

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005020979** File Number: **CPR-126439** Submit Date: **01/09/2012** Call Sign: **WTVZ-TV** Facility ID: **40759**

City: NORFOLK State: VA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/09/2012 Filing Status: Active

Report reflects information for : Fourth Quarter of 2011

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | MYNETWORK |
| | Nielsen DMA | Norfolk-Ports-Newport News |
| | Web Home Page Address | www.WTVZ.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 6.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(14)

| Digital Core Program (1 of 14) | Response |
|--|---|
| Program Title | AQUA KIDS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAYS, 7:30AM (10/3-12/26/2011) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Designed to teach children about the marine ecosystem and to develop an understanding among children that they are key to preserving the ocean environment, "Aqua Kids" teaches youth about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population. The program teaches youth that they can teach their peers that they can preserve and protect the oceans. This program aired on the main digital stream, WTVZ- CH33. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 14) | Response |
|---|------------------------------------|
| Program Title | DRAGONFLY TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | TUESDAYS, 7:30AM (10/4-12/27/2011) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |

| Number of Preemptions | 0 |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the main digital stream, WTVZ- CH33. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 14) | Response |
|---|--------------------------------------|
| Program Title | ELIZABETH STANTON'S GREAT BIG WORLD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | WEDNESDAYS, 7:30AM (10/5-12/28/2011) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of | |
|----------------|---|
| Preemptions | |
| for other than | |
| Breaking | |
| News | |
| Number of | |
| Preemptions | |
| Rescheduled | |
| Length of | 30 mins |
| Program | |
| Age of | 13 years to 16 years |
| Target Child | |
| Audience | |
| Describe the | Elizabeth Stanton's Great Big World" provides dynamic core programming in areas of particular concern |
| educational | young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity |
| and | friends travel around the world volunteering in areas of specific need. "Elizabeth Stanton's Great Big Wo |
| informational | combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer |
| objective of | opportunities. Various age-appropriate global issues are introduced to the viewing audience through in- |
| the program | depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the |
| and how it | field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to |
| meets the | find volunteer opportunities. This program aired on the main digital stream, WTVZ- CH33. |
| definition of | |
| Core | |
| Programming. | |
| Does the | Yes |
| Licensee | |
| identify the | |
| program by | |
| displaying | |
| throughout | |
| the program | |
| the symbol E | |
| /1? | |
| / | |

| Digital Core Program (4 of 14) | Response |
|--|-------------------------------------|
| Program Title | WILD, LTD |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | THURSDAYS, 7:30AM (10/6-12/29/2011) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WILD LTD. is a conservation series, and in each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers an veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species she encounters, the conservation listing ar why / how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. This program aired on the main digital stream, WTVZ- CH33. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 14) | Response |
|---|-----------------------------------|
| Program Title | CAREER DAY |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | FRIDAYS, 7:30AM (10/7-12/30/2011) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program aired on the main digital stream, WTVZ- CH33. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 14) | Response |
|--|---|
| Program Title | LIVE LIFE WIN! |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 7:00AM (10/1-12/31/2011) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life & Win! is a series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise and nutrition as well as health and wellness. The series promotes such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This aired on the main digital stream, WTVZ- CH33. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 14) | re Program Response | |
|--------------------------------|------------------------|--|
| Program Title | WILD AMERICA | |
| Origination | Syndicated | |

