

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006926828** File Number: **CPR-146609** Submit Date: **10/21/2013** Call Sign: **WTNB-CD** Facility ID: **49240** 

City: **CLEVELAND** State: **TN** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 10/21/2013

Filing Status: Active

## Report reflects information for : Third Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MyFamilyTV
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.wtnbtv.net

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

## Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	REAL LIFE 101
Origination	Network
Days/Times Program Regularly Scheduled	MONDAY & WEDNESDAYS 8AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 INTRODUCES YOU TO REAL PEOPLE DOING REAL JOBS. FROM DOCTORS, LAWYERS AND VETERINARIANS TO CAREER COUNSELORS, DRUG COUNSELORS, AND LIPIZZANER STALLION TRAINERS. SEE FOR YOURSELF WHY THESE PROFESSIONALS LOVE WHAT THEY DO. LEARN ABOUT JOBS YOU MIGHT NOT EVEN KNOW EXISTED.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title GINA D'S KIDS CLUB  Origination Network  Days/Times Program Regularly Scheduled 13  Total times aired at regularly scheduled time  Total times aired  Number of Preemptions 0  Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program 30 mins  Age of Target Child 3 years to 6 years	Digital Core Program (2 of 8)	Response
Days/Times Program Regularly Scheduled  Total times aired at regularly scheduled time  Total times aired  Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program  30 mins  Age of Target Child  3 years to 6 years	Program Title	GINA D'S KIDS CLUB
Regularly Scheduled  Total times aired at regularly scheduled time  Total times aired  Number of Preemptions  O  Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program  30 mins  Age of Target Child  3 years to 6 years	Origination	Network
regularly scheduled time  Total times aired  Number of Preemptions  O  Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program  30 mins  Age of Target Child  3 years to 6 years		MONDAYS 8:30AM
Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program  30 mins  Age of Target Child  3 years to 6 years		13
Number of Preemptions for other than Breaking News  Number of Preemptions Rescheduled  Length of Program 30 mins  Age of Target Child 3 years to 6 years	Total times aired	
for other than Breaking News  Number of Preemptions Rescheduled  Length of Program  30 mins  Age of Target Child  3 years to 6 years	Number of Preemptions	0
Rescheduled  Length of Program 30 mins  Age of Target Child 3 years to 6 years	for other than Breaking	
Age of Target Child 3 years to 6 years		
	Length of Program	30 mins
Audience	Age of Target Child Audience	3 years to 6 years

Describe the educational	GINA D'S KIDS CLUB IS AN EXCITING, EDUCATIONAL WEEKLY HALLF-HOUR
and informational	TELEVISION SERIES FOR PRESCHOOLERS AGES 3-6. SPECIFICALLY-THEMED SHOWS
objective of the program	ADDRESS THE LEARNING NEEDS AND POTENTIAL OF YOUNG CHILDREN, AS THEY
and how it meets the	ENTERTAIN, AMUSE AND DELIGHT VIEWERS OF ALL AGES THROUGH A COMBINATION
definition of Core	OF LIVE ACTION AND DYNAMIC 3-D ANIMATION.
Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout the	
program the symbol E/I?	

