



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0028123164** | File Number: **CPR-129689** | Submit Date: **04/10/2012** | Call Sign: **WTNZ** | Facility ID: **19200** | City: **KNOXVILLE** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/10/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | FOX |
| | Nielsen DMA | Knoxille |
| | Web Home Page Address | www.wtnzfox43.com |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 5.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(10)

| Digital Core Program (1 of 10) | Response |
|--|---|
| Program Title | Jack Hanna's Animal Adventures (Main Digital Channel 43.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | M-F 12:00p 7/1/11-9/9/11 |
| Total times aired at regularly scheduled time | 51 |
| Total times aired | 65 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Animal Adventure takes viewers on exciting journeys to learn about animals and the places they live. Jack Hanna's Animal Adventure gives him the platform to excite people and get them to care about animals. Children learn about animal habitats through an "outdoor classroom" that conveys a sense of hands on and experiential learning essential to a positive learning experience. Jack Hanna offers children a chance to learn about their environment. As a result, the program stimulates critical and creative thinking, develops their ability to make informed decisions about environmental issues and instills a commitment to take responsible action on behalf of the environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 10) | Response |
|---------------------------------------|--|
| Program Title | Jack Hanna's Animal Adventures (Main Digital Channel 43.1) |
| Origination | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Sat. 8:30a 7/2/11-9/24/11; Sat. 7:00a 9/17-9/24/11 Sat. 9:30a 9/17-9/24/11 |
| Total times aired at regularly scheduled time | 17 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Animal Adventure takes viewers on exciting journeys to learn about animals and the places they live. Jack Hanna's Animal Adventure gives him the platform to excite people and get them to care about animals. Children learn about animal habitats through an "outdoor classroom" that conveys a sense of hands on and experiential learning essential to a positive learning experience. Jack Hanna offers children a chance to learn about their environment. As a result, the program stimulates critical and creative thinking, develops their ability to make informed decisions about environmental issues and instills a commitment to take responsible action on behalf of the environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (3 of 10)

Response

| | |
|--|---|
| Program Title | Animal Atlas Classics (Main Digital Channel 43.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat. 7:30a 7/2/11-9/24/11 |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas Classics is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites(which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics(a hilarious look at the crazy physical antics and talents of certain species), Animal Babies(an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas Classics also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (4 of 10)

Response

| | |
|--|--|
| Program Title | Animal Atlas (Main Digital Channel 43.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat. 7:00a 7/2/11-9/10/11; Sat. 8:00a 7/2/11-9/24/11 |

| | |
|--|--|
| Total times aired at regularly scheduled time | 24 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics(a hilarious look at the crazy physical antics and talents of certain species), Animal Babies(an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (5 of 10)

Response

| | |
|--|--|
| Program Title | Green Screen Adventures (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 10:00a 7/2/11-9/24/11 |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theater. By basing the stories on the writing of elementary school students, ages 7 -13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. GSA has developed an aesthetic that grabs viewers' attention, stimulates creativity, and emphasizes demonstrated writing skills. Educational content reflects current learning standards and is reviewed in collaboration with educators. GSA designs adaptations of students' work to emphasize and reinforce writing skills and share positive social messages. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 10) | Response |
|--|---|
| Program Title | Busytown Mysteries (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 10:30a 7/2/11-9/24/11 |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>"Busytown Mysteries" is an investigative learning show for young children based on the questions and conundrums relevant to this "ready to learn" audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives children an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice this developing skills as well as the psycho-social abilities to effectively do so. The primary educational objectives of the program include metacognitive learning which includes development of critical thinking and problem solving skills, social-emotional learning and core knowledge learning, primarily in the areas of language, math and science. Additional objectives include inquiry and discovery skills, development of logic and judgment, positive pro-social behaviors and general foundational core knowledge.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 10) | Response |
|--|---|
| Program Title | The Busy World of Richard Scarry (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 11:00a 7/2/11-9/24/11; Sat. 11:30a 7/2/11-9/24/11 |

