

Children's Television Programming Report

 FRN: 0022463855
 File Number: CPR-139510
 Submit Date: 04/02/2013
 Call Sign: KFOX-TV
 Facility ID: 33716

 City: EL PASO
 State: TX

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/02/2013
 Filing Status: Active
 Filing Status: Active
 Status Date:
 Status Date:

Report reflects information for : First Quarter of 2013

| General | Section | Question | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? | |

| Applicant | Applicant Name, Typ | licant Name, Type, and Contact Information | | | |
|-------------|---------------------|--|-------|-------|----------------|
| Information | Applicant | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - | | | | | |

Contact Representatives (0)

| Children's | Section | Question | Response | |
|---------------------------|--|--|---------------------|----------|
| Television Information | Station Type | Station Type | Network Affiliation | า |
| | | Affiliated network | FOX | |
| | | Nielsen DMA | El Paso | |
| | | Web Home Page Address | WWW.KFOXTV. | СОМ |
| | | | | |
| Digital Core | Question | | | Response |
| Programming | State the average number of hours of Core Programming per week broadcast by the station on its main program stream | | | 3.0 |
| | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | | | 168.0 |
| | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | | | 5.0 |
| | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | | | Yes |
| | programming guideline (appli | t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d | o program | Yes |

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(10)

| Digital Core Program (1 of 10) | Response |
|--|--|
| Program Title | JACK HANNAH |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | M-W 1PM |
| Total times aired at regularly scheduled time | 39 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | All "Jack Hannah Animal Adventures" live action television programs are designed to meet the educational and informational needs of children. In all programs cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. In order for parents, children, and listing services to clearly identify the programs as ones that meet the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G. The E/I rating is displayed throughout the entire program. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 10) | Response |
|--|--|
| Program Title | ANIMAL EXPLORATION W JAROD MILLER |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | THURS 1PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" is a half hour live action television program designed to meet the educational and informational needs of children. Each week, Jarod looks at exotic and domestic animal from his own unique perspective. Every week, Jarod travels to zoos and aquariums to explore animals fit in a particular theme, whether its the need for speed or animal heroesthere's always something am happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around Ame on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to prese the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmental responsible universe. In order for parents, children and listing services to clearly identify the program are that fulfills the FCC description of a program that meets kids' educational television needs, each episod displace the recommended rating, TV-G E/I icon from beginning to end. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 10) | Response |
|--------------------------------|-------------|
| Program Title | ON THE SPOT |

| Origination | Syndicated |
|---|---|
| Days/Times Program Regularly Scheduled | FRIDAYS 1PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A host stops people on the street and asks them questions based on local and national curriculum. Questions can be about English, history, math, art, and more. The show will go to lengths to explain each answer and why it is correct, bringing is the educational element. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 10) | Response |
|--|---------------|
| Program Title | ECO COMPANY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 7AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|--|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of education and informational programming for children on television, "Eco Company" clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows: 1) Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our action impact the world. The Eco team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for greer to develop ideas, and new products, for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show will provide practical tips that teens, and people of all ages, can use in their daily lives. 2) Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3) An Eco Company website that can easily be accessed by parents providing a clear description of the program and types of topics covered. It will also provide a listing of the days and times shows are aired on broadcasting stations throughout the USA. Advanced notice of programming will also be available to parents and consumers on the website. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (5 of 10) | Response |
|---|---------------------------|
| Program Title | MUSTARD PANCAKES FOR 14.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | MONDAYS 8AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

| Length of Program | 30 mins |
|---|--|
| Age of Target Child Audience | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mustard Pancakes" features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, Mo, and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music driven Mustard Pancakes celebrates the joy of childhood through the power of music, storytelling and appealing characters. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 10) | Response |
|--|---|
| Program Title | REAL LIFE 101 FOR 14.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | MONDAY-FRIDAY 830AM |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of | |
|----------------------------|-----------------------------|
| 10) | Response |
| Program Title | MOUSE IN THE HOUSE FOR 14.2 |
| Origination | Network |

