



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022824668** | File Number: **CPR-126475** | Submit Date: **01/09/2012** | Call Sign: **WREG-TV** | Facility ID: **66174** |

City: **MEMPHIS** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/09/2012 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Memphis
	Web Home Page Address	www.wreg.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)		Response
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.1)	
Origination	Local	
Days/Times Program Regularly Scheduled	Saturday 9-930AM	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, match, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Prograaming as specified in the Commission's rules.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 12)		Response
Program Title	DOODLEBOPS - II (Channel 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 930-10AM	
Total times aired at regularly scheduled time	14	
Total times aired		
Number of Preemptions	0	

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	DANGER RANGERS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130AM
Total times aired at regularly scheduled time	8
Total times aired	14
Number of Preemptions	6

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	DANGER RANGERS (Channel 3.1)
List date and time rescheduled	Saturday 12/3/11 @ 8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/3/11
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	DANGER RANGERS (Channel 3.1)
List date and time rescheduled	Saturday 10/1/11 @ 8AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/1/11
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	DANGER RANGERS (Channel 3.1)
List date and time rescheduled	Saturday 11/12/11 @ 8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 11/12/11
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	DANGER RANGERS (Channel 3.1)
List date and time rescheduled	Saturday 12/24/11 @ 8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/24/11
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	DANGER RANGERS (Channel 3.1)
List date and time rescheduled	Saturday 12/31/11 @ 8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/31/11
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	DANGER RANGERS (Channel 3.1)
List date and time rescheduled	Saturday 12/10/11 @ 8AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/10/11
Reason for Preemption	Sports

Digital Core Program (6 of 12) Response	
Program Title	HORSELAND (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1130AM-12PM
Total times aired at regularly scheduled time	8
Total times aired	14
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND (Channel 3.1)
List date and time rescheduled	Saturday 12/10/11 @ 830AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/10/11
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	HORSELAND (Channel 3.1)
List date and time rescheduled	Saturday 12/3/11 @ 830AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/3/11
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	HORSELAND (Channel 3.1)
List date and time rescheduled	Saturday 12/31/11 @ 830AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/31/11
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
-----------	----------

Title of Program	HORSELAND (Channel 3.1)
List date and time rescheduled	Saturday 10/1/11 @ 830AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 10/1/11
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	HORSELAND (Channel 3.1)
List date and time rescheduled	Saturday 11/12/11 @ 830AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 11/12/11
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	HORSELAND (Channel 3.1)
List date and time rescheduled	Saturday 12/24/11 @ 830AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday 12/24/11
Reason for Preemption	Sports

Digital Core Program (7 of 12)		Response
Program Title		CHANNEL 3 KNOWLEDGE BOWL (Channel 3.2)
Origination		Local
Days/Times Program Regularly Scheduled		Saturday 9AM-12PM
Total times aired at regularly scheduled time		84
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)		Response
Program Title		CURIOSITY QUEST GOES GREEN (Channel 3.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 9-930AM
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Curiosity Quest Goes Green is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series promotes children's writing and creative skills
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 12)	Response
Program Title	CRITTER GITTERS (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Critter Gitters features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West...just about everywhere in the USA.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
------------------------------------	----------

Program Title	CURIOSITY QUEST (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)		Response
Program Title		HEADS UP! (Channel 3.3)
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 1030-11AM
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heads Up! is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12) Response	
Program Title	YOUNG AMERICA OUTDOORS (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130AM & 1130AM-12PM
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (10)

Non-Core Educational and Informational Programming (1 of 10)	Response
Program Title	DOODLEBOPS I (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 530-6AM
Total times aired at regularly scheduled time:	14
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 10)	Response
Program Title	HOOPS & YOYO RUIN CHRISTMAS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 11/25 7-730PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A new animated special presented by Hallmark, follows the unexpected adventure of the comical pink kitty and green bunny team, Hoops & Yoyo, after they become accidental stowaways on Santa's sleigh. When Hoops & Yoyo - and their little friend, piddles - wait up on Christmas Eve to catch a glimpse of Santa, their curiosity lands them in his sleigh shortly after he goes down their chimney. Unable to exit the sleigh before takeoff without being spotted by Santa, they soon find themselves caught in the time-space continuum that allows him to travel the world in one night. When turbulence jostles the trio from the sleigh, they fall through a wormhole and end up going back in time with a young Kris Kringle. After realizing they have disrupted Kris' journey to fulfilling his destiny, Hoops & Yoyo and piddles race to set things right so the world will have its Santa Claus.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
-----------	----------

