



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022238794** | File Number: **CPR-131250** | Submit Date: **07/05/2012** | Call Sign: **WPMI-TV** | Facility ID: **11906**
City: **MOBILE** | State: **AL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/05/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Mobile-Pensacola
	Web Home Page Address	WWW.LOCAL15TV.COM

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	THE ZULA PATROL
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	THE ZULA PATROL
List date and time rescheduled	JUNE 10, 1PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JUNE 9
Reason for Preemption	Sports

Digital Core Program (2 of 6)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Shelldon" is an animated series about a school-aged mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	JUNE 10, 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JUNE 9
Reason for Preemption	Sports

Digital Core Program (3 of 6)	Response
Program Title	JANE AND THE DRAGON
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JANE AND THE DRAGON
List date and time rescheduled	JUNE 10, 2PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JUNE 9
Reason for Preemption	Sports

Digital Core Program (4 of 6)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	JUNE 10, 2:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JUNE 9
Reason for Preemption	Sports

Digital Core Program (5 of 6)		Response
Program Title	WILLA'S WILD LIFE	
Origination	Network	

Days/Times Program Regularly Scheduled	SATURDAY 11AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE
List date and time rescheduled	JUNE 2, 8AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No

Date Preempted	
Episode #	JUNE 2
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	MAY 5, 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	MAY 5
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	JUNE 2, 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	JUNE 2
Reason for Preemption	Sports

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core Programming (7)

Non-Core Educational and Informational Programming (7) Response	
Program Title	THE AMERICAN ATHLETE
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	MONDAY 3PM
Total times aired at regularly scheduled time	4
Number of Preemptions:	-1
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. "THE AMERICAN ATHLETE" FEATURES ONE-ON-ONE INTERVIEWS WITH TODAY'S MOST RECOGNIZABLE SUPERSTAR ATHLETES. WE HEAR THE DREAMS AND GOALS OF THESE ATHLETES AS THEY TALK ABOUT THEIR LIVES AND THE HARD WORK AND DETERMINATION THAT HELPED THEM REACH THEIR GOAL OF BECOMING PROFESSIONAL ATHLETES. SEGMENTS PROMOTE SPORTSMANSHIP, LEADERSHIP, AND THE CONCEPT OF SETTING HIGH GOALS AND ACHIEVING THEM THROUGH PRACTICE, HARD WORK AND DETERMINATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7) Response	
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Program Title	THE REAL WINNING EDGE
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	TUESDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. This series is based on role models who are making pro-social life choices. The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7) Response	
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Program Title	YOUNG ICONS
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	WEDNESDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0

Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. In "Young Icons" young viewers meet powerful and positive young people who illustrate what messages and deeds they're sending to help society. The "Young Icons" profiles the amazing projects of young philanthropists, entrepreneurs, athletes and everyday youth. These inspirational stories motivate teens, tweens, and parents too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
Program Title	PETS.TV
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	THURSDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. This program exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets. TV delivers an educational and informational message that supports current social, intellectual, emotional aspects of children. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
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Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	FRIDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. MADE IN HOLLYWOOD: TEEN EDITION is an FCC friendly, Educational/Informational, nationally syndicated weekly series. Its core programming targets 13-16 year old teens with segments ranging from coverage of Animation, Producing & Directing to Costume Design, Casting & 3D Technology. The content-rich spin-off introduces its audience to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture and television industries.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (7)	Response
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Program Title	LIVE, LIFE, & WIN
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 3PM
Total times aired at regularly scheduled time	13
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. "LIVE LIFE & WIN" IS A HALF HOUR SERIES WITH A GOAL OF INSPIRING AND ENLIGHTENING YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE AND NUTRITION, AND HEALTH AND WELLNESS. THE SERIES PROMOTES CRITICAL THEMES SUCH AS SOCIAL RESPONSIBILITY, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT, AND VOLUNTEERISM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Date and Time Aired:

