

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-141002** | Submit Date: **04/09/2013** | Call Sign: **WALB** | Facility ID: **70713** | City:

ALBANY State: GA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/09/2013 Filing Status: Active

Report reflects information for : First Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Albany GA
	Web Home Page Address	www.WALB.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Awesome Adventures/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @9:00AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic andremote. Awesomeadventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal is to make the learning fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Whaddyado/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 09:30AM 01/05-03/31/13

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertal children 16 and under(specific target audience is 13-16) about the world around them. Each episode is educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddayado will skillful document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Wiggles / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @10:00AM 01/05-02/02/13
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is an Australian children's variety show that exhorts pre-school children to move and sing along with their many song and dance routines. A lafge ensemble of supporting dancers and characters, help them move the show along with scene changes, travel to distant locations and visits by guest artists. These include Wags, the dog, Dorothy the Dinosaur, Henry the octopus, Captain Feathersword the Pirate, and the Wigglies who dance and interact with the Wiggles hosts
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	Pajanimals / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @10:30AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main charactersApollo the dog, Squacky, t duck, SweetPea Sue, a horse, and Cowbella, a purple and white cowhas a problem either with sleeping or with facing a problem. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.

Does the Licensee	Yes
identify the program by	
displaying throughout the	
program the symbol E/I?	

Digital Core Program (5 of 15)	Response
Program Title	Poppy Cat / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @11:00AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, reads a story to her cat in each episode, who envisions and takes his friends on imaginary adventures. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	Justin Time / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @11:30AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin has two imaginary playmates, Olivia and Squidgy the sponge. When Justin has a problem, his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	Lazy Town/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:00PM 01/05-03/31/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie dtermined to coax her friends and relatives to begin healthful, active living.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town/ Channel 10.1
List date and time rescheduled	3/23 @ 8:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	3/23/2013 / Ep#ELZT111H
Reason for Preemption	Sports

Digital Core Program (8 of 15)	Response
Program Title	Awesome Adventures/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @9:00AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	6
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee identify the program by displaying throughout the program the symbol E //?	Awesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal isAwesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal to make the learning fun. Yes

Questions	Response
Title of Program	Awesome Adventures/ Channel 10.2
List date and time rescheduled	10/7 @ 9:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/6/2012 / EP#EWIG102
Reason for Preemption	Sports

Digital Core Program (9 of 15)	Response
Program Title	Whaddyado/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 9:30 AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

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Digital Preemption Programs #1

Questions	Response
Title of Program	Whaddyado/ Channel 10.2
List date and time rescheduled	10/14 @ 3:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-10-06
Episode #	10/6/12 / Ep#107
Reason for Preemption	Sports

Digital Core Program (10 of 15)	Response
Program Title	ECO Company / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @10:00 AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from, their prospective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Dog Tales / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @10:30AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the anine world. The series, which is appropriate for family viewing and children ages 123-16 in particular, offering useful information on all kinds of dogs and the prole who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes resposbile pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Dragonfly TV / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @11:00AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that highlights children "doing" projects with real hands-on experience and demonstrates practical applicationa of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

(13 of 15)	Response
Program Title	Wild About Animals / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @11:30AM 01/05-03/31/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half hour animal E/I magazine show hosted by Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under. Each episode will consist of different stories designed to teach children about exotic and unique animals, as well as to educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	Noodle and Doodle / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:30PM 1/5/13-3/31/13
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written him with a problem that they would like to solve using art and/or a food experience. Sean isaccompanied by Noodle, a puppet character and Doodle, a didital character that lives inside a tablet computer, and Doggity, a faithful beagle. Every episode can be replicated at home with ease by parents and children playing together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle / Channel 10.1
List date and time rescheduled	3/9 @ 8:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-09
Episode #	03/09/2013 / EP#ENAD106H
Reason for Preemption	Sports

Digital Core Program (15 of 15)	Response
Program Title	The Chica Show / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @10:00 AM 02/09-03/31/2013
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking News	
inews	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
Describe the	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coo
educational	The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a
and	large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were
informational	formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from
objective of	their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets in
the program	all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into
and how it	animated characters in another universe, who are struggling with a problem similar to the one Chica
meets the	experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge
definition of	back to the Coop to use on another day.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa G. Henderson
Address	1709 Stuart Avenue
City	Albany
State	GA
Zip	31707
Telephone Number	(229) 446-4023
Email Address	Lisa. Henderson@WALB. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Awesome Adventures/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @9:00AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Awesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel

educational and informational objective of the program and how it meets the definition of Core
Programming.

Awesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal isAwesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal to make the learning fun.

Other Matters (2 of 14)	Response
Program Title	Whaddyado/ Channel 10.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 09:30AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

Other Matters (3 of 14)	Response
Program Title	The Chica Show / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @10:00AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.

Other Matters (4 of 14)	Response
Program Title	Pajanimals / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @10:30AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters ---Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow---has a problem either with sleeping or with facing a problem. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.

Other Matters (5 of 14)	Response
Program Title	Poppy Cat / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @11:00AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. With the end of her story Lara closes her book and says good bye to Poppy Cat, who is usually ready for his nap.

Other Matters (6 of 14)	Response
Program Title	Justin Time / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @11:30AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin has two imaginary playmates, Olivia and Squidgy the sponge. When Justin has a problem, his mother has suggested, he daydreams his way into an adventure that takes him to places all around the world. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a socio-emotional dilemma universally experienced by preschool children.

Other Matters (7 of 14)	Response
Program Title	Lazy Town/ Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:00PM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie dtermined to coax her friends and relatives to begin healthful, active living.

Other Matters (8 of 14)	Response
Program Title	Noodle and Doodle / Channel 10.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday @ 12:30PM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written him with a problem that they would like to solve using art and/or a food experience. Sean isaccompanied by Noodle, a puppet character and Doodle, a didital character that lives inside a tablet computer, and Doggity, a faithful beagle. Every episode can be replicated at home with ease by parents and children playing together.

Other Matters (9 of 14)	Response
Program Title	Awesome Adventures / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @9:00 AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Awesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal isAwesome adventures is a half-hour adventure series. Our host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Awesome adventures, is designed to educate, inform and entertain children 16 and under(specific target audience is 13-16) about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be "preachy" or overly pediatric, but rather, the goal to make the learning fun.

Other Matters (10 of 14)	Response
Program Title	Whaddyado/ Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @ 9:30 AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddayado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 and under (specific target audience is 13-16) about the world around them. Each episode is an educational life-lesson, based on reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Through dramatic re-enactments, Whaddayado will skillfully document the event, interview the participants, and talk to various experts, who will explain what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make the right decision at the right moment, there will be a Moral Dilemma segment featured in each show.

Other Matters (11 of 14)	Response
Program Title	ECO Company / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @10:00 AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13

Length of Program	30 mins	
Age of	13 years to 16 years	
Target Child	To yourd to To yourd	
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from, their prospective. Additionally each week the show will provide practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (12 of 14)	Response
Program Title	Dog Tales / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @10:30AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	"Dog Tales" is a weekly half-hour educational/informational series showcasing all aspects of the anine world. The series, which is appropriate for family viewing and children ages 123-16 in particular, offering useful information on all kinds of dogs and the prole who love them. The program also instructs young viewers on the proper care of pets and provides safety, health and training tips that are useful for all kinds of dogs. In addition to showcasing skilled and compassionate individuals helping dogs and dogs assisting people, the program emphasizes resposbile pet ownership, compassion for all living creatures and promotes strong personal and community values, all in a manner that is as entertaining as it is informative.

Other Matters (13 of 14)	Response
Program Title	Dragonfly TV / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @11:00AM 04/01 - 06/30/2013

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that highlights children "doing" projects with real hands-on experience and demonstrates practical applicationa of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Other Matters (14 of 14)	Response
Program Title	Wild About Animals / Channel 10.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday @11:30AM 04/01 - 06/30/2013
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half hour animal E/I magazine show hosted by Emmy award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years. This series is produced for children 16 and under. Each episode will consist of 4 different stories designed to teach children about exotic and unique animals, as well as to educate them further about animals they see everyday.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WALB License Subsidiary, LLC **Attachments**

No Attachments.