| | |
|--|--|
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Busy World of Richard Scarry, like the Scarry books themselves, uses themes that are congruent with preschool and early elementary children. These include love of parents, mastery of all the motor, language and social skills that they see in the world around them, possession (it's mine!) personal routines such as eating, dressing, sleeping, and family living. The aim of the series is to stimulate imagination and foster vicarious play, to teach pro-social behavior (generosity, friendliness, persistence, understanding of others points of view) to help children move beyond family attachments to world of friendships and community, and to help children develop skills on which academic learning depends. Each story has a simple plot line, enough continuity to facilitate understanding, but includes scene changes that allow children to develop early TV literacy skills - to understand and distinguish between scene changes that indicate simultaneous happenings in other locations; and those that indicate temporal sequences. Keeping track of characters and holding events in memory through changes of scene requires considerable cognitive processing in a young children. Interstitials provide explicit educational elements, including safety tips and information on how things work. The How Things Work segment are to help children notice and think about relations of parts to whole objects in their world, to wonder how things are made and where they come from. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Core Program (8 of 10)

Response

| | |
|--|-------------------------------------|
| Program Title | Cake (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 12:00p 7/2/11-9/24/11 |

| | |
|--|---|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this program is to promote creativity and individuality through teaching young viewers how to recycle old objects into new by means of "do it yourself" handicrafts in the context of highly positive interpersonal interactions. Cake, a dynamic young adolescent lives by the motto that "you can't buy individuality, but you can make it. She revels in recycling cast offs, used up clothing and accessories into highly creative and individualized expressions of fashion and personality. Cake is joined by two peers and a slightly younger "tween" as they discuss their respective lives, problems, hopes and aspirations. Each week, personal events in the characters lives provide Cake and her friends with inspiration for a new project. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Core Program (9 of 10)

Response

| | |
|---|--|
| Program Title | Stargate Infinity (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 10:00a 7/2/11-9/24/11 |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|--|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each week the Stargate explorers enter a new world. About the only things they can be sure of are that they will encounter new and vastly different life forms and cultures, that they will face problems that require functioning smoothly as a team, and that the team is only as strong as the character and abilities of its individual members. At its core, Stargate Infinity explores issues, attitudes, and behaviors important to learning how to get along with others, whether those others are from different races, cultures, and species, or from their own team of trainees. The young explorers serve as models for the young audience. As the cadets learn hard lessons about such things as trying to see the world from the perspective of other cultures, the positive benefits in diversity, or how to mesh their own strengths and abilities with those of others on the team, so too do young viewers. Each episode examines fundamental issues about how and why to get along with others who are very different from oneself, and about the kinds of abilities and strength of character necessary to be a Stargate Explorer and a good person. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 10) | Response |
|---|--|
| Program Title | Country Mouse, City Mouse (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | M-F 9:30a 7/1/11-9/23/11 |
| Total times aired at regularly scheduled time | 61 |
| Total times aired | |

| | |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>"The Country Mouse and the City Mouse Adventures" employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable "learning to learn" skills, centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core knowledge learning focused on world history, geography and language. Tackling new, perplexing and seemingly difficult situations is likely to be seen as daunting to many young viewers. Most children let myriad questions and conundrums go by - thereby missing out on valuable information and investigative practice, and putting a chink in their own feelings of self-efficacy along the way. In the course of "The Country Mouse and the City Mouse Adventures," Emily and Alexander follow a different path - dealing with problems and dilemmas head on. In doing so, they model the willingness to help; the curiosity to ask appropriate questions; the openness to see the possibilities and formulate plausible hypotheses; the skills in observation and factfinding to gather new knowledge; the logical reasoning to assess knowledge gathered; the industriousness and perseverance to press on in the face of difficulty and disappointment; the judgment to draw appropriate conclusions; and the courage to act on them. Each of the mice's adventures is furthermore based on a real historical event that took place in far-flung lands across the globe. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (2)

| Non-Core Educational and Informational Programming (1 of 2) | Response |
|--|--|
| Program Title | Animal Rescue (Main Digital Channel 43.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sat. 5:30a 7/2/11-9/17/11 |
| Total times aired at regularly scheduled time: | 12 |
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care, and protection. |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|------------------|-----------------|
| Date Time | |

| Non-Core Educational and Informational Programming (2 of 2) | Response |
|--|---|
| Program Title | Animal Atlas Classics (Main Digital Channel 43.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled: | Sat. 6:30a 7/2/11-9/17/11 |
| Total times aired at regularly scheduled time: | 12 |

