

Children's Television Programming Report

 FRN: 0014489892
 File Number: CPR-123566
 Submit Date: 10/04/2011
 Call Sign: WWAY
 Facility ID: 12033
 City:

 WILMINGTON
 State: NC

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 10/04/2011
 Filing Status: Active
 Filing Status: Active
 Status: Comparison
 Status Date:

Report reflects information for : Third Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response		
Television Information	Station Type	Station Type Network Affil	ation	
		Affiliated network ABC/RTV		
		Nielsen DMA Wilmington N	IC	
		Web Home Page Address WWW.WWA	YTV3.COM	
Digital Core Programming	Question		Response	
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the			

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee identify the program by displaying throughout the program	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Acader before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectua physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignment and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. Yes
the symbol E /I?	

Digital Core Program (2 of 18)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safet and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self- acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safet and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	The Suite Life of Zack and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochia girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	JACK HANNA'S WILD COUNTDOWN.
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM ET (STARTING, SEPTEMBER 3, 2011)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FAC WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE TH TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEAR MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (8	
of 18)	Response

Program Title	OCEAN MYSTERIES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET(STARTING, SEPTEMBER 3, 2011)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16- AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	BORN TO EXPLORE

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET(STARTING, SEPTEMBER 3, 2011)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MANMADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	CULTURE CLICK
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET(STARTING, SEPTEMBER 3, 2011)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CULTURE CLICK IS A WEEKLY HAL-HOUR SERIES THAT EXPLORES THE GENESIS OF-AND REASONS BEHIND-CULTURAL EVENTS THAT PERMEATE OUR EVERYDAY LIVES. DEVELOPED AND PRODUCED FOR VIEWERS AGED 13-16, HOST NZINGA BLAKE OPENS EACH EPISODE FROM HER VIRTUAL REALITY SET WITH A LIST OF WHAT'S TREADING ON SEARCH ENGINES THAT WEEK. THESE TOPICS WILL SERVE AS A JUMPING-OFF POINT FOR A DEEP DIVE INTO THE CULTURE VIEWERS 13-16 WILL EMBRACE. EACH WEEK NZINGA WILL ANALYZE AND ANSWER THE QUESTIONS THAT SHAPE OUR SOCIETY USING THE POWER AND SPEED OF THE INTERNET AND USER-GENERATED QUESTIONS AND CONTENT. EXPERTS IN POP CULTURE WILL JOIN HER TO ADD INSIGHT AND HISTORICAL PERSPECTIVE. AND MOST IMPORTANTLY, VIEWERS WILL COME AWAY WITH A WEEK'S WORK OF "AHA" MOMENTS TO SHARE WITH THEIRS FRIENDS AND FAMILY. SIX DEGREES OF SEPARATION TAKES ON A WHOLE NEW MEANING, AND THERE'S NO LIMIT TO WHAT VIEWERS WILL LEARN WHEN THEY EXPERIENCE CULTURE CLICK.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
	1
Digital Core	

Digital Core Program (11	
of 18)	Response
Program Title	EVERYDAY HEALTH
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET(STARTING, SEPTEMBER 3, 2011)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS WEEKLY HALF-HOUR SERIES DEVELOPED AND PRODUCED TO EDUCATE AND INFORM VIEWERS AGES 13-16, OUR HOSTS SCAN THE COUNTRY FINDING THOSE WHO 'PAY IT FORWARD TO PROMOTE HEALTH AND WELLNESS. THE REMARKABLE PEOPLE THAT VIEWERS MEET ARE REFERRED TO AS 'AGENTS OF CHANGE,' SPECIAL INDIVIDUALS WHO ARE MAKING BIG CHANGES IN PEOPLE'S LIVES, ONE SMALL STEP AT A TIME. EVERYDAY HEALTH IS A SERIES THAT UNIQUELY RAISES AWARENESS TO HELP FIGHT OBESITY, RAISE SELF-ESTEEM, ESTABLISH PHYSICAL FITNESS HABITS AND PREVENT NEGATIVE HEALTH CHOICES. AN INSPIRATIONAL PROGRAM ABOUT PEOPLE WHO CONFRONT CHALLENGES BY TAKING CONTROL, EVERYDAY HEALTH, THROUGH CAPTIVATING STORYTELLING, REPORTS ON AMAZING TEENS AND OTHER SELFLESS AMERICANS WHO ARE 'PAYING IT FORWARD,' WITH GOOD WILL AND NEW IDEAS THAT WILL INSPIRE OTHER TEENS TO TAKE ACTION.
Does the Licensee identify the program by displaying throughout the program the symbol E /l?	Yes

