

Children's Television Programming Report

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 KMSB
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 44052
 City:

 TUCSON
 State:
 AZ

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
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 Active
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 Status:
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 Status:

Report reflects information for : First Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	FOX	
		Nielsen DMA	Tuscon (Nogales)
		Web Home Page Address	WWW. TUCSONNEWSM	NOW.COM
	Question			Response
Digital Core Programming		State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	•	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0

Does the Licensee provide information identifying each Core Program aired on its station, including an indication Yes of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Yes programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	REAL LIFE 101 (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 7A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces teens to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and special effects directors, the show covers them all. The program helps kids "try on" jobs and consider options for the future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	ECO COMPANY (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 730A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. Each story and each feature is reported by teens and told from their perspective. The program profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas. Additionally, the show provides weekly practical tips that teens, and people of all ages, can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	THE YOUNG ICONS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 8A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides educational and informational segments exposing the target audience of youn viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone.

Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (4 of 12)	Response
Program Title	MADABOUT (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 830A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores valuable life skills in personal finance for tweens, teens, and their families in a weekly, half-hour sketch-comedy/variety show. Episodes use a creative mix of sketch comedy, music videos, animation, and kids-generated video to convey important messages around making, saving, spending and sharing money.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	TEEN KIDS NEWS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 9A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The focus of each episode is on young people, telling their stories in their own words. Through the youth anchors, it will insert the clear voice of a kid into the adult-dominated media and provide a unique perspective to the news not currently available on network television. The large, diverse anchor team will appeal to kids who will identify and emulate them. Subject matter each week will include such issues as fear of going to school, school violence, space travel, health issues, video games and computers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 930A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series introduces young people to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative technical and artistic skills of the motion picture industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of	
12)	Response
Program Title	GREEN SCREEN ADVENTURES (THIS-TV 11.2)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features stories and drawings by students in second through eighth grade using sketch comedy, story theatre, game shows, original songs, puppetry and more. The educational goals of the program are to encourage children to be enthusiastic about writing and reading, to help students build foundation for writing, critical thinking, and problem solving, and to promote character development as the cast demonstrates cooperation and mutual respect. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (THIS-TV 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 1030A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is an investigative learning show for young children based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social- emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. I brings them a broad base of interesting knowledge on which to practice these burgeoning as well as the psycho-social abilities to effectively do so. (SECONDARY DIGITAL CHANNEL ONLY, 11.2)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	THE BUSY WORLD OF RICHARD SCARRY (THIS- TV 11.2)
List date and time rescheduled	SATURDAY, 3/30/13 @ 1P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY, 3/23/13 / #40
Reason for Preemption	Other

Digital Core Program (9 of 12)	Response
Program Title	WIMZIE'S HOUSE (THIS-TV 11.2)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY @ 11A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside.After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	WIMZIE'S HOUSE (THIS-TV 11.2)
List date and time rescheduled	SATURDAY, 3/30/13 @ 130P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY, 3/23/13 / #104
Reason for Preemption	Other

Digital Core Program (10 of 12)	Response
Program Title	WIMZIE'S HOUSE (THIS-TV 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 1130A, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	WIMZIE'S HOUSE (THIS-TV 11.2)
List date and time rescheduled	SATURDAY, 3/30/13 @ 2P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY, 3/23/13 / #105
Reason for Preemption	Other

Digital Core Program (11 of 12)	Response
Program Title	COUNTRY MOUSE, CITY MOUSE (THIS-TV 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 12P, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	COUNTRY MOUSE, CITY MOUSE (THIS-TV 11.2)
List date and time rescheduled	SATURDAY, 3/30/13 @ 230P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY, 3/23/13 / #24
Reason for Preemption	Other

Digital Core Program (12 of 12)	Response
Program Title	DANGER RANGERS (THIS-TV 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 1230P, 1/5/13 - 3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	DANGER RANGERS (THIS-TV 11.2)
List date and time rescheduled	SATURDAY, 3/30/13 @ 3P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SATURDAY, 3/23/13 / #113
Reason for Preemption	Other

