



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002538445** File Number: **CPR-128321** Submit Date: **04/04/2012** Call Sign: **WESH** Facility ID: **25738** City:

DAYTONA BEACH State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/04/2012 Filing Status: Active

Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC, Me-TV
	Nielsen DMA	Orlando-Daytona-Melbourne
	Web Home Page Address	WWW.WESH.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10-10:30am
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Racerville, and will take kids on an accelerated adventure filled with comedic high jinks, and fast racing action. Kids are sure to get caught up in the storylines and non-stop fun but with the emphasis on friendship, fair play, and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 21)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10-10:30am
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The only 3D/CG animated children's show that focuses on the important curriculum of science and astronomy. The Zula Patrol is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy in a fun, comic style.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 21)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10:30-11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is a lighthearted series that aims to entertain while educating children about marine life. Set in the world of seashells, the show also informs kids on what they can do to help make the world a better and greener place. The series is focused on environmental themes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 21)	Response
Program Title	Magical School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11-11:30a

Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field is trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of	
21)	Response
Program Title	Jane & The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11-11:30a

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jane and the Dragon is an animated show that hails from Martin Baynton best-selling book about a middle class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrat her strength of character as a Knight of the Kings Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 21)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:30-12p
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a socio-emotional message that is established at the end of Babar's story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 21)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Sunday / 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 21)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sunday / 11-11:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy educational Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into and situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the informational 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and objective of learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone the program and how it happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes meets the advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In definition of each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but Core without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be Programming. restored to order. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

Digital Core Program (9 of 21)	Response
Program Title	EKN Worldwide Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 11:30-12p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by a diverse news team made up of young "journalists" this entertaining and educational program gives students a clear voice into the adult-dominated media and provides a unique perspective in to the news. Partner, Weekly Reader, provides unique opportunities for teachers to download scripts from their website, for students to participate in polls on the website, and to find other related facts. Each week topics, take a kids sensitive approach to serious news topics, such as terrorism, bullying and diabetes. Other segments include At The Movies, Superstars and Kids on the Street.

Does the Licensee	Yes	
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program by		
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throughout the		
program the		
symbol E/I?		

Digital Core Program (10 of 21)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 21)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network

Days/Times Program Regularly Scheduled	Saturday - 8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 21)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:00am-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 21)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:30am 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary sch students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

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Digital Core Program (14 of 21)	Response		
Program Title	Mad About - ME-TV Network		
Origination	Network		
Days/Times Program Regularly Scheduled	Saturday - 10:00 - 10:30 am		
Total times aired at regularly scheduled time	13		
Total times aired			
Number of Preemptions	0		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled			
Length of Program	30 mins		
Age of Target Child Audience	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer generated video. Mad About conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions about life's issues.		
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes		

Digital Core Program (15 of 21)	Response
Program Title	Mad About - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 10:30 - 11:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer generated video. Mad About conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 21)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 21)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30 -9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 21)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00 -9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (19 of 21)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30 - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 21)	Response
Program Title	Edgemont-METV Network
Origination	Network

Days/Times Program Regularly Scheduled	Sunday 10:00- 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 21)	Response
Program Title	Edgemont-METV Network
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30 - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witnes the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Lenora Boutte
Address	1021 N. Wymore Road
City	Winter Park
State	FL
Zip	32771
Telephone Number	407-645-222
Email Address	lboutte@hearst.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The only 3D/CG animated children's show that focuses on the important curriculum of science and astronomy, The Zula Patrol is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy in a fun, comic style.

Other Matters (2 of 19)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is a lighthearted series that aims to entertain while educating children about marine life. Set in the world of seashells, the show also informs kids on what they can do to help make the world a better and greener place. The series is focused on environmental themes.

Other Matters (3 of 19)	Response
Program Title	Jane & The Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11-11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jane and the Dragon is an animated show that hails from Martin Baynton best-selling book about a middle-class girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the Kings Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Other Matters (4 of 19)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday / 11:30-12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life, primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a socio-emotional message that is established at the end of Babar's story.

Other Matters (5 of 19)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Sunday / 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target
Child Audience
from

6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

Other Matters (6 of 19)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sunday / 11-11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy

educational and informational objective of the program and how it meets the definition of Core Programming. Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (7 of 19)	Response
Program Title	EKN Worldwide Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday / 11:30-12p
Total times aired at regularly scheduled time	13

Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by a diverse news team made up of young "journalists" this entertaining and educational program gives students a clear voice into the adult-dominated media and provides a unique perspective in to the news. Partner, Weekly Reader, provides unique opportunities for teachers to download scripts from their website, for students to participate in polls on the website, and to find other related facts. Each week topics, take a kids sensitive approach to serious news topics, such as terrorism, bullying and diabetes. Other segments include At The Movies, Superstars and Kids on the Street.		

Other Matters (8 of 19)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Saturday -8:00-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

Other Matters (9 of 19)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 8:30am-9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

Other Matters (10 of 19)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:00am-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

Other Matters (11 of 19)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 9:30am 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

Other Matters (12 of 19)	Response
Program Title	Mad About - ME-TV Network
Origination	Network
Days/Times	Saturday - 10:00 - 10:30 am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Mad About is a half hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to
educational	16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer generated
and	video. Mad About conveys important messages about life skills such as personal finance, health and
informational	nutrition, fitness, conservation and decision making in a fun and entertaining way. Each TV episode relies
objective of the	on a small company of skilled comedic actors to explore significant topics within a subject area. It
program and	incorporates comic monologues, sketch and improve comedy, eye-catching animation, music videos,
how it meets	humorous "man on the street" interviews and viewer-created questions about life's issues.
the definition of	
Core	
Programming.	

Other Matters (13 of 19)	Response
Program Title	Mad About - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Saturday - 10:30 - 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Mad About is a half hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improve, animation and viewer generated video. Mad About conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improve comedy, eye-catching animation, music videos, humorous "man on the street" interviews and viewer-created questions about life's issues.

Other Matters (14 of 19)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:00am-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

Other Matters (15 of 19)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 8:30 -9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

Other Matters (16 of 19)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00 -9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

Other Matters (17 of 19)	Response
Program Title	Green Screen Adventures - ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30 - 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen compnay of perfomers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"'s - Curiosity, Confidenc, Citizenship, Compassion.

Other Matters (18 of 19)	Response
Program Title	Edgemont-ME-TV Network
Origination	Network
Days/Times	Sunday 10:00- 10:30am
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers
educational and	about issues that arise in school and at home. The storylines focus on social and emotional challenge
informational	faced by all secondary school students, from forming and maintaining family, friendship and romantic
objective of the	relationships, to ethical and moral choices. The objective of the series is to demonstrate models of
program and	behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness
how it meets the	the potential outcomes of these choices and gain positive tools that they can use to resolve issues and
definition of Core	conflicts in a constructive way.
Programming.	

Other Matters (19 of 19)	Response
Program Title	Edgemont-ME-TV Network
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. ORLANDO-HEARST TELEVISION INC. **Attachments**

No Attachments.