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# Children's Television Programming Report

FRN: **0005828686** | File Number: **CPR-131011** | Submit Date: **07/03/2012** | Call Sign: **WHEC-TV** | Facility ID: **70041** |

City: **ROCHESTER** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

**07/03/2012** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Rochester NY
	Web Home Page Address	www.news10nbc.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Willa's Wild Life (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" follows the adventures of Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life (DT.1)
List date and time rescheduled	SU 6/17/12 10:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/9/12 9:00AM
Reason for Preemption	Sports

Digital Core Program (2 of 20)	Response
Program Title	Pearlie (DT.1)
Origination	Network

Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Pearlie" is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (DT.1)
List date and time rescheduled	SU 6/17/12 11:00AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/9/12 9:30AM
Reason for Preemption	Sports

<b>Digital Core Program (3 of 20)</b> <b>Response</b>	
Program Title	The Zula Patrol (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode follows "The Zula Patrol" on engaging missions where they are usually trying to save their own Planet Zula, and often, the universe, from the dastardly hand of villain, Dark Truder! When Dark Truder empties out the Asteroid Belt in an attempt to take over the universe, it's up to The Zula Patrol to devise a plan to get the asteroids back to their proper home. Other episodes include comical capers where The Zula Patrol explore a solar eclipse, examine if the moon really is made of cheese and explore gravitational pull. The Zula Patrol was created to address the national call for science literacy education among elementary school students in the U.S. who score lower than their international peers, according to recent research.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Zula Patrol (DT.1)
List date and time rescheduled	SA 6/23/12 1:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/9/12 10:00AM
Reason for Preemption	Sports

Digital Core Program (4 of 20)	Response
Program Title	Shelldon (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This vibrant and amusing animated series follows the adventures of Shelldon, a Yoka Star Shell, and his lively sea-creature friends on their underwater exploits. Set in the idyllic coral reef community called Shell Land, SHELLDONS inhabitants include: Herman the Hermit crab, Connie the Cowry shell, Shelldons adopted family of Fluted Giant Clams, including his young twin siblings, Click and Clack and a host of other colorful sea characters including a neurotic crab who owns the town bookstore, a graceful shrimp who runs the beauty salon, a surly turtle who ferries passengers around town and a snail who devises scatter-brained inventions. Although Shell Land is a peaceful community, Shelldon continually finds himself in outlandish situations that require honesty, teamwork, ingenuity and caring for the environment. Throughout each hilarious caper, young viewers will learn about marine life while enhancing their awareness of the simple ways that we can all make the world a better and greener place.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon (DT.1)
List date and time rescheduled	SA 6/23/12 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/9/12 10:30AM
Reason for Preemption	Sports

Digital Core Program (5 of 20)	Response
Program Title	Jane and The Dragon (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show that hails from Martin Baynton's best selling books about a middle class girl named Jane. She is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jane and The Dragon (DT.1)
List date and time rescheduled	SA 6/23/12 2:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/9/12 11:00AM
Reason for Preemption	Sports

Digital Core Program (6 of 20)	Response
Program Title	Babar (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30AM

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Babar", based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting peoples privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Babar (DT.1)
List date and time rescheduled	SA 6/23/12 2:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/9/12 11:30AM
Reason for Preemption	Sports

Digital Core Program (7 of 20)	Response
Program Title	Animal Exploration with Jarod Miller (DT.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SA 12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration" is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. With his charm, infectious enthusiasm and great TV presence, Jarod is poised to be TV's next big animal star, following in the footsteps of his idols and mentors Marlin Perkins and Jack Hanna. Animal Exploration with Jarod Miller is a half-hour, action-packed live action program designed to entertain, inspire and inform its audience. In each episode, cameras follow Jarod to the nearest and farthest corners of the world as he explores the human/animal interaction in the face of an ever-changing world. As the youngest zoo director in history, Jarod has the experience and credentials to introduce audiences to places and animals they may never have seen before. The show is geared toward children 13-16 years of age.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Animal Exploration with Jarod Miller (DT. 1)
List date and time rescheduled	SA 6/2/12 8:00AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/2/12 12:00PM
Reason for Preemption	Sports

Digital Core Program (8 of 20)	Response
Program Title	On The Spot (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:30PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On the Spot" presents trivia that everyone should know, from the categories of science, math, English, history, art, geography, and more. The witty and fun host asks the questions, fields the responses, and reveals the right answer with an entertaining explanation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	On The Spot (DT.1)
List date and time rescheduled	SA 5/5/12 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/5/12 12:30PM
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	On The Spot (DT.1)
List date and time rescheduled	SA 6/2/12 8:30AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/2/12 12:30PM
Reason for Preemption	Sports

