

Children's Television Programming Report

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 23394
 City:

 HOUSTON
 State:
 TX

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
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 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's Television Information	Section	Question Respons	e
	Station Type	Station Type Network Affiliati	
		Affiliated network CW	
		Nielsen DMA Houston	
		Web Home Page Address www.39d	online.com
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	•	le information identifying each Core Program aired on its station, including an inc ce, to publishers of program guides as required by 47 C.F.R. Section 73.673?	lication Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		nal Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

re 12)	Digital Core Program (1 of 12)	Response
	Program Title	(38.1) Magi Nation
	Origination	Network
	Days/Times Program Regularly Scheduled	Saturdays 7:00am & 7:30am (12/31/11 - 2/17/12)
	Total times aired at regularly scheduled time	14
	Total times aired	
	Number of Preemptions	0
	Number of Preemptions for other than Breaking News	
	Number of Preemptions Rescheduled	
	Length of Program	30 mins
	Age of Target Child Audience	7 years to 12 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	To help viewers learn to thoughtfully assess situations and logically set appropriate and responsible goals. To aid viewers to develop techniques associated with critical thinking and creativity in decision-making and problem solving with which to act. To encourage viewers to attain the independence and initiative to act on what is ethically right, and the determination and persistence to carry their aims through to fruition - even in the face of opposition. To teach viewers to accept and appreciate unique abilities and insights in themselves and others, and to employ teamwork to capitalize on individual strengths and overcome individual weaknesses. To encourage viewers to assimilate positive personal qualities, pro-social behaviors and life skills intended to better equip them to take responsible and functional roles within their environment. To increase viewers' core knowledge base and appreciation of the world around us by presenting information across a range of academic areas, including mathematics, language, earth science, ecology, botany, geography and meteorology.
	Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	(38.1) Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conversation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives. In addition, through the dynamic and interactive eco-company.tv website, teens from throughout the country will be able to submit their ideas and videos on how to live Green!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	(38.1) Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day aims to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available to them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	(38.1) Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	(38.1) On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology and then teaches them the correct answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	(38.2) Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green allows children to explore the world of 'green' living The series educates and informs youngsters about recycling, saving energy and protecting the environment. The series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	(38.2) Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	(38.2) Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious
educational and	about. In each show, host Joel Green ventures on a quest to answer viewer's letters of curiosity.
informational	Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In
objective of the	addition, throughout each program, Joel will hit the streets to get real and often comical answers to
program and how it	questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious
meets the definition	situations in pursuit of the answer.
of Core	
Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (9 of 12)	Response
Program Title	(38.2) Head's Up!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Head's Up is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon and introduces them to the magical content and practical context of the night sky.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	(38.2) Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm & 12:30pm

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces viewers to the wide variety of outdoor activities, fishing, hand-gliding, horseback riding, hiking, and camping. The series also provides information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	(38.3) Planet X
Origination	Network
Days/Times Program Regularly Scheduled	Mon., Tues., Wed. 11:00am & 11:30am (9/12/11 - 9/25/11)
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X topics include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of	
12)	Response
Program Title	(38.1) Cubix: Robots For Everyone
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 7:00am & 7:30am (2/18/12 - 3/25/12)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series was produced with the primary purpose of educating and informing children ages 6-11 through entertaining and engaging programming. The characters, storylines and recurring themes of the series represent a broad range of issues, and they provide information and tools that are identifiable and meaningful to both boys and girls.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Cindy Wilhite
	Address	6910 Network Place
	City	Indianapolis
	State	IN
	Zip	46278
	Telephone Number	(317) 715-2761
	Email Address	cwilhite@tribune.com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	As of December 31, 2011, the programming aired on digital channel 38.3 ceased operations, and therefore as of 1/1/2012, no further E/I programming will air on that particular multicast channel. The correct response to Question No. 7 (b) is NO inasmuch as the station has ceased analog operation. However, a YES response is required in order to enable the submission of this filing.

Other Matters (10)

Other Matters (1 of 1	0)	Response
Program Title		(38.1) Cubix: Robots For Everyone
Origination		Network
Days/Times Program Regularly Scheduled	I	Saturdays 7:00am & 7:30am
Total times aired at re scheduled time	egularly	26
Length of Program		30 mins
Age of Target Child A from	Nudience	6 years to 11 years
Describe the education informational objective program and how it not definition of Core Programming.	e of the	The series was produced with the primary purpose of educating and informing children ages 6-11 through entertaining and engaging programming. The characters, storylines and recurring themes of the series represent a broad range of issues, and they provide information and tools that are identifiable and meaningful to both boys and girls.
Other Matters (2 of 10)	Respons	€
Program Title	(38.1) Ec	o Company
Origination	Syndicate	;d
Days/Times Program Regularly Scheduled	Sundays	7:00am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years	to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Co team share sto also prov through t	pany explores all aspects of being green and understanding how we impact our world. The E will report on the latest technologies in energy, recycling, conversation and organics and will ries of young people making a positive impact on the environment. Each week the show will ide practical tips that teens, and people of all ages can use in their daily lives. In addition, the dynamic and interactive eco-company.tv website, teens from throughout the country will be submit their ideas and videos on how to live Green!
Other Matters (3 of 1	0)	Response
Program Title		(38.1) Career Day
Origination		Syndicated
Days/Times Program	Regularly	Scheduled Sundays 7:30am
		adulad time 40

Length of Program30 minsAge of Target Child Audience from13 years to 16 years

13

Total times aired at regularly scheduled time

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Career Day aims to provide a safe learning environment for young viewers to become more informed about the gamut of possible careers available to them to explore.

	Response	
Program Title	(38.1) Young	g Icons
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sundays 8:0)0am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 7	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons gives you a glimpse inside the lives of the brightest and the best of America's youth (age 18 and younger), including world-class athletes, accomplished artists, scholars, philanthropists, and entrepreneurs. These extraordinary young people are making a real difference in the world, and prove that children really can accomplish amazing and inspirational things.	
Other Matters (5 of 10)		Response
. ,		
		(38.1) On The Spot
Program Title		(38.1) On The Spot Syndicated
Program Title Origination Days/Times Program Regular	ly Scheduled	
Program Title Origination	-	Syndicated
Program Title Origination Days/Times Program Regular Total times aired at regularly s	-	Syndicated Sunday 8:30am
Program Title Origination Days/Times Program Regular Total times aired at regularly s time	scheduled	Syndicated Sunday 8:30am 13

Other Matters (6 of 10)	Response
Program Title	(38.2) Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest Goes Green allows children to explore the world of 'green' living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. The series also promotes children's writing and creative skills.

Other Matters (7 of 10)	Response
Program Title	(38.2) Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and a love for animals. Series features a diverse cast providing positive role models.
Other Matters (8 of	
10)	Response

10)	Response
Program Title	(38.2) Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Green ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Other Matters (9 of 10)	Response
Program Title	(38.2) Head's Up!
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Head's Up is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon and introduces them to the magical content and practical context of the night sky.

Other Matters (10 of 10)	Response
Program Title	(38.2) Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00pm & 12:30pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young America Outdoors introduces viewers to the wide variety of outdoor activities, fishing, hand-gliding, horseback riding, hiking, and camping. The series also provides information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources.

Question

Attachments No Attachments.