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# Children's Television Programming Report

FRN: **0028123180** | File Number: **CPR-118442** | Submit Date: **04/04/2011** | Call Sign: **WFXG** | Facility ID: **3228** | City:  
**AUGUSTA** | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/04/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Augusta
	Web Home Page Address	www.wfxg.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Aqua Kids (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 7:30am (1/03/11-3/28/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids" provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Each episode is topic specific and focuses on a topic that can be informational in a 30-minute time span to stay in the bounds of a child's attention span. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Animal Atlas (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 7:30am (1/04/11-3/29/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Animal Atlas" is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. "Animal Atlas" also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Animal Atlas Classics (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 7:30am (1/05/11-3/30/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The content and range of knowledge delivered by the pictures contained in "Animal Atlas Classics" is enough to communicate the diversity of nature from the clear, colorful footage ranges to insects to the higher mammals. Some of the photography is beautifully arresting in its presentation. The light attitude of the narration is friendly, casually informative and yet manages to deliver information in an appropriate level of vocabulary for early teens. It clearly presumes a level of knowledge that matches that age range. It meets the challenge of engaging the curiosity of the target age range without pandering and without filtering information. The editing, music, and content would hold the eye and ear while the mind is engaged. "Animal Atlas Classics" maintains the series' connection with educational standards consistent with nationally published curriculum goals in the natural sciences. This series moves viewers through the taxonomy of the animal kingdom with attention to defining characteristics and references to the habitat and differentiation of the animal kingdom complement the overview of the components of biological life in the visible world. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Eco Company (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 7:30am (1/06/11-3/31/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Digital Core Program (5 of 12)		Response
Program Title	Real Life 101 (Main Program Stream)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Fridays, 7:30am (1/07/11-3/25/11)	
Total times aired at regularly scheduled time	12	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an informational show designed to guide kids and teens into making educated choices for their lives. Not only gives the viewers information about exciting and interested careers, it also informs them about the skills needed to hold these jobs. Also what salary range can be expected in that field, as well as the educational level needed. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (6 of 12)		Response
Program Title	Jack Hanna: Into the Wild (Main Program Stream)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturdays, 7:00am (1/01/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Magic Marc (Main Program Stream)
Origination	Local

Days/Times Program Regularly Scheduled	Saturdays, 7:30am (1/01/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features magician Marc Dunston - Magic Marc - who uses magic as a way to teach children life lessons as well as traditional topics from science to history. Traveling to educational venues, the Magic Marc show involves children in developing the information presented, both through their questions and through the things they've learned. This program is specifically designed to further the educational and informational needs of children, as educating and informing children is a significant purpose of this program. Therefore this program meets the definition of Core Programming as specified in the Commission's rules. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 4 to 11 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)		Response
Program Title		Green Screen Adventures (Multicast Channel)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 10:00am (1/01/11-3/26/11)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 7 to 9 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 12)</b>	<b>Response</b>
Program Title	Busytown Mysteries (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (1/01/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 3 to 7 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	The Busy World of Richard Scarry (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am & 11:30am (1/01/11-3/26/11)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 2 to 5 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Cake (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm (1/01/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun! The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 8 to 12 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Dance Revolution (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm (1/01/11-3/26/11)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to children 10 to 12 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Rebecca S. Maddox
Address	3933 Washington Road
City	Martinez
State	GA
Zip	30907
Telephone Number	(706)650-5400
Email Address	beckym@wfxg.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The launch date of WFXG's Multi-Cast Channel was July 31, 2009; since then WFXG has been in compliance and has aired 3-hours of Core Programming per week as required by the FCC. Also, because station (WFXG) ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Aqua Kids (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 7:30am (4/04/11-6/27/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Aqua Kids" provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Each episode is topic specific and focuses on a topic that can be informational in a 30-minute time span to stay in the bounds of a child's attention span. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Other Matters (2 of 13)	Response
Program Title	Animal Atlas (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 7:30am (4/05/11-6/28/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>"Animal Atlas" is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), "Animal Antics", (a hilarious look at the crazy physical antics and talents of certain species), "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival.</p> <p>"Animal Atlas" also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.</p>
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Other Matters (3 of 13)	Response
Program Title	Animal Atlas Classics (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 7:30am (4/06/11-6/29/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The content and range of knowledge delivered by the pictures contained in "Animal Atlas Classics" is enough to communicate the diversity of nature from the clear, colorful footage ranges to insects to the higher mammals. Some of the photography is beautifully arresting in its presentation. The light attitude of the narration is friendly, casually informative and yet manages to deliver information in an appropriate level of vocabulary for early teens. It clearly presumes a level of knowledge that matches that age range. It meets the challenge of engaging the curiosity of the target age range without pandering and without filtering information. The editing, music, and content would hold the eye and ear while the mind is engaged. "Animal Atlas Classics" maintains the series' connection with educational standards consistent with nationally published curriculum goals in the natural sciences. This series moves viewers through the taxonomy of the animal kingdom with attention to defining characteristics and references to the habitat and differentiation of the animal kingdom complement the overview of the components of biological life in the visible world. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.</p>

