

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0001582782** File Number: **CPR-134473** Submit Date: **10/08/2012** Call Sign: **KREM** Facility ID: **34868** City:

SPOKANE State: WA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/08/2012 Filing Status: Active

#### Report reflects information for : Third Quarter of 2012

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | Spokane             |
|              | Web Home Page Address | www.krem.com        |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

#### Digital Core Programs(10)

| Digital Core<br>Program (1<br>of 10)   | Response   |
|--|--|
| Program Title  | DOODLEBOPS - I   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:00-7:30AM  |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response               |
|--|------------------------|
| Title of Program   | DOODLEBOPS - I         |
| List date and time rescheduled   | 8/25/2012, 4:00-4:30PM |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2012-09-01             |
| Episode #  | 9/1/2012 / 4612R       |
| Reason for Preemption  | Sports                 |

| Digital Core<br>Program (2<br>of 10)                           | Response               |
|--|------------------------|
| Program Title  | DOODLEBOPS - II        |
| Origination  | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays, 7:30-8:00AM |
| Total times aired at regularly scheduled time                  | 12                     |
| Total times aired  | 13                     |
| Number of<br>Preemptions                                       | 1                      |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                        |
| Number of<br>Preemptions<br>Rescheduled                        | 1                      |
| Length of<br>Program   | 30 mins                |
| Age of<br>Target Child<br>Audience                             | 3 years to 6 years     |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the main digital stream. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response               |
|--|------------------------|
| Title of Program   | DOODLEBOPS - II        |
| List date and time rescheduled   | 8/25/2012, 4:30-5:00PM |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2012-09-01             |
| Episode #  | 9/1/2012 / 2612R       |
| Reason for Preemption  | Sports                 |

| Digital Core<br>Program (3<br>of 10)            | Response               |
|---|------------------------|
| Program Title                                   | BUSYTOWN MYSTERIES - I |
| Origination                                     | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays, 8:00-8:30AM |
| Total times aired at regularly scheduled time   | 12                     |
| Total times aired                               | 13                     |
| Number of<br>Preemptions                        | 1                      |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs it on the main digital stream |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response               |
|--|------------------------|
| Title of Program   | BUSYTOWN MYSTERIES - I |
| List date and time rescheduled   | 9/1/2012, 3:30-4:00pm  |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2012-09-01             |
| Episode #  | 9/1/2012 / 7612R       |
| Reason for Preemption  | Sports                 |

| Digital Core<br>Program (4<br>of 10) | Response                |
|--------------------------------------|-------------------------|
| Program Title                        | BUSYTOWN MYSTERIES - II |
| Origination                          | Network                 |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays, 8:30-9:00AM   |
|--|--|
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs it on the main digital stream |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | BUSYTOWN MYSTERIES - II |
| List date and time rescheduled   | 9/1/2012 , 4:00-4:30PM  |
| Is the rescheduled date the second home?   | Yes                     |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |

| Date Preempted        | 2012-09-01       |
|-----------------------|------------------|
| Episode #             | 9/1/2012 / 9612R |
| Reason for Preemption | Sports           |

| Digital Core<br>Program (5<br>of 10)   | Response   |
|--|--|
| Program Title  | DANGER RANGERS   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays, 9:00-9:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 9  |
| Total times aired  | 11   |
| Number of<br>Preemptions   | 2  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 4 years to 8 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safe squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children acquisition of important health and safety information. The episodes are structured to present poter safety concerns, such as the need to take proper safety precautions when swimming, and use a song trintroduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules of the digital station. |

| Does the     | Yes |  |  |
|--------------|-----|--|--|
| Licensee     |     |  |  |
| identify the |     |  |  |
| program by   |     |  |  |
| displaying   |     |  |  |
| throughout   |     |  |  |
| the program  |     |  |  |
| the symbol E |     |  |  |
| /I?          |     |  |  |

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | DANGER RANGERS        |
| List date and time rescheduled   | 9/8/2012, 4:00-4:30PM |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2012-09-08            |
| Episode #  | 9/8/2012 / 1713R      |
| Reason for Preemption  | Sports                |

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | DANGER RANGERS        |
| List date and time rescheduled   | 9/1/2012, 4:30-5:00PM |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   | 2012-09-01            |
| Episode #  | 9/1/2012 / 1712R      |
| Reason for Preemption  | Sports                |

| Digital Core<br>Program (6<br>of 10)            | Response                |
|---|-------------------------|
| Program Title                                   | HORSELAND               |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays, 9:30-10:00AM |
| Total times aired at regularly scheduled time   | 8                       |
| Total times aired                               | 11                      |

| Number of<br>Preemptions   | 3   |
|--|---|
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 3   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by displaying | Horseland is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs it on the main digital stream. |
| displaying<br>throughout<br>the program<br>the symbol E<br>/I?   |   |