Digital Core Program (9 of 20)		Response
Program Title		Green Screen Adventures (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SA 8:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 20)		Response
Program Title		Green Screen Adventures (ME-TV; DT.2)
Origination		Network

Days/Times Program Regularly Scheduled	SA 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20)      Response	
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 20)		Response
Program Title		Green Screen Adventures (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SA 9:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 20)		Response
Program Title		Mad About (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SA 10:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Mad About", is a weekly, half-hour sketch-comedy and variety show aimed at educating and entertaining kids. Each episode uses a creative mixture of humor, improv, animation, and viewer-generated video. "Mad About" conveys important messages about Life Skills such as personal finance, health and nutrition, fitness, conservation and decision-making in a fun and entertaining way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 20)		Response
Program Title		Mad About (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SA 10:30AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About", is a weekly, half-hour sketch-comedy and variety show aimed at educating and entertaining kids. Each episode uses a creative mixture of humor, improv, animation, and viewer-generated video. "Mad About" conveys important messages about Life Skills such as personal finance, health and nutrition, fitness, conservation and decision-making in a fun and entertaining way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)		Response
Program Title		Green Screen Adventures (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SU 8:00AM
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	7 years to 13 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (17 of 20)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network

Days/Times Program Regularly Scheduled	SU 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)		Response
Program Title		Edgemont (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SU 10:00AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	Edgemont (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)



Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen Calarese
Address	191 East Avenue
City	Rochester
State	NY
Zip	14604
Telephone Number	585-546-5670
Email Address	program@whec.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>Effective the week of September 26, 2010, NBC and its affiliates launched the "Education Nation" campaign. It is a nationally broadcast, in-depth conversation that seeks to engage the public, through thoughtful dialogue, in pursuit of the shared goal of providing every American with an opportunity to pursue the best education in the world, especially our children. During an interactive summit on Rockefeller Plaza, parents, teachers, and students come together with leaders in politics, business, and technology to discuss the challenges and opportunities in education today. In addition, NBC turned Rockefeller Plaza into a "Learning Plaza," open to the public, which allowed visitors to explore America's educational "ecosystem." WHEC-TV also participates in a project whereby local high school seniors are nominated to be the News10NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the sports segment of our six o'clock newscast, September through the first week of June. WHEC-TV airs a Kids Programming PSA that explains the programming educational/informational symbol; what it means and how parents can use it. This :30 second PSA aired as follows: 4/3/12, 2:21PM; 4/5/12, 2:36PM; 4/7/12, 11:27AM; 4/13/12, 10:50AM; 4/14/12, 9:28AM; 4/19/12, 12:32PM; 4/20/12, 2:47PM; 4/21/12, 11:57AM; 4/26/12, 2:38PM; 4/28/12, 10:57AM; 5/4/12, 10:50AM; 5/5/12, 9:28AM; 5/8/12, 11:52AM; 5/18/12, 2:30PM; 5/19/12, 10:58AM; 5/21/12, 12:59PM; 5/25/12, 2:43PM; 5/26/12, 9:45AM; 5/28/12, 12:42PM; 6/2/12, 11:57AM; 6/4/12, 4:40PM; 6/8/12, 9:25AM; 6/13/12, 2:50PM; 6/16/12, 11:58AM; 6/21/12, 9:22AM; 6/23/12, 11:58AM; 6/26/12, 10:50AM; 6/30/12, 10:58AM. The "Early Childhood" series of PSA's, emphasized singing, laughing, playing and talking to your baby. Doing such simple things can have an instrumental effect in the development of you child. It aired: 5/16/12, 12:57PM; 5/16/12, 2:24PM; 5/18/12, 2:39PM; 5/19/12, 12:28PM; 5/20/12, 12:58PM; 5/21/12, 2:19PM; 5/22/12, 9:47AM; 5/23/12, 12:57PM; 5/23/12, 2:36PM; 5/24/12, 2:48PM; 5/25/12, 2:25PM; 5/26/12, 12:21PM; 5/26/12, 12:44PM; 5/27/12, 11:40AM; 5/28/12, 10:58AM; 5/29/12, 2:33PM; 5/29/12, 3:58PM; 5/30/12, 12:34PM; 5/31/12, 9:51AM; 6/1/12, 2:46PM; 6/2/12, 7:28PM; 6/3/12, 11:03AM; 6/3/12, 12:31PM; 6/4/12, 12:40PM; 6/5/12, 11:51AM; 6/7/12, 3:24PM; 6/7/12, 4:47PM; 6/9/12, 12:28PM/ 6/10/12, 2:21PM; 6/12/12, 2:21PM; 6/12/12, 2:48PM; 6/14/12, 2:38PM; 6/15/12, 12:57PM; 6/17/12, 12:14PM; 6/17/12, 12:47PM; 6/19/12, 4:38PM; 6/20/12, 12:42PM; 6/22/12, 9:47AM; 6/22/12, 12:43PM; 6/24/12, 12:10PM; 6/25/12, 9:50AM; 6/27/12, 10:56AM; 6/27/12, 4:38PM; 6/29/12, 3:56PM. The message is .... "parents, be a monkey on your kids backs about underage drinking, drugs and drinking and driving"... it aired: 6/2/12, 8:45AM; 6/5/12, 3:58PM; 6/8/12, 9:38AM; 6/10/12, 2:43PM; 6/23/12, 9:28AM; 6/25/12, 4:39PM; 6/28/12, 2:39PM; 6/30/12, 11:28AM. "March of Dimes"//"March for Babies" -- Help bring more babies home health, support research for pre-mature births ... give to the March of Dimes and participate in the March for Babies taking place in May. This aired: 4/1/12, 9:59AM; 4/2/12, 2:23PM; 4/3/12, 12:32PM; 4/3/12, 2:32PM/ 4/4/12, 7:53PM; 4/5/12, 10:58AM; 4/6/12, 12:59PM; 4/6/12, 2:49PM; 4/6/12, 2:56PM; 4/6/12, 7:44PM; 4/7/12, 12:29PM; 4/7/12, 7:32PM; 4/9/12, 9:29AM; 4/9/12, 7:43PM; 4/10/12, 2:50PM; 4/11/12, 10:50AM; 4/12/12, 12:32PM/ 4/12/12, 2:46PM; 4/13/12, 2:49PM; 4/14/12, 10:27AM; 4/14/12, 12:28PM; 4/14/12, 12:46PM; 4/16/12, 12:45PM; 4/16/12, 2:33PM; 4/17/12, 2:49PM; 4/18/12, 2:22PM; 4/19/12, 12:43PM; 4/19/12, 2:48PM; 4/20/12, 3:21PM; 4/21/12, 7:22PM; 4/23/12, 4:55PM; 4/24/12, 9:37AM; 4/25/12, 10:50AM; 4/25/12, 2:47PM; 4/26/12, 3:30PM; 4/27/12, 3:32PM/ 4/28/12, 11:27AM; 4/28/12, 12:14PM; 4/29/12, 7:12AM; 4/29/12 11:29AM; 4/29/12, 12:29PM; 4/3</p>
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Other Matters (44)