Digital Core Program (12 of 18)	Response	
Program Title	FOOD FOR THOUGHT	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET(STARTING, SEPTEMBER 3, 2011)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG, ENTHUSIASTIC AND PASSIONATE ABOUT FOOD, CLAIRE THOMAS IS THE 22 YEAR OLD HOST WHO OPENS VIEWERS' EYES TO HOW EVERYDAY LIFE CAN INSPIRE CULINARY CREATIONS IN FOOD FOR THOUGHT. EACH WEEKLY-HALF HOUR, PRODUCED FOR AGES 13-16, INFORMS AND EDUCATES TEENS ABOUT THE POWER OF FOOD AS A TOOL FOR EXPLORING NEW PLACES, MEETING NEW PEOPLE AND LEARNING ABOUT DIFFERENT CULTURES. CLAIRE SERVES AS A ROLE MODEL FOR 13-16 YEAR OLD VIEWERS BY SHOWING HER PASSION FOR HER FAMILY, LIFE AND HEALTHY LIVING BY SHARING STORIES IN THE KITCHEN. CREATIVE INSPIRATION CAN COME FROM ANY PLACE AT ANY TIME - SOMETIMES FROM FAMILY, SOMETIMES FROM FRIENDS, OR EVEN FROM BLOGGERS NEEDING HER HELP. NO MATTER HOW EXOTIC OR LOCAL THE LOCATION, SHE'S ALWAYS IN SEARCH OF NEW TASTES AND PLACES TO EXPLORE. BASED ON HER UNIQUE PERSPECTIVE GATHERED THROUGHOUT EACH EPISODE, CLAIRE WILL TEACH THE AUDIENCE HOW TO PREPARE THE "INSPIRED" DISH WHILE PROMOTING A HEALTHY ATTITUDE TOWARDS FOOD AND LIFE.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program (13	
of 18)	Response
Program Title	WILD AMERICA
Origination	Network

	Days/Times Program Regularly Scheduled	MONDAYS, 830AM-9AM -RTV
	Total times aired at regularly scheduled time	13
	Total times aired	
	Number of Preemptions	0
	Number of Preemptions for other than Breaking News	
	Number of Preemptions Rescheduled	
	Length of Program	30 mins
	Age of Target Child Audience	13 years to 16 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the species. We expect that children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.
	Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	IN THE ZONE
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS, 8-830AM -RTV

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic Johnson along with his friends [Karim Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more] teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS, 8-830AMRTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	I. PROGRAM DESCRIPTION MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. II. FCC CHILDREN'S E/I PROGRAMMING REQUIREMENTS MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are exposed to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society. III. DEMOGRAPHIC AGE GROUP MUSTARDPANCAKES is targeted to children between the ages of 3 and 7 years of age.
Does the Licensee identify the program by displaying throughout the program	Yes

the symbol E

/l?

18)	Response
Program Title	AQUA KIDS
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAYS, 8-830AM RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in preserving aquatic environment and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title BETA Records	
Origination Network	

Days/Times Program Regularly Scheduled	WEDNESDAYS. 830-9AM -RTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	ANGEL'S FRIENDS
Origination	Network
Days/Times Program Regularly Scheduled	THURSDAYS, 8-830AMRTV
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no,' the meaning of heroism, bullying and other issues of particular concern to young teens
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JESSICA LANGLEY
Address	615 N FRONT STREET
City	WILMINGTON
State	NC
Zip	28401
Telephone Number	910-762- 8581 EXT280
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (12)

