

Children's Television Programming Report

 FRN:
 0015347529
 File Number:
 CPR-153098
 Submit Date:
 04/08/2014
 Call Sign:
 WDEF-TV
 Facility ID:
 54385

 City:
 CHATTANOOGA
 State:
 TN

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/08/2014
 Filing Status:
 Active
 Status:
 Status:
 Status

Report reflects information for : First Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	CBS	
		Nielsen DMA	Chattanooga	
		Web Home Page Address	www.wdef.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	LUCKY DOG, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DR. CHRIS PET VET, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Does the Licensee identify the program by displaying throughout	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialis services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
the program the symbol E /I?	

Digital Core Program (3 of 12) Response

Program Title	RECIPE REHAB, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 12)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is on of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	ALL IN WITH LAILA ALI, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not on encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.01
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.01
List date and time rescheduled	3/1/14, 12-12:30pm
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public rescheduled date and time?	of Yes
Date Preempted	
Episode #	3/15/14, #7710R
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	CULTURE CLICK, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half hour series that explores the genesis of and reasons behind cultural events the permeate our every day lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping off point for a deep dive into the culture that shapes us. Culture Click is a highly interactive journey that evokes curiosity about our world. The series is designed to educate and inform children 13-16 years of age. This program meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	ANIMAL ATLAS, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:30-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, viewers are able to travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. They learn about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, they meet them face to face. Just spin the globe, anywhere everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules. This is the first of 2 back to back episodes airing weekly.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	ANIMAL ATLAS, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target	13 years to 16 years
Child Audience	
Describe the	On Animal Atlas, viewers are able to travel the globe to meet every kind of animal imaginable, from
educational and	the familiar to the astounding. They learn about their lives, their history, and the adaptions that allow
informational	them to survive and thrive. But best of all, they meet them face to face. Just spin the globe, anywher
objective of the	everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of
program and how	informing and educating children and meets the definition of Core Programming as specified in the
it meets the	Commission's rules. This is the second of 2 back to back episodes airing weekly.
definition of Core	
Programming.	
Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (10 of 12)	Response
Program Title	SAFARI TRACKS, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world or these animals, in their natural habitat. Each week explore the African continent, from the brust lands of the Savanna to the great Dkavango Delta and beyond. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Digital Core Program (11 of 12)	Response
Program Title	TEEN KIDS NEWS, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award winning television news show for kids. It highlights positive stories about kids doing amazing things helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules. First of two back to back episodes which airs weekly.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	TEEN KIDS NEWS, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30-11am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award winning television news show for kids. It highlights positive stories about kids doing amazing things helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules. second of two back to back episodes which airs weekly.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Doris Ellis
Address	%WDEF, 3300 Broad Street
City	Chattanooga
State	TN
Zip	37408
Telephone Number	423/785-1200
Email Address	dellis@wdef.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WDEF aired PSAs which were of benefit to the youth during the 1st quarter of 2014. A complete listing of the PSAs which aired on 12.1 and 12.2 during this quarter can be found in our public file. The station sponsored several programs which engaged children and one such program is the Golden Apple Program. WDEF News Anchor Joe Legge through on air announcements, solicited students with the permission of their parents to nominate a teacher who has had a positive impact on their life. A teacher was then chosen by a panel of judges based on the students comments and then highlighted along with the nominating student on Tuesdays Newscast at 6, bi-monthly. An example of a Golden Apple winner was John Daum who goes above and beyond his obligations as a teacher. This Central High School teacher cares so much that when one of his students came down with cancer, he shaved his head in support. He didn't stop there, he is now home schooling the student to try to help make sure this Junior student graduates on time. Another initiative sponsored by the station was a news segment called What's Right With Our Schools. WDEF News Anchor John Mercer featured a segment each Monday during the 6pm newscast highlighting educators, students, individuals or community groups which worked with the students and schools in an extraordinary manner and who went above and beyond the norm in helping to educate children through life lessons. An example of this was when History came to life for kids at Nolan Elementary school. An educator from Crossville gave all the students at the school a lesson they won't soon forget. Nolan Elementary PTA Classroom Enrichment Committee arranged for a program with this special history educator who dresses up like "Ben Franklin." The man who portrays "Ben" is Dave Mitchell. He works for an Educational Resources company based in Michigan and travels all over the country to give students a hands on history lesson. WDEF News 12 Anchors also participated in daily book readings at several area schools to celebrate "Read Across Chattanooga" and Dr. Seuss's birthday. This event was to demonstrate to students that reading can be fun and that reading is important to succeed. Some of the schools our anchors interacted with class readings included classes at East Ridge Elementary and Woodstation Elementary Schools. WDEF meteorologists sponsored our Weather In The Classroom initiative. Meteorologists visited classrooms to make a presentation to students on determining weather patterns and on being prepared for dangerous weather situations. Weather presentations to children in the classrooms at several elementary schools included East Lake Elementary, Eastside Elementary, Battle Elementary, Hardy Elementary, Spring Creek Elementary, Lookout Mtn., Elementary and Spring Creek Elementary.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	LUCKY DOG, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (2 of 12)	Response
Program Title	DR. CHRIS PET VET, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the Describe the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist educational services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal informational specialist hospital. The show usually consists of three segments, following the doctor as he treats various objective of animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop the program and how it solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and meets the behaviors. This program is specifically designed to further the educational and informational needs of definition of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Programming.

