



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-163707** | Submit Date: **01/09/2015** | Call Sign: **WLUC-TV** | Facility ID: **21259** |

City: **MARQUETTE** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/09/2015 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Marquette
	Web Home Page Address	www.uppermichiganssource.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ASTROBLAST - Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends, and under the watchful eye of Sal the Octopus the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW - Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 15)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 11am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM - This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)		Response
Program Title	Lazy Town	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/ 11:30am (10/4/14-12/27/14)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZYTOWN - This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program aired on the main digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12pm (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POPPY CAT - This program is based on the books by Lara Jones and emphasizes the use of imagination and creative thinking for the viewers. In each episode Lara reads a story to her cat, Poppy, and as the story unfolds they enter an exciting adventure which takes them to distant lands reached by boat, plane or train. Poppy Cat and his animal friends are always nice yet ignore the antics of the resident bully. The lesson in the story is to think creatively and exercise your mind through reading. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)		Response
Program Title		Noodle and Doodle
Origination		Network
Days/Times Program Regularly Scheduled		Saturday/ 12:30pm (10/4/14-12/27/14)
Total times aired at regularly scheduled time		5
Total times aired		13
Number of Preemptions		8

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE - The program features creating art projects and cooking projects around a specific theme. Noodle & Doodle along with host, Sean, demonstrate step-by-step "how to" projects, encouraging parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that objects can be repurposed. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	11/29/14, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-29
Episode #	11/29/14 (NAD125)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	10/25/14, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-25
Episode #	10/25/14 (NAD102)
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
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Title of Program	Noodle and Doodle
List date and time rescheduled	11/8/14, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-08
Episode #	11/8/14 (NAD101)
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	10/18/14, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-18
Episode #	10/18/14 (NAD104)
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	11/22/14, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-22
Episode #	11/22/14 (NAD113)
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	10/4/14, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-04
Episode #	10/4/14 (NAD107)
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	12/6/14, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-06
Episode #	12/6/14 (NAD121)
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Noodle and Doodle
List date and time rescheduled	12/20/14, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-12-20
Episode #	12/20/14 (NAD116)
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/ 7am (10/5/14-12/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Career Day" gives young people a chance to follow adults at their jobs to learn about careers and possibly be inspired to enter a certain field when the time comes. Among the professions that have been featured on the show are radio DJ, animator, chef, sheriff, interior designer, chiropractor and musician. This program aired on the main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 15)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 7am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION AWESOME PLANET - host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
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Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 7:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION OUTER SPACE - each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 8am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION EARTH 2050 - this program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)		Response
Program Title		Xploration Animal Science
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday/ 8:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION ANIMAL SCIENCE - this animal series takes a uniquely scientic approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV - This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9:30am (10/4/14-12/27/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE YOUNG ICONS - This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things.This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 15)	Response
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Program Title	Three Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/ 8:30am (10/5/14-12/28/14)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE - This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program aired on the secondary digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Three Wide Life
List date and time rescheduled	10/26/14, 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-26
Episode #	10/26/14 (1599R)
Reason for Preemption	Sports

Digital Core Program (15 of 15)		Response
Program Title	Eco Company	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sunday/ 11am (10/5/14-12/28/14)	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE - This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program aired on the secondary digital stream.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	10/26/14, 7am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-10-26

Episode #	10/26/14 (ECO-215)
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matthew Diehlmann
Address	2000 West 41st St
City	Baltimore
State	MD
Zip	21211
Telephone Number	410-662-4545
Email Address	mcdiehlmann@sbgvtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The station aired PSAs including but not limited to Habitat for Humanity, Anti-Bullying, School Attendance, and Anti-texting and driving.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10am (1/3/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ASTROBLAST - Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends and under the watchful eye of Sal the Octopus. Things can still get complicated, but through it all, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program will air on the primary digital stream.

Other Matters (2 of 15)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:30am (1/3/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW - Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. This program will air on the primary digital stream.

Other Matters (3 of 15)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11am (1/3/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM - This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. This program will air on the primary digital stream.

Other Matters (4 of 15)

Response

Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am (1/3/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZYTOWN - This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program will air on the primary digital stream.