| | |
|--|--|
| Number of Preemptions | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Animal Atlas Classics is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites(which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics(a hilarious look at the crazy physical antics and talents of certain species), Animal Babies(an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas Classics also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.</p> |
| Does the program have educating and informing children ages 16 and under as a significant purpose? | Yes |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
|-----------|----------|

| | |
|-----------|--|
| Date Time | |
|-----------|--|

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | No |
| Name of children's programming liaison | Ni Qiu |
| Address | 9000 Executive Park Drive, Bldg. D, Suite 300 |
| City | Knoxville |
| State | TN |
| Zip | 37923 |
| Telephone Number | 865-694-1306 |
| Email Address | nqiu@wtnzfox43.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The 3Q 2011 response was timely filed on 10/7/2011. This amendment is being filed to supplemental response to #15: In mid-December 2011, in the course of reviewing the duties for a new Programming Coordinator, Ni Qiu, the Station ascertained that, while the former long-time General Manager and former Programming Coordinator advised that the existence and location of Form 398 reports was publicized through the website and/or periodic PSAs ran on the Station's main channel, the Station could not confirm the existence of such publicity during the period prior to and during the 3rd Quarter 2011 filing. |

Other Matters (11)

| Other Matters (1 of 11) | Response |
|--|--|
| Program Title | On the Spot (Main Digital Channel 43.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat.9:00a 10/1/11-12/31/11 |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. The series also succeeds in modeling all ages, ethnicities, and both genders as successful, knowledgeable individuals. Although there are right and wrong answers, there are right answers from people that every audience member can identify with. This is of too-often misunderstood importance for the targeted 13-16 year-old age. Identifying with a successful representative of your own group is extremely important. But it is also very important to learn respect for those outside your own group---and this series does that very well. Beyond the correct or incorrect answers presented by the series is a follow-up for deeper understanding. A question on evolution will lead to an expanded look at Charles Darwin in the way that touches on the pivotal Galapagos Island visit, and the fact that Darwin was 25 when he made the voyage there. Similarly, a question on government leads to a deeper look at James Madison, the man, and the revelation that he was the primary author of the US Constitution-something worth knowing for the targeted group.</p> |

| Other Matters (2 of 11) | Response |
|---|--|
| Program Title | Jack Hanna's Animal Adventures (Main Digital Channel 43.1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 7:00a 10/1/11-12/31/11; Sat 8:30a 10/1/11-12/31/11; Sat 9:30a 10/1/11-12/31/11 |
| Total times aired at regularly scheduled time | 42 |
| Length of Program | 30 mins |

Age of Target 13 years to 16 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Jack Hanna's Animal Adventure takes viewers on exciting journeys to learn about animals and the places they live. Jack Hanna's Animal Adventure gives him the platform to excite people and get them to care about animals. Children learn about animal habitats through an "outdoor classroom" that conveys a sense of hands on and experiential learning essential to a positive learning experience. Jack Hanna offers children a chance to learn about their environment. As a result, the program stimulates critical and creative thinking, develops their ability to make informed decisions about environmental issues and instills a commitment to take responsible action on behalf of the environment.

Other Matters (3 of 11)

Response

Program Title Animal Atlas (Main Digital Channel 43.1)

Origination Syndicated

Days/Times Sat. 8:00am 10/1/11-12/31/11
Program
Regularly
Scheduled

Total times aired at regularly scheduled time 14

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Animal Atlas is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics(a hilarious look at the crazy physical antics and talents of certain species), Animal Babies(an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation.

Other Matters (4 of 11)

Response

Program Title Animal Atlas Classics (Main Digital Channel 43.1)

Origination Syndicated

Days/Times Sat. 7:30a 10/1/11-12/31/11
Program
Regularly
Scheduled

| | |
|--|--|
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas Classics is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as Animal Appetites(which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyle, etc.), Animal Antics(a hilarious look at the crazy physical antics and talents of certain species), Animal Babies(an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows which focus solely on certain animals such as elephants, bears, and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into that animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. Animal Atlas also promotes responsibility toward wildlife issues by educating the viewer about endangered species and wildlife habits, as well as informing viewers how to support wildlife conservation. |

