



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021268263** | File Number: **CPR-160711** | Submit Date: **10/09/2014** | Call Sign: **WWMT** | Facility ID: **74195** | City:
KALAMAZOO | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/09/2014 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Grand Rapids-Kalaz-Battle Crk
	Web Home Page Address	www.wwmt.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan, goes to animal shelters across the US and rescues, out of control, untrained and unadoptable dogs. He takes them back to his training facility and turns the mostly frightened dogs into perfect pets. Showing that with hard work and the proper discipline any dog can be ready to be a great family pet. At the end of the episode, the lucky dog is adopted by a family who is shown how to properly handle their new family member. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	Recipe Rehab
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Recipe Rehab uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program aired on the main digital stream. This program aired on the main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Recipe Rehab
List date and time rescheduled	8/17/2014 / 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-30
Episode #	8/30/2014 / 8520R
Reason for Preemption	Sports

Digital Core Program (4 of 14) Response	
Program Title	Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET (9/27/2014)
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Innovation Nation, hosted by Mo Rocca of CBS Sunday Morning, will be a weekly celebration of the inventors spirit, from historic scientific pioneers throughout past centuries to the forward looking visionaries of today. Each episode tells the dramatic stories behind the worlds greatest inventions, and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," the "innovation by accident" and a strong focus on junior geniuses who are changing the face of technology, this series will appeal to young viewers and their families. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 14)		Response
Program Title	Jamie Oliver's 15 Minute Meals	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET (7/5/2014-9/20/2014)	
Total times aired at regularly scheduled time	11	
Total times aired	12	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jamie Oliver aspires to teach viewers to cook using fresh ingredients which he believes is the easiest way to maintain a balanced diet. In this program Jamie shares with the viewers healthy recipes that can be prepared in 15 minutes. As Jamie makes these meals in real time he gives the viewer hints, tricks and lots of nutritional information helping the audience make healthy choices and inspiring cooks of all ages and levels to try new things in the kitchen. This program aired on the main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Questions	Response
Title of Program	Jamie Oliver's 15 Minute Meals
List date and time rescheduled	8/17/2014 / 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-30
Episode #	8/30/2014 / 4923R
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	All In with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00pm-12:30pm ET
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	All In with Laila Ali
List date and time rescheduled	8/17/2014 / 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-08-30
Episode #	8/30/2014 / 1523R
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	All In with Laila Ali
List date and time rescheduled	9/27/2014 / 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-06
Episode #	9/6/2014 / 1524R
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Game Changers with Kevin Frazier
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates athletes and fans who reach out in their communities to make life better for so many. Host Kevin Frazier highlights professionals athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program aired on the main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Preemption Programs #1

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	8/24/2014 / 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-23
Episode #	8/23/2014 / 7723R
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	9/27/2014 / 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-09-06
Episode #	9/6/2014 / 7719R
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	8/17/2014 / 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-08-30
Episode #	8/30/2014 / 7725R
Reason for Preemption	Sports

Digital Core Program (8 of 14)		Response
Program Title		Rescue Heroes
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays/7:00am-7:30am & 7:30am-8:00am ET (7/5/2014-8/23/2014)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series features an international team of young male and female emergency-response professionals who do battle with environmental and natural disasters, as well as deal with challenges involving personal situations. It introduces the viewer to safety techniques and ecological principles, and demonstrates how the development of traits such as courage, truthfulness, and hard work can assist in problem-solving. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14) Response	
Program Title	Cubix: Robots for Everyone
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/7:00am-7:30am & 7:30am-8:00am ET (8/30/2014-9/27/2014)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix is a futuristic animated series that features a diverse group of adolescent characters and their intelligent, "feeling" robot. A significant purpose of the program is to inspire and promote pro-social values and altruistic behaviors such as community participation and support, resilience, tolerance, and perseverance. The social-emotional learning objectives of the series include the modeling and reinforcement of age appropriate interpersonal skills, self-confidence, courage and personal responsibility. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00am-7:30am ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30am-8:00am ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)		Response
Program Title		Elizabeth Stanton's Great Big World
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays/8:30am-9:00am ET
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14)		Response
Program Title		Career Day
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays/9:00am-9:30am ET
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program aired on the secondary digital stream, WWMTDT2, channel 8.2.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
--	-----