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (7) Response	
Program Title	REAL LIFE 101
Call Letters of Station Airing Sponsored Program	WPMIDT2
Channel Number of Station Airing Sponsored Program	15
Did total programming increase?	No
Origination	Syndicated
Days/Times Program Regularly Scheduled:	MONDAY 3PM
Total times aired at regularly scheduled time	9
Number of Preemptions:	0
Length of Program:	30 mins
Age of Target Child Audience from:	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	This program airs on WPMI-DT2, that's 15-2. "Real Life 101" presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that "Real Life 101" was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Date and Time Aired:

Questions	Response
Date Time	

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	RAYMOND WILSON
Address	661 AZALEA ROAD
City	MOBILE
State	AL
Zip	36609-1515
Telephone Number	251-602-1500
Email Address	WWILSON@LOCAL15TV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"NOODLE AND DOODLE" IS AN INSTRUCTIONAL SERIES THAT FEATURES CREATING ART PROJECTS AND COOKING PROJECTS AROUND A SPECIFIC THEME. THE SHOW IS HOSTED BY SEAN, WHO DRIVES AROUND IN A DOUBLE-DECKER BUS FULLY EQUIPPED WITH ART SUPPLIES AND A KITCHEN, ALL READY FOR ANY ASSIGNMENT. THE PROJECTS ENCOURAGE PARENT ENGAGEMENT AND OFTEN FEATURE FAMILIES WORKING TOGETHER TO MAKE SOMETHING FOR DISPLAY IN THE CHILD'S HOME. SEAN IS ACCOMPANIED BY DOGGITY, AN EVER-FAITHFUL BEAGLE DOG, WHO TRANSFORMS INTO AN ANIMATED CHARACTER DURING INTERSTITIAL TRIPS TO A PARALLEL UNIVERSE AND KITCHEN FULL OF PRANK PLAYING ANIMATED CHARACTERS. THE ART PROJECTS TYPICALLY FEATURE LESSONS ON RECYCLING MATERIALS FOR RE-USE IN MAKING ART AND ALWAYS DEMONSTRATE THAT CREATIVITY CAN TRANSFORM SOMETHING INTENDED FOR ONE PURPOSE INTO SOMETHING USEFUL TO ACHIEVE A COMPLETELY DIFFERENT GOAL.

Other Matters (2 of 6)	Response
Program Title	PAJAMINALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE PAJANIMALS ARE A GROUP OF FOUR PRESCHOOL AGED PUPPETS WHO LIVE TOGETHER IN HOUSE WITH THEIR OFF-SCREEN MOTHER AND FATHER. WE MEET THEM IN THE BEDROOM, A DORMITORY OF SORTS, WHERE THEY SHOW US THEIR NIGHTTIME ROUTINE OF BRUSHING THEIR TEETH AND HAVING QUIET CONVERSATION BEFORE FALLING OFF TO SLEEP. THE QUIET TIME, ALWAYS TURNS INTO A DISCUSSION THAT RESULTS INA DREAM-LIKE ADVENTURE TO SOLVE A PROBLEM, SUCH AS OVERCOMING SHYNESS, MAKING A NEW FRIEND, OR DEALING WITH A BULLY. THE ADVENTURE TAKES PLACE IN SEVERAL NIGHTTIME DREAM LOCALES WHERE SPECIAL FRIENDS HELP THEM WORK THROUGH THE SOCIO-EMOTIONAL PROBLEM OF THE DAY. SPECIFIC APPROACHES TO MANAGING THE PROBLEM ARE DEMONSTRATED AND PRACTICED DURING THE ADVENTURE, AND THE CHILDREN RETURN HOME CONFIDENT, GETTING AMPLE REST FOR TODAY AND FACING THEIR ISSUES TOMORROW.
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Other Matters (3 of 6)

