



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: 0009961889 | File Number: CPR-123022 | Submit Date: 07/11/2011 | Call Sign: KHPF-CD | Facility ID: 35923 |

City: FREDERICKSBURG | State: TX

Service: Digital Class A | Purpose: Children's TV Programming Report | Status: Received | Status Date: 07/11/2011 |

Filing Status: Active

Report reflects information for : Second Quarter of 2011

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | MyNetwork           |
|              | Nielsen DMA           | Austin TX           |
|              | Web Home Page Address | www.myaustintv.com  |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  |          |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  |          |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  |          |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  |          |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? |          |

Digital Core  
Programs(9)

| Digital Core Program (1 of 9)  |  | Response |
|--|--|----------|
| Program Title  | Pet TV   |          |
| Origination  | Syndicated   |          |
| Days/Times Program Regularly Scheduled   | Saturday / 7:00am  |          |
| Total times aired at regularly scheduled time  | 13   |          |
| Total times aired  |  |          |
| Number of Preemptions  | 0  |          |
| Number of Preemptions for other than Breaking News   |  |          |
| Number of Preemptions Rescheduled  |  |          |
| Length of Program  | 30 mins  |          |
| Age of Target Child Audience   | 8 years to 16 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to unique are showcased with information that shares how they evolved to become pets and their geographic origin. Professionals share personal experiences of excitement and love of working with pets and impart motivational and inspirational messages for viewers to pursue more information and education about everything concerning pets. |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |          |

| Digital Core Program (2 of 9)                 |                   | Response |
|---|-------------------|----------|
| Program Title                                 | Swap.TV           |          |
| Origination                                   | Syndicated        |          |
| Days/Times Program Regularly Scheduled        | Saturday / 7:30am |          |
| Total times aired at regularly scheduled time | 13                |          |

|  |   |
|--|---|
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program lets kids spend two days in each other's lives. Watch as kids swap across the country, swap schools and swap cultures. They try new foods, learn new sports and even try new jobs. When kids swap lives and leave their regular routines, they always learn a lot about how other kids live and often discover new hobbies that they never knew even existed. They also learn a little about themselves. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. The series meets the educational and informational objectives of the FCC's Children's Programming requirements. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 9)                      | Response          |
|--|-------------------|
| Program Title                                      | Animal Rescue     |
| Origination  | Syndicated        |
| Days/Times Program Regularly Scheduled             | Saturday / 8:00am |
| Total times aired at regularly scheduled time      | 13                |
| Total times aired                                  | 13                |
| Number of Preemptions                              | 0                 |
| Number of Preemptions for other than Breaking News |                   |
| Number of Preemptions Rescheduled                  | 1                 |

|  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 8 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program serves the educational and informational needs of children 16 years of age and younger with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people in taking care of, treating and helping various animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 9)  |  | Response  |
|--|--|---|
| Program Title  |  | Dragonfly TV  |
| Origination  |  | Syndicated  |
| Days/Times Program Regularly Scheduled   |  | Saturday / 8:30am   |
| Total times aired at regularly scheduled time  |  | 13  |
| Total times aired  |  | 13  |
| Number of Preemptions  |  | 0   |
| Number of Preemptions for other than Breaking News   |  |   |
| Number of Preemptions Rescheduled  |  | 1   |
| Length of Program  |  | 30 mins   |
| Age of Target Child Audience   |  | 8 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |  | This program is an Emmy Award winning science education program. Originally produced for public television, Dragonfly TV engages children, parents and teachers in accessible, hands-on science activities. Dragonfly TV is designed to appeal to children ages 13-16 from diverse ethnic, socioeconomic, and educational backgrounds and meets the educational and informational objectives of the FCC's Children's Programming requirements. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. By modeling and celebrating children's science capabilities, Dragonfly TV shows that if kids can dream it, they can do it! |

|  |     |
|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (5 of 9)  | Response  |
|--|---|
| Program Title  | Dog Tales   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday / 9:00am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program includes dog safety and care tips, as well as informative segments on dog breeds, habits, training and exercise also veterinary experts explain different issues affecting canines. Also included are recommended reading lists about dogs, and children are encouraged to use their writing and creative skills with essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (6 of 9)                      | Response          |
|--|-------------------|
| Program Title                                      | Missing           |
| Origination  | Syndicated        |
| Days/Times Program Regularly Scheduled             | Saturday / 9:30am |
| Total times aired at regularly scheduled time      | 13                |
| Total times aired                                  | 13                |
| Number of Preemptions                              | 0                 |
| Number of Preemptions for other than Breaking News |                   |
| Number of Preemptions Rescheduled                  | 1                 |



