

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0021268396** File Number: **CPR-174926** Submit Date: **10/09/2015** Call Sign: **KFDM** Facility ID: **22589** City:

BEAUMONT State: TX

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/09/2015 Filing Status: Active

### Report reflects information for : Third Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

**Applicant Name, Type, and Contact Information** 

Applicant Address Phone	Email	Applicant Type
-------------------------	-------	----------------

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Beaumont-Port Arthur
	Web Home Page Address	www.kfdm.com

### Digital Core Programming

Web Home P	age Address	www.kfdm.com	
Question			Response
State the average number of hours of Core Pr stream	ogramming per week broadd	cast by the station on its main program	4.0
State the average number of hours per week on other than its main program stream	of free over-the-air digital vid	deo programming broadcast by the station	336.0
State the average number of hours per week of program stream. See 47 C.F.R. Section 73.67	•	cast by the station on other than its main	11.0
Does the Licensee provide information identify the target child audience, to publishers of programmers are provided in the control of the con	•	•	Yes
Does the Licensee certify that at least 50% of programming guideline (applied to free video prot consist of program episodes that had alread program stream or on another of the station's	programming aired on other ady aired within the previous	than the main Yes No program stream) did seven days either on the station's main	Yes

### Digital Core Programs(22)

Digital Core Program (1 of 22)	Response
Program Title	LUCKY DOG
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference. This program airs on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 22)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective	This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it takes to keep animals healthy from elective procedures used as part of long-term treatments to

of the program and how it meets the definition of Core Programming.

specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program airs on the main digital stream.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (3 of 22)	Response
Program Title	INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Mo Rocca of CBS Sunday Morning, this program is a weekly celebration of the inventor's spirit; from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions and the perseverance, passion and price required to bring them to life. Featuring "What if it Never Happened," "Innovation by Accident" and a strong focus on "Junior Geniuses" who are changing the face of technology, this series appeals to young viewers and their families. This program airs on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the

and how it meets the definition of Core
Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program airs on the main digital stream.

Yes

Digital Core Program (5 of 22)	Response
Program Title	JACK HANNA INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program airs on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 22)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	O
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program air on the main digital stream.
Does the	Yes

Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Core Program (7 of 22)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and tribulations of young athletes as they strive to become a top level performer in the sports arena. This program helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. The program also provides in-depth, stories which reveal the important challenges and lessons that mold our young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of competition, much can be learned through the journey that can make a significant difference throughout one's life. This program air on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7 & 7:30 & 8:00AM
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program airs on the secondary digital stream 6.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)	Response
Program Title	DOG WHISPERER with CESAR MILLAN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:30,9:00,9:30,10:00AM
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program airs on the secondary digital stream 6.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 22)	Response
Program Title	EXPEDITION WILD
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00
Total times aired at regularly scheduled time Total times	26
aired	
Number of Preemptions	O
Number of Preemptions for other than	

Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program airs on the secondary digital stream 6.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)	Response
Program Title	ROCK THE PARK
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Close friends and hosts Jack Steward and Colton Smith come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program airs on the secondary digital channel 6.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22)	Response
Program Title	LIVE LIFE & WIN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the secondary digital stream 6.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 22)	Response
Program Title	MADE IN HOLLYWOOD TEEN EDITION
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program airs on the secondary digital stream 6.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 22)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program airs on the secondary digital stream 6.2.
Does the Licensee	Yes

Digital Core	
Program (15 of 22)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the secondary digital stream 6.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)	Response
Program Title	FUTURE PHENONMS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00AM & 11:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program aired on the tertiary digital stream 6.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program aired on the tertiary digital stream 6.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	BETTER PLANET
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions	

Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program aired on the tertiary digital stream 6.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	MAKE: TELEVISION
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates the investors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the upcycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program aired on the tertiary digital stream 6.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	OCEAN MYSTERIES
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of	

Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program aired on the tertiary digital stream 6.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)	Response
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program aired on the tertiary digital stream 6.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	DOG TOWN USA
Origination	Network
Days/Times Program Regularly Scheduled	DOG TOWN, USA
Total times aired at	13

regularly scheduled time Total times aired 0 Number of Preemptions Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled Length of Program 30 mins 13 years to 16 years Age of Target Child Audience Describe the Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated educational and to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally informational objective renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in of the program and how it meets the preparation for uniting each dog with a loving new family and home. This program airs on the secondary definition of Core digital stream 6.2. Programming. Does the Licensee Yes identify the program by displaying throughout the program the

symbol E/I?

