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# Children's Television Programming Report

FRN: **0024376063** | File Number: **CPR-119478** | Submit Date: **04/08/2011** | Call Sign: **KFSM-TV** | Facility ID: **66469** |

City: **FORT SMITH** | State: **AR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**04/08/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Ft. Smith
	Web Home Page Address	www.kfsm.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - I (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30 AM, through 01/29; 10:00-10:30 AM, effective 02/05
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - II (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM through 01/29
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 15)	Response
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Program Title	SABRINA'S SECRET LIFE (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30 AM, through 01/29
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggles with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-teen viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competence, and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	SABRINA: THE ANIMATED SERIES (Main Digital Channel)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM, through 01/29
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	BUSYTOWN MYSTERIES - I (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30 AM through 01/29; 9:00-9:30 AM effective 02/05



Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	BUSYTOWN MYSTERIES - II (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00 AM through 01/29; Saturday, 9:30-10:00 AM effective 02/05

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	TROLLZ (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM effective 02/05

Total times aired at regularly scheduled time	8
Total times aired	7
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. KFSM preempted Trollz on March 26 due to local breaking news.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	HORSELAND - I (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30 AM, effective 02/05

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	HORSELAND - II (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00 AM, effective 02/05

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	DRAGONFLY TV (2nd Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)		Response
Program Title		ANIMAL RESCUE (2nd Digital Channel)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 8:30-9:00 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Rescue is an award-winning, Emmy-nominated reality series showcasing spectacular rescues of all types of animals. Program educates and informs young viewers about a wide variety of animals, emphasizing teamwork and problem-solving demonstrated by rescuers. Every episode includes pet safety tips and promotes educational activities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 15)		Response
Program Title		SWAP TV (2nd Digital Channel)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 9:00-9:30 AM

Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a fun, fast-paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures. KFSM preempted and rescheduled Swap TV on 02/05 due to airing the Washington County Spelling Bee and on 02/19 due to airing the Sebastian County Spelling Bee.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	SWAP TV (2nd Digital Channel)
List date and time rescheduled	Saturday, 02/19, 7:00-7:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 02/19; Episode #S-124
Reason for Preemption	Public Interest

**Digital Preemption Programs #2**

Questions	Response
Title of Program	SWAP TV (2nd Digital Channel)
List date and time rescheduled	Saturday, 02/05, 7:00-7:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 02/05; Episode #S-122
Reason for Preemption	Public Interest

Digital Core Program (13 of 15)		Response
Program Title	DOG TALES (2nd Digital Channel)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales informs and educates kids about the world of dogs. Every episode includes valuable information about dog care and pet responsibility, plus tips from vets and trainers. Young viewers learn about various types of dogs, and how they are more than just pets. KFSM preempted and rescheduled Dog Tales on 02/05 due to airing the Washington County Spelling Bee and on 02/19 due to airing the Sebastian County Spelling Bee.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

#### Digital Preemption Programs #1

Questions	Response
Title of Program	DOG TALES (2nd Digital Channel)
List date and time rescheduled	Saturday, 02/19, 7:30-8:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 02/19; Episode #D-13
Reason for Preemption	Public Interest

#### Digital Preemption Programs #2

Questions	Response
Title of Program	DOG TALES (2nd Digital Channel)
List date and time rescheduled	Saturday, 02/05, 7:30-8:00 AM



Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 02/05; Episode #D-138
Reason for Preemption	Public Interest

Digital Core Program (14 of 15)		Response
Program Title		ECO COMPANY (2nd Digital Channel)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 10:00-10:30 AM
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Eco Company will explore all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment, Eco Company will also provide tips that teens, and people of all ages can use in their daily lives. KFSM preempted and rescheduled Eco Company on 02/05 due to airing the Benton County Spelling Bee and on 02/19 due to airing the Sebastian County Spelling Bee.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	ECO COMPANY (2nd Digital Channel)
List date and time rescheduled	Saturday, 02/05, 11-11:30 AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 02/05; Episode #ECO-208R
Reason for Preemption	Public Interest

**Digital Preemption Programs #2**

Questions	Response
Title of Program	ECO COMPANY (2nd Digital Channel)
List date and time rescheduled	Saturday, 02/19, 11-11:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 02/19; Episode #ECP-215
Reason for Preemption	Public Interest