2)	Other Matters (1 of 12)	Response
	Program Title	JACK HANNA'S WILD COUNTDOWN.
	Origination	Syndicated
	Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM ET
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	13 years to 16 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LIFE EXPERT AND ANIMAL AMBASSADOR, JACK HANNA, BRINGS THE VIEW FACE TO FACE WITH THE BEST OF THE BEAST. IN THIS WEEKLY HALF-HOUR SERIES THAT WILL ENGAGE VIEWERS 13-16, AS WELL AS THE WHOLE FAMILY, JACK HIGHLIGHTS HIS FAVORITE ANIMALS AND ADVENTURES FROM AROUND THE WORLD. PRESENTED IN COUNTDOWN STYLE, JACK OFFERS UP A DIFFERENT 'TOP TEN' EACH WEEK IN A VARIETY OF CATEGORIES. WHAT ARE THE TOP TEN 'FASTEST ANIMALS IN AFRICA,' 'TALLEST INSECTS,' 'BIGGEST EARS,' 'SMARTEST BIRDS'JACK WILL ANSWER ALL OF THESE QUESTIONS AND MORE. AS JACK REVEALS THE CATEGORIES, HE GIVES FURTHER INSIGHTS AND INTERESTING FACTS ABOUT THE ANIMALS ALLOWING VIEWERS OF ALL AGES THE OPPORTUNITY TO BE ENTERTAINED AS WELL AS LEARN MORE ABOUT THE FASCINATING ANIMAL KINGDOM IN JACK HANNA'S WILD COUNTDOWN.
	Other Matters (2 of 12)	Response
	Program Title	OCEAN MYSTERIES
	Origination	Syndicated
	Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

THE HALF-HOUR WEEKLY SERIES, OCEAN MYSTERIES, OFFERS A FRESH APPROACH TO THE QUEST FOR AQUATIC UNDERSTANDING BY BLENDING STORIES OF FASCINATING SEA CREATURES, COMPARISONS TO POPULAR LAND ANIMALS, AND ANALOGIES TO HUMAN EXPERIENCE. HOSTED BY JEFF CORWIN, OCEAN MYSTERIES IS PRODUCED FOR AGES 13-16-AND BEYOND- BY SHOWING HOW ANIMALS SHARE BEHAVIORS, CHALLENGES AND TRIUMPHS THAT HUMANS DO. FROM EXCITING RESCUES OF ABANDONED ANIMALS TO UNEXPECTED CONFLICTS IN THE 'FAMILY DYNAMICS' OF MINGLING SPECIES, VIEWERS WILL GET TO KNOW -AND CARE- ABOUT THESE HEROES, AND ALL OF THE FASCINATING LIFE TEEMING IN OUR OCEANS.

Other Matters (3 of 12)	Response
Program Title	BORN TO EXPLORE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DEVELOPED AND PRODUCED FOR 13-16 YEAR OLDS, THE WORLDS CULTURES AND ITS GEOGRAPHICAL WONDERS COME ALIVE AS THE YOUNGEST PRESIDENT IN EXPLORERS CLUB HISTORY, RICHARD WIESE, TAKES VIEWERS ON A GLOBETROTTING ADVENTURE. WHILE DEVELOPED FOR 13-16 YEAR OLDS, BORN TO EXPLORE, IS ENGAGING FOR THE WHOLE FAMILY. IN THIS WEEKLY HALF-HOUR SERIES, RICHARD UNCOVERS AMAZING FACTS OF NATURE AND MANMADE TREASURES. IN BORN TO EXPLORE, RICHARD WIESE TAKES THE ROLE OF THE SOCIAL STUDIES TEACHER TO A NEW LEVEL, BRINING THE VIEWING AUDIENCE TO THE PLACES AND PEOPLE OF OUR WORLD WHO FORM OUR CULTURES. WHETHER HE CLIMBS MOUNT KILIMANJARO, EXPLORES WHY PEOPLE LIVE AT THE BASE OF AN ACTIVE VOLCANO, OR TRAVELS DOWN THE NILE RIVER, VIEWERS WILL TRAVEL THE WORLD WITHOUT LEAVING THEIR HOMES.

