

Children's Television Programming Report

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 CPR-123479
 Submit Date:
 10/03/2011
 Call Sign:
 WSYR-TV
 Facility ID:
 73113

 City:
 SYRACUSE
 State:
 NY

 Service:
 Full Service:
 Purpose:
 Children's TV Programming Report
 Status:
 Status Date:

 10/03/2011
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Third Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

			2	
Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	ABC	
		Nielsen DMA	Syracuse	
		Web Home Page Address	www.9wsyr.com	
Digital Core	Question			
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	The Emperor's New School
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9-9:30 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academ before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	The Replacements
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self- acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	That's So Raven
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safet and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	Hannah Montana
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11-11:30 AM ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	The Suite Life of Zack and Cody
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET (through Saturday, August 27, 2011)
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 20)	Response
Program Title	Wild About Animals (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1-1:30PM
Total times aired at regularly scheduled time	6
Total times aired	7
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly series focusing on pets, wildlife, animal heroes and animals in the news. The series teaches children about the environment and the creatures with which we share the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Wild About Animals (9.2)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	Sunday, 8/28/11; 1-1:30PM
Reason for Preemption	Public Interest

Digital Preemption Programs #2

Questions	Response
Title of Program	Wild About Animals (9.2)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	Sunday, 8/14/11; 1-1:30PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Wild About Animals (9.2)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	Sunday, 8/21/11 1-1:30PM
Reason for Preemption	Public Interest

Digital Core Program (8 of 20)	Response
Program Title	Animal Explorations With Jarod Miller (9.2)
Origination	Local
Days/Times Program Regularly Scheduled	Sundays 1:30-2pm
Total times aired at regularly scheduled time	6
Total times aired	9
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Jared travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed to animal heroes. It is the mission of this program to inspire children and adults alike to preserve the innate human instinct to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Animal Explorations With Jarod Miller (9.2)
List date and time rescheduled	Saturday 9/3/11; 12-12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 8/28/11; 1:30-2PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Animal Explorations With Jarod Miller (9.2)
List date and time rescheduled	Saturday 8/20/11; 9-9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/14/11; 1:30-2PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Animal Explorations With Jarod Miller (9.2)
List date and time rescheduled	Saturday 8/27/11; 11-11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 8/21/11; 1:30-2PM
Reason for Preemption	Public Interest

Digital Core Program (9 of 20)	Response
Program Title	Missing (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2-2:30pm
Total times aired at regularly scheduled time	6
Total times aired	9
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half hour series featuring cases of missing individuals, both adult and juvenile from across the United States. The program includes tips and information to keep children safe.

Questions	Response
Title of Program	Missing (9.2)
List date and time rescheduled	Saturday, 9/3/11; 8:30-9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 8/28/11; 2-2:30PM
Reason for Preemption	Public Interest

Digital Preemption Programs #2

Questions	Response
Title of Program	Missing (9.2)
List date and time rescheduled	Saturday, 8/20/11; 8:30-9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 8/14/11; 2-2:30PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Missing (9.2)
List date and time rescheduled	Saturday, 8/27/11; 8:30-9AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 8/21/11; 2-2:30PM
Reason for Preemption	Public Interest

Digital Core Program (10 of 20)	Response
Program Title	Animal Rescue (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2:30-3pm
Total times aired at regularly scheduled time	6

Total times aired	9
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Animal Rescue (9.2)
List date and time rescheduled	Saturday 8/20/11; 9:30-10AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 8/14/11; 2:30-3PM
Reason for Preemption	Public Interest

Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Rescue (9.2)
List date and time rescheduled	Saturday 9/3/11; 12:30-1PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 8/28/11; 2:30-3PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Animal Rescue (9.2)
List date and time rescheduled	Saturday, 8/27/11; 11:30-12N
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Sunday, 8/21/11; 2:30-3PM

Public Interest

Reason for Preemption

Episode #

Digital Core Program (11 of 20)	Response
Program Title	Awesome Adventures (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 3-3:30pm
Total times aired at regularly scheduled time	6
Total times aired	9
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode features the host and two teenagers who travel to a destination around the world. Each journey is a lesson in the beauty of nature, tis creatures and the people who inhabit the land.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Awesome Adventures (9.2)
List date and time rescheduled	Saturday, 8/27/11; 12-12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/21/11; 3-3:30PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Awesome Adventures (9.2)
List date and time rescheduled	Saturday 9/3/1; 1-1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/28/11; 3-3:30PM

