



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0006173322** File Number: **CPR-123683** Submit Date: **10/05/2011** Call Sign: **WALV-CD** Facility ID: **70161** 

City: INDIANAPOLIS State: IN

Service: Digital Class A Purpose: Children's TV Programming Report Status: Received Status Date: 10/05/2011

Filing Status: Active

### Report reflects information for : Third Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response     |
|--------------|-----------------------|--------------|
| Station Type | Station Type          | Independent  |
|              | Affiliated network    |              |
|              | Nielsen DMA           | Indianapolis |
|              | Web Home Page Address | www.wthr.com |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  |          |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  |          |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  |          |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  |          |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? |          |

## Digital Core Programs(8)

| Digital Core<br>Program (1 of<br>8)  | Response  |
|--|---|
| Program Title  | Gina D's Kids Club (Show contract ended on 07/31/2011)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 12:30PM Monday  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 4   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Gina D's Kids Club Show is educational entertainment with songs and animated/live action that reinforces positive attitudes and encourages self-esteem while teaching children numbers, letters, colors, shapes, family values and sharing. Gina D. is a funny loving attractive role model grounded in pre-school fundamentals but a person who has not forgotten what it is like to be a preschooler full of discovery and imagination. Each day she is visited by a cast of funny puppets and live action characters that become involved in the problem solving and learning tasks. In each show, Gina D. sings songs that reinforce positive attitudes such as: "I'm a Special Person", "Smile Ability" and "Believe In Your Dream". |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 8) | Response      |
|-------------------------------|---------------|
| Program Title                 | Real Life 101 |
| Origination                   | Syndicated    |

| Days/Times Program<br>Regularly Scheduled  | 12:30PM Tuesday  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 12   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A cohost approach allows for interchange of questions and responses adding viewer stimulation and insight. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core<br>Program (3 of 8)                   | Response            |
|--|---------------------|
| Program Title                                      | Animal Rescue       |
| Origination  | Syndicated          |
| Days/Times Program<br>Regularly Scheduled          | 12:30PM Thursday    |
| Total times aired at regularly scheduled time      | 13                  |
| Total times aired                                  | 13                  |
| Number of<br>Preemptions                           | 0                   |
| Number of Preemptions for other than Breaking News |                     |
| Number of<br>Preemptions<br>Rescheduled            | 1                   |
| Length of Program                                  | 30 mins             |
| Age of Target Child<br>Audience                    | 1 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal rescue's program content includes safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals. Emmynominated "ANIMAL RESCUE" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and "ANIMAL RESCUE" cameras travel around the world capturing these dramatic rescues. The goal of "ANIMAL RESCUE" is to make people more aware of the plight of animals in trouble. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (4 of 8)   | Response   |
|--|--|
| Program Title  | Missing  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | 12:30PM Wednesday  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MISSING is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. Assisted by local, state and federal law enforcement agencies, as well as The National Center for Missing and Exploited Children, each episode includes interviews with friends, family and investigators involved with the case. We visit the missing individuals last known whereabouts and provide viewers with all the relevant facts to increase public awareness in hopes of locating the missing person. Every episode also contains an optional for local stations to insert their own missing persons case. |

| Does the          | Yes |
|-------------------|-----|
| Licensee identify |     |
| the program by    |     |
| displaying        |     |
| throughout the    |     |
| program the       |     |
| symbol E/I?       |     |

| Digital Core Program (5 of 8)  | Response  |
|--|---|
| Program Title  | Dog Tales   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Friday's @ 12:30PM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" is a weekly half-hour magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man's best friend. All types of dogs, from pure breds to mutts, will be showcased. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (6<br>of 8)             | Response           |
|---|--------------------|
| Program Title                                   | Whaddyado          |
| Origination                                     | Syndicated         |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Satudays @ 12:30PM |
| Total times aired at regularly scheduled time   | 13                 |
| Total times aired                               |                    |

| Number of Preemptions  | 0   |
|--|---|
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "WHADDYADO" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in relife. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, we feature a Moral Dilemma segment each week. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core Program (7 of 8)                      | Response          |
|--|-------------------|
| Program Title                                      | Brain Game        |
| Origination  | Local             |
| Days/Times Program Regularly Scheduled             | Sundays @ 12:30PM |
| Total times aired at regularly scheduled time      | 13                |
| Total times aired                                  | 12                |
| Number of Preemptions                              | 0                 |
| Number of Preemptions for other than Breaking News |                   |
| Number of Preemptions<br>Rescheduled               | 4                 |
| Length of Program                                  | 30 mins           |