Digital Core Program (3 of 8)	Response
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	8:00AM TUESDAYS
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FUTURE PHENOMS DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A SUCCESS IN SPORTS AND IN LIFE THROUGH IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE CHALLENGES AND LESSONS THAT MOLD OUR YOUNG ATHELETES. THESE STORIES REINFORCE THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE AND COMMITMENT AND COMMUNITY INVOLVEMENT.L THEY INSPIRE AND TEACH OUR YOUTH THAT WHILE MANY DESIRE GREATNESS ON THE GRAND STAGE OF COMPETITION, MUCH CAN BE LEARNED THROUGH THE JOURNEY THAT CAN MAKE A SIGNIFICANT DIFFERENCE THROUGHOUT ONE'S LIFE.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (4 of 8)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS & WEDNESDAYS 8:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES IS A RELEVISION SERIES FOR CHILDREN FEATURING THE LOVABLE AND TALENETED COURTNEY CAMPBELL AND HER FAMILY OF FUN LOVING FRIENDS. EACH EPISODE MIRRORS AND SLICE OF EVERYDAY LIFE, FROM PROBLEMS TO CELEBRATIONS AND EVERYTHING IN BETWEEN. COURTNEY LIVES WITH HER CAT, MR. D., AND HER THREE DOGS, OOGLEBERRY INK DOG, TINY TINA TEN TOES AND MO. DEFINITELY AN OFFBEAT FAMILY! COURTNEY'S HONE IS WARM, FRIENDLY AND INVITING. A COZY PLACE WHERE ALL CHILDREN FREEL COMFORTABLE HANGING OUT, SINGING SONGS AND HEARING STORIES.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (5 of 8)	Response
Program Title	ARIEL & ZOEY & ELI, TOO!
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARIEL & ZOEY & ELI, TOO! HAVE TOURED ACROSS THE COUNTRY PERFORMING CONCERTS FOR THE CHILDREN OF OUR HEROIC TROOPS AND THE NATIONAL ANTHEM AT NUMEROUS EVENTS. THEIR TELEVISION PROGRAM INTRODUCES CHILDREN TO PEOPLE WHO HAVE ACCOMPLISHED GREAT THINGS AND HAVE A POSITIVE MESSAGE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	MOUSE IN THE HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MOUSE IN THE HOUSE FEATURES YOUNGSTERS LEARNING ABOUT SCIENCE AND PHYSICS BY CONDUCTING EXPERIMENTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	DOG & CAT TRAINING WITH JOEL SILVERMAN
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG & CAT TRAINING WITH JOEL SILVERMAN IS A HOME PET TRAINING SHOW WITH A ENTERTAINING HOLLYWOOD FLAIR. THROUGH JOEL'S REVEALING INTERVIEWS WITH FELLOW HOLLYWOOD ANIMAL TRAINERS AND HIS IN-THE-HOME TRAINING SESSIONS WITH PEOPLE AND THEIR PETS, THIS SHOW PRESENTS DOG AND CAT OWNERS AS WELL AS A WIDE ARRAY OF OPPORTUNITES TO LEARN TO TRAIN THEIR PETS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	THREE WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 8:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE LOOKS AT CURRENT NASCAR TEAMS, CREW MEMBERS, BUSINESS PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVIAND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTH LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kim Palo
Address	PO BOX 83
City	CLEVELAND
State	TN
Zip	37364
Telephone Number	(423) 472- 8892
Email Address	kim@wtnbtv.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

## Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS & WEDNESDAYS 8AM
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 INTRODUCES YOU TO REAL PEOPLE DOING REAL JOBS. FROM DOCTORS, LAWYERS AND VETERINARIANS TO CAREER COUNSELORS, DRUG COUNSELORS, AND LIPIZZANER STALLION TRAINERS. SEE FOR YOURSELF WHY THESE PROFESSIONALS LOVE WHAT THEY DO. LEARN ABOUT JOBS YOU MIGHT NOT EVEN KNOW EXISTED.

Other Matters (2 of 8)	Response
Program Title	GINA D'S KIDS CLUB
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS 8:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GINA D'S KIDS CLUB IS AN EXCITING, EDUCATIONAL WEEKLY HALLF-HOUR TELEVISION SERIES FOR PRESCHOOLERS AGES 3-6. SPECIFICALLY-THEMED SHOWS ADDRESS THE LEARNING NEEDS AND POTENTIAL OF YOUNG CHILDREN, AS THEY ENTERTAIN, AMUSE AND DELIGHT VIEWERS OF ALL AGES THROUGH A COMBINATION OF LIVE ACTION AND DYNAMIC 3-D ANIMATION