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Chat Room
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays/6:30am-7:00am ET (7/5/2014-9/6/2014)
Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chat room offers a place where young people can watch and discuss the problems they face. Chat Room provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. The adult host and teen panel then discuss the issues presented in a direct and forthright manner. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment. This program aired on the secondary digital stream, WWMTDT2, channel 8.2.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
-----------	----------

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Susan Abraham
Address	590 West Maple Street
City	Kalamazoo
State	MI
Zip	49008
Telephone Number	269-388-4774
Email Address	sabraham@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WWMT's various on-air personnel: Emceed: "Golf Fore Kids" Community Healing Centers, benefiting the children's advocacy center where they work with abused and neglected children in Kalamazoo County; the Fraternal Order of Eagles in Three Rivers, MI annual fundraiser raising money to provide about 400 pairs of shoes for kids in need across St. Joseph County, and helped to pass out the shoes to children in need there. PSA's that aired in the quarter covered such topics as autism awareness, adoption, GED achievement, reading, child passenger safety, childhood asthma and bullying.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan, goes to animal shelters across the US and rescues, out of control, untrained and unadoptable dogs. He takes them back to his training facility and turns the mostly frightened dogs into perfect pets. Showing that with hard work and the proper discipline any dog can be ready to be a great family pet. At the end of the episode, the lucky dog is adopted by a family who is shown how to properly handle their new family member. This program will air on the main digital stream.

Other Matters (2 of 17)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am-11:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on the main digital stream.

Other Matters (3 of 17)	Response
Program Title	Innovation Nation
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	hosted by Mo Rocca, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Featuring "What if it Never Happened," "Innovation by Accident" and a strong focus on "Junior Geniuses" who are changing the face of technology, this series appeals to young viewers and their families. This program will air on the main digital stream.
Other Matters (4 of 17)	
Program Title	Recipe Rehab
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Recipe Rehab uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program aired on the main digital stream. This program will air on the main digital stream.
Other Matters (5 of 17)	
Program Title	All In with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00pm-12:30pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Former professional boxer Laila Ali, scours the globe finding some of the world's most compelling stories. The program steps off the beaten track into uncharted territory profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, this program inspires its audience to go ALL IN on their dreams. This program will air on the main digital stream.

Other Matters (6 of 17)		Response
Program Title	Game Changers with Kevin Frazier	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/12:30pm-1:00pm ET	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates athletes and fans who reach out in their communities to make life better for so many. Host Kevin Frazier highlights professionals athletes who use their public image to make positive changes in the lives of fans in need. Whether on or off the field the program takes an inspirational look at how sports positively impacts individuals and the communities they serve as well as giving the viewer a look at ways they can make a positive contribution in their own communities. This program will air on the main digital stream.	
Other Matters (7 of 17)		Response
Program Title	Dog Whisperer	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/7:00am-7:30am & 7:30am-8:00am ET	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG WHISPERER - WITH CESAR MILAN: FAMILY EDITION - On this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership and a balanced and natural relationship with their pets. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.	
Other Matters (8 of 17)		Response
Program Title	Calling Dr. Pol	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturdays/8:00am-8:30am & 8:30am-9:00am ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has seen it all. This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (9 of 17)	Response
Program Title	The Brady Barr Experience
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00am-9:30am & 9:30am-10:00am ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed series documents the work of herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundres of scientists to study some of the world's most dangerous and endangered amphibious predators -- alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (10 of 17)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00am-10:30am & 10:30am-11:00am ET
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (11 of 17)	Response
Program Title	Rock the Park
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am-11:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On this program close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (12 of 17)	Response
Program Title	Reluctantly Healthy
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the Yahoo! series with the same name, this program features comedy acrosss and author Judy Greer, who provides her unique perspective on trying to live a healthy life. Judy shares special tips and advice on how to stay healthy while on the go or working long hours, traveling away from home, as well as exercise trends. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (13 of 17)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:00am-7:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (14 of 17)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/7:30am-8:00am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species with the aid of up close and detailed photography throughout the program. Through this understanding it is hoped that viewers will better relate to the natural environment as it exists in North America and learn to protect North America's animal species. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.
--	---

Other Matters (15 of 17)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:00am-8:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (16 of 17)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/8:30am-9:00am ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Other Matters (17 of 17)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/9:00am-9:30am ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program guides young people to potential career paths by featuring inspirational interviews with successful celebrities, entrepreneurs, business people, such as, world renowned brain surgeons to marine biologists who share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program will air on the secondary digital stream, WWMTDT2, channel 8.2.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WWMT Licensee, LLC</p>

Attachments

No Attachments.