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Todd Schliewen
	Address	7831 N Business Park Drive
	City	Tucson
	State	AZ
	Zip	85743
	Telephone Number	(520) 770-1123
	Email Address	rcanales@kmsb.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On THIS-TV (11.2), on March 23, 2013, Busy World of Richard Scarry, Wimzie's House I & II, Country Mouse, City Mouse and Danger Rangers all aired without the E/I Logo. All of these programs were made good in their secondary homes on March 30, 2013.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	REAL LIFE 101 (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 7A 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Introduces teens to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, and special effects directors, the show covers them all. The program helps kids "try on" jobs and consider options for the future.

Other Matters (2 of 12)	Response
Program Title	ECO COMPANY (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 730A 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. Each story and each feature is reported by teens and told from their perspective. The program profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop new ideas. Additionally, the show provides weekly practical tips that teens, and people of all ages, can use in their daily lives.

Other Matters (3 of 12)	Response
Program Title	THE YOUNG ICONS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 8A 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child 13 years to 16 years Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The program provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone.

Other Matters (4 of 12)	Response
Program Title	MADABOUT (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 830A 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores valuable life skills in personal finance for tweens, teens, and their families in a weekly, half-hour sketch-comedy/variety show. Episodes use a creative mix of sketch comedy, music videos, animation, and kids-generated video to convey important messages around making, saving, spending and sharing money.

Other Matters (5 of 12)	Response
Program Title	TEEN KIDS NEWS (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 9A 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The focus of each episode is on young people, telling their stories in their own words. Through the youth anchors, it will insert the clear voice of a kid into the adult-dominated media and provide a unique perspective to the news not currently available on network television. The large, diverse anchor team will appeal to kids who will identify and emulate them. Subject matter each week will include such issues as fear of going to school, school violence, space travel, health issues, video games and computers.

Other Matters (6 of 12)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (11.1)
Origination	Syndicated

Describe the educational and informational objective of the program and how it meets	The series introduces young people to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative,
Age of Target Child Audience from	13 years to 16 years
Length of Program	30 mins
Total times aired at regularly scheduled time	13
Days/Times Program Regularly Scheduled	SATURDAY @ 930A 4/6/13 - 6/29/13

the definition of Core Programming.

technical and artistic skills of the motion picture industries.

Other Matters (7 of 12)	Response
Program Title	GREEN SCREEN ADVENTURES (THIS-TV 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 10A 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features stories and drawings by students in second through eighth grade using sketch comedy, story theatre, game shows, original songs, puppetry and more. The educational goals of the program are to encourage children to be enthusiastic about writing and reading, to help students build a foundation for writing, critical thinking, and problem solving, and to promote character development as the cast demonstrates cooperation and mutual respect. In addition to academic skills, Green Screen Adventures focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

Other Matters (8 of 12)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY (THIS-TV 11.2)
Origination	Network
Days/Times	SATURDAY @ 1030A 4/6/13 - 6/29/13
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	4 years to 8 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The program is an investigative learning show for young children based on the questions and conundrums relevant to this "ready-to-learn" target audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these burgeoning as well as the psycho-social abilities to effectively do so.

Other	
Matters (9 of 12)	Response
Program Title	WIMZIE'S HOUSE (THIS-TV 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 11A 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Other Matters (10 of 12)	Response
Program Title	· WIMZIE'S HOUSE (THIS-TV 11.2)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY @ 1130A 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Other Matters (11 of 12)	Response
Program Title	COUNTRY MOUSE, CITY MOUSE (THIS-TV 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 12P 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

Other Matters (12 of 12)	Response
Program Title	DANGER RANGERS (THIS-TV 11.2)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY @ 1230P 4/6/13 - 6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Certification

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. KMSB-I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. TV, Inc Attachments No Attachments.