

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0012649232** File Number: **CPR-178388** Submit Date: **01/11/2016** Call Sign: **WJFW-TV** Facility ID: **49699** 

City: RHINELANDER State: WI

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/11/2016 Filing Status: Active

# Report reflects information for : Fourth Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Wausau-Rhinelander
	Web Home Page Address	WWW.WJFW.COM

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	RUFF, RUFF, TWEET AND DAVE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, an athlete and Comet's true peer; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core
Program (3
of 12)

Program Title	CLANGERS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers, a beloved British series originally launched in 1969 by its writer, narrator and animator, Oliver Postgate, returns to broadcast television under the stewardship of Postgate's, son, Daniel. All of the features of the original series have been retained but updated to 21st century colors and materials. The main characters are the Clanger family, a group of pink knitted mouse-like creatures who walk upright: Mother, Major (who is father), Small and Tiny (the children) and Granny. Clanger Planet is small enough to walk its circumference and is also riddled with caves and tunnels that house the family and their friends: the Soup Dragon and her baby, the three Froglets, and a group of singing flowers. Contextual features and characters include a sideways lake, singing trees, a cloud that has emotions, flying "cows" and The Iron Chicken who lives in a nest of harvested metal parts from the detritus of outer space. The tone is existential each day presents its own story-which is usually happily resolved by one of the children or another family member. The series is fittingly narrated by William Shatner (Captain Kirk from the Star Trek television series).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	EARTH TO LUNA

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a series that stars big sister Luna and her little brother, Jupiter. Luna teaches her brother through play and adventure that typically takes place in their backyard. Science and experimentation are Luna's forte but fun and music are always on the on the menu of activities. Often the music provides compelling details about the scientific findings. Luna's friends, Alice and Tom, often join the kids. Clyde, her pet ferret is ever-present and provides lots of comedic action. And Luna's parents are there to praise the children's accomplishments which they reveal through a little vignette at the end of the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 11:00AM
Total times aired at regularly scheduled time	11

Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	10/10 8:00 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/10 - ELZT118DH
Reason for Preemption	Sports

Questions	Response

Title of Program	LAZYTOWN
List date and time rescheduled	10/31 8:00AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/31 ELZT124DH
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 11:30AM
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	12
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'Big World' magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and his friends are facing. These friends include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened; Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful; and Zigzoo, a green tree frog who is the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	11/28 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/28 - ETFT215DH
Reason for Preemption	Sports

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	12/19 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/19 - ETFT218DH
Reason for Preemption	Sports

# **Digital Preemption Programs #3**

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	10/3 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/3 - ETEF203DH
Reason for Preemption	Sports

Questions	Response
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Title of Program	TREE FU TOM
List date and time rescheduled	11/7 - 8:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/7- ETFT211DH
Reason for Preemption	Sports

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	12/26 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/26 - ETFT219DH
Reason for Preemption	Sports

# **Digital Preemption Programs #6**

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	10/24 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/24 - ETFT208DH
Reason for Preemption	Sports

# **Digital Preemption Programs #7**

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	12/12 - 8:30 AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/12 - ETFT217DH
Reason for Preemption	Sports

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	10/10 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/10 - ETFT204DH
Reason for Preemption	Sports

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	11/21 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/21 - ETFT214DH
Reason for Preemption	Sports

#### **Digital Preemption Programs #10**

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	10/17 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/17 - ETFT206DH
Reason for Preemption	Sports

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	10/31 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10/31 - ETFT209DH
Reason for Preemption	Sports

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	12/5 - 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12/5 - ETFT216DH
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	THE COOLEST PLACES ON EARTH
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (8 of 12)	Response
Program Title	STATE TO STATE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State" is an educational and informative half-hour, E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaksto the biggest eventsand the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	FAMILY STYLE WITH CHEF JEFF
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff" is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural component to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health to the series is to help young viewers make well informed choices about their eating habits, nutrition, and health to the series is to help young viewers make well informed choices about their eating habits.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

	Digital Core				
Program (10 of					
	12)	Response			
	Program Title	ANIMAL ATLAS			
	Origination	Network			

Days/Times Program Regularly Scheduled	SATURDAY - 10:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode standalone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge a bout history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	SAFARI TRACKS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Safari Tracks" is an educational and informative half-hour, E/I program that takes viewers on an
educational and	African safari - focusing on African wildlife and the magnificent and mysterious world of these
informational	animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush
objective of the	lands of the African Savanna to the great Okavango delta and beyond! The series strives to present
program and how it	a wide variety of information in a number of interactive and poignant sequences to make knowledge
meets the definition	of the animal kingdom both simpler and easier to remember
of Core	
Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ELIZABETH EVANS
Address	3217 COUNTY RD G
City	RHINELANDER
State	WI
Zip	54501
Telephone Number	715-365-8812
Email Address	LEVANS@WJFW. COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

# Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	RUFF RUFF TWEET AND DAVE -12
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey

Other Matters (2 of	
12)	Response
Program Title	ASTROBLAST 12
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

and how it

meets the definition of

Programming.

