



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002965655** | File Number: **CPR-119298** | Submit Date: **04/07/2011** | Call Sign: **KUSI-TV** | Facility ID: **10238**  
City: **SAN DIEGO** | State: **CA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/07/2011** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2011

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response     |
|--------------|-----------------------|--------------|
| Station Type | Station Type          | Independent  |
|              | Affiliated network    |              |
|              | Nielsen DMA           | SanDiego     |
|              | Web Home Page Address | www.kusi.com |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(6)**

| <b>Digital Core Program (1 of 6)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Teen Kids News  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday: 12:00p - 12:30p   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Teen Kids News" is the first kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (2 of 6)</b>               | <b>Response</b>                      |
|--|--------------------------------------|
| Program Title                                      | Animal Exploration with Jarod Miller |
| Origination  | Syndicated                           |
| Days/Times Program Regularly Scheduled             | Saturday: 12:30p-1:00p               |
| Total times aired at regularly scheduled time      | 13                                   |
| Total times aired                                  | 13                                   |
| Number of Preemptions                              | 0                                    |
| Number of Preemptions for other than Breaking News |                                      |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (3 of 6)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Jack Hanna's Animal Adventures   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday: 1:00p-1:30p  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna's Animal Adventures" is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them, in a way that presents positive role models and pro-social values within an environmentally responsible universe. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (4 of 6)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Jack Hanna: Into the Wild   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday: 1:30p-2:00p   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Jack Hanna: Into the Wild" is a live-action television series designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. The series is based on Jack traveling the world with friends & family, taking viewers to his favorite destinations and introducing them to new & amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (5 of 6)</b> | <b>Response</b>       |
|--------------------------------------|-----------------------|
| Program Title                        | The Real Winning Edge |

|  |  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday: 2:30p-3:00p  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Real Winning Edge" series is developed to be an educational/ informational program for the 13-16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. The program is based on role models who are making pro-social life choices & delivers to the nation's youth, a value system that enforces a strong source of purpose & worthiness. Each episode includes profiles of 3 young achievers, introduced by 3 celebrities in their particular sport or talent. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Digital Core Program  
(6 of 6)**

**Response**

|  |                          |
|--|--------------------------|
| Program Title                                      | Sports Stars of Tomorrow |
| Origination  | Syndicated               |
| Days/Times Program Regularly Scheduled             | Saturday: 2:00p-2:30p    |
| Total times aired at regularly scheduled time      | 13                       |
| Total times aired                                  |                          |
| Number of Preemptions                              | 0                        |
| Number of Preemptions for other than Breaking News |                          |



|  |  |
|--|--|
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Sports Stars of Tomorrow" is fully E/I compliant. The program displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life, and the playing field, are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Shelley Weiss  |
| Address   | 4575 Viewridge Avenue  |
| City  | San Diego  |
| State   | CA   |
| Zip   | 92123  |
| Telephone Number  | 858-505-5100   |
| Email Address   | sweiss@kusi.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Question 8a & 8b is not applicable to KUSI-TV, so we put in a "0" value. |

**Other Matters (6)**

| <b>Other Matters (1 of 6)</b>  | <b>Response</b>   |
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| <b>Other Matters (2 of 6)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Animal Exploration with Jarod Miller  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday: 12:30p-1:00p  |
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| <b>Other Matters (3 of 6)</b>                 | <b>Response</b>                |
|---|--------------------------------|
| Program Title                                 | Jack Hanna's Animal Adventures |
| Origination                                   | Syndicated                     |
| Days/Times Program Regularly Scheduled        | Saturday: 1:30p-2:00p          |
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| <b>Other Matters (5 of 6)</b>                 | <b>Response</b>          |
|---|--------------------------|
| Program Title                                 | Sports Stars of Tomorrow |
| Origination                                   | Syndicated               |
| Days/Times Program Regularly Scheduled        | Saturday: 2:00p-2:30p    |
| Total times aired at regularly scheduled time | 13                       |
| Length of Program                             | 30 mins                  |
| Age of Target Child Audience from             | 13 years to 16 years     |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Sports Stars of Tomorrow" is fully E/I compliant. The program displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life, and the playing field, are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. |
|--|--|

| <b>Other Matters (6 of 6)</b>  |  |
|--|--|
|  | <b>Response</b>  |
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| Origination  | Syndicated   |
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**Certification**

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Channel<br/>51 of<br/>San<br/>Diego,<br/>Inc.</b></p> |



## Attachments

No Attachments.