Other Matters (4 of 12)	Response
Program Title	CULTURE CLICK
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CULTURE CLICK IS A WEEKLY HAL-HOUR SERIES THAT EXPLORES THE GENESIS OF-AND REASONS BEHIND-CULTURAL EVENTS THAT PERMEATE OUR EVERYDAY LIVES. DEVELOPED AND PRODUCED FOR VIEWERS AGED 13-16, HOST NZINGA BLAKE OPENS EACH EPISODE FROM HER VIRTUAL REALITY SET WITH A LIST OF WHAT'S TREADING ON SEARCH ENGINES THAT WEEK. THESE TOPICS WILL SERVE AS A JUMPING-OFF POINT FOR A DEEP DIVE INTO THE CULTURE VIEWERS 13-16 WILL EMBRACE. EACH WEEK NZINGA WILL ANALYZE AND ANSWER THE QUESTIONS THAT SHAPE OUR SOCIETY USING THE POWER AND SPEED OF THE INTERNET AND USER-GENERATED QUESTIONS AND CONTENT. EXPERTS IN POP CULTURE WILL JOIN HER TO ADD INSIGHT AND HISTORICAL PERSPECTIVE. AND MOST IMPORTANTLY, VIEWERS WILL COME AWAY WITH A WEEK'S WORK OF "AHA" MOMENTS TO SHARE WITH THEIRS FRIENDS AND FAMILY. SIX DEGREES OF SEPARATION TAKES ON A WHOLE NEW MEANING, AND THERE'S NO LIMIT TO WHAT VIEWERS WILL LEARN WHEN THEY EXPERIENCE CULTURE CLICK.
Other Matters (5 of 12)	Response
Program Title	EVERYDAY HEALTH
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	IN THIS WEEKLY HALF-HOUR SERIES DEVELOPED AND PRODUCED TO EDUCATE AND INFORM VIEWERS AGES 13-16, OUR HOSTS SCAN THE COUNTRY FINDING THOSE WHO 'PAY IT FORWARD' TO PROMOTE HEALTH AND WELLNESS. THE REMARKABLE PEOPLE THAT VIEWERS MEET ARE REFERRED TO AS 'AGENTS OF CHANGE,' SPECIAL INDIVIDUALS WHO ARE MAKING BIG CHANGES IN PEOPLE'S LIVES, ONE SMALL STEP AT A TIME. EVERYDAY HEALTH IS A SERIES THAT UNIQUELY RAISES AWARENESS TO HELP FIGHT OBESITY, RAISE SELF-ESTEEM, ESTABLISH PHYSICAL FITNESS HABITS AND PREVENT NEGATIVE HEALTH CHOICES. AN INSPIRATIONAL PROGRAM ABOUT PEOPLE WHO CONFRONT CHALLENGES BY TAKING CONTROL, EVERYDAY HEALTH, THROUGH CAPTIVATING STORYTELLING, REPORTS ON AMAZING TEENS AND OTHER SELFLESS AMERICANS WHO ARE 'PAYING IT FORWARD,' WITH GOOD WILL AND NEW IDEAS THAT WILL INSPIRE OTHER TEENS TO TAKE ACTION.

Other Matters (6 of 12)	Response
Program Title	FOOD FOR THOUGHT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	YOUNG, ENTHUSIASTIC AND PASSIONATE ABOUT FOOD, CLAIRE THOMAS IS THE 22 YEAR OLD HOST WHO OPENS VIEWERS' EYES TO HOW EVERYDAY LIFE CAN INSPIRE CULINARY CREATIONS IN FOOD FOR THOUGHT. EACH WEEKLY-HALF HOUR, PRODUCED FOR AGES 13-16, INFORMS AND EDUCATES TEENS ABOUT THE POWER OF FOOD AS A TOOL FOR EXPLORING NEW PLACES, MEETING NEW PEOPLE AND LEARNING ABOUT DIFFERENT CULTURES. CLAIRE SERVES AS A ROLE MODEL FOR 13-16 YEAR OLD VIEWERS BY SHOWING HER PASSION FOR HE FAMILY, LIFE AND HEALTHY LIVING BY SHARING STORIES IN THE KITCHEN. CREATIVE INSPIRATION CAN COME FROM ANY PLACE AT ANY TIME - SOMETIMES FROM FAMILY, SOMETIMES FROM FRIENDS, OR EVEN FROM BLOGGERS NEEDING HER HELP. NO MATTER HOW EXOTIC OR LOCAL THE LOCATION, SHE'S ALWAYS IN SEARCH OF NEW TASTES AND PLACES TO EXPLORE. BASED ON HER UNIQUE PERSPECTIVE GATHERED THROUGHOUT EACH EPISODE, CLAIRE WILL TEACH THE AUDIENCE HOW TO PREPARE THE "INSPIRED" DISH WHILE PROMOTING A HEALTHY ATTITUDE TOWARDS FOOD AND LIFE.
Other Matters (7 of 12)	Response
Program Title	WILD AMERICA
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS, 830AM-9AM -RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. WILD AMERICA is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American content, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. Each episode of the series will be specific to a particular animal. Topics will range from basic food gather, mating, natural enemies, relationships to other animals, and the interaction of the specific ecology on the survival of the specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exist in North American and learn to protect its natural species.