Date Time	
-----------	--

Non-Core Educational and Informational Programming (3 of 10)	Response
Program Title	THE ELF ON THE SHELF: AN ELF'S STORY
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 11/25 730-8pm & Friday 12/9 830-9PM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Elf on the Shelf: An Elf's Story follows one of the many scout elves from the North Pole who helps Santa Claus determine who to put on the naughty and nice lists. Named "Chippey" by his adoptive family, the elf is assigned to help a young boy, Taylor McTuttle, who struggles to believe in the magic of Christmas.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 10)	Response
Program Title	RUDOLPH THE RED NOSED REINDER (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Tuesday 11/29/11 & Saturday 12/10/11 7-8PM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The longest-running holiday special in television history celebrates its 47th anniversary with this digitally re-mastered version. Since 1964, millions of families have watched Rudolph and his friends, Hermey the Elf, Yukon Cornelius and the Misfit Toys, save Christmas. The classic "Animagic" special features a world-renowned musical score from Johnny Marks and the voice of legendary performer Burl Ives.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 10)	Response
Program Title	FROSTY THE SNOWMAN (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 12/9/11 & Saturday 12/17/11 7-730PM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Narrated by Jimmy Durante, Frosty the Snowman is based on the popular song of the same title and follows the happy-go-lucky snowman as he sets off for the frozen North Pole to keep from melting away.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 10)	Response
Program Title	FROSTY RETURNS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 12/9/11 & Saturday 12/17/11 730-8PM
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With Jonathan Winters as the narrator and John Goodman as the voice of Frosty, Frosty Returns finds the magical snowman in the snow-covered town of Beansborough just as a new invention, a snow-removal spray is being introduced that threatens his very existence.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7 of 10)	Response
Program Title	YES, VIRGINIA (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Friday 12/9/11 8-830PM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins

Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Yes, Virginia is a half-hour animated Christmas special featuring the voices of Neil Patrick Harris, Jennifer Love Hewitt and Alfred Molina. It tells the story of 8-year-old Virginia O'Hanlon, a young grild growing up in late 1800s New York City who always loved Christmas, until the playground bully, Charlotte tells her and the other children that Santa Claus doesn't exist. Not sure what to believe, Virginia and her friend, Ollie venture into the streets of New York City to uncover the truth. Along the way, they encounter a Scraggly Santa who is trying to raise money for the less fortunate (he admits he's not the real deal, but someone who sort of works fro Santa Claus), an over-eager librarian with a shelf full of Christmas books, and interesting advice from Virginia's quirky scientist father and understanding mother. Unable to find the answer, Virginia decides to write a letter to the New York Sun newspaper, knowing that their reputation for reporting the facts is cemented by their motto, "If you see it in The Sun, it's so!" Virginia's letter makes its way to the curmudgeonly editor, Francis Church, who feels he has better things to do than respond to a little girl's question. But, with Virginia's determination, and a little help from Scraggly Santa, Mr. Church is persuaded to write the answer that became the most famous newspaper editorial of all time: "Yes, Virginia, there is a Santa Claus!"
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (8 of 10)	Response
Program Title	THE FLIGHT BEFORE CHRISTMAS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 12/10/11 8-9pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An animated holiday special about a young reindeer with ambitions of becoming an expert flyer like his father. The Flight Before Christmas features the voices of Emma Roberts and comedian Norm MacDonald. Niko the reindeer boy yearns to fly just like his Dad, whom he believes is a member of Santa's Flying Forces. Following an attack by wolves on his herd's peaceful home, he heads off on a desperate, dangerous mission through icy blizzards and across wild terrain to find his father. He discovers a devious plan to destroy and replace the famous flying squadron by the evil Black Wolf and his gang. On his heroic journey to find his father and save Christmas, Niko is accompanied by his constant friend and surrogate father Julius, a clumsy squirrel who has nurtured and indulged the boy's dream. Julius knows he has to persuade Niko to return home to the safety of the herd, but much to his annoyance they are then joined by Wilma, a sassy young singing weasel who actually knows the way to Santa's home. As the brave trio encounters challenges on their hazardous journey, Niko faces the biggest one when he must choose between the life he has dreamed about and a life with his family.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
--	-----

