

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** File Number: **CPR-121238** Submit Date: **07/05/2011** Call Sign: **KGJT-CD** Facility ID: **71948** 

City: **GRAND JUNCTION** State: **CO** 

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 07/05/2011

Filing Status: Active

## Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MYNetwork
	Nielsen DMA	Grand Junction-Montrose
	Web Home Page Address	www.krextv.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SHOW HILIGHTS THE COMPASSIONATE CARE OF DOGS WHILE INFORMING YOUNG VIEWERS ABOUT THE RESPONSIBILITIES OF DOG OWENRSHIP. PROVIDES GUIDANCE TO YOUNG PEOPLE IN ENCOURAGING THEM TO BECOME INVOLVED IN ANIMAL WELFARE. THE SHOW CONTAINS EXAMPLES OF VARIOUS PROGRAMS ADMINISTERED BY PROFESSIONAL ANIMAL WORKERS AS WELL AS VOLUNTEERS HELPING DOGS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Jack Hannas Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humans have imposed on the environment as well as the positive impact of lcoal conservation efforts in the region.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE IS A WEEKLY HALF HOUR REALITY SERIES SHOWCASING SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS. THE SERIES FOCUSES ON THE DEDICATED PEOPLE AROUND THE WORLD WHO HELP SICK, INJURED OR ABUSED ANIMALS. THE PROGRAM ALSO INSTRUCTS CHILDREN ON THE PROPER CARE OF ANIMALS AND PROVIDES SAFETY TIPS ON HOW TO CARE FOR ALL KINDS OF CREATURES IN THE ANIMAL KINGDOM. THE SHOW IS AIMED AT CHILDREN AND FAMILIES WHO WANT TO LEARN ABOUT ANIMAL TREATMENT, CARE AND PROTECTION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
Program Title	DragonFly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes childrens writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Wild About Animals
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday 11a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES IS PRODUCED FOR CHILDREN 16 AND UNDER. ITS OBJECTIVE IS TO EDUCAND INFORM CHILDREN, SPECIFICALLY IN THE TARGET AGE GROUP, BY BRINGING THE ENTERTAINING AND INTERESTING STORIES ABOUT THE WORLDS MOST FASCINATING ANIMALS. EACH EPISODE CONSISTS OF FOUR DIFFERENT STORIES DESIGNED TO TEACHILDREN ABOUT EXOTIC AND UNIQUE ANIMALS AS WELL AS TO EDUCATE THEM FURTHER ABOUT ANIMALS THEY SEE VERYDAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1130a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live green.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Whaddyado?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 16 AND UNDER, ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Swap TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 930a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV serves the educational and informational needs of children 13-16 years of age with i program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes childrens writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Shelley Moore
Address	345 Hillcrest
City	Grand Junction
State	СО
Zip	81501
Telephone Number	970-242-5000
Email Address	accounts@krext
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	

## Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SHOW HILIGHTS THE COMPASSIONATE CARE OF DOGS WHILE INFORMING YOUNG VIEWERS ABOUT THE RESPONSIBILITIES OF DOG OWENRSHIP. PROVIDES GUIDANCE TO YOUNG PEOPLE IN ENCOURAGING THEM TO BECOME INVOLVED IN ANIMAL WELFARE. THE SHOW CONTAINS EXAMPLES OF VARIOUS PROGRAMS ADMINISTERED BY PROFESSIONAL ANIMAL WORKERS AS WELL AS VOLUNTEERS HELPING DOGS.

Other Matters (2 of 8)	Response
Program Title	Jack Hannahs Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humans have imposed on the environment as well as the positive impact of lcoal conservation efforts in the region.

Other Matters (3 of 8)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10a
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	3 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	ANIMAL RESCUE IS A WEEKLY HALF HOUR REALITY SERIES SHOWCASING SPECTACULAR RESCUES OF ALL TYPES OF ANIMALS. THE SERIES FOCUSES ON THE DEDICATED PEOPLE AROUND THE WORLD WHO HELP SICK, INJURED OR ABUSED ANIMALS. THE PROGRAM ALSO INSTRUCTS CHILDREN ON THE PROPER CARE OF ANIMALS AND PROVIDES SAFETY TIPS ON HOW TO CARE FOR ALL KINDS OF CREATURES IN THE ANIMAL KINGDOM. THE SHOW IS AIMED AT CHILDREN AND FAMILIES WHO WANT TO LEARN ABOUT ANIMAL TREATMENT, CARE AND PROTECTION.

Other Matters (4 of 8)	Response
Program Title	DragonFly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV serves the educational and informational needs of children 13-16 years of age with its program content, including scientific principles and their practical applications in everyday life. The show also provides informative segments on various sports and academic activities and science and research techniques, allowing students to conduct their own experiments. The weekly series also promotes childrens writing and creative skills.

Other Matters (5 of 8)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THIS SERIES IS PRODUCED FOR CHILDREN 16 AND UNDER. ITS OBJECTIVE IS TO EDUCATE AND INFORM CHILDREN, SPECIFICALLY IN THE TARGET AGE GROUP, BY BRINGING THEM ENTERTAINING AND INTERESTING STORIES ABOUT THE WORLDS MOST FASCINATING ANIMALS. EACH EPISODE CONSISTS OF FOUR DIFFERENT STORIES DESIGNED TO TEACH CHILDREN ABOUT EXOTIC AND UNIQUE ANIMALS AS WELL AS TO EDUCATE THEM FURTHER ABOUT ANIMALS THEY SEE VERYDAY.

Other Matters (6 of 8)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1130a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their own ideas and videos on how to live green.

Other Matters (7 of 8)	Response
Program Title	Whaddyado?
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A HALF HOUR WEEKLY EDUCATIONAL SERIES DESIGNED TO EDUCATE, INFORM, INSPIRE AND ENTERTAIN CHILDREN 16 AND UNDER, ABOUT THE WORLD AROUND THEM. EACH EPISODE IS AN EDUCATIONAL LIFE-LESSON, BASED IN REALITY, INTENDED TO PREPARE YOUNG PEOPLE FOR POTENTIAL SITUATIONS THAT COULD EASILY CROP UP AT ANY TIME, ANYWHERE.

Other Matters (8 of 8)	Response
Program Title	Swap TV
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday 930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Hoak Media of Colorado, LLC **Attachments** 

No Attachments.