



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-136836** | Submit Date: **01/08/2013** | Call Sign: **WEUX** | Facility ID: **2709** | City: **CHIPPEWA FALLS** | State: **WI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/08/2013** | Filing Status: **Active**

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## Report reflects information for : Fourth Quarter of 2012

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	LaCrosse-Eau Claire
	Web Home Page Address	www.fox2548.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(17)**

Digital Core Program (1 of 17)	Response
Program Title	YOUNG ICONS (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7AM-730AM (10/6-12/29/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE YOUNG ICONS gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. (E/I) for children age 13-16
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	PETS.TV (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 730AM-8AM (10/6-12/29/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS TV is a half- hour series that explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 17)</b>		<b>Response</b>
Program Title	THE REAL WINNING EDGE (49.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT 8AM-830AM (10/6-12/29/2012)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it is more than a showcase for kids with exceptional talent and athleticism. It is about teenagers who have built character through their struggles with cancer or death of a loved one. It is about kids who have come face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (4 of 17)</b>		<b>Response</b>
Program Title	DOG TALES (49.1)	

Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 830AM-9AM (10/6-12/29/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES serves the educational and informational needs with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The program is 30 minutes in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 17)**

**Response**

Program Title	JACK HANNA'S INTO THE WILD (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 7AM-730AM (10/7-12/30/25/2012)

Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD takes viewers on exciting journeys to learn about animals and the places they live. In addition to the educational aspect of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conversation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with the concern of the conservation status of wildlife and the environment enforces the educational value and impact of the program. The program was regularly scheduled and aired between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 17)**

**Response**

Program Title	THE REAL WINNING EDGE (49.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 8AM-830AM (10/7-12/30/2012)
Total times aired at regularly scheduled time	13



Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it is more than a showcase for kids with exceptional talent and athleticism. It is about teenagers who have built character through their struggles with cancer or death of a loved one. It is about kids who have come face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 17)</b>	<b>Response</b>
Program Title	TEEN KIDS NEWS (49.1)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 830AM-9AM (10/7-12/30/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS meets FCC requirements for core children's programming by producing each week educational features such as: College and You (tips for choosing and getting into college) and Word (vocabulary skills training) as well as informational features for teens: healthy eating, driving tips for new drivers and internet predators. The show has been designed to meets the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the 13-16 year old curiosity, develops their learning and cognitive, listening and thinking skills and serves as an enhancement of their academic and educational experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 17)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7AM & 730AM (10/6-12/29/2012)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES (GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	CHILDREN TALK 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT 8AM-830AM (10/6-12/29/2012)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHILDREN TALK is a half-hour series providing young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. These visits are combined with practical demonstrations and useful information for building important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 17)</b>		<b>Response</b>
Program Title	WORKFORCE 49.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT 830AM-9AM (10/6-12/29/2012)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. "Workforce" is closed-captioned, and meets FCC standards for E/I programming for ages 13-16.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (11 of 17)</b>		<b>Response</b>
Program Title	TRAVEL THRU HISTORY 49.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT 9AM-930AM (10/6-12/29/2012)	
Total times aired at regularly scheduled time	13	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is a half- hour series which takes viewers on an educational "field trip" to areas throughout the United States. It is designed to spark interest and enthusiasm for the rich history that surrounds the United States. It will take them to places they may never have thought to go, or might not have known even existed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 17)</b>		<b>Response</b>
Program Title	SAFARI 49.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT 930AM-10AM (10/6-12/29/2012)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI is a half-hour series about global ecology, wildlife biology and species conservation and preservation. Emmy-award winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens, with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so they can live on in the wild.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (13 of 17)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7AM & 730AM (10/7-12/30/2012)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES (GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (14 of 17)</b>		<b>Response</b>
Program Title	COOKIN' WITH CUTTY 49.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN 8AM-830AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	9 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COOKIN' WITH CUTTY is a half-hour series about the importance of proper nutrition and developing good habits for healthy living. The series allows children to explore the world of food and healthy eating. The series also educates and informs youngsters about exercise, safety and good hygiene. Each episode highlights a healthy dish recipe using wholesome ingredients and offers practical alternatives to junk food.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (15 of 17)</b>		<b>Response</b>
Program Title	KIDS COOKING FOR KIDS 49.2	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN 830AM-9AM	
Total times aired at regularly scheduled time	13	