Other Matters (1 of 44)	Response
Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7/7/12 1:00PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (2 of 44)	Response
Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	9
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (3 of 44)	Response
Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 7/22/12 10:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (4 of 44)	Response
Program Title	Lazy Town (DT.1)

Origination	Network
Days/Times Program Regularly Scheduled	SU 8/26/12 12:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (5 of 44)	Response
Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9/29/12 7:00AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (6 of 44)	Response
Program Title	The Wiggles (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7/7/12 1:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!

Other Matters (7 of 44)	Response
Program Title	The Wiggles (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	9
Length of Program	30 mins

Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!
<b>Other Matters (8 of 44)</b>	<b>Response</b>
Program Title	The Wiggles (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 7/22/12 11:00AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!
<b>Other Matters (9 of 44)</b>	<b>Response</b>
Program Title	The Wiggles (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 8/26/12 1:00PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!
<b>Other Matters (10 of 44)</b>	<b>Response</b>
Program Title	The Wiggles (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9/29/12 7:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus!
<b>Other Matters (11 of 44)</b>	<b>Response</b>
Program Title	Noodle and Doodle (DT.1)
Origination	Network

Days/Times Program Regularly Scheduled	SU 7/8/12 12:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (12 of 44)	Response
Program Title	Noodle and Doodle (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (13 of 44)	Response
Program Title	Noodle and Doodle (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 7/15/12 12:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (14 of 44)	Response
Program Title	Noodle and Doodle (DT.1)
Origination	Network

Days/Times Program Regularly Scheduled	SU 8/19/12; 8/26/12; 9/16/12 10:30AM
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat!

Other Matters (15 of 44)	Response
Program Title	Pajanimals (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 7/8/12 1:00PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!

Other Matters (16 of 44)	Response
Program Title	Pajanimals (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!

Other Matters (17 of 44)	Response
Program Title	Pajanimals (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 7/15/12 1:00PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!
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Other Matters (18 of 44)	Response
Program Title	Pajanimals (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 8/19/12; 8/26/12; 9/16/12 11:00AM
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!