and

Core

Other Matters (3 of 12)	Response
Program Title	RECIPE REHAB, WILL AIR ONLY ON MAIN DIGITAL PRGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (4 of 12)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL ON 12.1
Origination	Network

Days/Times	Saturday, 8:30-9am
Program	
Regularly	
Scheduled	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is of of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to the goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (5 of 12)	Response
Program Title	ALL IN WITH LAILA ALI, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational peopl groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not or encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Matters (6 of 12)	Response
-	GAME CHANGERS WITH KEVIN FRAZIER, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
educational and informational objective of the program and how it meets the	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (7	' of
12)	Response
Program Title	CULTURE CLICK, WILL AIR ONLY ON SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regula Scheduled	Saturdays, 10:00-10:30am rly
Days/Times Program Regula	rly I at 13
Days/Times Program Regula Scheduled Total times aired regularly schedu	rly I at 13 Iled
Days/Times Program Regula Scheduled Total times aired regularly schedu time	rly 13 Iled 30 mins

12)	Response
Program Title	ANIMAL ATLAS, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, viewers are able to travel the globe to meet every kind of animal imaginable, from familiar to the astounding. They learn about their lives, their history, and the adaptions that allow the to survive and thrive. But best of all, they meet them face to face. Just spin the globe, anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children 13-16 and meets the definition of Core Programming as specified the Commission's rules. This is the first episode of back to back episodes airing weekly.
Other Matters (9 of 12)	Response
Program Title	ANIMAL ATLAS, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Origination Days/Times Program Regularly Scheduled	Network Saturday, 11-11:30am
Days/Times Program Regularly	
Days/Times Program Regularly Scheduled Total times aired at regularly	Saturday, 11-11:30am
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Saturday, 11-11:30am 13
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience	Saturday, 11-11:30am 13 30 mins 13 years to 16 years On Animal Atlas, viewers are able to travel the globe to meet every kind of animal imaginable, from familiar to the astounding. They learn about their lives, their history, and the adaptions that allow the to survive and thrive. But best of all, they meet them face to face. Just spin the globe, anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core	Saturday, 11-11:30am 13 30 mins 30 mins 13 years to 16 years On Animal Atlas, viewers are able to travel the globe to meet every kind of animal imaginable, from familiar to the astounding. They learn about their lives, their history, and the adaptions that allow the to survive and thrive. But best of all, they meet them face to face. Just spin the globe, anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children 13-16 and meets the definition of Core Programming as specified the Commission's rules. This is the second episode of back to back episodes airing weekly.

Origination

Network

Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, in their natural habitat. Each week explore the African Continent, from the Brush Lands of the Savanna to the great Dkavango Delta and beyond. The program serves a significant purpose of informing and educating children 13-16 and meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (11 of 12)	Response
Program Title	TEEN KIDS NEWS, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is an award winning television news show for kids. It highlights positive stories about kids doing amazing things helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program serves a significant purpose of informing and educating children 13-16 and meets the definition of Core Programming as specified in the Commission's rules. It is first of two back to back episodes which airs weekly.

Other Matters (12 of 12)	Response
Program Title	TEEN KIDS NEWS, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30am-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Teen Kids News is an award winning television news show for kids. It highlights positive stories about kids doing amazing things helping to make the world a better place. Additionally, the TKN reporters examine everything that is fun or interesting or important about our world. The program serves a significant purpose of informing and educating children 13-16 and meets the definition of Core Programming as specified in the Commission's rules. It is second of two back to back episodes which airs weekly.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. WDEF-I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. TV, INC Attachments No Attachments.