

## Children's Television Programming Report

 FRN: 0004954707
 File Number: CPR-131413
 Submit Date: 07/06/2012
 Call Sign: WGSC-CD
 Facility ID: 4349

 City: MURRELLS INLET
 State: SC

 Service: Digital Class A
 Purpose: Children's TV Programming Report
 Status: Received
 Status: 07/06/2012

 Filing Status: Active
 Status: CPR-131413
 Submit Date: 07/06/2012
 Status: Received
 Status: 07/06/2012

## **Report reflects information for : Second Quarter of 2012**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant   | Applicant Name, Typ | e, and Contact Infor | rmation |       |                |
|-------------|---------------------|----------------------|---------|-------|----------------|
| Information | Applicant           | Address              | Phone   | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                  | Section  | Question Re              | esponse             |  |
|-----------------------------|--|--------------------------|---------------------|--|
| Television<br>Information   | Station Type   | Station Type Ind         | dependent           |  |
|                             |  | Affiliated network       |                     |  |
|                             |  | Nielsen DMA Flo          | orence-Myrtle Beach |  |
|                             |  | Web Home Page Address wv | ww.tripsmarter.com  |  |
|                             |  |                          |                     |  |
| Digital Core<br>Programming | Question   |                          | Response            |  |
|                             | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |                          |                     |  |
|                             | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream   |                          |                     |  |
|                             | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:   |                          |                     |  |
|                             | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |                          |                     |  |
|                             | Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional  |                          |                     |  |

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additionalYesprogramming guideline (applied to free video programming aired on other than the main Yes No programstream) did not consist of program episodes that had already aired within the previous seven days either on thestation's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(1)

| Digital Core Program<br>(1 of 1)  | Response  |
|---|---|
| Program Title   | Sharks & Wildlife; Wild About Whale Sharks  |
| Origination   | Local   |
| Days/Times Program<br>Regularly Scheduled   | Monday - Sunday, 7:00 AM - 7:30 AM  |
| Total times aired at<br>regularly scheduled<br>time   | 91  |
| Total times aired   |   |
| Number of<br>Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled   |   |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience   | 10 years to 16 years  |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Set in Ripley's Sea Aquarium in Myrtle Beach, SC, we entertain five of the most frequently asked questions about sharks and answer them with the assistance of the shark attack survivor Rodney Fox followed by a wildlife preview of the Gulf Island National Seashore. Two-thirds of the earth's surface is covered with water. After having spent a full week inside the new Georgia Aquarium in Atlanta, GA, we entertain and educate the audience about the wonders of life in our oceans, and all that swims in our rivers. |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol E<br>/I?                                   | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Response                          |
|---|-----------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   |                                   |
| Name of children's programming liaison  | Jud Colley                        |
| Address   | 8317 Front<br>Beach Roa<br>Ste 23 |
| City  | Panama Ci<br>Beach                |
| State   | FL                                |
| Zip   | 32407                             |
| Telephone Number  | 850-234-27<br>ext 117             |
| Email Address   | jud@tourist<br>net                |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                                   |

Liaison Contact

## Other Matters (1)

| Other Matters (1 of<br>1)                        | Response  |
|--|---|
| Program Title                                    | Sharks & Wildlife; Wild About Whale Sharks  |
| Origination                                      | Local   |
| Days/Times Program<br>Regularly Scheduled        | Monday - Sunday, 7:00 AM -7:30 AM   |
| Total times aired at regularly scheduled time    | 92  |
| Length of Program                                | 30 mins   |
| Age of Target Child<br>Audience from             | 10 years to 16 years  |
| Describe the<br>educational and<br>informational | Set in the Ripley's Sea Aquarium in Myrtle Beach SC, we entertain five of the most frequently-asked questions about Sharks and answer them with the assistance of the shark attack survivor Rodney Fox followed by a wildlife preview of the Gulf Island National Seashore. Two-thirds of the earth's |

objective of the surface is covered with water. After having spent a full week inside the new Georgia Aquarium in program and how it Atlanta, Georgia, we entertain and educate the audience about the wonders of life in our oceans, and all that swims in our rivers. meets the definition

Programming.

of Core

| Certification |  |
|---------------|--|
|---------------|--|

| official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to epresent the party filing the Children's Television Programming, and who further certifies that he or she has ead the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.<br><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND</b><br><b>FORFEITURE OF ANY FEES PAID</b><br>Joon grant of this application, the Authorization Holder may be subject to certain construction or coverage equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of he Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements hat apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.   | Beach<br>TV of |
|---|--|----------------|
| official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an<br>attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to<br>epresent the party filing the Children's Television Programming, and who further certifies that he or she has<br>ead the document; that to the best of his or her knowledge, information, and belief there is good ground to<br>support it; and that it is not interposed for delay.<br><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND</b><br><b>FORFEITURE OF ANY FEES PAID</b><br>Joon grant of this application, the Authorization Holder may be subject to certain construction or coverage<br>equirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of<br>he Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements<br>hat apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY<br>FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION   | I certify that this application includes all required and relevant attachments.  |                |
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an   | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). |                |

Attachments No Attachments.