Questions	Response
Title of Program	Awesome Adventures (9.2)
List date and time rescheduled	Saturday 8/20/11; 10-10:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/14/11; 3-3:30PM
Reason for Preemption	Public Interest

Digital Core Program (12 of 20)	Response
Program Title	Young Icons (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 3:30-4pm
Total times aired at regularly scheduled time	6
Total times aired	9
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly series features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs - all under the age of 18.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Young Icons (9.2)
List date and time rescheduled	Saturday 8/20/11; 10:30-11AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/14/11; 3:30-4PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Young Icons (9.2)
List date and time rescheduled	Saturday 8/27/11; 12:30-1PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/21/11; 3:30-4PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Young Icons (9.2)
List date and time rescheduled	Saturday 9/3/11; 1:30-2PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/28/11; 3:30-4PM
Reason for Preemption	Public Interest

Digital Core Program (13 of 20)	Response
Program Title	Dragonfly TV (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4-4:30pm
Total times aired at regularly scheduled time	6
Total times aired	9
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV features real kids doing real science, demonstrating practical applications of math and other scientific disciplines.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dragonfly TV (9.2)

List date and time rescheduled	Saturday 8/27/11; 1-1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/21/11; 4-4:30PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Dragonfly TV (9.2)
List date and time rescheduled	Saturday 9/3/11; 2-2:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/28/11; 4-4:30PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Dragonfly TV (9.2)
List date and time rescheduled	Saturday 8/20/11; 11-11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/14/11; 4-4:30PM
Reason for Preemption	Public Interest

Digital Core Program (14 of 20)	Response
Program Title	Pets TV (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4:30-5pm
Total times aired at regularly scheduled time	6
Total times aired	9
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets TV showcases pets from the everyday to the unique with educational information that shows how the evolved into pets. It also teaches pet care, health and news.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Pets TV (9.2)
List date and time rescheduled	Saturday 8/27/11; 1:30-2PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/21/11; 4:30-5PM
Reason for Preemption	Public Interest

Digital Preemption Programs #2

Questions	Response
Title of Program	Pets TV (9.2)
List date and time rescheduled	Satuarday 9/3/11; 2:30-3PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday 8/28/11; 4:30-5PM
Reason for Preemption	Public Interest

Questions	Response
Title of Program	Pets TV (9.2)
List date and time rescheduled	Saturday 8/20/11; 11:30-12N
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sunday, 8/14/11; 4:30-5PM
Reason for Preemption	Public Interest

Digital Core Program (15 of 20)	Response
Program Title	Jack Hanna's Wild Countdown (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-9:30AM; eff. 9/3/11

Number of Preemptions0Number of Preemptions for other than Breaking News		4
Number of Preemptions for other than Breaking NewsImage: Additional objective of the program and how it meets the definition of Core Programming.30 minsDescribe the Licensee identify the program by displaying throughout the program theJack Hanna highlights his favorite animals and adventures and gives insights and interesting facts about animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the animal kingdom.	Total times aired	
Breaking NewsImage: Second	Number of Preemptions	0
Length of Program30 minsAge of Target Child Audience13 years to 16 yearsDescribe the educational and informational objective of the program and how it meets the definition of Core Programming.Jack Hanna highlights his favorite animals and adventures and gives insights and interesting facts about animals allowing viewers of all ages the opportunit to be entertained as well as learn more about the animal kingdom.Does the Licensee identify the program by displaying throughout the program theYes		
Age of Target Child Audience13 years to 16 yearsDescribe the educational and informational objective of the program and how it meets the definition of Core Programming.Jack Hanna highlights his favorite animals and adventures and gives insights and interesting facts about animals allowing viewers of all ages the opportuni to be entertained as well as learn more about the animal kingdom.Does the Licensee identify the program by displaying throughout the program theYes	Number of Preemptions Rescheduled	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.Jack Hanna highlights his favorite animals and adventures and gives insights and interesting facts about animals allowing viewers of all ages the opportunit to be entertained as well as learn more about the animal kingdom.Does the Licensee identify the program by displaying throughout the program theYes	Length of Program	30 mins
informational objective of the program and how it meets the definition of Core Programming.and interesting facts about animals allowing viewers of all ages the opportuni to be entertained as well as learn more about the animal kingdom.Does the Licensee identify the program by displaying throughout the program theYes	Age of Target Child Audience	13 years to 16 years
by displaying throughout the program the	informational objective of the program and how it meets the definition of Core	Jack Hanna highlights his favorite animals and adventures and gives insights and interesting facts about animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the animal kingdom.
	by displaying throughout the program the	Yes

