

Children's Television Programming Report

 FRN:
 0012648820
 File Number:
 CPR-119033
 Submit Date:
 04/07/2011
 Call Sign:
 WVII-TV
 Facility ID:
 3667
 City:

 BANGOR
 State:
 ME

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/07/2011
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	
		Affiliated network	ABC	
		Nielsen DMA	Bangor	
		Web Home Page Address	WWW.WVII.COM	1
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			5.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			5.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	EKN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY/7:30-8:00 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	News and current events are put into an educational and fun format. The anchors and reporters of the newscasts are a diverse group of children that viewing children can relate to.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program (2 of 20)	Response
Program Title	THE EMPEROR'S NEW SCHOOL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY/9:00-9:30 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academ before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her enchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	THE REPLACEMENTS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY/9:30-10:00 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	THAT'S SO RAVEN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY/10:00-10:30 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self- acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	THAT'S SO RAVEN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY/10:30-11:00 AM EST
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self- acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	HANNAH MONTANA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY/11:00-11:30 AM EST
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is ir no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, specially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	HANNAH MONTANA
List date and time rescheduled	01/08/2011 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 20)	Response
Program Title	THE SUITE LIFE OF ZACK AND CODY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY/11:30 AM-12 NOON EST

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response	
Title of Program	THE SUITE LIFE OF ZACK AND CODY	
List date and time rescheduled	01/08/2011 12:30pm	
Is the rescheduled date the second home?	No	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2011-01-01	

Reason for Preemption Sports	Episode #	
	Reason for Preemption	Sports

Digital Core Program (8 of 20)	Response
Program Title	EKN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday/7:30-8:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	News and current events are put into an educational and fun format. The anchors and reporters of the newscasts are a diverse group of children that viewing children can relate to.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	THE EMPEROR'S NEW SCHOOL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	THE REPLACMENTS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelliger automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each tory they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem and trust.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 20)	Response
Program Title	THAT'S SO RAVEN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking	
News Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safe and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 20)	Response
Program Title	THAT'S SO RAVEN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safet and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 20)	Response
Program Title	HANNAH MONTANA
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM ET
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	HANNAH MONTANA
List date and time rescheduled	01/08/2011 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (14	
of 20)	Response
Program Title	THE SUITE LIFE OF ZACK AND CODY

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	11 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a arochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE SUITE LIFE OF ZACK AND CODY
List date and time rescheduled	01/08/2011 12:30pm

Episode # Reason for Preemption	Sports
Date Preempted	2011-01-01
Data Draamated	2011-01-01
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Is the rescheduled date the second home?	No

Digital Core Program (15 of 20)	Response
Program Title	THE YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY/12:30PM-1:00 PM EST
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	THE YOUNG ICONS
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	THE YOUNG ICONS
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Other

Digital Core Program (16

of 20)	Response
Program Title	THE YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY/12:30PM-1:00 PM EST
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE YOUNG ICONS
List date and time rescheduled	
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	THE YOUNG ICONS
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Other

Program (17 of 20)	Response
Program Title	ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:00 PM/ET
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half - hour live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Questions	Response
Title of Program	ANIMAL ADVENTURES
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	ANIMAL ADVENTURES
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Other

Digital Core Program (18 of 20)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 1:00 PM/ET
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenage hosts Araya and Christina investigate real-life reports of mysteries such as ghosts, monsters, vampires and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", as well as a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	MYSTERY HUNTERS
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Other

Digital Preemption Programs #2

Questions	Response
Title of Program	MYSTERY HUNTERS
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Other

Questions	Response
Title of Program	MYSTERY HUNTERS

List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (19 of 20) Response **Program Title** ANIMAL ADVENTURES Origination Syndicated Days/Times Saturdays at 12:00 PM/ET Program Regularly Scheduled 11 Total times aired at regularly scheduled time Total times aired 11 Number of 2 Preemptions Number of Preemptions for other than Breaking News 0 Number of Preemptions Rescheduled Length of Program 30 mins Age of Target Child 13 years to 16 years Audience Describe the Jack Hanna's Animal Adventures is a half - hour live action television program designed to meet the educational and educational and informational needs of children. In each episode the cameras follow Jack as he informational spends time with nature's creatures across the continents. Jack talks with people that are objective of the knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to program and how it reveal to children the world around them in a way that presents positive role models and pro-social meets the definition values within an environmentally responsible universe. of Core Programming. Does the Licensee Yes identify the program by displaying throughout the program the symbol

Digital Preemption Programs #1

E/I?