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (9 of 10)	Response
Program Title	THE STORY OF SANTA CLAUS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 12/17/11 8-9pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE STORY OF SANTA CLAUS, an animated, musical holiday special featuring the voices of Edward Asner, Betty White and Tim Curry. The story revolves around a gentle toymaker whose only wish is to deliver a toy to every child on Christmas. Asner is heard as the toymaker, Nicholas "Santa" Claus, and White as his wife, Gretchen. They are in dire financial straights with nowhere to go when their heartless landlord evicts them from their small shop. With only a bag of toys to their name, they decide to deliver the toys to the children of the Angel's Island Orphanage, the place where Nicholas grew up. On their way to the island, Santa and Gretchen are enveloped in a terrible storm and dragged out to sea, finally washing ashore at the North Pole. Curry is heard as Nostros, the leader of a band of tiny elves, whom they meet at the Pole. Nostros orders them to leave and is about to attack them when his son has an accident and Santa gets the chance to save the boy's life. Under these unforeseen circumstances, Nostros is forced by elfin rules to grant Santa his fondest wish -- which is to give every child in the world a toy on Christmas. If the elves fail to grant Santa's wish, all elves around the world will lose their magic -- forever. Under intense pressure, the elves draw on all their magic as they work feverishly to make the presents in time for Christmas. But, when Christmas Eve finally arrives, there is no guarantee that Santa will be able to deliver all the toys. With Nostros along to conjure up all the magic available, Santa takes off on the great holiday adventure with a sleigh full of presents and a heart full of Christmas spirit. Marie Maxwell and John Thomas composed the score, which includes four original songs: "To Give Every Child in the World a Toy," "We're Gonna Pull It Off," "Clement's Song" and "Santa's Ride."
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (10 of 10)	Response
Program Title	A HOME FOR THE HOLIDAYS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled:	Wednesday 12/21/11 7-8pm
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The special continues to tell touching stories about adoption from foster care to raise awareness for this important social issue. The inspirational stories of these American families are enhanced with performances by some of today's most popular artists. Some of the musical performances accompany story segments which are introduced by celebrities who have their own adoption experiences or are involved with children's issues. The stories highlight exceptional American children and families involved in this rewarding process.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Debbie Bringle
Address	803 Channel 3 Drive
City	Memphis
State	TN
Zip	38103
Telephone Number	901-543-2136
Email Address	debbie.bringle@wreg.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs as specified at 47 C.F.R. Section 73.670 with respect to these programs. The station terminated analog operations on June 12, 2009. Questions 7 (b) and 7(c) are no longer applicable.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	DOODLEBOPS - I (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 530-6AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 13)	Response
Program Title	DOODLEBOPS - II (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
--	---

Other Matters (3 of 13)	Response
Program Title	BUSYTOWN MYSTERIES - I (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 13)	Response
Program Title	BUSYTOWN MYSTERIES - II (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 13)	Response
Program Title	DANGER RANGERS (Channel 3.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 13)		Response
Program Title	HORSELAND (Channel 3.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 1130AM-12PM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

Other Matters (7 of 13)		Response
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.1)	
Origination	Local	
Days/Times Program Regularly Scheduled	Saturday 9-930AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, match, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Prograaming as specified in the Commission's rules.	

Other Matters (8 of 13)		Response
Program Title	CHANNEL 3 KNOWLEDGE BOWL (Channel 3.2)	

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9AM-12PM
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This locally produced quiz show targets high school students that compete by correctly answering questions on science, history, literature, geography, math, current events, art, music and sports. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (9 of 13)	Response
Program Title	CURIOSITY QUEST GOES GREEN (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series promotes children's writing and creative skills

Other Matters (10 of 13)	Response
Program Title	CRITTER GITTERS (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 930-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Critter Gitters features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes have been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West...just about everywhere in the USA.

Other Matters (11 of 13)	Response
Program Title	CURIOSITY QUEST (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-1030AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (12 of 13)	Response
Program Title	HEADS UP! (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1030-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Heads Up! is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system.
--	---

Other Matters (13 of 13)	Response
Program Title	YOUNG AMERICA OUTDOORS (Channel 3.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11-1130AM & 1130AM-12PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Local TV Tennessee License LLC</p>

Attachments

No Attachments.