



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015452238** | File Number: **CPR-128375** | Submit Date: **04/04/2012** | Call Sign: **KWTV-DT** | Facility ID: **25382** |
City: **OKLAHOMA CITY** | State: **OK**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/04/2012 | Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Oklahoma City
	Web Home Page Address	www.news9.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	DOODLEBOPS - I (KWTW 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8:00AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DOODLEBOPS - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 8:30AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
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Program Title	BUSYTOWN MYSTERIES - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9:00AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)

Response

Program Title	BUSYTOWN MYSTERIES - II (KWTV 9.1)
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Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY, 9:30AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)

Response

Program Title	DANGER RANGERS (KWTW 9.1)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY, 10:00AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)

Response

Program Title	HORSELAND (KWTW 9.1)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY, 10:30AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND (KWTW 9.1)
List date and time rescheduled	2/26/2012 11:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2012-03-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 12) Response	
Program Title	ANIMAL RESCUE (KWTW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE PROGRAMS ALSO SHOW REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY VALUES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12) Response	
Program Title	SWAP TV (KWTW 9.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY 10:30AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, PRESENTING NEW AND VARIED EXPERIENCES, PROVIDING PRACTICAL APPLICATIONS IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS SPORTS, ACADEMIC AND LEISURE ACTIVITIES, ALLOWING STUDENTS TO EXPAND THEIR HORIZONS. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)

Response

Program Title	THE REAL WINNING EDGE (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENT ON RECYCLING AND VARIOUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH AT HOME AND AT SCHOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	JAKERS! THE ADVENTURES OF PIGGLE WINGS (KWTW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BY MEANS OF FANTASY AND FUN, JAKERS THE ADVENTURES OF PIGGLEY WINKS PROVIDES YOUNG VIEWERS WITH AN ENTICING MODEL FOR LEARNING. A LITTLE KID'S WORLD IS APT TO BE REplete WITH CHALLENGES AND CONUNDRUMS, AS WELL AS ENJOYMENT AND SATISFACTION. HOW DOES ONE DEAL WITH THE FEAR ENGENDERED BY PERFORMING IN FRONT OF ONES PEERS AT THE SCHOOL CONCERT, THE TEMPTATION OF PLAYING WITH A NEW TOY WHEN IT IS TIME FOR HOMEWORK.THE DIFFICULTY OF FINDING SOMETHING TO DO ON A RAINY DAY, OR OF MAKING A BEST FRIEND. ON AN EPISODE BY EPISODE BASIS, PIGGLEY WINKS, ALONG WITH HIS BEST FRIENDS FERNY AND DANNAN, FACE THESE CHALLENGES AND MORE OFTEN OVERCOMING THEM BY MEANS OF THEIR OWN BRAND OF INGENUITY AND PERSERVERANCE MIXED WITH AN AMPLE DOES OF JOY AND HUMOR. AS THEY DO SO, THE ANIMAL FRIENDS POINT OUT THE FACT THAT IT IS OKAY TO BE FALLIBLE IN THE COURSE OF LEARNING. PIGGLEY, FERNY AND DANNA, JUST LIKE REAL LITTLE KIDS, COMMONLY MAKE MISTAKES AND ERRORS OF JUDGMENT WHICH AT THE TIME MAY SEEM MONUMENTAL BUT IN REALITY SERVE AS MOTIVATORS OF GROWTH, CHANGE AND TRUE ACCOMPLISHMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core

Program (11 of 12) Response

Program Title	JACK HANNA'S ITO THE WILD (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:00 NOON 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES. WITHOUT BEING PREACHY, INTO THE WILD EXPLORED HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM...SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH. INTO THE WILD BREAKS THROUGH THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	
	Response
Program Title	DOG TALES (KWTW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:30PM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTIVE CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTOES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	JACK HANNA'S INTO THE WILD (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 3:00AM 13X (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES. WITHOUT BEING PREACHY, INTO THE WILD EXPLORED HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM...SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH. INTO THE WILD BREAKS THROUGH THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	DOG TALES (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 3:30AM (1/7, 1/14, 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/17, 3/24, 3/31)

Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTIVE CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTUES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	KIM EUBANK
Address	7401 NORTH KELLEY AVENUE
City	OKLAHOMA CITY
State	OK
Zip	73111
Telephone Number	405-841-9920
Email Address	kim.eubank@griffincommunications.net