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KIDS COOKING FOR KIDS is a half-hour series about Mike and Will, twin brothers who love to eat. The program is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, and can easily relate to a young audience (12+). Being able to cook is a great way for kids to contribute to the family, as well as achieving a sense of pride and accomplishment. Cooking is also a great way to bring the family together. Also, Mike and Will show kids how they can help make sure no child goes hungry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (16 of 17)**

**Response**

Program Title	MAD ABOUT 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9AM-930AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	



Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT provides core programming in the area of financial literacy, nutrition, earth science, ecology, health, life skills and fitness that tie to state and national standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. The program uses the techniques of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (17 of 17)</b>	<b>Response</b>
Program Title	EDGEMONT 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 930AM-10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The program illustrates the potential consequences of choices these viewers may face and these outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	PATRICIA STIPHOUT
Address	1305 INTERCHANGE PLACE
City	LA CROSSE
State	WI
Zip	54603
Telephone Number	(608) 781-0025
Email Address	PROMOTION@FOX2548.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (17)**

<b>Other Matters (1 of 17)</b>	<b>Response</b>
Program Title	YOUNG ICONS 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7AM-730AM (1/5-3/30/2013)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE YOUNG ICONS gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things. (E/I) for children age 13-16

<b>Other Matters (2 of 17)</b>	<b>Response</b>
Program Title	PETS.TV 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 730AM-8AM (1/5-3/30/2013)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS TV is a half- hour series that explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals.

<b>Other Matters (3 of 17)</b>	<b>Response</b>
Program Title	THE REAL WINNING EDGE 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8AM-830AM (1/5-3/30/2013)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it is more than a showcase for kids with exceptional talent and athleticism. It is about teenagers who have built character through their struggles with cancer or death of a loved one. It is about kids who have come face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives.
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<b>Other Matters (4 of 17)</b>	
	<b>Response</b>

Program Title	DOG TALES 49.1
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SAT 830AM-9AM (1/5-3/30/2013)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES serves the educational and informational needs with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests. The program is 30 minutes in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.
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<b>Other Matters (5 of 17)</b>	
	<b>Response</b>

Program Title	JACK HANNA'S INTO THE WILD 49.1
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SUN 7AM-730AM (1/6-3/31/2013)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

JACK HANNA'S INTO THE WILD takes viewers on exciting journeys to learn about animals and the places they live. In addition to the educational aspect of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conversation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with the concern of the conservation status of wildlife and the environment enforces the educational value and impact of the program. The program was regularly scheduled and aired between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and was identified as an educational and informational show, targeted to teens (13-16 year old), at the beginning of each broadcast and in listings provided to publishers of program guides.

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**Other Matters (6 of 17)**

**Response**

Program Title THE REAL WINNING EDGE 49.1

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Origination Syndicated

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Days/Times Program Regularly Scheduled SUN 8AM-830AM (1/6-3/31/2013)

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THE REAL WINNING EDGE is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it is more than a showcase for kids with exceptional talent and athleticism. It is about teenagers who have built character through their struggles with cancer or death of a loved one. It is about kids who have come face to face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles, these remarkable young people provide honest answers about how they dealt with adversity in their lives.

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**Other Matters (7 of 17)**

**Response**

Program Title TEEN KIDS NEWS 49.1

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Origination Syndicated

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Days/Times Program Regularly Scheduled SUN 830AM-9AM (1/6-3/31/2013)

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Total times aired at regularly scheduled time 13

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Length of Program 30 mins

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Age of Target Child Audience from 13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

TEEN KIDS NEWS meets FCC requirements for core children's programming by producing each week educational features such as: College and You (tips for choosing and getting into college) and Word (vocabulary skills training) as well as informational features for teens: healthy eating, driving tips for new drivers and internet predators. The show has been designed to meet the needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the 13-16 year olds curiosity, develops their learning and cognitive, listening and thinking skills and serves as an enhancement of their academic and educational experience.

