



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021144076** | File Number: **CPR-145569** | Submit Date: **10/17/2013** | Call Sign: **KMYU** | Facility ID: **35822** | City:  
**ST. GEORGE** | State: **UT**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/17/2013** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	This TV
	Nielsen DMA	Salt Lake City
	Web Home Page Address	www.kmyu.tv

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(3)

Digital Core Program (1 of 3)		Response
Program Title	Horseland	
Origination	Network	
Days/Times Program Regularly Scheduled	Monday - Friday, 7:30am	
Total times aired at regularly scheduled time	66	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND - Four teens from very different backgrounds all taking riding lessons at a very unusual riding stable where the animals all speak to each other. The teens deal with accepting responsibility, developing self-confidence, self-esteem and caring for their mounts. They also are confronted with problems that test their honesty, integrity and sometimes even their friendship. As they work to find solutions, the animals make comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial educational messages.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 3)		Response
Program Title	On The Spot	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturday, 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)		Response
Program Title		Wimzie's House
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE - Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)



Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Sue Odette
Address	299 South Main Street, #150
City	Salt Lake City
State	UT
Zip	84111
Telephone Number	801-839-1234
Email Address	sodette@kutv2.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	<p>CHECK YOUR HEALTH - ongoing campaign - In 2013, KUTV solidified the long-term partnership with the Department of Health &amp; Intermountain Healthcare for Check Your Health and Baby Your Baby. Check Your Health is a partnership that includes a media coverage on KUTV &amp; with the Simmons radio group. Commercials and stories are run that encourage viewers to make good choices, be active and eat healthy. This campaign has a broad range that we are trying to reach; male, female, old and young. BABY YOUR BABY - this campaign focuses on women 18-35, sharing the message of seeing your doctor 13 times during your pregnancy and by the 13th week you are pregnant. We cover stories, have in studio interviews and maintain multiple social media platforms that encourage women to participate in pre-natal and post-delivery care. DAYS OF '47 YOUTH PARADE - The Days of '47 Youth Parade recognizes modern day pioneering accomplishments of men and women who have notably uplifted and benefited humanity. The organization encourages and teaches pioneering principles. We sponsor programs and events celebrating the influence and importance of the pioneers of yesterday and today. In a few blocks, one sees marching bands, creatively decorated floats, performing groups and several thousand children having a grand time while learning about their state's history. KUTV supported the Youth Parade as the exclusive television partner with on-air promotion spots, spot production and news coverage. DAYS OF '47 YOUTH FESTIVAL - Youth parade spectators find free activities, games and attractions for hours of family fun, while learning important principles of safety, service, prevention and cultural diversity. This is an opportunity for kids to learn while playing. Large and small booths sponsored by local organizations featured games, hands on learning activities and prizes. The Interactive Safety Area offered lifesaving information and sporting events that motivate kids to be more active. The International Culture Area educated kids regarding customs and traditions from around the world. KUTV supported the Festival as the exclusive television partner with on-air promotion spots, spot production and news coverage.</p>

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Monday - Friday, 7:30am
Total times aired at regularly scheduled time	66
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND - Four teens from very different backgrounds all taking riding lessons at a very unusual riding stable where the animals all speak to each other. The teens deal with accepting responsibility, developing self-confidence, self-esteem and caring for their mounts. They also are confronted with problems that test their honesty, integrity and sometimes even their friendship. As they work to find solutions, the animals make comments on what the teens should or should not do or how they are handling the particular situation, giving the viewer a new insight to dealing with the issue. Through the four characters and the dialogue of the animals the viewers are shown clear prosocial educational messages.

Other Matters (2 of 3)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic.

Other Matters (3 of 3)	Response
Program Title	Wimzie's House
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WIMZIE'S HOUSE - Wimzie is a five year old puppet monster who attends daycare at her 150 year old Grandmother's house along with her brother and other friends. The series' characters are just familiar enough for the viewers to identify with but different enough to point out that the action takes place in an enchanted fantasy world of monsters. Through unforgettable adventures and original toe-tapping sing-along songs young viewers are introduced to topics of friendship, generosity, jealousy, diversity and sibling rivalry from a preschooler's point of view.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KUTV Licensee, LLC</b></p>

**Attachments**

No Attachments.