



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004941621** | File Number: **CPR-131397** | Submit Date: **07/06/2012** | Call Sign: **WCAY-CD** | Facility ID: **4352** |
City: **KEY WEST** | State: **FL**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/06/2012** |
Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Miami-Ft. Lauderdale
	Web Home Page Address	www.tripsmarter.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	Sharks and Wildlife
Origination	Local
Days/Times Program Regularly Scheduled	Monday, Thursday and Sunday 7am-7:30am
Total times aired at regularly scheduled time	38
Total times aired	38
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in Ripley's Sea Aquarium in Myrtle Beach, SC, we entertain five of the most frequently asked questions about sharks and answer them with the assistance of the shark attack survivor Rodney Fox followed by a wildlife preview of the Gulf Island National Seashore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Sharks and Wildlife
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-28
Episode #	
Reason for Preemption	Other

Digital Core Program (2 of 3)	Response
Program Title	Wild about Whale Sharks
Origination	Local
Days/Times Program Regularly Scheduled	Tuesday and Saturday 7am-7:30am
Total times aired at regularly scheduled time	26
Total times aired	25
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two-thirds of the earth is covered with water. After having spent a full week inside the new Georgia Aquarium in Atlanta, Georgia, we entertain and educate the audience about the wonders of the life in our oceans, and all that swims in our rivers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	Florida State Parks
Origination	Local
Days/Times Program Regularly Scheduled	Wednesday and Friday 7am - 7:30am
Total times aired at regularly scheduled time	27
Total times aired	27
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The history and evolution of Florida State Parks along the Gulf Coast, their environmental challenges, wildlife endangerments, caverns and waterways joined with a short account of the Sailfish.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Florida State Parks
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2012-06-28
Episode #	
Reason for Preemption	Other

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Florida State Parks
Origination	Local
Days/Times Program Regularly Scheduled:	Thursday, 06/28/12
Total times aired at regularly scheduled time:	1
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The history and evolution of Florida State Parks along the Gulf Coast, their environmental challenges, wildlife endangerments, caverns and waterways joined with a short account of the Sailfish.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	
Name of children's programming liaison	Jud Colley
Address	8317 Front Beach Road, Ste 23
City	Panama City Beach
State	FL
Zip	32407
Telephone Number	850-234-2773 ext 117
Email Address	jud@touristnet.net
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	On 06/28/2012, a technical error caused the previous day's schedule to be copied over, resulting in the program "Florida State Parks" to be aired on the wrong day.

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Sharks and Wildlife
Origination	Local
Days/Times Program Regularly Scheduled	Monday, Thursday and Sunday 7am-7:30am
Total times aired at regularly scheduled time	40
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in Ripley's Sea Aquarium in Myrtle Beach, SC, we entertain five of the most frequently asked questions about sharks and answer them with the assistance of the shark attack survivor Rodney Fox followed by a wildlife preview of the Gulf Island National Seashore.

Other Matters (2 of 3)	Response
Program Title	Wild about Whale Sharks
Origination	Local
Days/Times Program Regularly Scheduled	Tuesday and Saturday 7am-7:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two-thirds of the earth is covered with water. After having spent a full week inside the new Georgia Aquarium in Atlanta, Georgia, we entertain and educate the audience about the wonders of the life in our oceans, and all that swims in our rivers.

Other Matters (3 of 3)	Response
Program Title	Florida State Parks
Origination	Local
Days/Times Program Regularly Scheduled	Wednesday and Friday 7am - 7:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The history and evolution of Florida State Parks along the Gulf Coast, their environmental challenges, wildlife endangerments, caverns, and waterways joined with a short account of the Saltfish.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Beach TV Properties, Inc.</p>

Attachments

No Attachments.