Other Matters (8 of 12)	Response
Program Title	VIRUS ATTACK
Origination	Network
Days/Times Program Regularly Scheduled	TUESDAYS, 8-830AM -RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WEEKLY HALF-HOUR CLOSED CAPTIONED BARTER 3.5/3.5 TRT 28:30 In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Virus Attack clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Making choices in life is an ongoing subject. A challenge faced by all children in this category. 2. Contemporary issues such as bullying, peaceful coexistence, establishing trust and courtesy are faced and resolved in the episodes. 3. Responsibility and selfless behavior are presented in a positive and encouraging manner. 4. Themes in each episode emphasize the importance friendship, taking responsibility for your actions and fair play.
Other Matters (9 of 12)	Response
Program Title	MUSTARD PANCAKES
Origination	Network
Days/Times Program Regularly Scheduled	MONDAYS, 8-830AMRTV

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	I. PROGRAM DESCRIPTION MUSTARD PANCAKES is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving puppets. Each episode mirrors a slic of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting. A cozy place where all children feel comfortable hanging out, singing songs and hearing stories. II. FCC CHILDREN'S E/I PROGRAMMING REQUIREMENTS MUSTARD PANCAKES serves children's social and emotional development, as well as their intellectual development. Children are expose to the importance of responsibility, sharing, communicating, helping others and many other life skills. Through the scenarios displayed in each program children learn by example, acquiring the tools necessary to help them to be responsible members of society. III. DEMOGRAPHIC AGE GROUP MUSTARDPANCAKES is targeted to children between the ages of 3 and 7 years of age.
Other Matters (10 of 12)	Response
Program Title	PASSPORT TO EXPLORE
Origination	Network
Days/Times Program Regularly Scheduled	WEDNESDAYS, 8-830AM RTV
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Passport To Explore clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. The Passport To Explore website will be easily accessed by parents and provide a clear description of the types of programming offered. 2. Passport To Explore provides CORE programming in the area of geography an prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the

Other Matters (11 of 12)

Response

Program Title		BETA RECORDS	
Origination		Network	
Days/Times Program Regularly Scheduled		WEDNESDAYS. 830-9AM -RTV	
Total times aired at regularly scheduled time		13	
Length of Prog	ram	30 mins	
Age of Target (from	Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major & indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.	
Other Matters (12	Decements		
of 12) Program Title	Response		
Origination	Network		
Days/Times Program Regularly Scheduled	THURSDAYS, 8-	830AMRTV	
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 ye	ars	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show introduce including apes and Australia, and ever species live and wo of animals-whether entire continent. The find food, and how thousands of prais features such as a Animal Atlas educe support wildlife con Animal Atlas is not and wildly enterta	In entertaining and educational half-hour wildlife program shot exclusively in High Definition. ces young viewers to every kind of animal imaginable, from the familiar to the astounding, ad giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, erywhere in between. Animal Atlas promotes a better understanding of how various animal what they need to survive. Each episode stands alone as an entertaining look into the world er visiting a particular group of animals, such as big cats, or meeting the animals of an Through Animal Atlas, viewers discover the variety of places that animals live, how they w they play. The show also looks at how family units operate, from a community of rie dogs, to a pride of lions, to a school of fish. Certain episodes also explore animal diet, locomotion, adaptation, and how animals take care of their young. Along the way, cates young viewers about endangered species and provides information on how to onservation. For a population of young viewers attuned to the importance of going "green," of only entertaining, it's culturally relevant and important. Animal Atlas offers an incredible tining adventure through the animal world. Learning about animals has never been more globe. Anywhere, everywhere animals live, YOU'LL FIND ANIMAL ATLAS	

Certification	Question
	The undersig

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to authorized to authorize the document.	
support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements	
that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WWAT- TV, LLC

Attachments No Attachments.