Other Matters (3 of 8)	Response
Program Title	FUTURE PHEONOMS
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	FUTURE PHENOMS DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A
educational	SUCCESS IN SPORTS AND IN LIFE THROUGH IN-DEPTH, HUMAN INTEREST STORIES THAT
and	REVEAL THE CHALLENGES AND LESSONS THAT MOLD OUR YOUNG ATHELETES. THESE
informational	STORIES REINFORCE THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE AND
objective of the	COMMITMENT AND COMMUNITY INVOLVEMENT.L THEY INSPIRE AND TEACH OUR YOUTH THAT
program and	WHILE MANY DESIRE GREATNESS ON THE GRAND STAGE OF COMPETITION, MUCH CAN BE
how it meets	LEARNED THROUGH THE JOURNEY THAT CAN MAKE A SIGNIFICANT DIFFERENCE
the definition	THROUGHOUT ONE'S LIFE.
of Core	
Programming.	

Other Matters (4 of 8)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS AND WEDNESDAYS 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES IS A RELEVISION SERIES FOR CHILDREN FEATURING THE LOVABLE AND TALENETED COURTNEY CAMPBELL AND HER FAMILY OF FUN LOVING FRIENDS. EACH EPISODE MIRRORS AND SLICE OF EVERYDAY LIFE, FROM PROBLEMS TO CELEBRATIONS AND EVERYTHING IN BETWEEN. COURTNEY LIVES WITH HER CAT, MR. D., AND HER THREE DOGS, OOGLEBERRY INK DOG, TINY TINA TEN TOES AND MO. DEFINITELY AN OFFBEAT FAMILY! COURTNEY'S HONE IS WARM, FRIENDLY AND INVITING. A COZY PLACE WHERE ALL CHILDREN FREEL COMFORTABLE HANGING OUT, SINGING SONGS AND HEARING STORIES.

Other Matters (5 of 8)	Response
Program Title	ARIEL, ZOEY & ELI TOO
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ARIEL & ZOEY & ELI, TOO! HAVE TOURED ACROSS THE COUNTRY PERFORMING CONCERTS FOR THE CHILDREN OF OUR HEROIC TROOPS AND THE NATIONAL ANTHEM AT NUMEROUS EVENTS. THEIR TELEVISION PROGRAM INTRODUCES CHILDREN TO PEOPLE WHO HAVE ACCOMPLISHED GREAT THINGS AND HAVE A POSITIVE MESSAGE.

Other Matters (6 of 8)	Response
Program Title	MOUSE IN THE HOSUE
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MOUSE IN THE HOUSE FEATURES YOUNGSTERS LEARNING ABOUT SCIENCE AND PHYSICS BY CONDUCTING EXPERIMENTS.

Other Matters (7 of 8)	Response
Program Title	DOG & CAT TRAINING WITH JOEL SILVERMAN
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG & CAT TRAINING WITH JOEL SILVERMAN IS A HOME PET TRAINING SHOW WITH AN ENTERTAINING HOLLYWOOD FLAIR. THROUGH JOEL'S REVEALING INTERVIEWS WITH FELLOW HOLLYWOOD ANIMAL TRAINERS AND HIS IN-THE-HOME TRAINING SESSIONS WITH PEOPLE AND THEIR PETS, THIS SHOW PRESENTS DOG AND CAT OWNERS AS WELL AS A WIDE ARRAY OF OPPORTUNITES TO LEARN TO TRAIN THEIR PETS.

Other Matters (8 of 8)	Response
Program Title	THREE WIDE LIFE
Origination	Network
Days/Times Program Regularly Scheduled	FRIDAYS 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THREE WIDE LIFE LOOKS AT CURRENT NASCAR TEAMS, CREW MEMBERS, BUSINESS PERSONNEL AND DRIVERS WHO SHARE THEIR EXPERIENCES, ADVICE AND STORIES, EDUCATING TEENS AND PROVIDING AN IN-DEPTH LOOK AT THE HARD WORK AND DEDICATION IT TAKES TO ACHIEVE THEIR GOALS.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

PTP HOLDINGS, LLC **Attachments** 

No Attachments.