Questions	Response
Title of Program	ANIMAL ADVENTURES

List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	ANIMAL ADVENTURES
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Other

Digital Core Program (20 of 20)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 1:00 PM/ET
Total times aired at regularly scheduled time	10
Total times aired	10
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenage hosts Araya and Christina investigate real-life reports of mysteries such as ghosts, monsters, vampires and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", as well as a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	MYSTERY HUNTERS
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	MYSTERY HUNTERS
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Other

Questions	Response
Title of Program	MYSTERY HUNTER
List date and time rescheduled	
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-01-08
Episode #	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

t	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	LIZA LARSON
	Address	371 TARGET INDUSTRIAL CIRCLE
	City	BANGOR
	State	ME
	Zip	04401
	Telephone Number	207-945-6457
	Email Address	LLARSON@WVII.COM
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	We turned off our analog signal at 11:35 pm EST on February 17, 2009. Beginning on February 18th, we are broadcasting in digital only. The digital channel number in the header should be 7.1, there is not enough space to put this in. On 2/17/09 WVII's digital signal changed from 14 to 7. The digital subchannel for WVII, 14.2, later 7.2 on 2/17/09, was used simulcast the signal of Low Power analog channel 22, WFVX. The core programming for this digital subchannel for WVII was unique and was not seen on the main program stream. We have filed an additional Children's programming report for WFVX detailing the additional 3.5 hours of weekly educational and informational programming targeting children.

Other Matters (10)

Origination

Network

Other Matters ((1 of 10)	Response	
Program Title		EKN KIDS NEWS	
Origination		Syndicated	
Days/Times Pro	ogram Regularly Scheduled	Saturday/7:30-8:00 AM ET DIGITAL ONLY	
Total times aire	d at regularly scheduled time	13	
Length of Progr	am	30 mins	
Age of Target C	Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		News and current events are put into an educational and fun format. The anchors and reporters of the newscasts are a diverse group of children that viewing children can relate to.	
Other Matters (2 of 10)	Response		
Program Title	THE EMPEROR'S NEW SCHOOL	THE EMPEROR'S NEW SCHOOL	
Origination	Network		
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM ET DIGITAL ONLY		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	8 years to 11 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust.		
Other Matters (3 of 10)	Response		

Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET DIGITAL ONLY
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelliger automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem and trust.
Other Matters (4 of 10)	Response
Program Title	THAT'S SO RAVEN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET DIGITAL ONLY
Total times	13

Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	10 years to 13 years
Target Child	
Audience	
from	
Target Child Audience	10 years to 13 years

Describe the Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a educational ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings informational experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven objective of attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety the program and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental and how it issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's meets the episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close definition of friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing Programming. embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, selfacceptance, jealousy, dealing with authority, and consequences of lying or cheating.

and

Core

Origination

Network

Other Matters (5 of 10)	Response
Program Title	THAT'S SO RAVEN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET DIGITAL ONLY
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self- acceptance, jealousy, dealing with authority, and consequences of lying or cheating.
Other Matters (6 of 10)	Response
Program Title	HANNAH MONTANA

Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM ET DIGITAL ONLY
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By da she attends public high school, along with her older brother Jackson, but by night she is emerging pop sta "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmate would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.
Other Matters (7 of 10)	Response
Program Title	THE SUITE LIFE OF ZACK AND CODY
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12 noon ET DIGITAL ONLY
Total times aired at regularly	13
scheduled time	
scheduled	30 mins

Describe theTheducationallesandwhinformationalTipobjective ofacthe programoftand how itdameets theyedefinition ofexCoreanProgramming.gir

Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure.

Other Matters (8 of 10) Response

Program Title	THE YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY/12:30PM-1:00 PM EST
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor.

Other Matters (9 of 10)	Response
Program Title	ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 12:00 PM/ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half - hour live action television program designed to meet the educational and informational needs of children. In each episode the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (10 of 10)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 1:00 PM/ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Teenage hosts Araya and Christina investigate real-life reports of mysteries such as ghosts, monsters, vampires and UFOs. They use scientific rigour to try to find plausible explanations for the sightings and eye-witness accounts that trigger their investigations. In another section of the show, Doubting Dave, a scientist played by David Acer, attempts to explain mysterious personal experiences that have been emailed in by viewers, in a feature called "V-Files", as well as a way to create your own versions of the mysteries in the show in his "Mystery Lab" segment.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming,	
or an officer, director, member, partner, trustee, authorized employee, or other individual or duly	
elected or appointed official who is authorized to sign on behalf of the party filing the Children's	
Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.	
R. Section 1.23(a), who is authorized to represent the party filing the Children's Television	
Programming, and who further certifies that he or she has read the document; that to the best of his or	
her knowledge, information, and belief there is good ground to support it; and that it is not interposed	
for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION	
AND FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or	
coverage requirements. Failure to meet the construction or coverage requirements will result in	
automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the	
construction or coverage requirements that apply to the type of Authorization requested in this	
application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE	
PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR	
REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR	
FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named	Bangor
applicant for the Authorization(s) specified above.	Communicat
	LLC

Attachments No Attachments.