



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-146678** | Submit Date: **10/21/2013** | Call Sign: **WSYR-TV** | Facility ID: **73113** |

City: **SYRACUSE** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**10/21/2013** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Syracuse
	Web Home Page Address	www.9wsyr.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)		Response
Program Title		Jack Hanna's Wild Countdown (9)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's 9:00 - 9:30 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Jack Hanna highlights his favorite animals and adventures and gives insights and interesting facts about animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 14)		Response
Program Title		Ocean Mysteries with Jeff Corwin (9)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's 9:30 - 10:00 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program offers a fresh approach to the quest for aquatic understanding by blending stories of sea creatures, comparisons to popular analogies to human experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 14)		Response
Program Title		Born To Explore (9)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:00 - 10:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese, youngest president of the Explorer's Club, uncovers amazing facts and man-made treasures and people of our world who form our cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Sea Rescue (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:30 - 11:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. It demonstrates the welfare and medical benefits that rescue and rehabilitation programs provide animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	Recipe Rehab (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 11:00 - 11:30 am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program viewers submit their favorite classic family recipes and two chefs face off in a competition to give them a low-calorie twist. It teaches the value of healthy ingredients and food choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)		Response
Program Title		Food For Thought (9)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's 11:30 am - 12:00 noon
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The program informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 14)		Response
Program Title		Wild About Animals (9.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday's 7:00 - 7:30 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly series focusing on pets, wildlife, animal heroes and animals in the news. The series teaches children about the environment and the creatures with which they share the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Missing (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 7:30 - 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour series featuring cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Green Screen Adventures (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 8:00 - 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program presents stories and drawings by elementary students brought to life by a cast of improv actors. It encourages children to be enthusiastic about reading and writing.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Animal Rescue (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 8:30 - 9:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Awesome Adventures (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 11:00 - 11:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode features the host and two teenagers who travel to a destination around the world. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 14)	Response
Program Title	Young Icons (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 11:30 am - 12:00 noon
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly show features accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Swap TV (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 8:00 - 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a weekly half-hour series about youngsters from different backgrounds who trade places for the weekend adventure of a lifetime.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)	Response
Program Title	Pets TV (9.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 8:30 - 9:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets TV showcases pets from the everyday to the unique with educational information that shows how they evolved into pets. It also teaches pet care, health and news.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Theresa Underwood
Address	5904 Bridge Street
City	E. Syracuse
State	NY
Zip	13057
Telephone Number	(315) 446-9999
Email Address	theresaunderwood@9wsyr.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Jack Hanna's Wild Countdown (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9:00 - 9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna highlights his favorite animals and adventures and gives insights and interesting facts about animals, allowing viewers of all ages the opportunity to be entertained as well as learn more about the animal kingdom.

Other Matters (2 of 13)	Response
Program Title	Ocean Mysteries with Jeff Corwin (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 9:30 - 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program offers a fresh approach to the quest for aquatic understanding by blending stories of sea creatures, comparisons to popular analogies to human experience.

Other Matters (3 of 13)	Response
Program Title	Born To Explore (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:00 - 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese, youngest president of the Explorer's Club, uncovers amazing facts and man-made treasures and people of our world who form our cultures.

Other Matters (4 of 13)	Response
Program Title	Sea Rescue (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 10:30 - 11:00 am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. It demonstrates the welfare and medical benefits that rescue and rehabilitation programs provide animals.

Other Matters (5 of 13)	Response
Program Title	The Wildlife Docs (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 11:00 - 11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour series follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team.

Other Matters (6 of 13)	Response
Program Title	Expedition Wild (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 11:30 am - 12:00 noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world.

Other Matters (7 of 13)	Response
Program Title	Wild About Animals (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 7:00 - 7:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly series focusing on pets, wildlife, animal heroes and animals in the news. The series teaches children about the environment and the creatures with which they share the planet.
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Other Matters (8 of 13)	Response
Program Title	Missing (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 7:30 - 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half-hour series featuring cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.

Other Matters (9 of 13)	Response
Program Title	Green Screen Adventure (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 8:00 - 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program presents stories and drawings by elementary students brought to life by a cast of improv actors. It encourages children to be enthusiastic about reading and writing.

Other Matters (10 of 13)	Response
Program Title	Animal Rescue (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 8:30 - 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom.

Other Matters (11 of 13)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's 11:00 - 11:30 am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode features the host and two teenagers who travel to a destination around the world. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.

Other Matters (12 of 13)	Response
Program Title	Biz Kids (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 8:00 - 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids teaches financial education and entrepreneurship to a preteen audience. The show uses sketch comedy and young actors to explain basic economic concepts. Its motto is "Where kids teach kids about money and business".

Other Matters (13 of 13)	Response
Program Title	Pets TV (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's 8:30 - 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets TV showcases pets from the everyday to the unique with educational information that shows how they evolved into pets. It also teaches pet care, health and news.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Nexstar Broadcasting, Inc.</b></p>

**Attachments**

No Attachments.