Other Matters (4 of 13)	Response
Program Title	Eco Company (Main Program Stream)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 7:30am (4/07/11-6/30/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Other Matters (5 of 13)	Response
Program Title	Real Life 101 (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 7:30am (4/01/11-6/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is an informational show designed to guide kids and teens into making educated choices for their lives. Not only gives the viewers information about exciting and interested careers, it also informs them about the skills needed to hold these jobs. Also what salary range can be expected in that field, as well as the educational level needed. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
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Other Matters (6 of 13)	Response
Program Title	Jack Hanna's: Into the Wild (Main Program Stream)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 7:00am (4/02/11-6/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Other Matters (7 of 13)	Response
Program Title	Magic Marc (Main Program Stream)
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays, 7:30am (4/02/11-6/25/11)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	4 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This program features magician Marc Dunston - Magic Marc - who uses magic as a way to teach children life lessons as well as traditional topics from science to history. Traveling to educational venues, the Magic Marc show involves children in developing the information presented, both through their questions and through the things they've learned. This program is specifically designed to further the educational and informational needs of children, as educating and informing children is a significant purpose of this program. Therefore this program meets the definition of Core Programming as specified in the Commission's rules. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to children 4 to 11 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.</p>

Other Matters (8 of 13)	Response
Program Title	Green Screen Adventures (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am (4/02/11-6/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Green Screen Adventures teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to children 7 to 9 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.</p>

Other Matters (9 of 13)	Response
Program Title	Busytown Mysteries (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am (4/02/11-6/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins



Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to children 3 to 7 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Other Matters (10 of 13)	Response
Program Title	The Busy World of Richard Scarry (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am & 11:30am (4/02/11-6/25/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to children 2 to 5 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.
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Other Matters (11 of 13)	Response
Program Title	Cake (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm (4/02/11-6/25/11)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun! The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to children 8 to 12 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Other Matters (12 of 13)	Response
Program Title	Dance Revolution (Multicast Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm (4/02/11-6/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to children 10 to 12 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Other Matters (13 of 13)	Response
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Program Title	This Week in Baseball (Main Program Stream)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm (4/09/11; 4/30/11-5/07/11; 5/28); Saturdays, 3:30pm (4/02/11; 4/16/11-4/23/11; 5/
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week In Baseball" highlights the pro-social on and off the field activities of the MLB's leading players and coaches. Working with the National Association for Sports and Physical Education (NASPE), "This Week in Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifesytle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program will be regularly scheduled and will air between the hours of 7:00 am and 10:00 pm. The program will be 30 minutes in length, and will be identified as an educational and informational show, targeted to teens 13 to 16 years old, at the beginning and through each broadcast; as well as in listings provided to publishers of program guides.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Southeastern Media Holdings, Inc.</b></p>

**Attachments**

No Attachments.