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# Children's Television Programming Report

FRN: **0003763927** | File Number: **CPR-121319** | Submit Date: **07/06/2011** | Call Sign: **WPSD-TV** | Facility ID: **51991** |  
City: **PADUCAH** | State: **KY**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/06/2011** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Paducah-Cp Gird-Harris-MT Vrn.
	Web Home Page Address	www.wpsdlocal6.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(18)**

Digital Core Program (1 of 18)	Response
Program Title	Turbo Dogs (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based upon Bob Kolar's "Racer Dogs" books, TURBO DOGS is an animated series which follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Preemption Programs #1**

Questions	Response
Title of Program	Turbo Dogs (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	

Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-06-04
Episode #	6/4/2011 - Episode #TDO117
Reason for Preemption	Sports

<b>Digital Core Program (2 of 18)</b>		<b>Response</b>
Program Title	Shelldon (carried on main channel 6.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT	
Total times aired at regularly scheduled time	12	
Total times aired	12	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This animated series features Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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### Digital Preemption Programs #1

Questions	Response
Title of Program	Sheldon (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-06-04
Episode #	6/4/2011 - Episode #SHL012
Reason for Preemption	Sports

Digital Core Program (3 of 18)	Response
Program Title	Magic School Bus (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins

Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based upon a series of children's books about science written by Joanna Cole, THE MAGIC SCHOOL BUS features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. MAGIC SCHOOL BUS was pre-empted on 1/1/2011 due to NBC's coverage of the TOURNAMENT OF ROSES PARADE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Magic School Bus (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-06-04
Episode #	6/4/2011 - Episode #MSB301
Reason for Preemption	Sports

Digital Core Program (4 of 18)	Response
Program Title	Babar (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30 a.m. - 11:00 a.m. CT
Total times aired at regularly scheduled time	12



Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle. The show conveys themes such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR was pre-empt on 1/1/2011 due to NBC's coverage of the TOURNAMENT OF ROSES parade.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Babar (carried on main channel 6.1)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2011-06-04
Episode #	6/4/2011 - Episode #BAR112
Reason for Preemption	Sports

**Digital Core  
Program (5 of  
18)**

**Response**

Program Title	Willa's Wild Life (carried on main channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From the Creator of "Oswald," WILLA'S WILD LIFE is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. WILLA'S WILD LIFE follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in "I Love Lucy," finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. WILLA'S WILD LIFE was pre-empt on 1/1/2011 due to NBC's coverage of the TOURNAMENT OF ROSES PARADE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life (carried on main channel 6.1)
List date and time rescheduled	5/28/2011 - 8:00 a.m. - 8:30 a.m.
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/2011 - Episode #WIL006
Reason for Preemption	Sports