| Questions  | Response             |
|--|----------------------|
| Title of Program   | HORSELAND            |
| List date and time rescheduled   | 9/8/2012 4:30-5:00PM |
| Is the rescheduled date the second home?   | Yes                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   | 2012-09-08           |
| Episode #  | 9/8/2012 / 1939R     |
| Reason for Preemption  | Sports               |

| Questions                      |                       |
|--------------------------------|-----------------------|
| Title of Program               | HORSELAND             |
| List date and time rescheduled | 8/25/2012 3:30-4:00PM |

| Is the rescheduled date the second home?   | Yes               |
|--|-------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   | 2012-08-25        |
| Episode #  | 8/25/2012 / 1937R |
| Reason for Preemption  | Sports            |

| Questions  | Response             |
|--|----------------------|
| Title of Program   | HORSELAND            |
| List date and time rescheduled   | 9/1/2012 6:30-7:00PM |
| Is the rescheduled date the second home?   | No                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   | 2012-09-01           |
| Episode #  | 9/1/2012 / 1938R     |
| Reason for Preemption  | Sports               |

| Digital Core<br>Program (7<br>of 10)                           | Response               |
|--|------------------------|
| Program Title  | LIBERTY'S KIDS I       |
| Origination  | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays, 9:00-9:30AM |
| Total times aired at regularly scheduled time                  | 2                      |
| Total times aired  |                        |
| Number of<br>Preemptions                                       | 0                      |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                        |
| Number of<br>Preemptions<br>Rescheduled                        |                        |
| Length of Program  | 30 mins                |

| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core<br>Program (8<br>of 10)                           | Response                |
|--|-------------------------|
| Program Title  | LIBERTY'S KIDS II       |
| Origination  | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays, 9:30-10:00AM |
| Total times aired at regularly scheduled time                  | 2                       |
| Total times aired  |                         |
| Number of<br>Preemptions                                       | 0                       |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                         |
| Number of<br>Preemptions<br>Rescheduled                        |                         |
| Length of<br>Program   | 30 mins                 |

| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E ///?                            | Yes   |

| Digital Core<br>Program (9<br>of 10)                           | Response                   |
|--|----------------------------|
| Program Title  | Ariel & Zoey, Eli Too      |
| Origination  | Network                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Monday-Friday, 4:30-5:00PM |
| Total times aired at regularly scheduled time                  | 65                         |
| Total times aired  |                            |
| Number of<br>Preemptions                                       | 0                          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                            |
| Number of<br>Preemptions<br>Rescheduled                        |                            |
| Length of Program  | 30 mins                    |

| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on our 2nd digital stream. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (10 of                              |                        |
|---|------------------------|
| 10)   | Response               |
| Program Title   | Beta Records           |
| Origination   | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled             | Saturdays, 7:00-7:30AM |
| Total times<br>aired at<br>regularly<br>scheduled time      | 13                     |
| Total times aired   |                        |
| Number of<br>Preemptions                                    | 0                      |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                        |
| Number of<br>Preemptions<br>Rescheduled                     |                        |
| Length of<br>Program  | 30 mins                |
| Age of Target<br>Child Audience                             | 13 years to 16 years   |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Beta Records TV is a weekly half-hour music centric show that follows a magazine format with segment ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture. This program is specifically designed to further the educational and informational needs of children, has education and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Airs on the 2nd digital stream. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question   | Response         |
|--|------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)? | Yes              |
| Name of<br>children's<br>programming<br>liaison  | Jamie Aitken     |
| Address  | 4103 S. Regal    |
| City   | Spokane          |
| State  | WA               |
| Zip  | 99223            |
| Telephone<br>Number  | 509-838-7312     |
| Email Address  | jaitken@krem.com |