Non-Core Educational and Informational Programming (0) Spons Spesticore Liaison Conseque

Programming i(Q) see publicize Yes

the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?

Name of children's programming liaison

Address

NICHOLE VILLALOBOS

200 S ALTO MESA

City El paso State TX 79934 Zip

Telephone Number 915-834-2153

**Email Address** nlvillalobos@sbgtv.com

or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Include any other comments During the third quarter, KFDM addressed the educational and informational needs of children through a variety of programming, outreach activities, and sponsorships of local children's events and fund-raisers. KFDM continued its commitment to children in Southeast Texas as a partner in various fund-raising and community service projects. We produce a high school quiz show called 6 Challenge, in which students compete for college scholarships. We produced a series of PSAs encouraging children to get active, and learn new team skills at a basketball camp, headed by the Lamar University Men's Basketball Coach. In partnership with a local non-profit, the station participated in the Texas General Land Office's Adopt a Beach program, including a beach day clean up at two Texas beaches in our ADI. We participate in cooperation with the Gulf Coast Marrow Donor Association (Miracle Match for Life), the Julie Rogers Gift of Life and LifeShare Blood Centers. KFDM is an active partner in "Don't Smoke your Life Away", a local program designed to prevent tobacco usage before it starts. The program also encourages current smoking adolescents and adults to quit. We have a Health Matters segment and a Medical Mondays on THE MORNING SHOW and a LIVE WELL segment which addresses health issues which sometimes pertain to children. We have a weekly segment in Live at 5 promoting children in the foster system available for adoption. We continue airing public service announcements alerting children to the dangers of texting and driving, Feed America, the dangers of diabetes, car seats, and financial literacy. In addition, we run public service for Boys and Girls Clubs, the YMCA programs, immunizations, hunting safety, sharing, Save the Children, autism awareness, Make a Wish foundation, the March of Dimes, and other organizations focused on children.

#### Other Matters (21)

Other Matters (1 of Response 21) Program Title LUCKY DOG Network Origination Days/Times Saturday 9:00AM Program Regularly Scheduled Total times 13 aired at regularly scheduled time Length of 30 mins Program Age of Target 13 years to 16 years Child Audience

from

Describe the educational and informational objective of the program and how it meets the definition of

Animal trainer, Brandon McMillan operates a training facility known as the Lucky Dog Ranch where his mission is to rescue hard-to love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the theme of rescuing these animals from death and providing a second chance for life. In order to accomplish his goal, McMillan must investigate what each animal needs to find the appropriate method to retrain them so that they will make welcome members in a family. Through watching his interaction with these animals, the viewer is encouraged to be sensitive to our own and other's behavior as well as showing how we as individuals can make a difference This program will air on the main digital stream.

Core

Programming.

Other Matters (2 of 21)	Response
Program Title	DR CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational	This program shows a vet at work caring and treating a variety of animals. The viewer is shown what it

of the program and how it meets the definition of Core Programming

and informational objective takes to keep animals healthy from elective procedures used as part of long-term treatments to specialist services when necessary which involve the most intricate and technologically advanced surgery. The program also deals with the human owners and how they approach the care of their pets. This program will air on the main digital stream

Core Programming.	I his program will air on the main digital stream.
Other Matters (3 of 21)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program uses favorite, high calorie family recipes submitted by viewers as the basis of a face off with two acclaimed chefs. Each chef must take the recipe and give a low calorie twist, demonstrating that foods don't have to be high in calories or fats to be delicious. As the chefs work through the challenge, the viewers will learn the value of healthy, wholesome ingredients and how healthy food choices can have a positive effect on our quality of life. This program will air on the main digital stream.

Other Matters (4 of 21)	Response
Program Title	JACK HANNA INTO THE WILD
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:00AM

Total times aired at regularly 13 scheduled time Length of Program 30 mins Age of Target Child Audience 13 years to 16 years from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program will air on the main digital stream.

Other Matters (5 of 21)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the main digital stream.

Programming	
Other Matters (6 of 21)	Response
Program Title	SPORT STAR OF TOMMOROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:00AM
Total times aired at regularly scheduled time	13 e
Length of Program	30 mins
Age of Target Child Audiend from	
Describe the	This program shows the hard work and dedication that it takes to be a true sports star. It chronicles the trials and

tribulations of young athletes as they strive to become a top level performer in the sports arena. This program educational helps viewers realize their goals in both life and the playing field are attainable with hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement. informational The program also provides in-depth, stories which reveal the important challenges and lessons that mold our objective of the program and young athletes. Through these stories the viewer learns that while many desire greatness on the grand stage of how it meets competition, much can be learned through the journey that can make a significant difference throughout one's life. the definition of This program will air on the main digital stream.