| Age of Target Child Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Brain Game: Weekly academic quiz show pairing 48 area high school in an elimination competition, testing participants' general knowledge in many subject areas. Produced by WTHR in association with the University of Indianapolis during the regular school year to encourage, promote and recognize academic achievement fully sponsored by Westfield Insurance. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes   |

| Digital Core Program (8 of 8)  | Response   |
|--|--|
| Program Title  | Animal Atlas Classics (Replaced Gina D on 08/01/2011)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Monday @ 12:30PM   |
| Total times aired at regularly scheduled time  | 9  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS CLASSICS is an educational and entertaining wildlife programs that introduce young viewers to the world of animals in their natural habitat. Topics range from habitats and animal antics to endangered species and conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                   |
|---|----------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                        |
| Name of children's programming liaison  | John Cardenas              |
| Address   | 1000 N.<br>Meridian Street |
| City  | Indianapolis               |
| State   | IN                         |
| Zip   | 46204                      |
| Telephone Number  | 317-655-5600               |
| Email Address   | jcardenas@wthr.            |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                            |

### Other Matters (7)

| Other Matters (1 of 7)   | Response   |
|--|--|
| Program Title  | Animal Atlas Classics  |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | Monday 12:30PM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS CLASSICS is an educational and entertaining wildlife programs that introduce young viewers to the world of animals in their natural habitat. Topics range from habitats and animal antics to endangered species and conservation. |

| Other Matters (2 of 7)   | Response   |
|--|--|
| Program Title  | Real Life 101  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Tuesday 12:30PM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A cohost approach allows for interchange of questions and responses adding viewer stimulation and insight. |

| Other Matters (3 of 7)                        | Response             |
|---|----------------------|
| Program Title                                 | Missing              |
| Origination                                   | Syndicated           |
| Days/Times Program Regularly Scheduled        | Wednesday 12:30PM    |
| Total times aired at regularly scheduled time | 13                   |
| Length of<br>Program                          | 30 mins              |
| Age of Target<br>Child Audience<br>from       | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MISSING is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. Assisted by local, state and federal law enforcement agencies, as well as The National Center for Missing and Exploited Children, each episode includes interviews with friends, family and investigators involved with the case. We visit the missing individuals last known whereabouts and provide viewers with all the relevant facts to increase public awareness in hopes of locating the missing person. Every episode also contains an optional for local stations to insert their own missing persons case.

| Other Matters (4 of 7)   | Response  |
|--|---|
| Program Title  | Animal Rescue   |
| Origination  | Syndicated  |
| Days/Times Program<br>Regularly Scheduled  | Thursday 12:30PM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 1 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal rescue's program content includes safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals. Emmynominated "ANIMAL RESCUE" is a weekly half-hour television series showcasing the heroic efforts of people helping animals. Host Alex Paen and "ANIMAL RESCUE" cameras travel around the world capturing these dramatic rescues. The goal of "ANIMAL RESCUE" is to make people more aware of the plight of animals in trouble. |

| Other Matters (5 of 7)   | Response  |
|--|---|
| Program Title  | Dog Tails   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | Friday 12:30PM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Dog Tales" is a weekly half-hour magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man's best friend. All types of dogs, from pure breds to mutts, will be showcased. |

| Other<br>Matters (6 of<br>7) | Response   |
|------------------------------|------------|
| Program Title                | Whaddyado  |
| Origination                  | Syndicated |

| Days/Times Program     | Saturday 10:30AM  |
|------------------------|---|
| Regularly<br>Scheduled |   |
| Corloadica             |   |
| Total times            | 13  |
| aired at               |   |
| regularly              |   |
| scheduled              |   |
| time                   |   |
| Length of              | 30 mins   |
| Program                |   |
| Age of                 | 4 years to 8 years  |
| Target Child           |   |
| Audience               |   |
| from                   |   |
| Describe the           | "WHADDYADO" is a half-hour weekly educational series designed to educate, inform, inspire and entertain |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"WHADDYADO" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in real life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, we feature a Moral Dilemma segment each week.

| Other Matters (7 of 7)   | Response  |
|--|---|
| Program Title  | Brain Game  |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled   | Sunday @ 12:30PM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Brain Game: Weekly academic quiz show pairing 48 area high school in an elimination competition, testing participants' general knowledge in many subject areas. Produced by WTHR in association with the University of Indianapolis during the regular school year to encourage, promote and recognize academic achievement fully sponsored by Westfield Insurance. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

VideOhio, Inc. **Attachments** 

No Attachments.