| Days/Times Program Regularly Scheduled | SATURDAYS, 7:30AM (10/1-12/31/2011) |
|--|---|
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program aired on the main digital stream, WTVZ- CH33. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (8 of 14) | Response |
|--|-------------------------------------|
| Program Title | BETA RECORDS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 7:00AM (10/1-12/31/2011) |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| Number of Preemptions Rescheduled | |
|--|--|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA RECORDS TV is a weekly half-hour music centric show with a magazine format that has segments featuring major & indie artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, interne heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Through this program viewers learn the ins and outs of the music business and the influence music has on our culture. This program aired on the other than main digital stream, COOLTV CH33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 14) | Response |
|--|---|
| Program Title | REAL LIFE 101 |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 7:30AM (10/01-12/24/2011) |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program aired on the other than main digital stream, COOLTV, CH33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 14) | Response |
|--|--|
| Program Title | ULTIMATE CHOICE |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 8:00AM & 8:30AM (10/1-12/24/2011) |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program provides an opportunity for its young viewers to learn more about themselves and their lives well as develop their own convictions about each of the physical and moral issues through the subject explored and discussed on this television series. In each of the episodes within the series, eight teens have just finished an extreme adventure that brought them face-to-face with challenges that have lifelo implications, share thoughts that are designed to shape the values that will guide young men and wom throughout their lives. Issues discussed include: Drugs, Compromise, Resolving Conflict, Teamwork, F and Self-control. This program aired on the other than main digital stream, COOLTV, CH33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 | |
|-----------------------------|----------------|
| of 14) | Response |
| Program Title | TEEN KIDS NEWS |

| Origination | Syndicated |
|--|---|
| Days/Times Program Regularly Scheduled | SATURDAYS, 9:00AM & 9:30AM (10/1-12/24/2011) |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The show has been designed to meet needs of children and young adolescents with a unique curiosity about their worl with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the other than main digital stream, COOLTV, CH33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 14) | Response |
|---|--|
| Program Title | GINA D'S KIDS CLUB |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 7AM,7:30AM,8AM,8:30AM,9AM (10/1-12/31/2011) |

| Total times aired at regularly scheduled time | 70 |
|--|---|
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets an Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multiculturally diverse group of youngsters who are sometimes on and off camera, it attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program aired on the other than main digital stream, TCN, CH33.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (13 of 14) | Response |
|---|-------------------------------------|
| Program Title | CHILDREN TALK |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 9:30AM (10/1-12/31/2011) |
| Total times aired at regularly scheduled time | 14 |

| Total times aired | |
|--|--|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. This program aired on the other than main digital stream, TCN, CH33.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of | |
|--|--|
| 14) | Response |
| Program Title | ARIEL,ZOEY & ELI, TOO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAYS-FRIDAYS, 4:30PM (12/26-12/30/2011) |
| Total times aired at regularly scheduled time | 5 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| Age of Target Child Audience | 13 years to 16 years |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by three siblings; twin girls, Ariel and Zoey, and their younger brother Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program aired on the other than main digital stream, COOLTV, CH33.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | LINDA M. DEEB |
| Address | 1000 JAMES STREET |
| City | SYRACUSE |
| State | NY |
| Zip | 13203 |
| Telephone Number | 315-472-6800 |
| Email Address | Ideeb@sbgnet.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WTVZ broadcasts an average of four minutes each day of public service announcements aimed directly at viewers under the age of sixteen. These PSA's are aired in designated "kids programming" time periods and address multiple children's issues such as healthy diets, environmental awareness and the importance of education. |

Other Matters (12)

| Other Matters (1 of 12) | Response |
|--|--|
| Program Title | AQUA KIDS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAYS, 7:30AM (1/2-3/26/2012) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Designed to teach children about the marine ecosystem and to develop an understanding among children that they are key to preserving the ocean environment, "Aqua Kids" teaches youth about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of the human population. The program teaches youth that they can teach their peers that they can preserve and protect the oceans. This program will air on the main digital stream, WTVZ-CH33 |

| Other Matters (2 of 12) | Response |
|--|---|
| Program Title | DRAGONFLY TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | TUESDAYS, 7:30AM (1/3-3/27/2012) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the main digital stream, WTVZ-CH33 |

| Other Matters (3 of | | |
|---------------------|-------------------------------------|--|
| 12) | Response | |
| Program Title | ELIZABETH STANTON'S GREAT BIG WORLD | |

| Origination | Syndicated |
|---|--|
| Days/Times Program Regularly Scheduled | WEDNESDAYS, 7:30AM (1/4-3/28/2012) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of | Elizabeth Stanton's Great Big World" provides dynamic core programming in areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in- |

depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the

volunteer opportunities. This program will air on the main digital stream, WTVZ-CH33

field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find

Other Matters (4 of 12) Response **Program Title** WILD, LTD Syndicated Origination Days/Times THURSDAYS, 7:30AM (1/5-3/29/2012) Program Regularly Scheduled Total times aired 13 at regularly scheduled time Length of 30 mins Program Age of Target 13 years to 16 years Child Audience from Describe the WILD LTD. is a conservation series, and in each episode the cameras follow Game Ranger Michelle educational and Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and informational veterinarians and learns about their work - suggesting job opportunities in the conservation world.

Michelle always teaches about the anatomy of the species she encounters, the conservation listing and

why / how we can better preserve their population numbers. Each episode is designed to reveal to

children the value of wild spaces and the creatures that live within. This program will air on the main

| Other Matters (5 of | |
|---------------------|----------|
| 12) | Response |

digital stream, WTVZ-CH33

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it meets the definition of Core

Programming.

program and how

the program

and how it

meets the

Core

definition of

Programming.

| Program Title | CAREER DAY |
|--|--|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | FRIDAYS, 7:30AM (1/6-3/30/2012) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This show guides young people to potential career paths. This program best illustrates our commitment to family in this example of take your kids to work for a day. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" This program will air on the main digital stream, WTVZ-CH33 |

| Other Matters (6 of 12) | Response |
|--|--|
| Program Title | LIVE LIFE WIN! |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 7:00AM (1/7-3/31/2012) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Live Life & Win! is a series with a goal to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school & sports, exercise and nutrition as well as health and wellness. The series promotes such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the main digital stream, WTVZ-CH33 |

| Other Matters (7 of 12) | Response |
|---|-----------------------------------|
| Program Title | WILD AMERICA |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 7:30AM (1/7-3/31/2012) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

| Age of Target Child Audience from | 13 years to 16 years |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? This program will air on the main digital stream, WTVZ-CH33 |

| Other Matters (8 of 12) | Response |
|--|--|
| Program Title | ARIEL & ZOEY, ELI TOO |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | MONDAYS-FRIDAYS 4:30PM (1/2-3/30/2012) |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by three siblings; twin girls, Ariel and Zoey, and their younger brother Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. Thi program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on the other than main digital stream, COOLTV-CH33.2 |

| Other Matters (9 | |
|---|-----------------------------------|
| of 12) | Response |
| Program Title | BETA RECORDS |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 7:00AM (1/7-3/31/2012) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

definition of

Programming.

Core

BETA Records TV is a music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment, and perseverance Teens can apply to their lives. This program will air on the other than main digital stream, COOLTV-CH33.2

| Other Matters (10 | |
|--|--|
| of 12) | Response |
| Program Title | GINA D'S KIDS CLUB |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 7AM,7:30AM & 8AM (1/7-3/31/2012) |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multiculturally diverse group of youngsters who are sometimes on and off camera, it attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are |

| Other Matters (11 of 12) | Response |
|--|---|
| Program Title | MUSTARD PANCAKES |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 8:30AM & 9AM (1/7-3/31/2012) |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |

imparted to the target audience. This program will air on the other than main digital stream, TCN-CH33.3

| Age of Target Child Audience from | 3 years to 7 years |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes features the gifted Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes, Mo and the lone cat, Mr. D. Under Campbell's thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The music-driven show celebrates the joy of childhood through the power of music, storytelling and appealing characters. The show's nurturing environment features a cast of colorful and adorable puppet characters who support each other's growth and work together to overcome the day-to-day challenges all children face. This program will air on the other than main digital stream, TCN-CH33.3 |

| Other Matters (12 of 12) | Response |
|--|---|
| Program Title | CHILDREN TALK |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | SATURDAYS, 9:30AM (1/7-3/31/2012) |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. This program will air on the other than main digital stream, TCN-CH33.3 |

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WTVZ LICENSEE, LLC **Attachments**

No Attachments.