



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002538445** | File Number: **CPR-126683** | Submit Date: **01/09/2012** | Call Sign: **KETV** | Facility ID: **53903** | City:
OMAHA | State: **NE**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2012 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Omaha
	Web Home Page Address	www.ketv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:30-9AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest and opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9-9:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series engages viewers 13-16, as well as the whole family as Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories (ie: fastest animals in Africa, tallest insects, biggest eaters, smartest birds). Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages to opportunity to be entertained as well as learn more about the fascinating animal kingdom. Main Digital Channel. *Please see box #17 for explanation of preemption on 12/31/11.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Wild Countdown
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-12-31
Episode #	
Reason for Preemption	Other

Digital Core Program (3 of 19)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9:30-10AM CT
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about the life teeming in our oceans. Main Digital Channel. *Please see box #17 for explanation of preemption on 12/24/11
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Ocean Mysteries with Jeff Corwin
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-12-24
Episode #	12/24/11 / OJ111
Reason for Preemption	Other

Digital Core Program (4 of 19)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10-10:30AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Main Digital Channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 19)		Response
Program Title		Culture Click
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays/ 10:30-11AM CT
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Culture Click explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. The show opens each episode with a list of what's trending on search engines that week. These topics are a jumping-off point for a deep dive into the culture viewers 13-16 embrace. Host, Nzinga Blake, will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture join her to add insight and historical perspective. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click. Main Digital Channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 19)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11-11:30AM CT
Total times aired at regularly scheduled time	10
Total times aired	14
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series aimed to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as "Agents of Change", special individuals who are making big changes in people's lives, one small step at a time. The series raises awareness to help fight obesity, raise self-esteem, establish physcial fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control and demonstrating how one person can make a difference. Main Digital Channel. *10/8/11 ABC Sports preempted; moved to second home 10/9/11 at 10AM CT. *11/12/11 ABC Sports preempted; moved to second home 11/13/11 at 10AM CT. *11/26/11 ABC Sports preempted; moved to second home 11 /27/11 at 10AM CT. *12/3/11 ABC Sports preempted; moved to second home 12/4/11 at 10AM CT.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	10/9/11 at 10AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	10/8/11 / DH106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	11/27/11 at 10AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	11/26/11 / DH101
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	11/13/11 at 10AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/11 / DH111
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	Everyday Health
List date and time rescheduled	12/4/11 at 10AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-03
Episode #	12/3/11 / DH102
Reason for Preemption	Sports

Digital Core Program (7 of 19)	Response
Program Title	Food For Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:30AM-12PM CT
Total times aired at regularly scheduled time	10
Total times aired	4
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the show educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. No matter how exotic or local the location, Claire Thomas, our host, is in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Main Digital Channel. *10/8/11 ABC Sports preempted; moved to second home 10/9/11 at 10:30AM CT. *11/12/11 ABC Sports preempted; moved to second home 11/13/11 at 10:30AM CT. *11/26/11 ABC Sports preempted; moved to second home 11/27/11 at 10:30AM CT. *12/3/11 ABC Sports preempted; moved to second home 12/4/11 at 10:30AM CT.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Food For Thought with Claire Thomas
List date and time rescheduled	11/27/11 at 10:30AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-26
Episode #	11/26/11 / FO104
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Food For Thought with Claire Thomas
List date and time rescheduled	11/13/11 at 10:30AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-11-12
Episode #	11/12/11 / FO108
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Food For Thought with Claire Thomas
List date and time rescheduled	10/9/11 at 10:30AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-10-08
Episode #	10/8/11 / FO102
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	Food For Thought with Claire Thomas
List date and time rescheduled	12/4/11 at 10:30AM CT
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-12-03
Episode #	12/3/11 / FO107
Reason for Preemption	Sports

Digital Core Program (8 of 19)	Response
Program Title	Brain Games
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 7-7:30AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series incorporates research papers and factual reports with an emphasis on organization and accuracy. Children hone their listening skills by actively participating during the viewing experience, answering questions during the Brain Game, or responding to questions from the cast about moral dilemmas, social behavior, or their feelings. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Story Theatre
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 7:30-8AM CT
Total times aired at regularly scheduled time	14