Programming.

and

3 3	
Other Matters (7 of 21)	Response
Program Title	CALLING DR. POL
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7,7:30,8AM

Total times aired at 39 regularly scheduled time Length of Program 30 mins Age of Target Child 13 years to 16 years

and informational objective of the program and how it meets the definition of Core Programming.

Audience from

Describe the educational Dr. Jan Pol is a veterinarian who specializes in large farm animals. having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers to share experiences with Dr. Pol, his family and veterinary staff as they care for animals of all shapes and sixes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the secondary digital stream 6.2.

Programming.		
Other Matters ( 21)	(8 of	Response
Program Title		DOG WHISPERER FAMILY EDITION
Origination		Network
Days/Times Prog Regularly Sched	-	Saturday 8:30,9,9:30,10AM
Total times aired regularly schedu time		52
Length of Progra	ım	30 mins
Age of Target Ch Audience from	nild	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the secondary digital stream 6.2.
Other Matters (9 of	Respo	onse

r ogramming.		
Other Matters (9 of 21)	Response	
Program Title	EXPEDITION WILD	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10:30,11AM	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action-	

educational and informational objective of the program and how it meets the definition of Core

packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a raven's nest, observing polar bears on Alaska's northern slope and climbing rugged extremes in pursuit of Maine's black bears These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. This program will air on the secondary digital stream 6.2.

Programming.

Other Matters (10 of 21)	Response
Program Title	ROCK THE PARK
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience 13 years to 16 years

definition of Core Programming

from

Describe the educational and On this program, close friends and hosts Jack Steward and Colton Smith come face to face with informational objective of the nature in America's national parks. Viewers will learn about the wonders of nature and the variety of program and how it meets the wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the secondary digital stream 6.2.

Programming.	0.2.
Other Matters (11 of 21)	Response
Program Title	LIVE LIFE & WIN
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

definition of Core

Describe the educational and The goal of this series is to inspire and enlighten young viewers with inspirational teen success informational objective of the stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and program and how it meets the wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the secondary digital stream 6.2.

Programming.	stream 6.2.
Other Matters (12 of 21)	Response
Program Title	MADE IN HOLLYWOOD TEEN EDITION
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational	This program gives young viewers an inside look at how their favorite shows and movies are made

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Programming

This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes filmmaking, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on the secondary digital stream 6.2.

Other Matters (13 of 21)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the secondary digital stream 6.2.

rogramming.	
Other Matters (14 of 21)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 1:30PM
Total times aired	13

at regularly
scheduled time

Length of 30 mins
Program

Age of Target 13 years to 16 years
Child Audience
from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will air on the secondary digital stream 6.2.

rogramming.	
Other Matters (15 of 21)	Response
Program Title	FUTURE PHENOMS
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00AM & 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the tertiary digital stream 6.3.

Other Matters (16 of 21)	Response
Program Title	ON THE SPOT
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the tertiary digital stream 6.3.

Programming.		
Other Matters (17 of 21)	Response	
Program Title	BETTER PLANET TV	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10:00AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child	13 years to 16 years	

Audience from

Describe the educational and informational objective of the of Core

This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, program and how it and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and meets the definition to choose sensible and economical approaches to protecting it. This program will air on the tertiary digital stream 6.3.

Programming.

Other Matters (18 of 21)	Response
Program Title	MAKE: TELEVISION
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program celebrates the investors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the upcycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program will air on the tertiary digital stream 6.3.

Programming.	on the tertiary digital stream 6.3.	
Other Matters (19 of 21)	Response	
Program Title	OCEAN MYSTERIES WITH JEFF CORWIN	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 11:00AM	
Total times aired at regularly scheduled time	13	
Length of Program 30 mins		
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. This program will air on the tertiary digital stream 6.3.	

Other Matters (20 of 21)	Response
Program Title	DOG TOWN, USA
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home. This program airs on the secondary digital stream 6.2.

Other Response Matters (21 of 21) Program Title THE INSPECTORS Origination Days/Times SATURDAYS 10:30AM Program Regularly Scheduled Total times 13 aired at regularly scheduled time Length of 30 mins Program Age of 13 years to 16 years **Target Child** Audience from THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Describe the educational Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being and paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer informational objective of fraud. The program strives to educate young people about making the right choices in their daily lives, encourages the program open communication between teens and parents and includes positive messaging regarding living with disabilities, and how it overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to meets the further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This definition of

program will air on the main digital stream.

Core

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KFDM Licensee, LLC **Attachments** 

No Attachments.