| Days/Times Program Regularly Scheduled | TUESAYS 8AM |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "MOUSE IN THE HOUSE" serves the educational and informational needs of children 9 to 1 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information f building important life skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 10) | Response |
|---|--|
| Program Title | PASSPORT TO EXPLORE FOR 14.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | WEDNESDAYS 8AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 10) | Response |
|--|--|
| Program Title | ECO COMPANY FOR 14.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | THURSDAYS 8AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, "Eco Company" clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows: 1) Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The Eco team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products, for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show will provide practical tips that teens, and people of all ages, can use in their daily lives. 2) Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3) An Eco Company website that can easily be accessed by parents providing a clear description of the program and types of topics covered. It will also provide a listing of the days and times shows are aired on broadcasting stations throughout the USA. Advanced notice of programming will also be available to parents and consumers on the website. |

| Does the | Yes | |
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| Digital Core Program (10 of 10) | Response |
|--|--|
| Program Title | WILD AMERICA FOR 14.2 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | FRIDAYS 8AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | "Wild America" is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series, emphasis is placed upon protecting endangered species a the impact that humans have while interacting in their environment. Each episode of the series is specific a particular animal. Topics range from basic food gathering, mating, natural enemies, relationships to oth animals and the interaction of the specific ecology on the survival of the species. It is expected that child viewing the program will achieve a greater understanding of nature and specific animal species because the close-up and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and leart to protect its natural species. |

| Does the | Yes | | |
|--------------|-----|--|--|
| Licensee | | | |
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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | NICHOLE VILLALOBOS |
| Address | 6004 N MESA |
| City | EL PASO |
| State | ТХ |
| Zip | 79912 |
| Telephone Number | 915-833-8585 |
| Email Address | n.villalobos@kfoxtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) The only programs specifically designed for children ages 12 and under that the station broadcast this quarter are disclosed in this report and (ii) The licensee fully complied with the FCC's commercial limits in children's programs, as specified by 47 C.F.R. 73.670, with respect to these programs. KFOX attempted to file its report on Tuesday, January 10, 2012, but encountered technical difficulties, namely an error message from internet explorer regarding cross-site scripting. |

Other Matters (10)

| Other Matters (1 of 10) | Response |
|--|--|
| Program Title | JACK HANNAH FOR 14.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | M-WED 1PM |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | All "Jack Hannah Animal Adventures" live action television programs are designed to meet the educational and informational needs of children. In all programs cameras follow Jack as he spends time with nature's creatures across the continents. Jack interacts with people that are knowledgeable about animals and their habitats, and educates as he travels the globe. Each program is designed to reveal the world in a way that presents positive role models and pro-social values within an environmentally responsible universe. In order for parents, children, and listing services to clearly identify the programs as ones that meet the FCC description of a program that meets kids educational television needs, the beginning of each program includes a 15 second video billboard with the recommended rating TV-G. The E/I rating is displayed throughout the entire program. |
| Other Matters (2 of 10) | Response |
| Program Title | ANIMAL EXPLORATION W JAROD MILLER FOR 14.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | THURS 1PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

"Animal Exploration with Jarod Miller" is a half hour live action television program designed to meet the Describe the educational educational and informational needs of children. Each week, Jarod looks at exotic and domestic animals from his own unique perspective. Every week, Jarod travels to zoos and aquariums to explore animals that informational fit in a particular theme, whether its the need for speed or animal heroes--there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America objective of the program on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world and how it meets the around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In order for parents, children and listing services to clearly identify the program as one definition of that fulfills the FCC description of a program that meets kids' educational television needs, each episode will displace the recommended rating, TV-G E/l icon from beginning to end. Programming.

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| Other Matters (3 of 10) | Response |
|---|---|
| Program Title | ON THE SPOT FOR 14.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | FRIDAYS 1PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A host stops people on the street and asks them questions based on local and national curriculum. Questions can be about English, history, math, art, and more. The show will go to lengths to explain each answer and why it is correct, bringing in the educational element. |

| Other Matters (4 of 10) | Response |
|---|----------------------|
| Program Title | ECO COMPANY FOR 14.1 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS 7AM |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, "Eco Company" clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows: 1) Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our actions impact the world. The Eco team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products, for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show will provide practical tips that teens, and people of all ages, can use in their daily lives. 2) Eco Company uses the technique of peer reporting. The diverse and dynamic cast of teens who make up Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3) An Eco Company website that can easily be accessed by parents providing a clear description of the program and types of topics covered. It will also provide a listing of the days and times shows are aired on broadcasting stations throughout the USA. Advanced notice of programming will also be available to parents and consumers on the website.