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program brings fiction to life and examines ideas and themes as well as the elements of character, setting, and plot. There is a natural expression of voice that enhances the writer's use of point-of-view whether they chose the use of first-person or third-person narrative. Descriptive language is acted upon with an emphasis on rich and deepened vocabulary. It also integrates components like prediction, parts of speech, dialogue, and punctuation. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Pupils' Court
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 8-8:30AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program analyzes the varying sides of arguments that are the foundation for powerful persuasive writing. The principal goals of the program along with the educational/informational learning objectives are consistent with learning standards put forth for elementary school students. Me-TV Network. (Multicast)

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 19)	Response
Program Title	Poet Tree
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 8:30-9AM CT
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features haiku and other forms of poetry. The principal goals of the program along with the educational/informational learning objectives are consistent with learning standards put forth for elementary school students. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Mad About
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays / 9-9:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides Core programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation, and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Mad About
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 9:30-10AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides Core programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation, and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 19)		Response
Program Title		Brain Games
Origination		Network
Days/Times Program Regularly Scheduled		Sundays/7-7:30AM CT
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series incorporates research papers and factual reports with an emphasis on organization and accuracy. Children hone their listening skills by actively participating during the viewing experience, answering questions during the Brain Game, or responding to questions from the cast about moral dilemmas, social behavior, or their feelings. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)		Response
Program Title		Story Theatre
Origination		Network
Days/Times Program Regularly Scheduled		Sundays/ 7:30-8AM CT
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program brings fiction to life and examines ideas and themes as well as the elements of character, setting, and plot. There is a natural expression of voice that enhances the writer's use of point-of-view whether they chose the use of first-person or third-person narrative. Descriptive language is acted upon with an emphasis on rich and deepened vocabulary. It also integrates components like prediction, parts of speech, dialogue, and punctuation. Me-TV Network. (Multicast).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (16 of 19)		Response
Program Title		Puplis' Court
Origination		Network

Days/Times Program Regularly Scheduled	Sundays/8-8:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program analyzes the varying sides of arguments that are the foundation for powerful persuasive writing. The principal goals of the program along with the educational/informational learning objectives are consistent with learning standards put forth for elementary school students. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Poet Tree
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 8:30-9AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features haiku and other forms of poetry. The principal goals of the program along with the educational/informational learning objectives are consistent with learning standards put forth for elementary school students. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 9-9:30AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Most scenes occur in and around the McKinely School and the teens' homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (19 of 19)	Response
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Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 9:30-10AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Most scenes occur in and around the McKinely School and the teens' homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Me-TV Network. (Multicast)
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Cornella Williams
Address	2665 Douglas Street
City	Omaha
State	NE
Zip	68131
Telephone Number	402-978-8970
Email Address	cornellawilliams@hearst.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	*12/24/11 Ocean Mysteries with Jeff Corwin(OJ111) experienced technical difficulties/failure and this episode could not play. In its place, Jack Hanna's Wild Countdown (JA104) reaired in the 9:30AM CT period, but was not counted towards core programming. *12/31/11 Jack Hanna's Wild Countdown (JA106) was not prepped correctly, and only one segment (about 18 minutes) aired. This partial airing was not counted towards core programming. Ocean Mysteries aired 12 minutes early and the remaining of Children's Programming aired off the clock.

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:30-9AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. They have the interest and opinions. But they also have a healthy skepticism about adult explanations, which tend to be either condescending or overly complex. Main Digital Channel.

Other Matters (2 of 19)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9-9:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series engages viewers 13-16, as well as the whole family as Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different "top ten" each week in a variety of categories (ie: fastest animals in Africa, tallest insects, biggest eaters, smartest birds). Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages to opportunity to be entertained as well as learn more about the fasinating animal kingdom. Main Digital Channel.

Other Matters (3 of 19)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9:30-10AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experiences. Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the "family dynamics" of the mingling species, viewers will get to know and care about the life teeming in our oceans. Main Digital Channel.
Other Matters (4 of 19)	
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10-10:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host, Richard Wiese, takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Main Digital Channel.
Other Matters (5 of 19)	
Program Title	Culture Click
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:30AM-12PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. The show opens each episode with a list of what's trending on search engines that week. These topics are a jumping-off point for a deep dive into the culture viewers 13-16 embrace. Host, Nzinga Blake, will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture join her to add insight and historical perspective. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click. Main Digital Channel.