| Other Matters (5 of 11) | Response |
|--|---|
| Program Title | Green Screen Adventures (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 10:00a 10/1/11-12/31/11 |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theater. By basing the stories on the writing of elementary school students,ages 7 -13, children get the message that their words have power, and that their voices are being heard. GSA provides something that educators can't necessarily offer or replicate in a school setting, as it gives students a real world connection to their writing. Young students have the opportunity to understand the impact of writing on a broader audience by submitting their own writing to the show for consideration and adaptation. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, GSA focuses on the five Cs: Creativity, Curiosity, Confidence, Citizenship, Compassion. GSA has developed an aesthetic that grabs viewers' attention, stimulates creativity, and emphasizes demonstrated writing skills. Educational content reflects current learning standards and is reviewed in collaboration with educators. GSA designs adaptations of students' work to emphasize and reinforce writing skills. |

| Other Matters (6 of 11) | |
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| | Response |
| Program Title | BusyTown Mysteries (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 10:30a 10/1/11-12/31/11 |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Busytown Mysteries" is an investigative learning show for young children based on the questions and conundrums relevant to this "ready to learn" audience and geared to their unique level of understanding. The show's educational content includes a range of meaningful metacognitive, social-emotional and core-knowledge learning goals aimed at promoting school readiness. The series gives children an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice this developing skills as well as the psycho-social abilities to effectively do so. he primary educational objectives of the program include metacognitive learning which includes development of critical thinking and problem solving skills, social-emotional learning and core knowledge learning, primarily in the areas of language, math and science. Additional objectives include inquiry and discovery skills, development of logic and judgment, positive pro-social behaviors and general foundational core knowledge. |

| Other Matters (7 of 11) | |
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| | Response |
| Program Title | The Busy World of Richard Scarry (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 11:00a 10/1/11-12/31/11; Sat. 11:30a 10/1/11-12/31/11 |
| Total times aired at regularly scheduled time | 28 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Busy World of Richard Scarry, like the Scarry books themselves, uses themes that are congruent with pre-school and early elementary children. These include love of parents, mastery of all the motor, language and social skills that they see in the world around them, possession (it's mine!) personal routines such as eating, dressing, sleeping, and family living. The aim of the series is to stimulate imagination and foster vicarious play, to teach pro-social behaviour (generosity, friendliness, persistence, understanding of others points of view) to help children move beyond family attachments to world of friendships and community, and to help children develop skills on which academic learning depends. Each story has a simple plot line, enough continuity to facilitate understanding, but includes scene changes that allow children to develop early TV literacy skills - to understand and distinguish between scene changes that indicate simultaneous happenings in other locations; and those that indicate temporal sequences. Keeping track of characters and holding events in memory through changes of scene requires considerable cognitive processing in a young children. Interstitials provide explicit educational elements, including safety tips and information on how things work. The How Things Work segment are to help children notice and think about relations of parts to whole objects in their world, to wonder how things are made and where they come from. |
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Other Matters (8 of 11)

Response

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| Program Title | Dino Squad (Digital Channel 43.2-This TV) |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | Sat. 12:00p 10/1/11-12/31/11; Sat. 12:30p 10/1/11-12/31/11 |
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| Total times aired at regularly scheduled time | 28 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 9 years to 11 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines children's fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to "morph" from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives. Each week five, highly disparate teenagers, who have been thrown together because they have accidentally acquired the power to morph into dinosaurs, must fend off the efforts of a mad scientist (actually a prehistoric dinosaur in human disguise) who plots to return the world to his own kind...the dinosaurs! If not for the accident, our five teens are not likely ever to have become friends, let alone a close-knit team of secret heroes who must learn to work together in order to save earth and humankind. Their problem is how to stop the plot to return the world to its prehistoric state, while keeping their identity and morphing capabilities secret, getting along with each other, and leading the lives that any "normal" teenager dreams of. They must deal not only with finding a way to keep a mad scientist from mutating earth's present-day animals into new forms of dinosaurs (imagine an earth swarming with chickenasauruses, cockroachasauruses, and sharkasauruses), while they also struggle with such interpersonal questions as how and why to work with people they do not really understand and confront issues such as sharing credit, using each person's strengths while ignoring weaknesses, and getting along in highly frustrating situations. And this while simultaneously dealing with such intrapersonal issues as the meaning and value of honesty, perseverance, self-confidence and over-confidence, and myriad other challenges so common to young adolescents. |
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| Other Matters (9 of 11) | |
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| | Response |
| Program Title | Doodlebops Rockin' Road Show (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 10:00a 10/2/11-12/25/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Doodlebops Rockin' Road Show" is intended to promote academic and social readiness in order to help young viewers toward ultimate competence and success in their future school and extracurricular environments. By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the all-important psycho-social arena. Largely through targeted modeling, the show aids in the enhancement of viewers' personal character and pro-social behavior. Viewers come to see the value of honesty, integrity, the joy that can come from sharing, and so much more. The show's focus on feelings and emotions gives viewers an opportunity to make gains in their own emotional intelligence. They learn to effectively express themselves and "read" the expressions of others. The show also provides a template that youngsters can use to face situations and solve problems with the use of courage, inventiveness, and logical reasoning. The series secondarily addresses complementary core-knowledge goals. The show encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; and provides practice on fundamental knowledge-based learning and skills, including numbers, the alphabet, colors, vocabulary, sequences, and directions. By incorporating the series' multi-faceted educational goal in the context of fun and laughter, "Doodlebops Rockin' Road Show" furthermore helps to engage kids in new learning, and gives them a chance to hone and develop their burgeoning sense of humor. |