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>STATION TERMINATED ANALOG SERVICE ON FEBRUARY 17, 2009, AND HAS ANSWERED 7(B) AND 7(C) "YES" IN ORDER TO AVOID FILING AN UNNECESSARY EXHIBIT. EFFECTIVE APRIL 1, 2011, KWTV BEGAN BROADCASTING NEWS 9 NOW ON DIGITAL SUBCHANNEL 9.2. IN ADDITION TO AIRING A SCHEDULE OF EDUCATIONAL AND INFORMATIONAL PROGRAMMING APPROPRIATE FOR CHILDREN, KWTV SERVES THIS SEGMENT FOR THE VIEWING AUDIENCE IN OTHER WAYS. ON-AIR PERSONNEL FROM KWTV NEWS 9 MAKES APPEARANCES BEFORE CHILDREN AND PRE-TEENS IN THE COMMUNITY TALKING ABOUT POTENTIAL CAREERS IN BROADCASTING AND WHAT IT IS LIKE TO WORK AT THE TELEVISION STATION. KWTV ALSO SPONSORS AND SUPPORTS VARIOUS COMMUNITY OUTREACH PROJECTS AIMED AT ADDRESSING THE NEEDS AND CONCERNS OF CHILDREN AND PRE-TEENS. TALENT APPEARANCES ARE AS FOLLOWS: OSSM Teacher Appreciation Day 2/8/2012 Alex Cameron 150 Served as emcee Oklahoma School of Science and Mathematics, OKC Oklahoma Collegiate Media Conference, 3/30/2012, Alex Cameron, OSU (Stillwater) Literacy Live 3/30/2012 Alex Cameron St. Luke's United Methodist Church, OKC Edmond Chamber Women's Breakfast 2/23/2012 Bobbie Miller Gave a presentation entitled Succeeding as a Working Mom Angels Network Dinner & Gala 1/28/2012 Christina Eckert Food For Kids Dine Out Help Out 3/27/2012 Christina Eckert 75 celebrity waiter poblano grill Road Trip Medieval Fair 3/30/2012 Christina Eckert jousting lesson and meet and greet Reaves Park, Norman Passionately Pink Luncheon 4/3/2012 Christina Eckert 500 table host for three tables at breast cancer luncheon coca cola civic center Road Trip Wewoka 3/16/2012 Christina Eckert 50 leadership luncheon and meet and greet at golf course wewoka, ok Discover Oklahoma Watch Party 3/3/2012 Christina Eckert 30 watch an episode of Discover Oklahoma at Charles in Choctaw Charlie's in Choctaw Miss Indian OKC, Jr. Miss Indian OKC. Little Miss Indian OKC competition 3/23/2012 Darren Brown 300 Master of Ceremonies Speaking to Journalism Department students at OU 2/22/2012 Dean Blevins 60 Listened 30 minutes and Q and A 30 mins Gaylord School of Journalism The Rotary Club of Edmond 2/1/2012 Gary England 80 Gary gave presentation on weather forecasting, reporting during severe weather and promoting awareness of preparedness for all types of severe weather. Henderson Hills Baptist Church Talk w/ OU Meteorology student 1/31/2012 Gary England 1 Career and education advice Forecast Center Gary England Weather Talk 2/1/2012 Gary England 75 Spring weather talk Henderson Hills Baptist Church Gary England Weather Appearance 2/10/2012 Gary England 150 Spring weather discussion Epworth Villa/OKC Tour of Forecast Center 2/20/2012 Gary England 2 Tour of Forecast Center and explanation of what sources are used to forecast the weather. Channel 9 Weather Presentation 2/24/2012 Gary England 100 Spring weather presentation Epperly Heights Elementary - Mid-Del School System Weather Presentation 2/29/2012 Gary England 450 Spring severe weather presentation Longfellow Middle School - Norman, OK Tornado Summit 3/13/2012 Gary England 1,000 Gary was awarded the first Governor's Award in the morning and in the afternoon he gave a talk about the history of severe weather forecasting/prediction. He then introduced Governor Mary Fallin. Cox Convention Center - Oklahoma City, OK Tornado Summit 3/13/2012 Gary England 1,000 Gary was awarded the first Governor's Award in the morning and in the afternoon he gave a talk about the history of severe weather forecasting/prediction. He then introduced Governor Mary Fallin. Cox Convention Center - Oklahoma City, OK Tornado Summit 3/13/2012 Gary England 1,000 Gary was awarded the first Governor's Award in the morning and in the afternoon he gave a talk about the history of severe weather forecasting /prediction. He then introduced Governor Mary Fallin. Cox Convention Center - Oklahoma City, OK Weather Appearance 3/14/2012 Gary England 40 Spring severe</p>
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Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	DOODLEBOPS - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM 13X (4/7, 4/14, 4/21/ 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 12)	Response
Program Title	DOODLEBOPS - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00AM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 12)

