episode reinforces the lesson through a musical message. Specific educational objectives of the program hitive personal qualities such as honesty and initiative, and g and appreciation of music. This program is specifically rmational needs of children, has educating and informing wise meets the definition of Core Programming as specified d programming effective 2/01/11.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions		Response
Date Time		
Non-Core Educational and Informational Programming (3 of 4)	Response	
Program Title	Busytown Mysteries I (6.1)	
Origination	Network	
Days/Times Program Regularly Scheduled:	Saturday, 4am (2/5-3/26)	
Total times aired at regularly scheduled time:	8	
Number of Preemptions	0	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 7 years	

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries Describe the educational and brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on funinformational objective of the filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' program and problem solving abilities, as the characters use their skills of observation to collect facts, draw how it meets the inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary definition of Core through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing Programming. children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Network changed programming effective 2/1/11.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions		Response
Date Time		
Non-Core Educational and Informational Programming (4 of 4)	Response	
Program Title	Busytown Mysteries II (6.1)	
Origination	Network	
Days/Times Program Regularly Scheduled:	Saurday, 430am (2/5-3/26)	

Total times aired at regularly scheduled time:	8
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving two Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabul through words and concepts that are part of the episode's overall theme. This program is specifical designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Network changed programming effective 2/1/11.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Questions	Response
Date Time	

Sponsored Core Programming (0)

### Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Stephen Hayes
Address	3301 West Broad Street
City	Richmond
State	VA
Zip	23230
Telephone Number	804-254-3613
Email Address	shayes@wtvr.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station terminated analog operations prior to this reporting period. Licensee's responses to Question 7 therefore refer to the station's main digital programming stream. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F. R. Section 73.670, with respect to these programs.

#### Other Matters (16)

Other Matters (1 of	
16)	Response
Program Title	BATTLE OF THE BRAINS (6.1)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday, 10am (4/2-6/25)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	In this series, student scholars compete in a rapid fire game of academic knowledge in a guiz show

Describe theIn this series, student scholars compete in a rapid fire game of academic knowledge in a quiz showeducational andformat. This is an unique opportunity for high schools throughout the state to shine while theirinformationalstudents demonstrate their knowledge and teamwork. This program is specifically designed toobjective of thefurther the educational and informational needs of children, has educating and informing children asprogram and how ita significant purpose, and otherwise meets the definition of Core Programming as specified in theCommission's rules.Commission's rules.

# Other Matters (2 of 16) Res

16)	Response
Program Title	YOUNG ICONS (6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 1030am (4/2-6/25)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the The Young Icons is a television program that provides educational and informational segments exposing the educational target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and anthropists. Each guest shares their personal stories informational of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's objective of message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea the program and how it and turn it into something that can help an awful lot of people." The program provides a motivational and meets the inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond definition of ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 Programming. and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. The Young Icons complies with the FCC Children's Television Rules by furthering the educational and informational needs of children 13 years of age and up.

and

Core

Scheduled

Other	
Matters (3 of 16)	Response
Program Title	PETS.TV (6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 11am (4/2-6/25)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates the animals to the viewer's lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals answer questions from pet lovers and share personal experiences. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest is entertaining and empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. Pets.TV complies with the FCC Children's Television Rules by furthering the educational and informational needs of children 13 years of age and up.
Other Matters (4 of 16)	Response
Program Title	TROLLZ (6.1)
Origination	Network
Days/Times Program Regularly	Saturday, 12n (4/2-6/25)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live to the credo B.F.F.L Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (5 of 16)	Response
Program Title	HORSELAND - I (6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8am (4/3-6/26)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and

Other	
Matters (6 of 16)	Response
Program Title	HORSELAND - II (6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 830am (4/3-6/26)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside the houses a farm called Horseland. Each of these main characters has a special horse whose personality similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow a develop. This program is specifically designed to further the educational and informational needs of chill has educating and informing children as a significant purpose, and otherwise meets the definition of Compromise as specified in the Commission's rules.
Other Matters (7 of 16)	Response
Program Title	DOODLEBOPS: ROCKIN ROAD SHOW (6.1)
Origination	Network
	Saturday, 1130am (4/2-6/25)
Days/Times Program Regularly Scheduled	
Program Regularly	13
Program Regularly Scheduled Total times aired at regularly scheduled	13 30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Programming.

Other Matters (8 of 16)	Response
Program Title	Mustard Pancakes (6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10a & 1030a (4/2-6/25)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - definitely an offbeat family. Courtney's home is warm, friendly and inviting. A cozy place, where all children feel comfortable hanging out, singing songs and hearing stories.

Other Matters (9 of 16)	Response
Program Title	Critter Gitters (6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11am & 1130am (4/2-6/25)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work and showcasing moral investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models.

Other Matters (10 of 16)	Response
Program Title	Curiosity Quest (6.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12n & 1230p (4/2-6/25)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (11 of 16)	Response
Program Title	Animal Rescue (6.3)
Origination	Syndicated
Days/Times	Saturday, 7am (4/2-6/25)
Program Regularly	
Scheduled	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Animal Rescue is an award-winning, Emmy-nominated reality series showcasing spectacular rescue
educational and	of all types of animals. Program educates and informs viewers about a variety of animals, emphasizi
informational	teamwork and problem-solving demonstrated by rescuers. Every episode includes pet safety tips an
objective of the	promotes educational activities. This program is specifically designed to further the educational and
program and how	informational needs of children, has educating and informing children as a significant purpose, and
it meets the	otherwise meets the definition of Core Programming as specified in the Commission's rules.
definition of Core	
Programming.	

Other Matters (12 of	
16)	Response
Program Title	Dragonfly TV (6.3)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 730am (4/2-6/25)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing! This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (13 of 16)	Response
Program Title	Dog Tales (6.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8am (4/2-6/25)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales informs and educates kids about the world of dogs. Every episode includes valuable information about dog care and pet responsibility, plus tips from vets and trainers. Young viewers learn about various types of dogs, and how they are more than just pets. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (14 of 16)	Response
Program Title	Missing (6.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 830am (4/2-6/25)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Missing highlights cases of missing children from around the United States. Each episode also includes
educational and	information for keeping children and families safe. Youths offer peer-to-peer advice on topics including
informational	on-line safety, personal behavior and situational awareness. Presented in cooperation with The
objective of the	National Center for Missing and Exploited Children. This program is specifically designed to further the
program and how	educational and informational needs of children, has educating and informing children as a significant
it meets the	purpose, and otherwise meets the definition of Core Programming as specified in the Commission's
definition of Core	rules.

Other Matters (15 of 16)	Response
Program Title	Swap TV (6.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9am (4/2-6/25)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SwapTV is a fun, fast paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Response
Curiosity Goes Quest (6.3)
Syndicated
Saturday, 930am (4/2-6/25)
13
30 mins
3 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Pursuant to the Children's Television Act of 1990, "Curiosity Quest Goes Green" will satisfy the FCC Children's programming requirement and can be classified as either core or non-core programming. "Curiosity Quest Goes Green" serves the educational and informational needs of children 12 years of age and under with its program content, including scientific principles and their practical applications in everyday life. The series allows children to explore the world of "green" living. The series also educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.

#### Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief	
there is good ground to support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	Community
he Authorization(s) specified above.	
	of Virginia
	License,
	LLC

Attachments No Attachments.