Other Matters (5 of 15)

Response

Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12pm (1/3/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POPPY CAT - This program is based on the books by Lara Jones and emphasizes the use of imagination and creative thinking for the viewers. In each episode Lara reads a story to her cat, Poppy, and as the story unfolds they enter an exciting adventure which takes them to distant lands reached by boat, plane or train. Poppy Cat and his animal friends are always nice yet ignore the antics of the resident bully. The lesson in the story is to think creatively and exercise your mind through reading. This program will air on the primary digital stream.
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Other Matters (6 of 15)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 12:30pm (1/3/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE - The program features creating art projects and cooking projects around a specific theme. Noodle & Doodle along with host, Sean, demonstrate step-by-step "how to" projects, encouraging parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that objects can be repurposed. This program will air on the primary digital stream.

Other Matters (7 of 15)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/ 7am (1/4/15-3/29/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Career Day" gives young people a chance to follow adults at their jobs to learn about careers and possibly be inspired to enter a certain field when the time comes. Among the professions that have been featured on the show are radio DJ, animator, chef, sheriff, interior designer, chiropractor and musician. This program will air on the primary digital stream.

Other Matters (8 of 15)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday/ 7am (1/5/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION AWESOME PLANET - host Philippe Cousteau (grandson of famed undersea explorer Jacques Cousteau), brings energy to every location he visits while seeking to inspire and educate viewers in earth sciences. This program takes an in-depth look at the unique and distinct features on planet Earth, from magnificent mountains to erupting volcanoes. Viewers will not only behold the beauty of gigantic glaciers, but also discover why they formed and how they shaped our landscape. Geological experts share their wisdom with Philippe, as he strives to understand places on, inside, and above the Earth. This program will air on the secondary digital stream.

Other Matters (9 of 15)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 7:30am (1/5/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION OUTER SPACE - each week, host Emily Calandrelli takes incredible journeys through space that will both entertain and educate viewers. Ever wonder what it would be like to live in space or on a different planet? Emily shows viewers what it is like to try to perform everyday tasks while floating in zero gravity and living in a Mars-like habitat. Episodes will feature space robotics, commercial space tourism, asteroids, the search for other life in space, and many other topics, including NASA-related programs as applicable to the episodes. This program will air on the secondary digital stream.

Other Matters (10 of 15)	Response
Program Title	Xploration Earth 2050
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday/ 8am (1/5/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION EARTH 2050 - this program strives to answer questions about where advancements in science, technology, engineering, and mathematics may lead us in the future. Scientists, inventors, doctors, science fiction writers, and creative thinkers add their input about what the world may look like in 2050. Viewers are taken on an educational adventure as the program tackles future challenges in everything from transportation to health care to the environment. This program will air on the secondary digital stream.

Other Matters (11 of 15)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 8:30am (1/5/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	XPLORATION ANIMAL SCIENCE - this animal series takes a uniquely scientic approach to animal behavior studies. The program goes one step further to look at how and why an animal is able to excel in its environment. Using animation, graphics, and scientific analysis from animal experts, viewers can gain more understanding than ever before about these amazing creatures. This program will air on the secondary digital stream.

Other Matters (12 of 15)	Response
Program Title	Pets.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9am (1/5/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV - This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program will air on the secondary digital stream.
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Other Matters (13 of 15)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/ 9:30am (1/5/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE YOUNG ICONS - This program showcases world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs all under the age of 18. Some of the stories highlighted include: Patrick Peerage, a 14 year old actor and philanthropist, who traveled America raising cancer awareness; Turquoise Thompson who sprinted her way into the record books and earned a full scholarship to UCLA; sisters Marni & Berni Barta who created Kidflicks, a non-profit organization that donates new and used DVDs to children's hospitals all across America. These stories are meant to inspire young people to be selfless and to take part in the larger community around them in some meaningful way and to show them that there are many ways to accomplish things.This program will air on the secondary digital stream.

Other Matters (14 of 15)	Response
Program Title	Three Wide Life
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/ 8:30am (1/5/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THREE WIDE LIFE - This program provides an inside look at the world of car racing. It features NASCAR teams, crew members, business personnel and drivers who share their experiences, advice and stories providing an in-depth look at the hard work and dedication it takes to achieve their goals. Besides learning how to overcome adversity and the importance of teamwork, the program also informs the viewers about the technical aspects of racing, how racing began, information on racing as a career and also the importance of philanthropy and helping others. This program will air on the secondary digital stream.
<div>Other Matters (15 of 15)</div> <div>Response</div>	
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday/ 11am (1/5/15-3/28/15)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY - This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the secondary digital stream.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WLUC Licensee, LLC</p>

Attachments

No Attachments.