



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-134723** | Submit Date: **10/09/2012** | Call Sign: **KYLE-TV** | Facility ID: **60384** |

City: **BRYAN** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/09/2012 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Waco-Temple-Bryan |
| | Web Home Page Address | WWW.KYLE28.COM |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 3.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(8)

| Digital Core Program (1 of 8) Response | |
|--|--|
| Program Title | REAL LIFE 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAYS 8AM (7/2/12-10/1/12) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly series. Several characteristics of the show make it engaging for kids between 13 and 16 years of age. Each episode deals with two or three different careers so that keeps students who are watching the shows interested. The journalists are young, involved, energetic people who are also trying to figure out their place in the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 8) Response | |
|--|-------------------------------|
| Program Title | JACK HANNAH'S INTO THE WILD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | TUESDAYS 8AM (7/3/12-10/2/12) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a weekly series based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 8) | Response |
|--|---------------------------------|
| Program Title | ON THE SPOT |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | WEDNESDAYS 8AM (7/4/12-10/3/12) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a nonacademic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 8) | | Response |
|--|--|---|
| Program Title | | CAREER DAY |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | THURSDAYS 8AM (7/5/12-10/4/12) |
| Total times aired at regularly scheduled time | | 14 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | What do you want to do with your life? That question is answered from those who know, an interview style show that takes you behind the scenes into the daily life of successful adults giving their career stories to today's youth. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (5 of 8) | | Response |
|-------------------------------|--|-----------------|
| Program Title | | THE YOUNG ICONS |
| Origination | | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | FRIDAYS 8AM (7/6/12-10/5/12) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 8) | Response |
|--|---|
| Program Title | 3 WIDE LIFE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 730AM (7/7/12-10/6/12) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life meets the educational and information needs of children 13 years and older by providing the audience with opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| | |
|-------------------------------|----------|
| Digital Core Program (7 of 8) | Response |
|-------------------------------|----------|

| | |
|--|---|
| Program Title | PETS.TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 8AM (7/7/12-10/6/12) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 8) Response | |
|--|---------------------------------|
| Program Title | PROFILES IN NATURE (MULTI-CAST) |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | MONDAYS-SATURDAYS (7/2/12-10/6/12) |
| Total times aired at regularly scheduled time | 84 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program "Profiles of Nature" takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 7am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1) | Response |
|--|---|
| Program Title | 3 WIDE LIFE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | PRECEEDS NASCAR RACES |
| Total times aired at regularly scheduled time: | 2 |
| Number of Preemptions | -1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life meets the educational and information needs of children 13 years and older by providing the audience with opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time | |

Sponsored Core
Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | DUANE SARTOR |
| Address | 2402 BROADMOOR DR. STE B-101 |
| City | BRYAN |
| State | TX |
| Zip | 77802 |
| Telephone Number | (254)774-1800 |
| Email Address | dsartor@kwkt.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The Station did not broadcast an analog signal during this quarter. The licensee's response to Question 7(b) therefore assumes that the Station's current main program stream serves as the equivalent to the Station's former analog channel. After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under that were not "educational or informational": none. |

Other Matters (8)

| Other Matters (1 of 8) | Response |
|--|--|
| Program Title | REAL LIFE 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAYS 8AM (10/8/12-1/1/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 is a weekly series. Several characteristics of the show make it engaging for kids between 13 and 16 years of age. Each episode deals with two or three different careers so that keeps students who are watching the shows interested. The journalists are young, involved, energetic people who are also trying to figure out their place in the world. |

| Other Matters (2 of 8) | Response |
|--|---|
| Program Title | JACK HANNAH'S INTO THE WILD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | TUESDAYS 8AM (10/9/12-1/2/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is a weekly series based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16. |

| Other Matters (3 of 8) | Response |
|---|----------------------------------|
| Program Title | ON THE SPOT |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | WEDNESDAYS 8AM (10/10/12-1/3/13) |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On The Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. There are three fundamental educational benefits to this format. First, it taps into fact retrieval in the curriculum. Second, and more important, it expands the information beyond fact retrieval. Third, and most important, it addresses what educators call non-cognitive factors for student success. These are factors that can measurably improve student achievement without specifically involving material to be tested. These include self-esteem and frames in which students see learning occurring. By removing information from the academic silos where it is generally taught and moving it, literally, to the mall, it forces a synthesis that is difficult to achieve in an academic setting. The fact that correct answers are giving by diverse ethnicities and ages, by both genders, and not by stereotypes of smart people is essential. It means that anyone can own information. The fact that young people will see this on television in a nonacademic setting is also very important. Whatever the curriculum or information, knowledge becomes the star-and is demonstrated by every type of person. |

| Other Matters (4 of 8) | Response |
|--|---|
| Program Title | CAREER DAY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | THURSDAYS 8AM (10/11/12-1/4/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What do you want to do with your life? That question is answered from those who know, an interview style show that takes you behind the scenes into the daily life of successful adults giving their career stories to today's youth. |

| Other Matters (5 of 8) | Response |
|--|---|
| Program Title | THE YOUNG ICONS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | FRIDAYS 8AM (10/12/12-1/5/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | It's time to see what powerful and positive young people are doing today. The Young Icons profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens and parents too. |

| Other Matters (6 of 8) | Response |
|------------------------|----------|
|------------------------|----------|

| | |
|--|---|
| Program Title | 3 WIDE LIFE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 730AM (10/13/12-1/6/13) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 3 Wide Life meets the educational and information needs of children 13 years and older by providing the audience with opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. |

| Other Matters (7 of 8) | | Response |
|--|---|----------|
| Program Title | PETS.TV | |
| Origination | Syndicated | |
| Days/Times Program Regularly Scheduled | SATURDAYS 8AM (10/13/12-1/6/13) | |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years to 16 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. | |

| Other Matters (8 of 8) | | Response |
|------------------------|---------------------------------|----------|
| Program Title | PROFILES IN NATURE (MULTI-CAST) | |
| Origination | Syndicated | |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | MONDAYS-SATURDAYS (10/8/12-1/7/13) |
| Total times aired at regularly scheduled time | 78 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program "Profiles of Nature" takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 7am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>COMCORP OF BRYAN LICENSE CORP.</p> |

Attachments

No Attachments.