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# Children's Television Programming Report

FRN: **0026541813** File Number: **CPR-147465** Submit Date: **10/25/2013** Call Sign: **KFJX** Facility ID: **83992** City:

PITTSBURG State: KS

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/25/2013 Filing Status: Active

## Report reflects information for : Third Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | FOX                 |
|              | Nielsen DMA           | Joplin-Pittsburg    |
|              | Web Home Page Address | www.fox14tv.com     |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(8)

| Digital Core<br>Program (1 of<br>8)  | Response  |
|--|---|
| Program Title  | REAL LIFE 101   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7AM 7/6/13-9/28/13  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that REAL LIFE 101 was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?         | Yes   |

| Digital Core<br>Program (2<br>of 8) | Response     |
|-------------------------------------|--------------|
| Program Title                       | Dragonfly TV |
| Origination                         | Syndicated   |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:30AM 9/7/13-9/28/13  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 4  |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | NOTE: MAD ABOUT ceased production August of 2013. Its final episode aired on 8/31/13. The program was replaced the following week by DRAGONFLY TV. Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (3 | ogram (3   |  |
|----------------------------|------------|--|
| of 8)                      | Response   |  |
| Program Title              | MAD ABOUT  |  |
| Origination                | Syndicated |  |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:30AM 7/6/13-8/31/13   |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 9   |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | NOTE: MAD ABOUT ceased production August of 2013. Its final episode aired on 8/31/13. The program was replaced the following week by DRAGONFLY TV. Mad About is a weekly, half-hour sketch-comedy /variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (4<br>of 8) | Response                   |
|-------------------------------------|----------------------------|
| Program Title                       | Jack Hanna's INTO THE WILD |
| Origination                         | Syndicated                 |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 8:00AM 7/6/13-9/28/13  |
|--|--|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's INTO THE WILD program is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacula animals and animal facts, while teaching children the importance of stewardship ofo our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, informational needs of children 13-16 years of age. INTO THE WILD's emphasis or the visual dovetails with the disposition towards visual learning that is evident in children of all ages, but particularly in the early teen years. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humas have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. Combinin data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| <b>Digital Core</b> |          |
|---------------------|----------|
| Program (5          |          |
| of 8)               | Response |
| Program Title       | PET.TV   |

| Origination  | Syndicated   |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 8:30AM 7/6/13-9/28/13  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of PETS.TV is to provide a safe learning environment for young viewers to become more informed about animals and pets in a positive and pro-social atmosphere. Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (6<br>of 8) | Response     |
|-------------------------------------|--------------|
| Program Title                       | Animal Atlas |
| Origination                         | Syndicated   |

| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 7:00AM 7/7/13-9/29/13   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas is an entirely appropriate title for this engaging and informative series. Just as browsing through a good atlas makes information about terrain and natural boundaries accessible and appealing, this program brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc.), the elements of animal classification, and the general emphasis on life science. The programs consist of original and detailed footage of animals, a narration, and a charming musical score. The fast moving clips of greatly varied species and subspecies allows viewers to compare and contrast structure and functionality of animal physiologies and behaviors. The animal subjects are presented as they move informally and comfortably through their normal activities. There is no heightened or artificial drama in the presentations. The narration is well informed and unobtrusive, allowing for the inevitable learning that comes from wonder and delight. Even after thirty years of televised animal footage, this series presents vignettes that are new and very engaging. This series also presents in a non-exploitive way views of animal behavior and physiology that traditional pedagogical programming might not include. The ability for young people to observe, wonder, and compare is one of the strengths of the series. While the series builds upon and reinforces life science concepts begun at lower levels, the content, the treatment of the content, the presumption of scientific understanding, and particularly the tone and emphasis of the series are most appropriate for secondary schools. General life science concepts in |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (7<br>of 8)  | Response   |
|--|--|
| Program Title  | Young Icons  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 7:30AM 7/7/13-9/29/13  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (8<br>of 8)  | Response  |
|--|---|
| Program Title  | TEEN KIDS' NEWS   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 10:00AM 7/7/13-9/29/13  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The mission of TEEN KIDS' NEWS is to produce a weekly news program that will provide information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team will be unique in television and have great appeal to kids who will identify and emulate them. This program will serve the audience in a way that will make a real difference in their lives. It will insert the clear voice of the kid into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN will fill that void and become the first program in history that will develop the next generation of news viewers. The 101 year old educational publisher will contribute editorial support and script editing to make stories more age appropriate. Weekly Reader Polls will be featured on the program as well as content from their magazines which reach 11 million children. News Scripts will posted on web site to allow teachers to use them to conduct mock newscasts in the classroom. A regular feature each week will come from Children's Pressline, the international news service that has produced stories for the last 25 years to bring the authentic voices of children and teens to opinion leaders, policymakers and the general public. |

| Does the Yes |
|--------------|
| Licensee     |
|              |
| identify the |
| program by   |
| displaying   |
| throughout   |
| the program  |
| the symbol E |
|              |
| /I?          |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Darren Dishman  |
| Address   | 2950 NE Hwy 69  |
| City  | Pittsburg   |
| State   | KS  |
| Zip   | 66762   |
| Telephone Number  | 417-782-1414  |
| Email Address   | ddishman@fox14tv.   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KFJX-TV turned off its analog channel 14 on June 12, 2009 and broadcasts exclusively on digital channel 13. |