| Other Matters (5 of 10) | Response | | |
|---|--|--|--|
| Program Title | MUSTARD PANCAKES FOR 14.2 | | |
| Origination | Network | | |
| Days/Times Program Regularly Scheduled | MONDAYS 8AM | | |
| Total times aired at regularly scheduled time | 13 | | |
| Length of Program | 30 mins | | |
| Age of Target Child Audience from | 3 years to 6 years | | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Mustard Pancakes" features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, Mo, and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music driven Mustard Pancakes celebrates the joy of childhood through the power of music, storytelling and appealing characters. | | |
| Other Matters (6 of 10 |) Response | | |
| Program Title | REAL LIFE 101 FOR 14.2 | | |
| Origination | Network | | |
| Days/Times Program Regularly Scheduled | MONDAY-FRIDAY 830AM | | |
| Total times aired at reg scheduled time | ularly 65 | | |
| Length of Program | 30 mins | | |
| Age of Target Child Au from | dience 13 years to 16 years | | |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

| Other Matters (7 of 10) | Response | 9 |
|--|--|--|
| Program Title | MOUSE I | N THE HOUSE FOR 14.2 |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | TUESDA | YS 8AM |
| Total times aired at regularly scheduled time | 13 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience from | 13 years | to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "MOUSE IN THE HOUSE" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills. | |
| Other Matters (8 of 10) | | Response |
| Program Title | | PASSPORT TO EXPLORE FOR 14.2 |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | WEDNESDAYS 8AM |
| Total times aired at regularly scheduled time | | 13 |
| Length of Program | | 30 mins |
| Age of Target Child Audience | e from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Passport to Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process. |
| Other Matters (9 of 10) Response | | |
| Program Title ECO COMF | ANY FOR 1 | 14.2 |
| Origination Network | | |
| Days/Times THURSDAN Program Regularly Scheduled | ′ 8AM | |

| Total times aired at regularly scheduled time | 13 |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In accordance with the 1990 Children's Television Act (CTA) intended to increase the amount of educational and informational programming for children on television, "Eco Company" clearly meets the goals of providing children and young teens with a television show that meets CORE requirements of the FCC as follows: 1) Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being green and understanding how our action impact the world. The Eco team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products, for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show will provide practical tips that teens, and people of all ages, can use in their daily lives. 2) Eco Company combine their natural curiosity with their enthusiasm to report the informational stories to teens and their families. Each episode employs Eco Company or hosts who conduct interviews of peers and adults, and experience first hand the demonstration and explanation of the topic. 3) An Eco Company website that can easily be accessed by parents providing a clear description of the program and types of topics covered. It will also provide a listing of the days and times shows are aired on broadcasting stations throughout the USA. Advanced notice of programming will also be available to parents and consumers on the website. |
| Other Matters (10 of 10) | Response |
| Program Title | WILD AMERICA FOR 14.2 |
| Origination | Network |
| Days/Times Program | FRIDAYS 8AM |

| 01 10) | |
|---------------|-----------------------|
| Program Title | WILD AMERICA FOR 14.2 |
| Origination | Network |
| Days/Times | FRIDAYS 8AM |
| Program | |
| Regularly | |
| Scheduled | |
| Total times | 13 |
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 13 years to 16 years |
| Target Child | |
| Audience | |
| | |

Describe the educational and informational objective of the program and how it meets the definition of Core "Wild America" is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series is specific to a particular animal. Topics range from basic food gathering, mating, natural enemies, relationships to other animals and the interaction of the specific ecology on the survival of the species. It is expected that children viewing the program will achieve a greater understanding of nature and specific animal species because of the close-up and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and leart to protect its natural species.

Programming.

| Certification | Question | Response |
|---------------|---|---------------------|
| | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| | I certify that this application includes all required and relevant attachments. | |
| | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | KTVU PARTNERSHIP |

Attachments No Attachments.