Other Matters (6 of 19)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 10:30-11AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series aimed to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as "Agents of Change", special individuals who are making big changes in people's lives, one small step at a time. The series raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control and demonstrating how one person can make a difference. Main Digital Channel.

Other Matters (7 of 19)	Response
Program Title	Food For Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11-11:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the show educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. No matter how exotic or local the location, Claire Thomas, our host, is in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Main Digital Channel.

Other Matters (8 of 19)	Response
Program Title	Brain Games
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 7-7:30AM CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series incorporates research papers and factual reports with an emphasis on organization and accuracy. Children hone their listening skills by actively participating during the viewing experience, answering questions during the Brain Game, or responding to questions from the cast about moral dilemmas, social behavior, or their feelings. Me-TV Network. (Multicast)

Other Matters (9 of 19)	Response
Program Title	Story Theatre
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 7:30-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program brings fiction to life and examines ideas and themes as well as the elements of character, setting, and plot. There is a natural expression of voice that enhances the writer's use of point-of-view whether they chose the use of first-person or third-person narrative. Descriptive language is acted upon with an emphasis on rich and deepened vocabulary. It also integrates components like prediction, parts of speech, dialogue, and punctuation. Me-TV Network. (Multicast)

Other Matters (10 of 19)	Response
Program Title	Pupils' Court
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 8-8:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program analyzes the varying sides of arguments that are the foundation for powerful persuasive writing. The principal goals of the program along with the educational/informational learning objectives are consistent with learning standards put forth for elementary school students. Me-TV Network. (Multicast)

Other Matters (11 of 19)	Response
Program Title	Poet Tree
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays/ 8:30-9AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features haiku and other forms of poetry. The principal goals of the program along with the educational/informational learning objectives are consistent with learning standards put forth for elementary school students. Me-TV Network. (Multicast)

Other Matters (12 of 19)	Response
Program Title	Brain Games
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 7-7:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series incorporates research papers and factual reports with an emphasis on organization and accuracy. Children hone their listening skills by actively participating during the viewing experience, answering questions during the Brain Game, or responding to questions from the cast about moral dilemmas, social behavior, or their feelings. Me-TV Network. (Multicast)

Other Matters (13 of 19)	Response
Program Title	Story Theatre
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 7:30-8AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program brings fiction to life and examines ideas and themes as well as the elements of character, setting, and plot. There is a natural expression of voice that enhances the writer's use of point-of-view whether they chose the use of first-person or third-person narrative. Descriptive language is acted upon with an emphasis on rich and deepened vocabulary. It also integrates components like prediction, parts of speech, dialogue, and punctuation. Me-TV Network. (Multicast)

Other Matters (14 of 19)	Response
Program Title	Mad About
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides Core programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation, and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. Me-TV Network. (Multicast)

Other Matters (15 of 19)	Response
Program Title	Mad About
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 9:30-10AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides Core programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being "green" and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. Mad About uses the technique of sketch comedy, music videos, animation, and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. Me-TV Network. (Multicast)
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Other Matters (16 of 19)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 9-9:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Most scenes occur in and around the McKinely School and the teens' homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Me-TV Network. (Multicast)

Other Matters (17 of 19)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 9:30-10AM CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Most scenes occur in and around the McKinely School and the teens' homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Me-TV Network. (Multicast)

Other Matters (18 of 19)	Response
Program Title	Pupils' Court
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 8-8:30AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program analyzes the varying sides of arguments that are the foundation for powerful persuasive writing. The principal goals of the program along with the educational/informational learning objectives are consistent with learning standards put forth for elementary school students. Me-TV Network. (Multicast)

Other Matters (19 of 19)	Response
Program Title	Poet Tree
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 8:30-9AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features haiku and other forms of poetry. The principal goals of the program along with the educational/informational learning objectives are consistent with learning standards put forth for elementary school students. Me-TV Network. (Multicast)
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KETV Hearst Television Inc.</p>

Attachments

No Attachments.