Response

Program Title	BUSYTOWN MYSTERIES - I (KWTW 9.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAY 9:30AM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	3 years to 7 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (4 of 12)

Response

Program Title	BUSYTOWN MYSTERIES - II (KWTW 9.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAY 10:00AM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	DANGER RANGERS (KWTW 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 12)		Response
Program Title	HORSELAND (KWTV 9.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

Other Matters (7 of 12)		Response
Program Title	ANIMAL RESCUE (KWTV 9.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE PROGRAMS ALSO SHOW REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY VALUES.
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Other Matters (8 of 12)	
	Response
Program Title	SWAP TV (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, PRESENTING NEW AND VARIED EXPERIENCES, PROVIDING PRACTICAL APPLICATIONS IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS SPORTS, ACADEMIC AND LEISURE ACTIVITIES, ALLOWING STUDENTS TO EXPAND THEIR HORIZONS. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.

Other Matters (9 of 12)	
	Response
Program Title	THE REAL WINNING EDGE (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENT ON RECYCLING AND VARIOUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH AT HOME AND AT SCHOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.
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Other Matters (10 of 12)	Response
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Program Title	JAKERS! THE ADVENTURES OF PIGGLEY WINKS (KWTV 9.2)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAY 11:30AM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 7 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BY MEANS OF FANTASY AND FUN, JAKERS THE ADVENTURES OF PIGGLEY WINKS PROVIDES YOUNG VIEWERS WITH AN ENTICING MODEL FOR LEARNING. A LITTLE KID'S WORLD IS APT TO BE REplete WITH CHALLENGES AND CONUNDRUMS, AS WELL AS ENJOYMENT AND SATISFACTION. HOW DOES ONE DEAL WITH THE FEAR ENGENDERED BY PERFORMING IN FRONT OF ONES PEERS AT THE SCHOOL CONCERT, THE TEMPTATION OF PLAYING WITH A NEW TOY WHEN IT IS TIME FOR HOMEWORK.THE DIFFICULTY OF FINDING SOMETHING TO DO ON A RAINY DAY, OR OF MAKING A BEST FRIEND. ON AN EPISODE BY EPISODE BASIS, PIGGLEY WINKS, ALONG WITH HIS BEST FRIENDS FERNY AND DANNAN, FACE THESE CHALLENGES AND MORE OFTEN OVERCOMING THEM BY MEANS OF THEIR OWN BRAND OF INGENUITY AND PERSERVERANCE MIXED WITH AN AMPLE DOES OF JOY AND HUMOR. AS THEY DO SO, THE ANIMAL FRIENDS POINT OUT THE FACT THAT IT IS OKAY TO BE FALLIBLE IN THE COURSE OF LEARNING. PIGGLEY, FERNY AND DANNA, JUST LIKE REAL LITTLE KIDS, COMMONLY MAKE MISTAKES AND ERRORS OF JUDGMENT WHICH AT THE TIME MAY SEEM MONUMENTAL BUT IN REALITY SERVE AS MOTIVATORS OF GROWTH, CHANGE AND TRUE ACCOMPLISHMENT.
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Other Matters (11 of 12)	Response
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Program Title	JACK HANNA'S INTO THE WILD (KWTV 9.2)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	SATURDAY 12:00PM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INTO THE WILD IS AN ENLIGHTENING GIFT FOR VIEWERS OF ALL AGES. WITHOUT BEING PREACHY, INTO THE WILD EXPLORED HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. THE EPISODES WILL REPRESENT EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM...SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH. INTO THE WILD BREAKS THROUGH THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.

Other Matters (12 of 12)	
	Response
Program Title	DOG TALES (KWTW 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:30PM 13X (4/7, 4/14, 4/21, 4/28, 5/5, 5/12, 5/19, 5/26, 6/2, 6/9, 6/16, 6/23, 6/30)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTIVE CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTUES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>GRIFFIN LICENSING, L.L.C.</p>

Attachments

No Attachments.