



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015452238** | File Number: **CPR-153193** | Submit Date: **04/08/2014** | Call Sign: **KSBI** | Facility ID: **38214** | City:  
**OKLAHOMA CITY** | State: **OK**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/08/2014** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|           |         |       |       |                |

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | MY TV & THIS TV     |
|              | Nielsen DMA           | Oklahoma City       |
|              | Web Home Page Address | WWW.KSBITV.COM      |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 6.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(9)

| Digital Core Program (1 of 9)  |  | Response |
|--|--|----------|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES   |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 7:00AM, 7:30AM, 8:00AM, 8:30AM, 9:00AM, 9:30AM  |          |
| Total times aired at regularly scheduled time  | 78   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 13 years to 16 years   |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |          |

| Digital Core Program (2 of 9)                      |                      | Response |
|--|----------------------|----------|
| Program Title                                      | DOG TALK             |          |
| Origination  | Local                |          |
| Days/Times Program Regularly Scheduled             | SATURDAYS AT 10:00AM |          |
| Total times aired at regularly scheduled time      | 13                   |          |
| Total times aired                                  |                      |          |
| Number of Preemptions                              | 0                    |          |
| Number of Preemptions for other than Breaking News |                      |          |

|  |  |
|--|--|
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The producers of Dog Talk have designed the series to educate and inform children 13-16 years of age, although the producers strive to make the show educational and fun viewing for all audiences. Dog Talk serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative and educational segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 9)  |  | Response  |
|--|--|---|
| Program Title  |  | MIND GAMES - HIGH SCHOOL EDITION                |
| Origination  |  | Local   |
| Days/Times Program Regularly Scheduled   |  | SUNDAYS AT 6:00PM                               |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  |   |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  |   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years                            |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | HIGH SCHOOL TEAMS COMPETE FOR SCHOLARSHIP MONEY |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (4 of 9)                 |  | Response                     |
|---|--|------------------------------|
| Program Title                                 |  | MIND GAMES - COLLEGE EDITION |
| Origination                                   |  | Local                        |
| Days/Times Program Regularly Scheduled        |  | SUNDAYS AT 6:30PM            |
| Total times aired at regularly scheduled time |  | 13                           |
| Total times aired                             |  |                              |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins                                     |
| Age of Target Child Audience   | 13 years to 16 years                        |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | COLLEGE TEAMS COMPETE FOR SCHOLARSHIP MONEY |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 9)  |  | Response  |
|--|--|---|
| Program Title  |  | ANIMAL ATLAS  |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | SUNDAYS AT 5:00PM   |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  |   |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  |   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              |  | Yes   |

| Digital Core Program (6 of 9)                 |  | Response                |
|---|--|-------------------------|
| Program Title                                 |  | COOLEST PLACES ON EARTH |
| Origination                                   |  | Syndicated              |
| Days/Times Program Regularly Scheduled        |  | SUNDAYS AT 5:30PM       |
| Total times aired at regularly scheduled time |  | 13                      |
| Total times aired                             |  |                         |
| Number of Preemptions                         |  | 0                       |

|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places on Earth takes viewers on a journey of discovery to the most astonishing places on the planet-cities, festivals, landmarks and jaw-dropping works of nature-exploring each location's history and culture, learning why it deserves to be called one of the coolest places on earth. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 9)  | Response  |
|--|---|
| Program Title  | ANIMAL ATLAS (52.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 9:00AM & 9:30AM  |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about the way they live, and the adaptations that allow them to survive and thrive in the wild. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 9)                 | Response                     |
|---|------------------------------|
| Program Title                                 | ZOO CLUES (52.2)             |
| Origination                                   | Network                      |
| Days/Times Program Regularly Scheduled        | SUNDAYS AT 10:00AM & 10:30AM |
| Total times aired at regularly scheduled time | 26                           |



|  |   |
|--|---|
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Clues tackles the animal kingdom's most mind-blowing questions, like these: Can birds fly backwards? Are whales fish? Do dogs sweat? Questions and clues are presented, giving viewers a chance to guess the right answers. Our investigation of the answers takes viewers on a fast-paced and entertaining tour of the animal kingdom. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 9) Response   |  |
|--|--|
| Program Title  | ON THE SPOT (52.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 11:00AM & 11:30AM   |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas. The answers will amaze you. On the Spot...it's quite simply everything you need to know about everything. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