## Other Matters (7)

| Other Matters (1 of 7)   | Response  |
|--|---|
| Program Title  | REAL LIFE 101   |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 7:00A 10/5/13-12/28/13  |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | REAL LIFE 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. A study conducted by The Annenberg Public Policy Center of the University of Pennsylvania concerning the implementation of the FCC processing guideline known as the Three-Hour Rule found that REAL LIFE 101 was highly educational. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors. |
| Other Matters (2 of 7)   | Response  |
| Program Title  | DRAGONFLY TV  |
| Origination  | Syndicated  |

| Other Matters  |                                  |
|--|----------------------------------|
| (2 of 7)   | Response                         |
| Program Title  | DRAGONFLY TV                     |
| Origination  | Syndicated                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Saturdays 7:30A 10/5/13-12/28/13 |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                               |
| Length of Program                                      | 30 mins                          |
| Age of Target<br>Child<br>Audience from                | 13 years to 16 years             |

Dragonfly TV is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

| Other<br>Matters (3 of<br>7)                    | Response                         |
|---|----------------------------------|
| Program Title                                   | Jack Hanna's INTO THE WILD       |
| Origination                                     | Syndicated                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 8:00A 10/5/13-12/28/13 |
| Total times aired at regularly scheduled time   | 13                               |
| Length of Program                               | 30 mins                          |
| Age of<br>Target Child<br>Audience              | 13 years to 16 years             |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

from

Jack Hanna's INTO THE WILD program is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship ofo our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, informational needs of children 13-16 years of age. INTO THE WILD's emphasis on the visual dovetails with the disposition towards visual learning that is evident in children of all ages, but particularly in the early teen years. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment and the changes humas have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the expert status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.

| Days/Times   | Saturdays 8:30A 10/5/13-12/28/13 |
|--------------|----------------------------------|
| Program      |                                  |
| Regularly    |                                  |
| Scheduled    |                                  |
| Total times  | 13                               |
| aired at     |                                  |
| regularly    |                                  |
| scheduled    |                                  |
| time         |                                  |
| Length of    | 30 mins                          |
| Program      |                                  |
| Age of       | 13 years to 16 years             |
| Target Child |                                  |
| Audience     |                                  |
| from         |                                  |

The purpose of PETS.TV is to provide a safe learning environment for young viewers to become more informed about animals and pets in a positive and pro-social atmosphere. Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

| Other<br>Matters (5 of<br>7)                              | Response                       |
|---|--------------------------------|
| Program Title   | ANIMAL ATLAS                   |
| Origination   | Syndicated                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sundays 7:00A 10/6/13-12/29/13 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                             |
| Length of<br>Program                                      | 30 mins                        |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years           |

Animal Atlas is an entirely appropriate title for this engaging and informative series. Just as browsing through a good atlas makes information about terrain and natural boundaries accessible and appealing, this program brings information about the natural world of animals to viewers in a non-didactic, entertaining way. Its approach in no way diminishes the learning that takes place when observations lead to conclusions and young minds will draw many conclusions about the natural world shown in this series. These conclusions are consistent with nationally published curriculum goals in the natural sciences. They include concepts such as the functions of animals in an ecosystem (predator/prey relationships, etc.), the elements of animal classification, and the general emphasis on life science. The programs consist of original and detailed footage of animals, a narration, and a charming musical score. The fast moving clips of greatly varied species and subspecies allows viewers to compare and contrast structure and functionality of animal physiologies and behaviors. The animal subjects are presented as they move informally and comfortably through their normal activities. There is no heightened or artificial drama in the presentations. The narration is well informed and unobtrusive, allowing for the inevitable learning that comes from wonder and delight. Even after thirty years of televised animal footage, this series presents vignettes that are new and very engaging. This series also presents in a non-exploitive way views of animal behavior and physiology that traditional pedagogical programming might not include. The ability for young people to observe, wonder, and compare is one of the strengths of the series. While the series builds upon and reinforces life science concepts begun at lower levels, the content, the treatment of the content, the presumption of scientific understanding, and particularly the tone and emphasis of the series are most appropriate for secondary schools. General life science concepts in the episodes reviewed are expected to be learned by middle school where many states begin heavy emphasis in life science.

| Other<br>Matters (6 of<br>7)                  | Response                       |
|---|--------------------------------|
| Program Title                                 | YOUNG ICONS                    |
| Origination                                   | Syndicated                     |
| Days/Times Program Regularly Scheduled        | Sundays 7:30A 10/6/13-12/29/13 |
| Total times aired at regularly scheduled time | 13                             |
| Length of Program                             | 30 mins                        |
| Age of<br>Target Child<br>Audience<br>from    | 13 years to 16 years           |

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. One guest's message inspires young audiences to "never let age hold us back, no matter how old you may be". Parents play an important role in supporting their 'young icons'. As one parent stated, "You can take a simple idea and turn it into something that can help an awful lot of people." The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

| Other   |    |    |
|---------|----|----|
| Matters | (7 | of |

7)

Response

| Program Title   | TEEN KIDS' NEWS                 |
|---|---------------------------------|
| Origination   | Syndicated                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sundays 10:00A 10/6/13-12/29/13 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                              |
| Length of<br>Program                                      | 30 mins                         |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years            |

The mission of TEEN KIDS' NEWS is to produce a weekly news program that will provide information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team will be unique in television and have great appeal to kids who will identify and emulate them. This program will serve the audience in a way that will make a real difference in their lives. It will insert the clear voice of the kid into the adult-dominated media and provide a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN will fill that void and become the first program in history that will develop the next generation of news viewers. The 101 year old educational publisher will contribute editorial support and script editing to make stories more age appropriate. Weekly Reader Polls will be featured on the program as well as content from their magazines which reach 11 million children. News Scripts will posted on web site to allow teachers to use them to conduct mock newscasts in the classroom. A regular feature each week will come from Children's Pressline, the international news service that has produced stories for the last 25 years to bring the authentic voices of children and teens to opinion leaders, policymakers and the general public.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Surtsey Media, LLC **Attachments** 

No Attachments.