

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0006551782** File Number: **CPR-128813** Submit Date: **04/06/2012** Call Sign: **WRLH-TV** Facility ID: **412** City:

RICHMOND State: VA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/06/2012 Filing Status: Active

Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Richmond-Petersburg
	Web Home Page Address	www.foxrichmond.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:30a (01/02/12-03/26/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 16)	Response	
Program Title	Elizabeth Stanton's Great Big World	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Tuesdays 8:30a (01/03/12-03/27/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Elizabeth Stanton's Great Big World" addresses areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in area of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

P	Pigital Core Program (3 of 16)	Response
F	Program Title	Aqua Kids
(Origination	Syndicated

Days/Times Program Regularly Scheduled	Wednesdays 8:30a (01/04/12-03/28/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and abuse of these incredible natural resources are taking their toll. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not too late to change the tide of destruction. The National Aquarium in Washington, DC, the North Bay Adventure Camp and the Chesapeake Bay Foundation contribute to the program. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 16)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8:30a (01/05/12-03/29/12)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show guides young people to potential career paths. The show features inspirational interviews with successful celebrities, entrepreneurs and business people from world renowned brain surgeons to marine biologists that share their stories with young people about their careers. This motivational show is fun and exciting and tries to help kids answer the age old question: "What do I want to be when I grow up?" (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 16)	Response
Program Title	Wild Ltd.
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:30a (01/06/12-03/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target	13 years to 16 years
Child Audience	
Describe the	Wild Ltd. is a half hour conservation series, and in each episode the cameras follow Game Ranger
educational and	Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets
informational	researchers and veterinarians and learns about their work, suggesting job opportunities in the
objective of the	conservation world. Michelle always teaches about the anatomy of the species at hand, the
program and how	conservation listing and why/how we can better preserve their population numbers. Each episode is
it meets the	designed to reveal to children the value of wild spaces and the creatures that live within. (This program
definition of Core	aired on the station's digital channel 1).
Programming.	
Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (6 of 16)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this program is to inspire and enlighten young viewers by featuring inspirational teen success stories which may also focus on the arts, school & sports, exercise and nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program aired on the station's digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program	
(7 of 16)	Response
Program Title	Wild America

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens coul identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Whe do babies come from? How do animals relate to one another? How does ecology work? What the relationship between life and death/humans and nature? (This program aired on the station digital channel 1).
Does the Licensee identify the program by displaying throughout the program the symbol E /l?	Yes

Digital Core Program (8 of 16)	Response
Program Title	Liberty' Kids
Origination	Network
Days/Times Program Regularly Scheduled	Mon thru Fri 9:30a (01/02/12-03/30/12)
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedor Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY and JOURNAL JOURNEY. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (10 of 16)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the works of Richard Scarry, this program brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develops vocabulary through words and concepts that are part of each episode's overall theme. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 16)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11a,11:30a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

This animated series is based on the books by Richard Scarry. The fictional city Busytown is an enchanting Describe the place that's abuzz with energy and life. Episodes are divided into multiple segments with different themes. educational and The first and last segments involve the children in Busytown exploring their community. At the end of each informational segment the children have learned a little about their community and the world they live in. The middle objective of segment shows children life in other cities featuring daily activities of adult characters in places such as the program Paris or Rome. Each episode includes two song segments in which the first, "Imagine That", teaches and how it various things like general science to how banks work. The second song segment that teaches safety is meets the called "Play it Safe". The aim of the series is to stimulate imagination and foster vicarious play, teach prodefinition of social behavior (such as generosity, friendliness, persistence, altruism, understanding of others' points of Core view, empathy, acceptance of others' idiosyncrasies), help children move beyond family attachments to the Programming. world of friendships and community, help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and an interest in reading. (This program aired on the station's digital channel 2). Does the Yes Licensee identify the program by displaying throughout the program

the symbol E

/l?