Digital Core Program (15 of 15)	Response
Program Title	MISSING (2nd Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing highlights cases of missing children from around the United States. Each episode also includes information for keeping children and families safe. Youths offer peer-to-peer advice on topics including on-line safety, personal behavior and situational awareness. Presented in cooperation with The National Center for Missing and Exploited Children. KFSM preempted and rescheduled Eco Company on 02/05 due to airing the Benton County Spelling Bee and on 02/19 due to airing the Sebastian County Spelling Bee.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	MISSING (2nd Digital Channel)
List date and time rescheduled	Saturday, 02/19; 11:30AM-12N
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 02/19; Episode #M-638
Reason for Preemption	Public Interest

**Digital Preemption Programs #2**

Questions	Response
Title of Program	MISSING (2nd Digital Channel)
List date and time rescheduled	Saturday, 02/05; 11:30-12N
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 02/05; Episode #M-636
Reason for Preemption	Public Interest

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	Washington County Spelling Bee (Main & 2nd Digital Channel)
Origination	Local
Days/Times Program Regularly Scheduled:	Saturday, 01/23, 1:00-2:00 PM (Main Digital Channel) and Saturday, 02/05, 9:00-10:00 AM (2nd Digital
Total times aired at regularly scheduled time:	2
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Washington County Spelling Bee featured contestants from elementary, middle and junior high school from across Washington County with the winner also going to the Arkansas State Spelling Bee in Little Rock. Students participating ranged from 1st through 8th grade and represented each of the more than 30 schools in Washington County. The Washington County Spelling Bee was held at Hellstern Middle School in Springdale. Spelling Bees help students improve their spelling, increase their vocabularies, learn concepts, and develop correct English usage that will help them all their lives.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	Benton County Spelling Bee (Main Digital Channel & 2nd Digital Channel)
Origination	Local
Days/Times Program Regularly Scheduled:	Saturday, 02/05, 5:00-6:00 AM (Main Digital Channel) and Saturday, 02/05, 10:00-11:00 AM (2nd Digita
Total times aired at regularly scheduled time:	2

Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Benton County Spelling Bee was held at Northwest Arkansas Community College. Elementary, middle school, and junior high school students from Benton County participated in their individual school Spelling Bee and then went on to the county spelling bee. Spelling Bees help students improve their spelling, increase their vocabularies, learn concepts, and develop correct English usage that will help them all their lives.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	Sebastian County Spelling Bee (2nd Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday, 02/19, 9:00-11:00 AM
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	120 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Sebastian County Spelling Bee was held at University of Arkansas Fort Smith and featured elementary, middle school, and junior high school students from Sebastian County schools who had won their local school's spelling bee and earned the opportunity to go on to the county spelling bee. The winner represented the county in the statewide bee in Little Rock. Spelling Bees help students improve their spelling, increase their vocabularies, learn concepts, and develop correct English usage that will help them all their lives.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

**Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Debby G. Etzkorn
Address	318 North 13th Street
City	Fort Smith
State	AR
Zip	72901
Telephone Number	479-783-3131
Email Address	debby.etzkorn@kfsm.com