Digital Core Program (16 of 20)	Response
Program Title	Ocean Mysteries with Jeff Corwin (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10AM; eff. 9/3/11
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program offers a fresh approach to the quest for aquatic understanding by blending stories of sea creatures, comparisons to popular land animals and analogies to human experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	Born To Explore (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM; eff. 9/3/11
Total times aired at regularly scheduled time	4

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese, youngest president of the Explorer's Club, uncovers amazing facts of nature and man-made treasures as he travels the world bringing the audience to the places and people of our world who form our cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	Culture Click (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM; eff. 9/3/11
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores the genesis of-and reasons behind-cultural events that permeate our everyday lives. It uses the power and speed of the internet to analyze and answer the questions that shape our society today.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	Everyday Health (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saaturdays 11-11:30AM; eff. 9/3/11
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series raises awareness to help fight obesity, raise self- esteem, establish physical fitness habits and prevent negative health choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	Food For Thought (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30-12N; eff. 9/3/11
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program informs and educates teens about the power of foor as a tool for exploring new places, meeting new people and learning about cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Vince Spicola
	Address	5904 Bridge Street
	City	Syracuse
	State	NY
	Zip	13057
	Telephone Number	(315)446-9999
	Email Address	vincespicola@9wsyr. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (14)

Programming.

Other Matters (1 of 14)	Response
Program Title	Jack Hanna's Wild Countdown (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Jack Hanna highlights his favorite animals and adventures and gives insights and interesting facts about anaimals allowing viewers of all ages the opportunity to be entertained as well as learn more about the animal kingdom.

Other Matters (2 of 14)	Response
Program Title	Ocean Mysteries with Jeff Corwin (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program offers a fresh approach to the quest for aquatic understanding by blending stories of sea creatures, comparisons to popular land animals and analogies to human experience.

Other Matters (3 of 14)	Response
Program Title	Born To Explore (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese, youngest president of the Explorer's Clus, uncovers amazing facts of nature and man-made treasures as he travels the world bringing the audience to the places and people of our world who form our cultures.

Other Matters (4 of 14)	Response
Program Title	Culture Click (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores the genesis of - and reasons behind - cultural events that permeate our everyday lives. It uses the power and speed of the internet to analyze and answer the questions that shape our society today.

Other Matters (5 of 14)	Response
Program Title	Everyday Health (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series raises awareness to help fight obesity, raise self- esteem, establish physical fitness habits and prevent negative health choices.
Other Matters (6 of 14)	Response
Program Title	Food For Thought (9)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30-12N
Total times aired at regularly scheduled time	13

Length of Program30 minsAge of Target Child Audience from13 years to 16 yearsDescribe the educational and informational objectiveThis program informs and educates teens about the poewr of foodof the program and how it mosts the definition of Coreas a tool for exploring new places, meeting new people and

of the program and how it meets the definition of Core Programming. This program informs and educates teens about the poewr of food as a tool for exploring new places, meeting new people and learning about cultures.

Other Matters (7 of 14)	Response
Program Title	Wild About Animals (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1-1:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly series focusing on pets, wildlife, animal heroes and animals in the news. The series teaches children about the environment and the creatures with which they share the planet.

Program Title	Animal Explorations with Jarod Miller (9,2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 1:30-2PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed to animal heroes. It is the mission of this program to inspire chidren and adults alike to preserve the innate human instinct to explore.

Other Matters (9 of 14)	Response
Program Title	Missing (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2-2:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half hour series featuring cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.

Other Matters (10 of 14)	Response
Program Title	Animal Rescue (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 2:30-3PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom.

Other Matters (11 of 14)	Response
Program Title	Awesome Adventures (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 3-3:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Each episode features the host and two teenagers who travel to a destination around the world. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land.

Other Matters (12 of 14)	Response
Program Title	Young Icons (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 3:30-4PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly series features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs - all under the age of 18.
	_
Other Matters (13 of 14)	Response
Program Title	Dragonfly TV (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4-4:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of program and how it meets the definition of Core Programming.	f the Dragpnf;y TV features real kids doing real science, demonstrating practical applications of math and other scientific disiplines.
Other Matters (14 of 14)	Response
Program Title	Pets TV (9.2)

Other Matters (14 of 14)	Response
Program Title	Pets TV (9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 4:30-5PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets TV showcases pets from the everyday to the unique with education information that shows how they evolved into pets. It also teaches pet care, health and news.

LLC

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND**

FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation

of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION

AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Television,

Attachments No Attachments.