<b>Digital Core Program (6 of 18)</b>	
	<b>Response</b>
Program Title	Pearlie (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>PEARLIE is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, PEARLIE focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparking order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. PEARLIE was pre-empt on 1/1/2011 due to NBC's coverage of the TOURNAMENT OF ROSES parade.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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### Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (carried on main channel 6.1)
List date and time rescheduled	5/28/2011 - 8:30 a.m. - 9:00 a.m.
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	5/28/2011 - Episode #PEA110
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Pets.TV (carried on main channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00 - 10:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	5
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from the everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 18)</b>	<b>Response</b>
Program Title	Mustard Pancakes (carried on secondary digital channel 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 7:00 a.m. - 7:30 a.m. CT; Thursdays 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten TOes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling, and appealing characters.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (9 of 18)</b>	<b>Response</b>
Program Title	Wild America (carried on WPSD Digital 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program has the educational objective of familiarizing children with the animals of the North American continent and their interaction with other animals and the environment. Emphasis is placed upon protecting endangered species and the impact humans have while interacting in their environment. Each episode is specific to a particular animal with topics ranging from basic food gathering, mating, natural enemies, relationship to other animals, and the interaction of the specific ecology on the survival of the species. The overarching goal is for viewers to achieve a greater understanding of nature and specific animal species through the up-close and detailed photography that is utilized in the series. It is hoped that children will better relate to the natural environment as it exists in North America and learn to protect its natural species.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (10 of 18)</b>	
	<b>Response</b>
Program Title	In the Zone (carried on secondary digital channel 6.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 7:00 a.m. - 7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Magic Johnson with appearances by Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many other star athletes, IN THE ZONE teaches teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, and hockey.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 18)</b>	
	<b>Response</b>
Program Title	The Real Winning Edge (carried on WPSD Digital 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 7:30 a.m. - 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of THE REAL WINNING EDGE is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athletes and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 18)</b>	
	<b>Response</b>
Program Title	Aqua Kids Adventures (carried on secondary digital channel WPSD 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 7:00 a.m. - 7:30 a.m. CT; Fridays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is intended to motivate young persons to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (13 of 18)</b>	<b>Response</b>
Program Title	BETA Records (carried on secondary digital channel WPSD 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV is an educational and informational music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 18)</b>	<b>Response</b>
Program Title	Angel's Friends (carried on secondary digital channel WPSD 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANGEL'S FRIENDS is an animated program that includes social themes and coping strategies through the school life of teen-aged angels learning to be Guardian Angels and their nemesis, The Devils that are practicing to become guardian devils. The characters take kids on an inspirational journey that stirs their spirit and provides moral tools for everyday life decisions. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens. The show also gives examples in establishing trust and courtesy, responsible and selfless behavior, and emphasizes the importance of friendship, taking responsibility for your actions, and fair play.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (15 of 18)</b>	<b>Response</b>
Program Title	Ariel, Zoey, Eli Too (carried on secondary digital channel 6.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces children to people who have accomplished great things and have a positive message. Twins Ariel and Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous chefs and perform their signature songs while Eli is of course getting into mischief. The groups has performed in a variety of venues including professional basketball games, major league baseball games and for the children of wounded troops.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	The American Athlete (carried on secondary channel WPSD 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Byron Allen conducts one-on-one interviews with superstar athletes in this magazine format program. The athletes discuss their life's experiences and success strategies and lessons in leadership. The program presents these successful individuals as role models for teens as they formulate plans for young adulthood.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	Jack Hanna's Animal Adventures (carried on secondary channel 6.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack spends time with nature's creatures across the continents. He talks with people who are knowledgeable about each animal and habitat, teaching as he goes. It offers children details of the world and its animals, while presenting positive role models for an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (18 of 18)</b>	<b>Response</b>
Program Title	Real Life 101 (carried on secondary channel WPSD 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8:00 a.m. - 8:30 a.m. CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Dwayne Stice
Address	P. O. Box 1197
City	Paducah
State	KY
Zip	42002-1197
Telephone Number	(270) 415-1900
Email Address	dstice@wpsdlocal6.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WPSD is including a segment on its Saturday morning newscast entitled "Hooked on Science." The segment features scientific experiments some of which are conducted live in the studio with students from local schools participating. Station personnel conduct tours of the broadcast facilities for school classes and civic groups. This gives a practical insight into television programming and operations. Station personnel have spoken to various school classes, camps, and youth groups on broadcasting and related careers. Station personnel also have participated in reading events in elementary schools. Staff meteorologists have made weather presentations to several school groups. The NBC network's "The More You Know" website to complement on-air public service announcements and provide in-depth referral information. Video of all children/youth oriented public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

**Other Matters (19)**

<b>Other Matters (1 of 19)</b>	<b>Response</b>
Program Title	Turbo Dogs (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00 a.m. - 9:30 a.m. CT (6.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based upon Bob Kolar's "Racer Dogs" books, TURBO DOGS is an animated series which follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

<b>Other Matters (2 of 19)</b>	<b>Response</b>
Program Title	Sheldon (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30 a.m. - 10:00 a.m. CT (6.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series features Sheldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Sheldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
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**Other Matters (3 of 19)**

**Response**

Program Title	Magic School Bus (carried on main channel 6.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 10:00 a.m. - 10:30 a.m. CT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 8 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based upon a series of children's books about science written by Joanna Cole, THE MAGIC SCHOOL BUS features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
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**Other Matters (4 of 19)**

**Response**

Program Title	Babar (carried on main channel 6.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays, 10:30 a.m. - 11:00 a.m. CT (6.1)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle. The show conveys themes such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

<b>Other Matters (5 of 19)</b>	
	<b>Response</b>
Program Title	Willa's Wild Life (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00 a.m. - 11:30 a.m. CT (6.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	From the Creator of "Oswald," WILLA'S WILD LIFE is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. WILLA'S WILD LIFE follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in "I Love Lucy," finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.

<b>Other Matters (6 of 19)</b>	
	<b>Response</b>
Program Title	Pearlie (carried on main channel 6.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30 a.m. - 12:00 noon CT
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PEARLIE is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, PEARLIE focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparking order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (7 of 19)	Response
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Program Title	Pets.TV (carried on main channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 10:00 a.m. - 10:00 a.m. CT (6.1)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from the everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets.

Other Matters (8 of 19)	Response
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Program Title	Mustard Pancakes (carried on secondary digital channel 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 7:00 a.m. - 7:30 a.m. CT & Thursdays, 7:30 a.m. - 8:00 a.m. CT

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten TOes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling, and appealing characters.