| Question  | Response                |
|---|-------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                     |
| Name of children's programming liaison  | LORI<br>PETERS          |
| Address   | 9802 N.<br>MORGAN<br>RD |
| City  | YUKON                   |
| State   | OK                      |
| Zip   | 73099                   |
| Telephone Number  | 405-470-<br>0993        |
| Email Address   | lori@ksbitv.<br>com     |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                         |

Other Matters (9)

| Other Matters (1 of 9)   | Response   |
|--|--|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 7:00AM, 7:30AM, 8:00AM, 8:30AM, 9:00AM, 9:30AM  |
| Total times aired at regularly scheduled time  | 78   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. |

| Other Matters (2 of 9)   | Response   |
|--|--|
| Program Title  | DOG TALK   |
| Origination  | Local  |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 10:00AM & SUNDAYS AT 4:00PM   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The producers of Dog Talk have designed the series to educate and inform children 13-16 years of age, although the producers strive to make the show educational and fun viewing for all audiences. Dog Talk serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative and educational segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. |

| Other Matters (3 of 9)                        | Response                         |
|---|----------------------------------|
| Program Title                                 | MIND GAMES - HIGH SCHOOL EDITION |
| Origination                                   | Local                            |
| Days/Times Program Regularly Scheduled        | SUNDAYS AT 6:00PM                |
| Total times aired at regularly scheduled time | 13                               |
| Length of Program                             | 30 mins                          |
| Age of Target Child Audience from             | 13 years to 16 years             |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HIGH SCHOOL TEAMS COMPETE FOR SCHOLARSHIP MONEY   |
|  |   |
| <b>Other Matters (4 of 9)</b>  | <b>Response</b>   |
| Program Title  | MIND GAMES - COLLEGE EDITION  |
| Origination  | Local   |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 6:30PM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | COLLEGE TEAMS COMPETE FOR SCHOLARSHIP MONEY   |
|  |   |
| <b>Other Matters (5 of 9)</b>  | <b>Response</b>   |
| Program Title  | ANIMAL ATLAS  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 5:00PM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face.                                     |
|  |   |
| <b>Other Matters (6 of 9)</b>  | <b>Response</b>   |
| Program Title  | COOLEST PLACES ON EARTH   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 5:30PM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Coolest Places on Earth takes viewers on a journey of discovery to the most astonishing places on the planet-cities, festivals, landmarks and jaw-dropping works of nature-exploring each location's history and culture, learning why it deserves to be called one of the coolest places on earth. |
|  |   |
| <b>Other Matters (7 of 9)</b>  | <b>Response</b>   |
| Program Title  | ANIMAL ATLAS (52.2)   |
| Origination  | Network   |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 9:00AM & 9:30AM  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about the way they live, and the adaptations that allow them to survive and thrive in the wild. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas! |

| Other Matters (8 of 9)   | Response  |
|--|---|
| Program Title  | ZOO CLUES (52.2)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 10:00AM & 10:30AM  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Clues tackles the animal kingdom's most mind-blowing questions, like these: Can birds fly backwards? Are whales fish? Do dogs sweat? Questions and clues are presented, giving viewers a chance to guess the right answers. Our investigation of the answers takes viewers on a fast-paced and entertaining tour of the animal kingdom. |

| Other Matters (9 of 9)   | Response   |
|--|--|
| Program Title  | ON THE SPOT (52.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUNDAYS AT 11:00AM & 11:30AM   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of On the Spot is a lightning fast game of entertaining trivia from different categories, including: untold history, globetrotting, origins, supernatural, in sickness and in health, myths, now and then, record setters, mad science and bad ideas. The answers will amaze you. On the Spot...it's quite simply everything you need to know about everything. |

Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   |   |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>FAMILY<br/>BROADCASTING<br/>GROUP</b></p> |



**Attachments**

No Attachments.