Response

Program Title	POPPY CAT
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAY 10AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"POPPY CAT" IS BASED ON THE BOOK SERIES BY LARA JONES AND USES EMBEDDED LESSONS ON IMAGINATION AND STORYTELLING TO ENCOURAGE CREATING THINKING FOR PRESCHOOL CHILDREN. IN EACH STORY THE NARRATOR, LARA READS A STORY ABOUT POPPY CAT, TO HER OWN CAT NAMED POPPY. SHE MAKES UP A STORY THAT WILL BE EXCITING AND JUST FOLLOWS THERE IMAGINATION TO DISTANT LANDS REACHED BY BOAT, PLANE OR TRAIN. POPPY CAT IS THE LEADER OF HIS GROUP OF ANIMAL FRIENDS, AND THE STORY ALWAYS FEATURES AN UNDERLYING MESSAGE ABOUT BEING NICE TO, YET IGNORING THE ANTICS OF THE RESIDENT BULLY, A BADGER NAMED EGBERT. THE LESSON IS ALWAYS TO THINK CREATIVELY AND EXERCISE YOUR MIND THROUGH READING AND STORYTELLING BECAUSE IT WILL ALWAYS LEAD TO ENJOYMENT AND ADVENTURE.
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Other Matters (4 of 6)

Response

Program Title	JUSTIN TIME
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Origination	Network
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Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"JUSTIN TIME" FEATURES A LITTLE BOY, JUSTIN, WHO WANTS TO MASTER HIS DESTINY, HAVE GREAT ADVENTURES, AND SOLVER PROBLEMS. HE BEGINS WITH A PROBLEM THAT VEXES HIM AND DAYDREAMS HIS WAY INTO AN ADVENTURE THAT TAKES HIM TO DIFFERENT PLACES AROUND THE WORLD, BUT ALSO PROVIDES HIM WITH AN EXPERIENCE THAT HELPS HIM SOLVE HIS PROBLEM WHEN HE RETURNS HOME. WHILE ON THE ADVENTURE HE IS ACCOMPANIED BY OLIVE, A KNOWLEDGEABLE IMAGINARY PLAYMATE, AND SQUIDGY, THE MORPHING FLYING SPONGE, WHO PROVIDES COMMENTARY AND COMEDY ALONG THE WAY. JUSTIN'S LESSONS INVOLVE LEARNING, FOR EXAMPLE, THAT IT TAKES FOCUS TO ACHIEVE SUCCESS, FAILURE CAN TEACH WHAT WE NEED TO DO TO SUCCEED NEXT TIME, OR WHEN ONE PATH TO SOLVE A PROBLEM DOESN'T WORK, YOU CAN FIND ANOTHER WAY TO GET TO YOUR GOAL. JUSTIN IS ALL ABOUT SELF-DIRECTED LEARNING FROM THE YOUNG CHILD'S PERSPECTIVE AND IMAGINATION.

Other Matters (5 of 6)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"LAZY TOWN" PROMOTES FITNESS AND HEALTHFUL HABITS FOR PRESCHOOL CHILDREN. IT TAKES PLACE IN AN IMAGINARY SETTING, LAZY TOWN, AND MOST EPISODES RELATE CHILDREN'S EATING AND FITNESS HABITS TO PROBLEM SOLVING IN THEIR REAL WORLD. THE LEAD CHARACTER, STEPHANIE, GUIDES THE AUDIENCE THROUGH THE STORY.

Other Matters (6 of 6)	Response
Program Title	THE WIGGLES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THE WIGGLES" IS A MUSICAL VARIETY SHOW SPECIFICALLY DESIGNED FOR PRESCHOOL CHILDREN. STARRING TONY, MURRAY, GREG AND JEFF, THE WIGGLES OFFERS A MONTAGE OF SKITS THAT ARE SPECIFICALLY DESIGNED FOR TEACHING AND ENTERTAINING THE PRESCHOOL AUDIENCE. SUPPORTED BY AN ENSEMBLE OF CHARACTERS, LARGER THAN LIFE ANIMALS (HUMANS DRESSED AS ANIMAL CHARACTERS) AND A PIRATE, CAPTAIN FEATHERSWORD, THE WIGGLES TEACH NUMBERS, LETTERS, COLORS, MATCHING AND CLASSIFYING WHAT BELONGS TOGETHER (OR NOT), AND FOLLOWING DIRECTIONS. THERE'S DANCING, OCCASIONAL GUEST ARTISTS, AND LOTS OF VISUAL INTEREST FOR THE VIEWER, WHILE THE LESSONS ARE BROKEN DOWN INTO EASILY UNDERSTANDABLE ELEMENTS FOR THE PRESCHOOL CHILD.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>NEWPORT TELEVISION LICENSE, LLC</p>

Attachments

No Attachments.