**Other Matters (9 of 19)**

**Response**

Program Title	Wild America (carried on WPSD Digital 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program has the educational objective of familiarizing children with the animals of the North American continent and their interaction with other animals and the environment. Emphasis is placed upon protecting endangered species and the impact humans have while interacting in their environment. Each episode is specific to a particular animal with topics ranging from basic food gathering, mating, natural enemies, relationship to other animals, and the interaction of the specific ecology on the survival of the species. The overarching goal is for viewers to achieve a greater understanding of nature and specific animal species through the up-close and detailed photography that is utilized in the series. It is hoped that children will better relate to the natural environment as it exists in North America and learn to protect its natural species.

**Other Matters (10 of 19)**

**Response**

Program Title	In the Zone (carried on secondary digital channel 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 7:00 a.m. - 7:30 a.m. CT

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Magic Johnson with appearances by Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many other star athletes, IN THE ZONE teaches teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, and hockey.

Other Matters (11 of 19)	Response
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Program Title	The Real Winning Edge (carried on secondary digital 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of THE REAL WINNING EDGE is to draw youth to the conclusions that right choices give one the winning edge in life. Each week the program profiles young achievers who are peer role models. These role models are introduced by the best of American celebrity status athletes and professionals who have also triumphed through challenges and adversity. Several topics/principles are taught in the series such as choosing love over prejudice, overcoming family tragedy, defeating substance abuse, and living by godly principles.

Other Matters (12 of 19)	Response
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Program Title	Aqua Kids Adventures (carried on secondary digital channel 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 7:00 a.m. - 7:30 a.m. CT & Fridays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is intended to motivate young persons to take an active role in perserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (13 of 19)	Response
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Program Title	BETA Records (carried on secondary digital channel 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 7:30 a.m. - 8:00 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV is an educational and informational music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.

**Other Matters (14 of 19)**

**Response**

Program Title	Angel's Friends (carried on secondary digital channel 6.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANGEL'S FRIENDS is an animated program that includes social themes and coping strategies through the school life of teen-aged angels learning to be Guardian Angels and their nemesis, The Devils that are practicing to become guardian devils. The characters take kids on an inspirational journey that stirs their spirit and provides moral tools for everyday life decisions. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens. The show also gives examples in establishing trust and courtesy, responsible and selfless behavior, and emphasizes the importance of friendship, taking responsibility for your actions, and fair play.

**Other Matters (15 of 19)**

**Response**

Program Title	Ariel, Zoey, Eli Too (carried on secondary digital channel 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 7:30 a.m. - 8:00 a.m. CT

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program introduces children to people who have accomplished great things and have a positive message. Twins Ariel and Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous chefs and perform their signature songs while Eli is of course getting into mischief. The groups has performed in a variety of venues including professional basketball games, major league baseball games and for the children of wounded troops.

Other Matters (16 of 19)	Response
Program Title	The American Athlete (carried on secondary digital channel 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:00 a.m. - 7:30 a.m. CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Byron Allen conducts one-on-one interviews with superstar athletes in this magazine format program. The athletes discuss their life's experiences and success strategies and lessons in leadership. The program presents these successful individuals as role models for teens as they formulate plans for young adulthood.

Other Matters (17 of 19)	Response
Program Title	Jack Hanna's Animal Adventures (carried on digital channel 6.2 RetroTV and on main channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 7:30 a.m. - 7:30 a.m. CT (6.2) and Saturday, 7/9/2011 1:30 p.m. on 6.1
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack spends time with nature's creatures across the continents. He talks with people who are knowledgeable about each animal and habitat, teaching as he goes. It offers children details of the world and its animals, while presenting positive role models for an environmentally responsible universe.

Other Matters (18 of 19)	Response
Program Title	Real Life 101 (carried on secondary digital channel 6.2 RetroTV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8:00 a.m. - 8:30 a.m. CT (6.2) 7/3 - 9/4/2011

Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience.

**Other Matters  
(19 of 19)**

	Response
Program Title	Young Icons (carried on secondary digital channel 6.2 and on main channel 6.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 8:00 a.m. - 8:30 a.m.(6.2) 9/11-9/25/2011; Sunday, 7/10/2011 1:30 p.m., Saturday, 9/10/2011
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features accomplished youth that have successfully achieved goals set for themselves and now give back to their communities serving as mentors, entrepreneurs, scholars, and philanthropists. Viewers are exposed to these accomplishments and the subjects share their stories of what motivated them to set and achieve personal objectives. THE YOUNG ICONS provides a message that is motivational, inspirational, and empowering and shows that one's accomplishments can benefit a large number of persons. The program delivers an educational and informational message for youth ages 13 and up. The stories of subjects appearing on the program give examples of balancing priorities and perservance and how to incorporate these traits into a successful and fulfilling life.



**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WPSD-TV, LLC</b></p>

## Attachments

No Attachments.