Core

Astroblast is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley, a rabbit, an athlete and Comet's true peer; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.

Other Matters (3 of 12)	Response
Program Title	THE CLANGERS 12
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY -10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program	The Clangers is a beloved British series that was originally conceived by Oliver Postgate in 1969 and has been reconceived and invigorated by his son, Daniel Postgate. The show features the Clanger family, small mouse-like creatures that live on Clanger Planet far away from Earth. The members of the family are presented with many unusual challenges that become the center of a dilemma that must be resolved within each episode. Strange visitors arrive out of nowhere and the Clangers have to figure out who and why they are on Clanger Planet. Sometimes they need to help or rescue someone who has become lost on the

Other Matters (4 of 12)	Response
Program Title	NINA'S WORLD - 12
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM

equipment that comes in handy for some of the problem solving that takes place.

planet. Other times, they are trying to understand outer space; meteors and comets and eclipses of the sun

or moon. Each member of the family has a forte', from playing music to knitting or gardening or inventing

Total times 13 aired at regularly scheduled time Length of 30 mins Program Age of Target 2 years to 5 years Child Audience from Nina's World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of Describe the educational the Sprout Good Night Show. Nina is a six year-old Latina, living in San Antonio Texas. She is exposed to and adults and children from many cultures who live in her immediate neighborhood and in the mixed use housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to informational objective of create regular adventures with her friends, her parents, and the grown-ups too, because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day the program and how it where she doesn't reflect on her encounters with good natured common sense and an ability to rebound meets the after her mistakes. definition of

Other Matters (5 of 12) Response LAZYTOWN - 12 Program Title Origination Network Days/Times SATURDAY 11:00AM **Program** Regularly Scheduled Total times 13 aired at regularly scheduled time Length of 30 mins Program Age of 2 years to 5 years **Target Child** Audience from Describe the

Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other Matters (6 of 12) Response

educational

informational

objective of

the program

and how it

meets the definition of

Programming.

Core

and

Core

Programming.

Program Title	FLOOGALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY - 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real-world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this "Hooman" world. They take daring adventures to gathering facts while hoping to avoid detection by the Hoomans. Led by Captain Fleeker, the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane (ice-cubes and umbrellas for example) is the basis for transformative experiences that help us all better understand the world they (and we) inhabit.

Other Matters (7 of 12)	Response
Program Title	THE COOLEST PLACES ON EARTH - 16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth" is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other	Matters (8	
of 12)		

Program Title	STATE TO STATE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State" is an educational and informative half-hour, E/I program that takes you to every corner of America. Experience the hectic dazzle of the Big Apple, the rawhide spirit of Wyoming, the revival of St. Louis, the innovation of Silicon Valley, the music of New Orleans and Austin, the glitz of Vegas, and the history of Hollywood. From the highest peaksto the biggest eventsand the hidden gems. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (9 of 12)	Response
Program Title	FAMILY STYLE WITH CHEF JEFF -16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff" is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well informed choices about their eating habits, nutrition, and health.

Other Matters (10 of 12)

Response

Program Title	ANIMAL ATLAS - 16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas" is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animal species live and what they need to survive. Each episode stands alone as an entertaining look into the world of animals- whether visiting a particular group of animals, such as big cats, or meeting the animals of an entire continent.

Other Matters (11 of 12)	Response
Program Title	ON THE SPOT - 16
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot" uses an entertaining on-the-street format to test how well young people know the information contained in the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. Then, On the Spot explains the answer to each question. On the Spot challenges viewers to recall middle and high school knowledge a bout history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (12 of 12)	Response
Program Title	SAFARI TRACKS
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks" is an educational and informative half-hour, E/I program that takes viewers on an African safari - focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brush lands of the African Savanna to the great Okavango delta and beyond! The series strives to present a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. NORTHLAND TELEVISION, LLC **Attachments** 

No Attachments.