Digital Core Program (12 of 16)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12n,12:30p (01/07/12-03/31/12)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years

Describe the	This series follows five teenagers who are accidentally morphed into dinosaurs, which brings them together
educational	to find a way to stop the efforts of a mad scientist who is plotting to return the world to its prehistoric state.
and	Each episode portrays these teens facing and finding solutions to problems that are relevant to
informational	contemporary viewers. Along the way, they struggle with interpersonal issues such how and why to work
objective of	with people they do not really understand, the meaning and value of honesty, teamwork, perseverance, se
the program	confidence, sharing credit, using each person's strength while ignoring weaknesses, and getting along in
and how it	difficult situations. They learn that positive behavior results in positive consequences. This series combine
meets the	the fascination of dinosaurs with familiar issues that children have to face each day. (This program aired o
definition of	the station's digital channel 2).
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/1?	

Digital Core Program (13 of 16)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a (01/01/12-03/25/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve Preschool relatable problems by journeying to fun, new destinations. Examples include visiting a gigantic water park to conquer fear of swimming and why you should brush your teeth. The Doodlebops uses song, dance, and teamwork to accomplish its goals. (This program aired on the station's digital channel 2).

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core Program (14 of 16)	Response
Program Title	The Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30a (01/01/12-03/25-12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. (This program aired on the station's digital channel 2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)

Program Title	Ariel & Zoey, Eli Too (AZE2)
Origination	Network
Days/Times Program Regularly Scheduled	Mon thru Fri 4:30p (01/02/12-03/30/12)
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who extheir profession and have a positive message for kids. As hosts, these children entertain and inform the audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; who a wonderful message for American youth. This program is an upbeat, diverse and entertaining series will inform young people on a variety of subjects, while keeping their interest. (This program aired on station's digital channel 3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 16)	Response
Program Title	Beta Records
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 7a (01/07/12-03/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beta Records TV is a weekly half-hour music centric show with a magazine format that has segment featuring major and industry artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Through this program viewers learn the ins and outs of the music business and the influence music has on our culture. (This program aired on the station's digital channel 3).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Linda Strickland
Address	1925 Westmoreland Street
City	Richmond
State	VA
Zip	23230
Telephone Number	804-358-3535 x305
Email Address	Istrickl@wrlh.sbgnet.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

WRLH airs PSAs from "The Advertising Council, Inc." geared toward children including: 1):30 PSA-"Nutrition Education-Jungle Book"-Motivates moms to encourage proper nutrition and physical activity for their families. The "Bare Necessities of Healthy Living" PSAs feature characters from Disney's The Jungle Book and demonstrates the importance of balancing good nutrition, and physical activity. Viewers are encouraged to visit www.MyPyramid.gov and use the USDA's Food Guidance System as an effective tool to help their children make healthy choices. 2):30 PSA-"Autism Awareness"-compares the odds of many things that parents think about each day such as dreams they have found for their children and the measures they take to protect them - with the startling odds of a child being diagnosed with autism. 3):30 PSA-"Oceans Awareness"-Will raise awareness among Americans about the health of the oceans. Protecting our oceans in turn affects the world we live in. The ads featuring Disney's the Little Mermaid, are designed to inspire our audience to prevent man-made pollution before it harms the ocean and the creatures that live there. 4):30 PSA-"Energy Efficient"-Is designed to inspire a movement among tweens and their parents by establishing positive energy efficient habits that will reduce demands on overall energy consumption. 5):30 PSA-"Fatherhood Involvement"-Is designed to inspire a new commitment to responsible fatherhood. The PSA highlights an effort to show dads the critical role they play in their children's lives. 6):30 PSA-"Community Engagement"-Is to motivate and inspire people from all walks of life to get engaged and become a partner with the United Way in the efforts to advance the common good. The diverse group of people and the call to action, "Give, Advocate, and Volunteer" allows viewers to see themselves as having a role and quickly determines there are ways that they can make a difference. January 01, 2012 through March 31, 2012, Fox Richmond highlights our annual underage drinking prevention initiative "Lights, Camera, Take Action - Stop Underage Drinking NOW!". Lights, Camera, Take Action is a community service initiative designed to encourage responsible decision making for high school students, and deepen the conversation with teens, parents, law enforcement and educators. We encourage high school students to write, edit, shoot and produce to final completion a :20 PSA about the consequences and dangers of underage drinking. The program is used as a class and individual project, where students are able to utilize the technology available to them in the classroom to have a positive discussion with their peers. Lights, Camera, Take Action engages teens through a unique combination of television, mobile text, social media and web.

Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:30a (04/02/12-06/25/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. (This program will air on the station's digital channel 1).

Other Matters (2 of 17)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:30a (04/03/12-06/26/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

"Elizabeth Stanton's Great Big World" addresses areas of particular concern to young teens; including global, social, educational, and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in ares of specific need. "Elizabeth Stanton's Great Big World" combines exciting, fun, and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. (This program will air on the station's digital channel 1).

Other Matters (3 of 17)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:30a (04/04/12-06/27/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	The "Aqua Kids" have their sights set on Saving the Oceans of the World. Pollution and abuse of these incredible natural resources are taking their toll. The "Aqua Kids" will be looking for adventure and knowledge, and along the way, tackle some ecological dilemmas. This group of knowledge-seeking kids will start right in their own backyards, beginning with local streams that eventually lead to the oceans of the world. By pointing out the problems they encounter, they hope to educate their peers on what they can do to solve these environmental dilemmas. In most cases, it is not too late to change the tide of destruction. The National Aquarium in Washington, DC, the North Bay Adventure Camp and the Chesapeake Bay Foundation contribute to the program. (This program will air on the station's digital channel 1).

Other Matters (4 of 17)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8:30a (04/05/12-06/28/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the	This show guides young people to potential career paths. The show features inspirational
educational and	interviews with successful celebrities, entrepreneurs and business people from world renowned
informational objective	brain surgeons to marine biologists that share their stories with young people about their careers.
of the program and	This motivational show is fun and exciting and tries to help kids answer the age old question:
how it meets the	"What do I want to be when I grow up?" (This program will air on the station's digital channel 1).
definition of Core	
Programming.	

Other Matters (5 of 17)	Response
Program Title	Wild Ltd.
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:30a (04/06/12-06/29/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd. is a half hour conservation series, and in each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work, suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and why/how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. (This program will air on the station's digital channel 1).

Other Matters (6 of 17)	Response
Program Title	Live Life and Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7a (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The goal of this program is to inspire and enlighten young viewers by featuring inspirational teen success stories which may also focus on the arts, school & sports, exercise and nutrition and health & wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. (This program will air on the station's digital channel 1).

Other Matters (7 of 17)	Response
Program Title	Wild America
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30a (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The ambitious goal of this program is to produce a television experience with which teens could identify and from which teens would learn valuable life lessons. This program presents basic biological facts to this most curious segment of our society. Where does food come from? Where do babies come from? How do animals relate to one another? How does ecology work? What is the relationship between life and death/humans and nature? (This program will air on the station's digital channel 1).

Other Matters (8 of 17)	Response
Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 3:30p (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB Player Poll provides insight into the opinions and perspectives of Major League Baseball players. Specifically, the 2012 season of MLB Player Poll will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. The results of the poll question that will serve as the heart of each episode will be represented graphically using traditional charts and graphs in a manner designed to help teenagers process similar information they will encounter in newspapers, magazines and textbooks. (This program will air on the station's digital channel 1).

Other Matters (9 of 17) Response

Program Title	Liberty's Kids
Origination	Network
Days/Times Program Regularly Scheduled	Mon thru Fri 4:30p (04/02/12-06/29/12)
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England, the viewer is exposed to the issues which prompted the colonies to seek freedom. Through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer also learns the impact theses issues have on the lives of ordinary citizens. (This program will air on the station's digital channel 2).