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

PSAs designed specifically to serve children's needs. KREM TV TITLE: Council for Economic Education "Awkward Conversations" (70507-08) AIRED: July 12 Aug 3 Sept 3 LENGTH: :20, 1:00 SYNOPSIS: Pathway to Financial Success is designed for educating at home or in the classroom. TITLE: Boys and Girls Town "I Go" (70511) AIRED: July 2 Aug 1 Sept 0 LENGTH: :30 SYNOPSIS: Go online for help and support. TITLE: Arbor Day Foundation "Its Your Nature" (70513-14) AIRED: July 4 Aug 4 Sept 6 LENGTH: :15, 1:00 SYNOPSIS: Go online for great ideas to help children explore nature. TITLE: WA ST Orthopaedic Association "Sedentary" (70533-34) AIRED: July 4 Aug 5 Sept 2 LENGTH: 1:00, :30 SYNOPSIS: Get up and get moving to build strong bones. TITLE: Focus on the Family "FOF Camping" (70545-46) AIRED: July 10 Aug 4 Sept 0 LENGTH: :30, 1:00 SYNOPSIS: Make every day and every situation a family time of growth and love. TITLE: Boys Town Nat'l Hotline "The Door" (70552) AIRED: July 2 Aug 2 Sept 0 LENGTH: :20 SYNOPSIS: Posting online is like opening your front door to everyone. TITLE: Idaho Fish and Game "Fishing Trailer" (70584) AIRED: July 3 Aug 2 Sept 0 LENGTH: :30 SYNOPSIS: Fish trailers will be going to local lakes and providing lessons for young enthusiasts. TITLE: American Dental Association "Give Kids a Smile" (70586-87) AIRED: July 3 Aug 5 Sept 1 LENGTH: :30, 1: 00 SYNOPSIS: Volunteers are hosting free dental clinics. TITLE: Sanofi Pasteur and March of Dimes "Sounds of Whooping Cough" (70592-92) AIRED: July 12 Aug 7 Sept 1 LENGTH: :30, 1:00 SYNOPSIS: Protect your baby by getting the adult vaccine. TITLE: US Dept Health and Human Services "Power to Protect" (70594) AIRED: July 3 Aug 0 Sept 3 LENGTH: :30 SYNOPSIS: Immunization is safe, proven protection against 15 serious diseases. TITLE: Child Fund International "Dilshan" (70607) AIRED: July 29 Aug 6 Sept 11 LENGTH: 1:00 SYNOPSIS: Help to disrupt poverty. TITLE: American Association of Orthodontists "Play It Safe" (70610) AIRED: July 6 Aug 1 Sept 2 LENGTH: :30 SYNOPSIS Wear mouth guards, face masks and helmets. TITLE: Girl Scouts "Best In Me" (70615) AIRED: July 5 Aug 1 Sept 0 LENGTH: :30 SYNOPSIS: Help girls to attain their goals. KREM TV TITLE: Serious Fun Childrens Network "Pauls Vision" (70617-18) AIRED: July 41 Aug 7 Sept 7 LENGTH: 1:00, :30 SYNOPSIS: The joy of simply belonging can have a profound effect on seriously ill children. TITLE: Meningitis Angels "Protect Infants Now (70625) AIRED: July 3 Aug 0 Sept 0 LENGTH: :30 SYNOPSIS: One needless death is one too many. TITLE: March of Dimes "Walking Together" (70627) AIRED: July 5 Aug 1 Sept 1 LENGTH: :30 SYNOPSIS: Gather a team and join March of Babies. TITLE: United Healthcare Childresn Foundation "United Healthcare" (70631) AIRED: July 5 Aug 0 Sept 2 LENGTH: :30 SYNOPSIS: Apply for a medical grant online for help in paying for a childs healthcare. TITLE: Boy Scouts of America "Camp Scouts" Bike Scouts" (70633-34) AIRED: July 9 Aug 2 Sept 3 LENGTH: 2x:30 SYNOPSIS: Adventures to remember, words to live by. TITLE: Big Brothers and Big S

#### Other Matters (6)

| Other<br>Matters (1 of<br>6)   | Response   |
|--|--|
| Program Title  | DOODLEBOPS - I   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays, 7:00-7:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs on the main digital stream. |

| Other<br>Matters (2 of<br>6)                    | Response               |
|---|------------------------|
| Program Title                                   | DOODLEBOPS - II        |
| Origination                                     | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays, 7:30-8:00AM |
| Total times aired at regularly scheduled time   | 13                     |
| Length of Program                               | 30 mins                |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 6 years     |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs on the main digital stream.

| Other<br>Matters (3 of<br>6)                              | Response               |
|---|------------------------|
| Program Title   | BUSYTOWN MYSTERIES - I |
| Origination   | Network                |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays, 8:00-8:30AM |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                     |
| Length of Program   | 30 mins                |
| Age of<br>Target Child<br>Audience                        | 3 years to 7 years     |

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

from

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs the main digital station.

| Other<br>Matters (4 of<br>6)                    | Response                |
|---|-------------------------|
| Program Title                                   | BUSYTOWN MYSTERIES - II |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays, 8:30-9:00AM  |

| Total times | 13                 |  |  |
|-------------|--------------------|--|--|
| aired at    |                    |  |  |
| egularly    |                    |  |  |
| scheduled   |                    |  |  |
| ime         |                    |  |  |
| ength of    | 30 mins            |  |  |
| Program     |                    |  |  |
| ge of       | 3 years to 7 years |  |  |
| arget Child |                    |  |  |
| Audience    |                    |  |  |
| om          |                    |  |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Stations airs on the main digital stream.

| Other<br>Matters (5 of<br>6)                              | Response   |
|---|--|
| Program Title   | LIBERTY'S KIDS I   |
| Origination   | Network  |
| Days/Times Program Regularly Scheduled                    | Saturdays, 9:00-9:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13   |
| Length of Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from                | 9 years to 11 years  |
| Describe the  | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and |

educational and informational objective of the program and how it meets the definition of Core Programming. The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs on the main digial stream.

| Other<br>Matters (6 of<br>6)   | Response   |
|--|--|
| Program Title  | LIBERTY'S KIDS II  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays, 9:30-10:00AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Station airs on the main digital stream. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. King Broadcasting Company **Attachments** 

No Attachments.