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**Other Matters (8 of 17)**

**Response**

Program Title GREEN SCREEN ADVENTURES 49.2

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Origination Network

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Days/Times Program Regularly Scheduled SAT 7AM & 730AM (1/5-3/30/2013)

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Total times aired at regularly scheduled time 26

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Length of Program 30 mins

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Age of Target Child Audience from 7 years to 13 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

GREEN SCREEN ADVENTURES (GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

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**Other Matters (9 of 17)**

**Response**

Program Title CHILDREN TALK 49.2

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Origination Network

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Days/Times Program Regularly Scheduled SAT 8-830AM (1/5-3/30/2013)

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Total times aired at regularly scheduled time 13

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Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHILDREN TALK is a half-hour series providing young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. These visits are combined with practical demonstrations and useful information for building important life skills.

<b>Other Matters (10 of 17)</b>	
	<b>Response</b>
Program Title	WORKFORCE 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT 830AM-9AM (1/5-3/30/2013)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. "Workforce" is closed-captioned, and meets FCC standards for E/I programming for ages 13-16.

<b>Other Matters (11 of 17)</b>	
	<b>Response</b>
Program Title	TRAVEL THRU HISTORY 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9AM-930AM (1/5-3/30/2013)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is a half- hour series which takes viewers on an educational "field trip" to areas throughout the United States. It is designed to spark interest and enthusiasm for the rich history that surrounds the United States. It will take them to places they may never have thought to go, or might not have known even existed.

<b>Other Matters (12 of 17)</b>	
	<b>Response</b>
Program Title	SAFARI 49.2

Origination	Network
Days/Times Program Regularly Scheduled	SAT 930-10AM (1/5-3/30/2013)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI is a half-hour series about global ecology, wildlife biology and species conservation and preservation. Emmy-award winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring viewers face to face with some of the planet's most interesting animals. "Safari" offers a dynamic television experience for teens, with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so they can live on in the wild.

<b>Other Matters (13 of 17)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 7AM & 730AM (1/6-3/31/2013)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES (GSA) is an educational children's television series intended to promote literacy. Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Since its debut in 2007, GSA has produced 165 half-hour episodes that feature stories written by almost 1,000 elementary school students. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion.

<b>Other Matters (14 of 17)</b>	<b>Response</b>
Program Title	COOKIN' WITH CUTTY 49.2

Origination	Network
Days/Times Program Regularly Scheduled	SUN 8AM-830AM (1/6-3/31/2013)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COOKIN' WITH CUTTY is a half-hour series about the importance of proper nutrition and developing good habits for healthy living. The series allows children to explore the world of food and healthy eating. The series also educates and informs youngsters about exercise, safety and good hygiene. Each episode highlights a healthy dish recipe using wholesome ingredients and offers practical alternatives to junk food.

**Other Matters (15 of 17)**

**Response**

Program Title	KIDS COOKING FOR KIDS 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 830AM-9AM (1/6-3/31/2013)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	KIDS COOKING FOR KIDS is a half-hour series about Mike and Will, twin brothers who love to eat. The program is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, and can easily relate to a young audience (12+). Being able to cook is a great way for kids to contribute to the family, as well as achieving a sense of pride and accomplishment. Cooking is also a great way to bring the family together. Also, Mike and Will show kids how they can help make sure no child goes hungry.

**Other Matters (16 of 17)**

**Response**

Program Title	MAD ABOUT 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9AM-930AM (1/6-3/31/2013)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT provides core programming in the area of financial literacy, nutrition, earth science, ecology, health, life skills and fitness that tie to state and national standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. The program uses the techniques of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions.

<b>Other Matters (17 of 17)</b>	<b>Response</b>
Program Title	EDGEMONT 49.2
Origination	Network
Days/Times Program Regularly Scheduled	SUN 930AM-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The program illustrates the potential consequences of choices these viewers may face and these outcomes provide "life lessons" that are shown plainly to the teen audience. "Edgemont" further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Grant Media LLC</b></p>

## Attachments

No Attachments.