|  |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 8 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life stories using various resources to help find the missing people. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(7 of 9)   | Response   |
|--|--|
| Program Title  | Jack Hanna's into the Wild   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday / 7:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 8 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planets most precious and endangered species. Into the Wild is unscripted and action packed and it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program<br>(8 of 9) | Response |
|----------------------------------|----------|
| Program Title                    | MadAbout |

|  |  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday / 8:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 8 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MadAbout conveys important messages about Life Skills such as personal finance, health and nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (9 of 9) Response             |                               |
|--|-------------------------------|
| Program Title                                      | Animal Exploration with Jarod |
| Origination  | Syndicated                    |
| Days/Times Program Regularly Scheduled             | Sunday / 8:30am               |
| Total times aired at regularly scheduled time      | 13                            |
| Total times aired                                  |                               |
| Number of Preemptions                              | 0                             |
| Number of Preemptions for other than Breaking News |                               |
| Number of Preemptions Rescheduled                  |                               |
| Length of Program                                  | 30 mins                       |
| Age of Target Child Audience                       | 8 years to 16 years           |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Have you ever wanted your own personal tour guide to the world of animals? Animal Exploration with Jarod brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Rachel Steading  |
| Address   | 908 W. MLK Blvd.   |
| City  | Austin   |
| State   | TX   |
| Zip   | 78701  |
| Telephone Number  | 512-476-3636   |
| Email Address   | rachel.steading@kxan.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. |

Other Matters (9)

| Other Matters (1 of 9)   | Response   |
|--|--|
| Program Title  | Pet TV   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 7:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 8 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides educational and informational segments exposing the target audience of young viewers to everything pets. Pets from everyday to unique are showcased with information that shares how they evolved to become pets and their geographic origin. Professionals share personal experiences of excitement and love of working with pets and impart motivational and inspirational messages for viewers to pursue more information and education about everything concerning pets. |

| Other Matters (2 of 9)   | Response  |
|--|---|
| Program Title  | Swap TV   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 7:30-8:00am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 8 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program lets kids spend two days in each other's lives. Watch as kids swap across the country, swap schools and swap cultures. They try new foods, learn new sports and even try new jobs. When kids swap lives and leave their regular routines, they always learn a lot about how other kids live and often discover new hobbies that they never knew even existed. They also learn a little about themselves. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. The series meets the educational and informational objectives of the FCC's Children's Programming requirements. |

| Other Matters (3 of 9) | Response |
|------------------------|----------|
|------------------------|----------|

|  |  |
|--|--|
| Program Title  | Animal Rescue  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 8:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 8 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program serves the educational and informational needs of children 16 years of age and younger with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people in taking care of, treating and helping various animals. |

| Other Matters (4 of 9)   | Response  |
|--|---|
| Program Title  | Dragonfly TV  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 8:30-9:00am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 8 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is an Emmy Award winning science education program. Originally produced for public television, Dragonfly TV engages children, parents and teachers in accessible, hands-on science activities. Dragonfly TV is designed to appeal to children ages 13-16 from diverse ethnic, socioeconomic, and educational backgrounds and meets the educational and informational objectives of the FCC's Children's Programming requirements. The programs highlight children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. By modeling and celebrating children's science capabilities, Dragonfly TV shows that if kids can dream it, they can do it! |

| Other Matters (5 of 9)                 | Response        |
|--|-----------------|
| Program Title                          | Dog Tales       |
| Origination                            | Syndicated      |
| Days/Times Program Regularly Scheduled | Saturday 9:00am |



|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 8 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program includes dog safety and care tips, as well as informative segments on dog breeds, habits, training and exercise also veterinary experts explain different issues affecting canines. Also included are recommended reading lists about dogs, and children are encouraged to use their writing and creative skills with essay and art contests. |

| Other Matters (6 of 9)   | Response  |
|--|---|
| Program Title  | Missing   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 9:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 8 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life stories using various resources to help find the missing people. |

| Other Matters (7 of 9)   | Response   |
|--|--|
| Program Title  | Jack Hanna's into the Wild   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday / 7:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 8 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planets most precious and endangered species. Into the Wild is unscripted and action packed and it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. |

| Other Matters (8 of 9) | Response   |
|------------------------|------------|
| Program Title          | MadAbout   |
| Origination            | Syndicated |

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled   | Sunday / 8:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 8 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MadAbout conveys important messages about Life Skills such as personal finance, health and nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |
|  |  |
| Other Matters (9 of 9)   | Response   |
| Program Title  | Animal Exploration with Jarod  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday / 8:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 8 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Have you ever wanted your own personal tour guide to the world of animals? Animal Exploration with Jarod brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways.   |

Certification

| Question   | Response                     |
|--|------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |                              |
| <p>I certify that this application includes all required and relevant attachments.</p>   |                              |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>KXAN,<br/>Inc.</b></p> |

**Attachments**

No Attachments.