

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0023286198** File Number: **CPR-161317** Submit Date: **10/10/2014** Call Sign: **KION-TV** Facility ID: **26249** 

City: MONTEREY State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/10/2014 Filing Status: Active

## Report reflects information for: Third Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

## **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Monterey-Salinas
	Web Home Page Address	www.kionrightnow.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	LUCKY DOG CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7a-730a Pacific
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	DR. CHRIS PET VET CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730a-8a Pacific
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinariar daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core
Program (3
of 19)

Drogram Title	DECIDE DELIAD CDC
Program Title	RECIPE REHAB CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8a-830a Pacific
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	RECIPE REHAB CBS
List date and time rescheduled	Mon 9/2 12p

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 8/30 8a
Reason for Preemption	Sports

Questions	Response
Title of Program	RECIPE REHAB CBS
List date and time rescheduled	Sa 9/27 830a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 9/27 8a
Reason for Preemption	Other

Digital Core Program (4 of 19)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830a-9a Pacific
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	JAMIE OLIVER'S 15 MINUTE MEALS CBS
List date and time rescheduled	Wed 9/3 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 8/30 830a
Reason for Preemption	Sports

Questions	Response
Title of Program	JAMIE OLIVER'S 15 MINUTE MEALS CBS
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	Sa 9/27 830a
Reason for Preemption	Other

Digital Core Program (5 of 19)	Response
Program Title	ALL IN WITH LAILA ALI CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9a-930a
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
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Title of Program	ALL IN WITH LAILA ALI CBS
List date and time rescheduled	Sa 9/6 430p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 9/6 9a
Reason for Preemption	Sports

Questions	Response
Title of Program	ALL IN WITH LAILA ALI CBS
List date and time rescheduled	Th 9/4 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 8/30 9a
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930a-10a Pacific
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER CBS
List date and time rescheduled	Sa 9/6 3p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 9/6 930a
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER CBS
List date and time rescheduled	Fr 9/5 9a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 8/30 930a
Reason for Preemption	Sports

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER CBS
List date and time rescheduled	Th 8/28 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sa 8/23 930a
Reason for Preemption	Sports

Digital Core Program (7 of 19)	Response
Program Title	Chatroom CW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12p-1230p Pacific
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHAT ROOM" is a half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through re-enacting teen oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 19)	Response
Program Title	On the Spot CW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1230p-1p Pacific

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the spot adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a wide range of topics and allows topics to be blended.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Animal Science CW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1p-130p Pacific
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science is a half hour weekly animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal show look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Great Big World CW

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 130p-2p Pacific
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Great big world provides dynamic core programming in the areas of particular concern to young teens, including global, social, educational, and wellness issues. Elizabeth Stanton and celebrity friends travel around the world volunteering in areas of specific needs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 19)	Response
Program Title	Live Life and Win CW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 2p-230p Pacific
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LIVE LIFE and WIN! is a weekly Educational/Informational (E/I), nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Extraordinary Teens, Breaking Barriers, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship. LIVE LIFE and WIN! helps teens discover and learn strategies and attributes to achieve personal dreams, explore volunteerism as an opportunity to build character and uncover personal passions, and gain knowledge about life skills necessary to LIVE LIFE and WIN!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	Made in Hollywood CW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 230p-3p Pacific
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Entertainment industry professionals at the top of their careers guide our teen audience on a tour of how projects are made in Hollywood, providing career introduction and understanding of a variety of motion picture and television fields.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Noodle and Doodle Telemundo
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830am, Sunday 830am Pacific

Total times	21
aired at regularly scheduled	
time	
Total times aired	26
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle" is a full-length, live-action series featuring arts, crafts and cooking for preschoolers and their families. "Noodle and Doodle" features arts, crafts and healthy recipes inspired by real preschoolers' experiences. With his new friends Noodle, a loveable puppet who likes to help in the kitchen, and Doodle, a virtual, electronic friend, Sean leads real preschoolers and viewers at home to make all kinds of kid-friendly creations. Viewers will discover healthy recipes and clever crafts that families can create together using materials from around the home. All of the cooking and crafting takes place inside a whimsical double-decker bus where Sean and his helpers demonstrate step-by-step "how to" creations in an engaging, simple way that families can recreate at home. Also along for the ride is Sean's dog Doggity, an adorable beagle with the special ability to take viewers into his imaginary, animated world where culinary canines use teamwork to solve problems and cook up treats in their own kitchen during a segment on Noodle and Doodle called Doggity's
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle and Doodle Telemundo
List date and time rescheduled	Su 9/14 1130a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 9/14 830am

Reason for Preemption	Sports
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Questions	Response
Title of Program	Noodle and Doodle Telemundo
List date and time rescheduled	Su 8/24 1130a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/24 830am
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Noodle and Doodle Telemundo
List date and time rescheduled	Su 8/31 1130a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/31 830am
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Noodle and Doodle Telemundo
List date and time rescheduled	Su 8/17 1130a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/17 830am
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle Telemundo
List date and time rescheduled	Su 9/21 1130a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	Su 9/21 830am
Reason for Preemption	Sports