Other Matters (10 of 17)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10a (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: STORY THEATRE, BRAIN GAMES, PUPIL'S COURT, FOOD FOLKS PUPPETS, DETECTIVE McMYSTERY and JOURNAL JOURNEY. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. (This program will air on the station's digital channel 2).

Other Matters (11 of 17)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30a (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the works of Richard Scarry, this program brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuse on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts and ultimately reach conclusions. Also, the program helps develops vocabulary through words and concepts that are part of each episode's overall theme. (This program will air on the station's digital channel 2).

Other Matters (12 of 17)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 11a,11:30a (04/07/12-06/30/12)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

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Core

the station's digital channel 2).

This animated series is based on the books by Richard Scarry. The fictional city Busytown is an enchanting place thats abuzz with energy and life. Episodes are divided into multiple segments with different themes. The first and last segments involve the children in Busytown exploring their community. At the end of each segment the children have learned a little about their community and the world they live in. The middle segment shows children life in other cities featuring daily activities of adult characters in places such as Paris or Rome. Each episode includes two song segments in which the first, "Imagine That", teaches various things like general science to how banks work. The second song segment that teaches safety is called "Play it Safe". The aim of the series is to stimulate imagination and foster vicarious play, teach prosocial behavior (such as generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies), help children move beyond family attachments to the world of friendships and community, help children develop skills on which academic learning depends such as attention, language, memory, active processing of a story and an interest in reading. (This program will air on the station's digital channel 2).

Other Matters (13 of 17)	Response
Program Title	Dino Squad
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12n,12:30p (04/07/12-06/30/12)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the	This series follows five teenagers who are accidentally morphed into dinosaurs, which brings them together to find a way to stop the efforts of a mad scientist who is plotting to return the world to its prehistoric state. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary viewers. Along the way, they struggle with interpersonal issues such how and why to work with people they do not really understand, the meaning and value of honesty, teamwork, perseverance, self-confidence, sharing credit, using each person's strengths while ignoring weaknesses, and getting along in difficult situations. They learn that positive behavior results in positive consequences. This series combines the fascination of dinosaurs with familiar issues that children have to face each day. (This program will air on

Other Matters (14 of 17)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10a (04/01/12-06/24/12)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve Preschool relatable problems by journeying to fun, new destinations. Examples include visiting a gigantic water park to conquer fear of swimming and why you should brush your teeth. The Doodlebops uses song, dance, and teamwork to accomplish its goals. (This program will air on the station's digital channel 2).

Other Matters (15 of 17)	Response
Program Title	The Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 10:30a (04/01/12-06/24/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem. Important life lessons are imparted in the process, and the lessons learned are reinforced through a musical interlude. This program focuses on encouraging viewers to develop positive personal qualities such as honesty and initiative and also providing viewers with a basic understanding and appreciation of music. (This program will air on the station's digital channel 2).

Other Matters (16 of 17)	Response
Program Title	Ariel & Zoey, Eli Too (AZE2)
Origination	Network
Days/Times Program Regularly Scheduled	Mon thru Fri 4:30p 04/02/12-06/29/12)
Total times aired at regularly scheduled time	65
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. (This program will air on the station's digital channel 3).

Other Matters (17 of 17)	Response
Program Title	Beta Records
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 7a (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA RECORDS TV is a weekly half-hour music centric show with a magazine format that has segments featuring major and industry artist interviews and unplugged performances in BETA's studios. Also featured are "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, internet heroes, The Vault, which has legendary artists, and discussions about music as it pertains to fashion and pop culture. Through this program viewers learn the ins and outs of the music business and the influence music has on our culture. (This program will air on the station's digital channel 3).

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WRLH LICENSEE, LLC **Attachments**

No Attachments.