



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005077524** | File Number: **CPR-118201** | Submit Date: **04/01/2011** | Call Sign: **WWJX** | Facility ID: **166512** | City: **JACKSON** | State: **MS**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/01/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Jackson MS
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Jakers!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jakers! chronicles the the youth of Piggley Winks. In each episode, Piggley shares stories of his childhood adventures in Ireland with his grandchildren. The objective of this program is to teach children about friendship through childhood adventures and stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Wheels on the Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Mango and Papaya as they visit exciting and colorful places. The objective of this program is to teach children about having respect for each other through travel and adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
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Program Title	The Secret World of Benjamin Bear
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teddy bears lead lives full of amazing adventures in their very own secret world. Benjamin Bear guides Howie, an irrepressible rookie teddy bear, through magnificent escapades in their quest to bring happiness and comfort to kids. The objective of this program is to teach children about bringing happiness and comfort to others through amazing adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Where on Earth is Carmen Sandiego?
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world-renowned thief Carmen Sandiego has, with the help of her henchmen, stolen the landmarks of the world. It's up to ACME Detective Agency sleuths Zack and Ivy to get them back. The objective of this program is to teach children not to steal and about geography through landmarks and detective work.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 6)		Response
Program Title		AJ's Time Travelers
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 9:00 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		AJ's Time Travelers is a live action historical adventure series featuring 3-D animation with a message that is entertaining and educational, with a moral lesson. To A.J. Malloy, knowledge is power. To satisfy his curiosity, 15-year-old A.J. reaches into his fantasy world of time travel by entering his time machine. With his eccentric crew, he comes face-to-face with the most influential people, places, and events in world history. The objective of this program is to teach children about history and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (6 of 6)		Response
Program Title		Kids Cooking for Kids
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 9:30 AM
Total times aired at regularly scheduled time		13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kids Cooking for Kids is a live action television show teaching children about nutrition, family involvement, and cooking. Children learn easy and healthy recipes that can be performed with their parents, while also incorporating information about health and food groups. The objective of this program is to teach children about nutrition and healthy eating choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Keith Parnell
Address	1985 Lakeland Drive, Suite 12A
City	Jackson
State	MS
Zip	39216
Telephone Number	(901) 375- 9324
Email Address	keith@flinn. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	n/a

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Jakers!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jakers! chronicles the the youth of Piggley Winks. In each episode, Piggley shares stories of his childhood adventures in Ireland with his grandchildren. The objective of this program is to teach children about friendship through childhood adventures and stories.

Other Matters (2 of 6)	Response
Program Title	Wheels on the Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Mango and Papaya as they visit exciting and colorful places. The objective of this program is to teach children about having respect for each other through travel and adventures.

Other Matters (3 of 6)	Response
Program Title	The Secret World of Benjamin Bear
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teddy bears lead lives full of amazing adventures in their very own secret world. Benjamin Bear guides Howie, an irrepressible rookie teddy bear, through magnificent escapades in their quest to bring happiness and comfort to kids. The objective of this program is to teach children about bringing happiness and comfort to others through amazing adventures.

Other Matters (4 of 6)	Response
Program Title	Where on Earth is Carmen SanDiego
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays at 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (5 of 6) Response	
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Other Matters (6 of 6) Response	
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>George S. Flinn, Jr.</p>

Attachments

No Attachments.