



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002480085** File Number: **CPR-121954** Submit Date: **07/07/2011** Call Sign: **KWSD** Facility ID: **29121** City:

SIOUX FALLS State: SD

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/07/2011 Filing Status: Active

Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Sioux Falls-Mitchell
	Web Home Page Address	WWW.SIOUXFALLSCW.

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAY/10:00AM,10:30AM,11:00AM,11:30AM
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Edgemont is a television program designed for middle and high school students aged 13-16 years- old and is rated TV-PG. Originally produced by Canada?s public broadcaster, CBC, the series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30- minute episode generally focuses on the children?s activities at AC McKinley Secondary School. Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Most scenes occur in and around the McKinley School and the teens? homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues and takes them to a new conclusion. Characters act out behaviors that bring these issues to the forefront, and they solve problems, generally without intervention by adults but through communication with peers and direct action, which leads to a better understanding of each situation and each other. At the same time, actions do lead to consequences, and the outcomes provide a ?life lesson? that is plainly evident but conveyed to the viewer in a natural way. It is anticipated that, on viewing Edgemont, teen viewers will compare their own behaviors to those of the characters, and the series may provide a vehicle for them to openly express to peers, and potentially teachers and parents, their own ideas and concerns relating to the issues portrayed. Parental viewing may also provide parents an additional perspective on the developmental process and social and emotional pressures in their children?s lives. The series also touches on significant societal issues, which is intended to inform teens on these topics, stimulate conversations among teen viewers and potentially complement classroom discussions. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse. The series website provides additional materials, including Study Guides, to assist educators and parents in stimulating discussion of Edgemont with teens.

Does the Licensee identify the program by displaying throughout the program the symbol E /I? Yes

Digital Core Program (2 of 6)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/11:00AM, 11;30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no questions that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more abvioux on-camera career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition was created by Connection 111 Entertainment Corp. to provide career informatic and advice from top Hollywood professionals to 13-16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries". To guide the production of Made in Hollywood: Teen Edition, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	MAGI-NATION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/6:00AM,6:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	EDGEMONT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN/10:00AM, 10:30AM, 11:00AM, 11:30AM
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is a television program designed for middle and high school students aged 13-16 years- old and is rated TV-PG. Originally produced by Canada?s public broadcaster, CBC, the series depicts the everyday lives of teenagers in the fictitious suburban town of Edgemont. Each 30- minute episode generally focuses on the children?s activities at AC McKinley Secondary School. Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face, to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. Most scenes occur in and around the McKinley School and the teens? homes and follow the interactions of the teens. School work is taken seriously, depicted through characters studying in the library, receiving or discussing grades or doing homework at home. The cast portrays teenagers in a realistic manner with diversity along physical, social and ethnic lines, providing opportunities for most viewers to identify directly with specific characters. Each episode advances a few specific storylines based on particular social or emotional issues and takes them to a new conclusion. Characters act out behaviors that bring these issues to the forefront, and they solve problems, generally without intervention by adults but through communication with peers and direct action, which leads to a better understanding of each situation and each other. At the same time, actions do lead to consequences, and the outcomes provide a ?life lesson? that is plainly evident but conveyed to the viewer in a natural way. It is anticipat
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/11:00AM, 11:30AM
Total times aired at regularly scheduled time	26
Total times aired	

Niversia and	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no questions that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more abvioux on-camera career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition was created by Connection 111 Entertainment Corp. to provide career informatio and advice from top Hollywood professionals to 13-16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries". To guide the production of Made in Hollywood: Teen Edition, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (6 of 6)	Response
Program Title	MAGI-NATION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT/6:00AM, 6;30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Ass of Toward	7.10000 40 40.10000
Age of Target Child Audience	7 years to 12 years
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Describe the	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when
educational and	is mystically transported into a beautiful world far beyond imagination that was created a millennium
informational	ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroe
objective of the	in training, who help him discover his vast new magical environment. However, all is not perfect in
program and how	Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to
it meets the	this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect
definition of Core	their world.
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	

Non-Core Educational and Informational Programming (8)

Non-Core Educational and Informational Programming (1 of 8)	Response
Program Title	SONIC X
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT/7:00AM, 7:30AM, 8:30AM
Total times aired at regularly scheduled time:	39
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Sonic and friends. They must stop the evil genius Dr. Eggman from getting the powerful Chaos Emeralds. If Dr Eggman gets his hands on the Chaos Emeralds, he will take over the world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
Date Time	

Non-Core Educational and Informational	
Programming (2 of 8)	Response
Program Title	YU-GI-HO
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT/8:00AM, 10:00AM,
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Yu-Gi-Oh! tells the tale of Yugi Moto, a shorter-than-average high school student who was given the fragmented pieces of an ancient Egyptian artifact, known as the Millennium Puzzle, by his grandfather. Upon reassembling the Puzzle, he is possessed by another personality who is later revealed to be the spirit of a 5,000-year-old Pharaoh Yami Yugi with no memory of his own time. As the story goes on, the two of them, together with Yugi's friends, try to find the secret of the Pharaoh's lost memories and his name, with the Duel Monsters card game an ever prevalent backdrop.

Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 8)	Response
Program Title	YU-GI-OH 5D'S
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT/10:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The future of dueling is revving up! And with it begins a new legend! Yu-Gi- Oh! 5D's! Welcome to New Domino City, once the playground to legendary duelist Yugi Moto, this sprawling metropolis has since been transformed into a futuristic society where dueling has kicked into overdrive! With recent technological advancements made by the Kaiba Corporation, dueling has undergone a metamorphosis that has revolutionized the make-up and pace of the game and changed it into a heart pounding, adrenaline filled, fuel injected competition where duelists ride supercharged hyper cycles called Duel Runners and battle it out in hi-octane contests called "Turbo Duels". Now the winners and losers aren't just separated by skill and strength... but by SPEED! For five special duelists though, it's not just about winning or losing anymore - it's about survival, for they are the chosen "signers" who have been marked by destiny to uncover the secrets of the five dragons! With new cards, new players and new adventures you'd better start your engines and get set to duel! Yu-Gi-Oh! 5D's - don't let the revolution pass you by! The series is rated TV-Y7 FV.

Does the program have educating and informing children ages 16 and under as a significant purpose?

No

Does the Licensee

No

identify the program by displaying throughout the program the

symbol E/I?

Does the

No

Licensee provide

information

regarding the

program,

including an

indication of

the target child

audience, to

publishers of program

guides

consistent with

47 C.F.R.

Section

73.673?

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (4 of 8)	Response
Program Title	DRAGONBALL Z KAI
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT/9:00AM, 9:30AM

Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The last descendants of an evil race of warriors known as the Saiyans are on a collision course with Earth, and Goku - the strongest fighter on the planet - is all that stands between humanity and extinction. To save his friends and the world he loves, Goku must travel to a realm from which few return, but should he survive, he'll discover the power to face the villainous Prince Vegeta.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (5 of 8)	Response
Program Title	SONIC X
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT/7:00AM, 7:30AM, 8:30AM
Total times aired at regularly scheduled time:	39
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Sonic and friends. They must stop the evil genius Dr. Eggman from getting the powerful Chaos Emeralds. If Dr Eggman gets his hands on the Chaos Emeralds, he will take over the world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Date Time	

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Non-Core Educational and Informational Programming (6 of 8)	Response
Program Title	YU-GI-OH1
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT/8:00AM, 10:00AM
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Yu-Gi-Oh! tells the tale of Yugi Moto, a shorter-than-average high school student who was given the fragmented pieces of an ancient Egyptian artifact, known as the Millennium Puzzle, by his grandfather. Upon reassembling the Puzzle, he is possessed by another personality who is later revealed to be the spirit of a 5,000-year-old Pharaoh Yami Yugi with no memory of his own time. As the story goes on, the two of them, together with Yugi's friends, try to find the secret of the Pharaoh's lost memories and his name, with the Duel Monsters card game an ever prevalent backdrop.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No No

Questions	Response
Date Time	

Non-Core	
Educational	
and	
Informational	
Programming	
(7 of 8)	Response

D	VILOLUO EDIO
Program Title	YU-GI-HO 5D'S
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT/10:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The future of dueling is revving up! And with it begins a new legend! Yu-Gi- Oh! 5D's! Welcome to New Domino City, once the playground to legendary duelist Yugi Moto, this sprawling metropolis has since been transformed into a futuristic society where dueling has kicked into overdrive! With recent technological advancements made by the Kaiba Corporation, dueling has undergone a metamorphosis that has revolutionized the make-up and pace of the game and changed it into a heart pounding, adrenaline filled, fuel injected competition where duelists ride supercharged hyper cycles called Duel Runners and battle it out in hi-octane contests called "Turbo Duels". Now the winners and losers aren't ju separated by skill and strength but by SPEED! For five special duelists though, it's not just about winning or losing anymore - it's about survival, for they are the chosen "signers" who have been marked by destit to uncover the secrets of the five dragons! With new cards, new players and new adventures you'd better start your engines and get set to duel! Yu-Gi-Oh! 5D's - don't let the revolution pass you by! The series is rated TV-Y7 FV.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No No

Does the No Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (8 of 8)	Response
Program Title	DRAGONBALL Z KAI
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SAT/9:00AM, 9:30AM
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The last descendants of an evil race of warriors known as the Saiyans are on a collision course with Earth, and Goku - the strongest fighter on the planet - is all that stands between humanity and extinction. To save his friends and the world he loves, Goku must travel to a realm from which few return, but should he survive, he'll discover the power to face the villainous Prince Vegeta.
Does the program have educating and informing children ages 16 and under as a significant purpose?	No
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Questions	Response
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Date Time	
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Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JAYNE SIMPSON
Address	6809 S MINNESOTA AVE SUITE 203
City	SIOUX FALLS
State	SD
Zip	57108
Telephone Number	605-341-3135
Email Address	OCT13BER@MSN.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	



Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

JAMES F SIMPSON **Attachments**

No Attachments.