



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-121464** | Submit Date: **07/06/2011** | Call Sign: **KBTX-TV** | Facility ID: **6669** | City: **BRYAN** | State: **TX**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/06/2011** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Waco-Temple-Bryan
	Web Home Page Address	www.kbtx.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	7.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem solving twist. Children can follow classic characters as they scour busytown on fun filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Each episode also devleops vocabulary through words and concepts that are part of the episodes overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem solving twist. Children can follow classic characters as they scour busytown on fun filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Each episode also develeops vocabulary through words and concepts that are part of the episodes overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
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Program Title	Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles. The child then enters the animaterd world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through musical interlude that encapsulates the educational message. Specific educational objectives of the program incklude encouraging viewers to develop positive qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 6)		Response
Program Title		Trollz
Origination		Network

Days/Times Program Regularly Scheduled	Saturday 9:30-10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three thousand years ago, Trollz lived happily in the world of Trollzopolis. All Trollz performed magic as part of everyday life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)		Response
Program Title		Horseland
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 10-10:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Horseland follows events in the lives of a group of kids who visit Horseland, a ranch for horses, and their adventures of riding, raising, and entering their horses in competitions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 6)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland follows events in the lives of a group of kids who visit Horseland, a ranch for horses, and their adventures of riding, raising, and entering their horses in competitions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core Programming (7)

Non-Core Educational and Informational Programming (7)	Response
Program Title	Imagi-Nation
Call Letters of Station Airing Sponsored Program	KBTX-DT
Channel Number of Station Airing Sponsored Program	50
Did total programming increase?	Yes
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 7-7:30am and 7:30-8am
Total times aired at regularly scheduled time	26
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Imagination follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
Program Title	Sonic X
Call Letters of Station Airing Sponsored Program	KBTX-DT
Channel Number of Station Airing Sponsored Program	50
Did total programming increase?	Yes
Origination	Network

Days/Times Program Regularly Scheduled:	Saturady 8-8:30am, 8:30-9am and 9:30-10am
Total times aired at regularly scheduled time	39
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Sonic X is a Japanese anime that is adapted from the Sonic the Hedgehog video game series. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
Program Title	Yu Gi Oh!
Call Letters of Station Airing Sponsored Program	KBTX-DT
Channel Number of Station Airing Sponsored Program	50
Did total programming increase?	Yes
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 9-9:30am, 11-11:30am and 11:30am-12pm
Total times aired at regularly scheduled time	39
Number of Preemptions:	0
Length of Program:	30 mins

Age of Target Child Audience from:	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Yu Gi Oh tells the tale of Yugi Mutou, a shorter than normal high school student who was given an ancient Egyptian artifact known as the Millenium Puzzle in pieces by his grandfather. Upon completing the puzzle he is possessed by another personality which is later discovered to be the spirit of a 3000 year old spirit who forgot everything from his time. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Date and Time Aired:

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (7)	Response
Program Title	Dragonball Z Kai
Call Letters of Station Airing Sponsored Program	KBTX-DT
Channel Number of Station Airing Sponsored Program	50
Did total programming increase?	Yes
Origination	Network
Days/Times Program Regularly Scheduled:	Saturday 10-10:30am and 10:30-11am
Total times aired at regularly scheduled time	26
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	The series begins with a flashback of the destruction of Planet Vegeta at the hands of Frieza, anf the upbringing of Goku on Earth as depicted in the original Dragon Ball series. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
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Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
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Program Title	Animal Exploration
Call Letters of Station Airing Sponsored Program	KBTX-DT
Channel Number of Station Airing Sponsored Program	50
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday 7-7:30am
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls, or flying with the eagles? Exciting, surprising and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions		Response
Date Time		

Non-Core Educational and Informational Programming (7)	Response
Program Title	Jack Hanna
Call Letters of Station Airing Sponsored Program	KBTX-DT
Channel Number of Station Airing Sponsored Program	50
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday 7:30-8am and 8-8:30am
Total times aired at regularly scheduled time	26
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Each week Jack Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions		Response
Date Time		

Non-Core Educational and Informational Programming (7)	Response
Program Title	Wild America
Call Letters of Station Airing Sponsored Program	KBTX-DT
Channel Number of Station Airing Sponsored Program	50
Did total programming increase?	Yes
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday 8:30-9am

Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Witness the vast wonders and infinite diversity of nature firsthand as you bring the wilds of America home. Hosted by Marty Stouffer, this premier wildlife series features up close footage of mammals, birds, reptiles, fish and insects throughout the entire wild lands of North America.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mandy Riske
Address	4141 E. 29th Street
City	Bryan
State	TX
Zip	77802
Telephone Number	979-595-1589
Email Address	riske@kbtx.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem solving twist. Children can follow classic characters as they scour busytown on fun filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episodes overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.

Other Matters (2 of 6)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30-9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem solving twist. Children can follow classic characters as they scour busytown on fun filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episodes overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
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Other Matters (3 of 6)	Response
Program Title	Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles. The child then enters the animaterd world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through musical interlude that encapsulates the educational message. Specific educational objectives of the program incllude encouraging viewers to develop positive qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.

Other Matters (4 of 6)	Response
Program Title	Trollz
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three thousand years ago, Trollz lived happily in the world of Trollzopolis. All Trollz performed magic as part of everyday life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.
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Other Matters (5 of 6)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland follows events in the lives of a group of kids who visit Horseland, a ranch for horses, and their adventures of riding, raising, and entering their horses in competitions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.

Other Matters (6 of 6)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Horseland follows events in the lives of a group of kids who visit Horseland, a ranch for horses, and their adventures of riding, raising, and entering their horses in competitions. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commisison's rules.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Gray Television Licensee, Inc.</p>

Attachments

No Attachments.