| Other Matters (10 of 11) | |
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| | Response |
| Program Title | Doodlebops (Digital Channel 43.2-This TV) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sunday 10:00a 10/2/11-12/25/11 |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

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| Age of Target Child Audience from | 2 years to 5 years |
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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>"The Doodlebops" is primarily intended to promote social and academic readiness - thereby helping young viewers toward ultimate competence and success in their future school environment. By means of music, fantasy and fun, "The Doodlebops" encourages an understanding and appreciation of music, leading to creative development and gains in multiple other subject areas; aids in the enhancement of viewers' personal character and pro-social behavior; and teaches basic knowledge-based information. On an episode by episode basis, Deedee, Roonie, Moe and their cohorts foster valuable learning along with a great deal of joy. Educational objectives include: To provide viewers with a basic understanding of the elements of music and an appreciation of music itself. This learning is geared to foster creativity and enhance learning in a number of other subject areas, notably including mathematics, language and literature. To encourage viewers to develop positive personal qualities and pro-social behaviors, including honesty, kindness, initiative, earnestness, compassion, cooperation, helpfulness, sharing and leadership. To assist viewers to generate techniques associated with critical thinking in goal-setting, decision-making and problem-solving, bringing them to an appropriate sense of self-reliance and an understanding of the consequences of their actions. To help viewers to gain meaningful life skills and behaviors, such as following directions, being a member of a team, and making new friends - intended to better equip them to take on a functional role in school. To teach and provide practice on fundamental knowledge-based learning and skills, including numbers, the alphabet, vocabulary, colors, sequences, and directions. Meaningful recent studies have highlighted the importance of social and academic readiness for youngsters' ultimate school success and ongoing life achievement. Studies completed by the National Center for Early Development and Learning among others have clearly pointed up the fact that children who come to school armed with characteristics that are important to a child's early learning are far more likely to enjoy school and achieve success in school and after-school environments. Characteristics noted include: physical well-being and motor development, creativity, the ability to think logically and solve simple problems, social and emotional literacy, numeracy and language fluency. "The Doodlebops" three-pronged educational mission consisting of music education, pro-social learning and knowledge-based learning, have a firm foundation in learning theory and developmental psychology, geared toward impacting target viewers' social and academic readiness. The music education component of "The Doodlebops" provides a unique, lively and engaging central core for the series' educational content. Each episode is filled with music, rhythms, rhymes, dance and songs as the Doodlebops band goes from one adventure to the next. Music serves to attract young viewers, welcome them to participate, and provide them with important learning. Music is essential to the overall educational value of the series.</p> |
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| Other Matters (11 of 11) | Response |
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| Program Title | Liberty's Kids |
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| Origination | Network |
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| Days/Times Program Regularly Scheduled | M-F 9:30a 10/3/11-12/30/11 |
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| Total times aired at regularly scheduled time | 65 |
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| Length of Program | 30 mins |
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| Age of Target Child Audience from | 7 years to 12 years |
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister", but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.

Certification

| Question | Response |
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| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>WTNZ License Subsidiary, LLC</p> |

Attachments

No Attachments.