Other Matters (19 of 44)	Response
Program Title	Poppy Cat (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:00AM
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (20 of 44)	Response
Program Title	Poppy Cat (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 7/15/12 10:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (21 of 44)	Response
Program Title	Poppy Cat (DT.1)

Origination	Network
Days/Times Program Regularly Scheduled	SA 7/21/12 1:00PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (22 of 44)	Response
Program Title	Poppy Cat (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 8/19/12; 8/26/12 11:30AM
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (23 of 44)	Response
Program Title	Poppy Cat (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9/22/12 12:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends.

Other Matters (24 of 44)	Response
Program Title	Justin Time (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30AM
Total times aired at regularly scheduled time	8

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (25 of 44)	Response
Program Title	Justin Time (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 7/15/12 11:00AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (26 of 44)	Response
Program Title	Justin Time (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7/21/12 1:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (27 of 44)	Response
Program Title	Justin Time (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 8/19/12; 8/26/12 12:00PM
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (28 of 44)	Response
Program Title	Justin Time (DT.1)
Origination	Network

Days/Times Program Regularly Scheduled	SA 9/22/12 1:00PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!

Other Matters (29 of 44)	Response
Program Title	Animal Exploration with Jarod Miller (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:00PM
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration" is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. With his charm, infectious enthusiasm and great TV presence, Jarod is poised to be TV's next big animal star, following in the footsteps of his idols and mentors Marlin Perkins and Jack Hanna. Animal Exploration with Jarod Miller is a half-hour, action-packed live action program designed to entertain, inspire and inform its audience. In each episode, cameras follow Jarod to the nearest and farthest corners of the world as he explores the human/animal interaction in the face of an ever-changing world. As the youngest zoo director in history, Jarod has the experience and credentials to introduce audiences to places and animals they may never have seen before. The show is geared toward children 13-16 years of age.

Other Matters (30 of 44)	Response
Program Title	Animal Exploration with Jarod Miller (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8/4/12; 8/11/12; 9/8/12 8:00AM

Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Exploration" is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. With his charm, infectious enthusiasm and great TV presence, Jarod is poised to be TV's next big animal star, following in the footsteps of his idols and mentors Marlin Perkins and Jack Hanna. Animal Exploration with Jarod Miller is a half-hour, action-packed live action program designed to entertain, inspire and inform its audience. In each episode, cameras follow Jarod to the nearest and farthest corners of the world as he explores the human/animal interaction in the face of an ever-changing world. As the youngest zoo director in history, Jarod has the experience and credentials to introduce audiences to places and animals they may never have seen before. The show is geared toward children 13-16 years of age.

Other Matters (31 of 44)	Response
Program Title	On The Spot (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 12:30PM
Total times aired at regularly scheduled time	7
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On The Spot" presents trivia that everyone should know, from the categories of science, math, English, history, art, geography, and more. The witty and fun host asks the questions, fields the responses, and reveals the right answer with an entertaining explanation.

Other Matters (32 of 44)	Response
Program Title	On The Spot (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8/4/12; 8/11/12; 9/8/12 8:30AM
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On The Spot" presents trivia that everyone should know, from the categories of science, math, English, history, art, geography, and more. The witty and fun host asks the questions, fields the responses, and reveals the right answer with an entertaining explanation.

Other Matters (33 of 44)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (34 of 44)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (35 of 44)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network

Days/Times Program Regularly Scheduled	SA 9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (36 of 44)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (37 of 44)	Response
Program Title	Mad About (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About", is a weekly, half-hour sketch-comedy and variety show aimed at educating and entertaining kids. Each episode uses a creative mixture of humor, improv, animation, and viewer-generated video. "Mad About" conveys important messages about Life Skills such as personal finance, health and nutrition, fitness, conservation and decision-making in a fun and entertaining way.
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Other Matters (38 of 44)	Response
Program Title	Mad About (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About", is a weekly, half-hour sketch-comedy and variety show aimed at educating and entertaining kids. Each episode uses a creative mixture of humor, improv, animation, and viewer-generated video. "Mad About" conveys important messages about Life Skills such as personal finance, health and nutrition, fitness, conservation and decision-making in a fun and entertaining way.

Other Matters (39 of 44)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 8:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (40 of 44)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network



Days/Times Program Regularly Scheduled	SU 8:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (41 of 44)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 9:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.

Other Matters (42 of 44)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 9:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. In addition to reading and writing, the educational mission also emphasizes - Curiosity, Confidence, Citizenship and Compassion.
<b>Other Matters (43 of 44)</b>	
Program Title	Edgemont (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
<b>Other Matters (44 of 44)</b>	
Program Title	Edgemont (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Karen Calarese</b></p>

**Attachments**

No Attachments.