Digital Core Program (14 of 19)	Response
Program Title	Lazytown Telemundo
Origination	Network
Days/Times Program Regularly Scheduled	Sat 930a, Sunday 930a Pacific
Total times aired at regularly scheduled time	21
Total times aired	26
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LazyTown" is a mix of live and animated characters that come to life in an energetic and colorful world motivating kids through play to be active and make positive life choices. LazyTown is the fictional home of Sportacus, Stephanie, Trixie, Pixel, Ziggy, Stingy and Robbie Rotten. The four puppet characters - Ziggy, Pixel, Stingy and Trixie - represent some of the challenges all kids face in daily life: making healthy choices, sharing, making friends, and more. Sportacus is the larger-than-life action hero, who is the flipside of Robbie Rotten, representing positive and negative approaches to life. Stephanie is visiting LazyTown and her enthusiasm about making healthy choices helps pull it all together. "LazyTown" takes the important lessons of eating right and exercising and makes them simple and fun for both parents and preschoolers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazytown Telemundo
List date and time rescheduled	Su 8/24 1230p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/24 930a
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Lazytown Telemundo
List date and time rescheduled	Su 8/31 1230p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/31 930a
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Lazytown Telemundo
List date and time rescheduled	Su 9/14 1230p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 9/14 930a
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazytown Telemundo
List date and time rescheduled	Su 8/17 1230p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/17 930a

Reason for Preemption	Sports
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Questions	Response
Title of Program	Lazytown Telemundo
List date and time rescheduled	Su 9/21 1230p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 9/21 930a
Reason for Preemption	Sports

Digital Core Program (15 of 19)	Response
Program Title	Jay Jay The Jet Plane Telemundo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8a, Sundays 8a PT
Total times aired at regularly scheduled time	21
Total times aired	26
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Jay Jay The Jet Plane Telemundo

List date and time rescheduled	Su 9/14 11a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 9/14 8a
Reason for Preemption	Sports

Questions	Response
Title of Program	Jay Jay The Jet Plane Telemundo
List date and time rescheduled	Su 9/21 11a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 9/21 8a
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Jay Jay The Jet Plane Telemundo
List date and time rescheduled	Su 8/17 11a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/17 8a
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Jay Jay The Jet Plane Telemundo
List date and time rescheduled	Su 8/31 11a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/31 8a
Reason for Preemption	Sports

Questions	Response
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Title of Program	Jay Jay The Jet Plane Telemundo
List date and time rescheduled	Su 8/24 11a
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/24 8a
Reason for Preemption	Sports

Digital Core Program (16 of 19)	Response
Program Title	La Chica Show Telemundo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9a, Sundays 9a PT
Total times aired at regularly scheduled time	21
Total times aired	26
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	La Chica features a 5 year old baby chick who spends her days with her parents in their costume shop, the Coop. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Chica and Kelly the nanny work on the problem through an adventure. Chica learns how to express herself properly, think before she acts, and interact with others effectively. Chica also learns it takes hard work and practice to become proficient at different skills. The core educational content is primarily socio-emotional development.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions Response

Title of Program	La Chica Show Telemundo
List date and time rescheduled	Su 8/24 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/24 9a
Reason for Preemption	Sports

Questions	Response
Title of Program	La Chica Show Telemundo
List date and time rescheduled	Su 9/14 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 9/14 9a
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	La Chica Show Telemundo
List date and time rescheduled	Su 8/17 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/17 9a
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	La Chica Show Telemundo
List date and time rescheduled	Su 9/21 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 9/21 9a
Reason for Preemption	Sports

Questions	Response
Title of Program	La Chica Show Telemundo
List date and time rescheduled	Su 8/24 12p
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Su 8/31 9a
Reason for Preemption	Sports

Digital Core Program (17 of 19)	Response
Program Title	Everyday Health CW
Origination	Network
Days/Times Program Regularly Scheduled	Sa 12p
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 week 1/2 hour series. Hosts scan the country finding those who "pay it forward to promote health and wellness. Raise awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices targeting teens.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Culture Click CW
Origination	Network
Days/Times Program Regularly Scheduled	Sa 1p
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 week 1/2 series. Explores the genesis of-and reasons behind-cultural events the permeate everyday lives. Topics serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Analyze and answer the questions that shape our society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Henry Ford's Innovation Nation CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8a-830a Pacific
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CBS Sunday Morning correspondent Mo Rocca hosts a weekly series telling the stories behind past and present inventions, as well as people working or what's next in the world of science and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tina Gross
Address	1550 Moffett
City	Salinas
State	CA
Zip	93905
Telephone Number	831 784 6531
Email Address	Tina. Gross@Kionrightnow. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KION TV is also a CW affiliate and a Telemundo affiliate. Telemundo went on the digital tier on 2/5 /14

#### Other Matters (6)

definition of

Programming.

Core

Other Matters (1 of 6)	Response
Program Title	DR. CHRIS PET VET CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730a-8a Pacific
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and

Other Matters (2 of	
6)	Response
Program Title	Recipe Rehab CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 830a-9a Pacific
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

behaviors. This program is specifically designed to further the educational and informational needs of

of Core Programming as specified in the Commission's rules.

children, has educating and informing children as a significant purpose, and otherwise meets the definition

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

Programming.

Core

Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of	
6)	Response
Program Title	Lucky Dog CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7a-730a Pacific
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Animal trainer Brandon McMillan operates a training facility know as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals, life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the home of families is both educational and inspirational, encouraging this demographic to become sensitive to our own and others behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, how

Other Matters (4 of 6)	Response
Program Title	ALL IN WITH LAILA ALI CBS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9a-930a Pacific

Programming as specified in the Commission's rules.

educating and informing children has a significant purpose, and otherwise meets the definition of Core

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	13 years to 16 years	
Γarget Child		
Audience		
rom		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 6)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER CBS
Origination	Network
Days/Times Program Regularly Scheduled	Staurday 930a-10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very

educational and informational objective of the program and how it meets the definition of Core Programming. GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Program Title	Henry Ford's Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8a-830a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CBS Sunday morning correspondent Mo Rocca hosts a weekly series telling the stories behind past and present inventions as well as people working on What's next in the world of science and technology.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Tina Gross **Attachments** 

No Attachments.