<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>The station terminated analog operations on June 12, 2009. Questions 7(b) and 7(c) are no longer applicable. Below is a list of other activities and special projects KFSM-TV is involved in; PSAs concerning kids that ran on KFSM-TV; a list of schools and other organizations visited by KFSM-TV employees; and some of the news stories that were related to children and education that aired during our local newscasts in the 1st quarter of 2011. KFSM-TV is involved in several special projects including: 5NEWS In School - A program where KFSM invites area schools to sign up through our website to have KFSM (5NEWS) employees visit their school and talk to students about a career in broadcasting, weather, severe weather safety, etc. KFSM participates in the Partners in Education (PIE) program which establishes mutually beneficial relationships between businesses and schools. Over 100 local companies and businesses partner with area schools to mentor, provide services, equipment or whatever may assist in the educational goals of a particular school. KFSM is a Partner in Education to Darby Jr. High School in Fort Smith. KFSM donates used printer toner cartridges to Darby and they use the money to purchase equipment for the school (such as copiers, toner cartridges, etc.) and for educational field trips. We also provide emcees and judges for various school activities throughout the year. The Student of the Month program is sponsored by KFSM along with Ozarks Electric Cooperative, Hot Mix 101.9, and The Morning News. This project was started to honor students in the Ozarks Electric Service area, primarily Northwest Arkansas, who demonstrate good citizenship, have helped other students, have overcome difficult personal circumstances or done something special or heroic in the community. The program begins in September and continues through May, awarding eight Students of the Month recipients and one Student of the Year. Each month, KFSM highlights the winning student in our newscasts. KFSM airs special public service announcements called Homework First which encourage kids to do their homework before they watch TV or play games. It also reminds parents of their critical role in encouraging and supporting kids with their homework and the importance of these skills in their future. At various times throughout the year, KFSM airs news segments dealing with issues parents face raising teenagers as part of our Homework First series. Backpack Buddies - KFSM teams up with Community Services Clearinghouse, Inc., to bring balanced meals to local kids through the Backpack Buddies program. The Clearinghouse supplies area residents with Meals for Kids food list so they can purchase individually sized packages of the suggested foods and donate them to the Clearinghouse who then provides the items to area kids who otherwise would not have enough to eat. KFSM helps Clearinghouse with various projects throughout the year. CHILDRENS PSA LIST The following is a list of some of our Public Service Announcements that ran during the 1st quarter of 2011. Adoption-Camping; AHAF - What My Eyes Have Seen; American Dental Association: Give Kids A Smile - Pujols; American Diabetic Association-American Diabetic Association; Arkansas Orthopedic Society: Joints Don't Jump; Arkansas Orthopedic Society-Joints Don't Jump; Boys Town Nat'l Hotline-I Imagined-Parent; Boys Town Nat'l Hotline-Picture That-Teen; Flu Prevention-Sesame St. Zoe/Elmo; Forest Service-Did You Know; Foundation for Better Life-Honesty; Foundation for Better Life-Just Say Hi; Hispanic Scholarship Fund-Julian/Hispanic Scholarship; Partnership/Prescription-Good Values; Partnership/Prescription-Teamwork; read.gov - Tangled; Suicide Prevention; U.S. Youth Soccer-Soccer All Across America ----- Visits to Schools or Other Organizations by KFSM-TV Employees: 01/05/2011: Two students from the University of Arkansas Fort Smith were interns at KFSM. They were both tak</p>
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Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 12)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 12)	Response
Program Title	TROLLZ (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	HORSELAND - I (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 12)	Response
Program Title	HORSELAND - II (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 12)	Response
Program Title	DRAGONFLY TV (2nd Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on projects, promoting critical thinking and problem-solving skills. Young viewers see kids like themselves investigating, dreaming and doing!

Other Matters (8 of 12)	Response
Program Title	ANIMAL RESCUE (2nd Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is an award-winning, Emmy-nominated reality series showcasing spectacular rescues of all types of animals. Program educates and informs young viewers about a wide variety of animals, emphasizing teamwork and problem-solving demonstrated by rescuers. Every episode includes pet safety tips and promotes educational activities.

Other Matters (9 of 12)	Response
Program Title	SWAP TV (2nd Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV is a fun, fast-paced series where two kids swap lives for a once-in-a-lifetime weekend adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures.

Other Matters (10 of 12)	Response
Program Title	DOG TALES (2nd Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales informs and educates kids about the world of dogs. Every episode includes valuable information about dog care and pet responsibility, plus tips from vets and trainers. Young viewers learn about various types of dogs, and how they are more than just pets.

Other Matters (11 of 12)	Response
Program Title	ECO COMPANY (2nd Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30 AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment, Eco Company will also provide tips that teens, and people of all ages can use in their daily lives.

Other Matters (12 of 12)	Response
Program Title	MISSING (2nd Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing highlights cases of missing children from around the United States. Each episode also includes information for keeping children and families safe. Youths offer peer-to-peer advice on topics including on-line safety, personal behavior and situational awareness. Presented in cooperation with The National Center for Missing and Exploited Children.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Local TV Arkansas License, LLC</b></p>



**Attachments**

No Attachments.