



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0014361620** File Number: **CPR-167709** Submit Date: **04/09/2015** Call Sign: **KIRO-TV** Facility ID: **66781** 

City: **SEATTLE** State: **WA** 

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date:

04/09/2015 Filing Status: Active

# Report reflects information for : First Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Seattle-Tacoma
	Web Home Page Address	http://www.kirotv.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00AM-9:30AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
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Title of Program	HENRY FORD'S INNOVATION NATION
List date and time rescheduled	3/1/15 at 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-28
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	HENRY FORD'S INNOVATION NATION
List date and time rescheduled	3/8/15 at 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	HENRY FORD'S INNOVATION NATION
List date and time rescheduled	4/5/15 at 3:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-21
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30AM-10:00AM
Total times aired at regularly scheduled time	6

Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DR. CHRIS PET VET
List date and time rescheduled	1/10/15 at 3:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-10
Episode #	
Reason for Preemption	Sports

Questions	Response
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Title of Program	DR. CHRIS PET VET
List date and time rescheduled	3/8/15 at 4:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	DR. CHRIS PET VET
List date and time rescheduled	3/28/15 at 3:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-21
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #4**

Questions	Response
Title of Program	DR. CHRIS PET VET
List date and time rescheduled	3/1/15 at 4:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-28
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #5**

Questions	Response
Title of Program	DR. CHRIS PET VET
List date and time rescheduled	2/15/15 at 4:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	DR. CHRIS PET VET
List date and time rescheduled	3/1/15 at 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	DR. CHRIS PET VET
List date and time rescheduled	2/1/15 at 4:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
01 13)	nesponse
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 3:30PM-4:00PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "Entertainment Tonight's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER
List date and time rescheduled	3/15/15 at 4:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER
List date and time rescheduled	4/5/15 at 4:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-21
Episode #	

Reason for Preemption	Sports	
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Digital Core Program (5 of 13)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 4:00PM-4:30PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	ALL IN WITH LAILA ALI
List date and time rescheduled	4/4/15 at 2:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	ALL IN WITH LAILA ALI
List date and time rescheduled	3/28/15 at 10AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-14
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4:30PM-5:00PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half hour focuses on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years. There is also a video "bug" substantiating fulfillment of the FCC requirement throughout the telecast. Additional information on the program and the players profiled is available on the web at "sportsstarsoftomorrow. com"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	SPORTS STARS OF TOMORROW
List date and time rescheduled	3/28/15 at 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-21
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	SPORTS STARS OF TOMORROW
List date and time rescheduled	3/28/15 at 10:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-14
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 4:30PM-5:00PM

Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV teaches young viewers how to enjoy, care for and respect animals. Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13-16. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	PETS.TV
List date and time rescheduled	4/4/15 at 3:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-22
Episode #	
Reason for Preemption	Sports

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	PETS.TV
List date and time rescheduled	4/4/15 at 2:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-03-29
Episode #	
Reason for Preemption	Sports

Questions	Response
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Title of Program	PETS.TV
List date and time rescheduled	1/18/15 at 12:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-18
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	PETS.TV
List date and time rescheduled	1/18/15 at 12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-11
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 13)	Response
Program Title	REAL LIFE 101 I (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Each week, the teen hosts of Real Life 101 introduce you to real people doing real jobs. From FBI
educational and	agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports
informational	psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these
objective of the	professionals love what they do. Learn about jobs you might not know even existed! Whatever
program and how it	career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-
meets the definition	provoking, eye-opening fun and entertainment.
of Core	
Programming.	
Does the Licensee	Yes
dentify the program	
oy displaying	
hroughout the	
program the symbol E	
/1?	

Digital Core Program (9 of 13)	Response
Program Title	REAL LIFE 101 II (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the teen hosts of Real Life 101 introduce you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	PASSPORT TO EXPLORE (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Passport To Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Passport To Explore clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. The Passport To Explore website will be easily accessed by parents and provide a clear description of the types of programming offered. 2. Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. 3. Passport To Explore uses the technique of near peer mentors i.e., children to teach other children. Each episode employs children who ask questions and experience firsthand the experience of the topic.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	NATURE ADVENTURES WITH TERRI AND TODD (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	13 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission on Nature Adventures is to provide children a resource, in which to learn all about the beautiful outdoors. By bringing Nature Adventures to homes, classrooms and events, we are giving children a unique opportunity to learn about nature in a way that's family-friendly and most of all FUN! The ultimate goal is getting kids excited to go outside and explore by educating them about our beautiful world, its magnificent history, and its amazing inhabitants
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	AQUA KIDS I (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans an how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the Earth. Aqua Kids Adventures provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids Adventures encourages children to take an active role in protecting the future of their communities and the world applied to the training of their cat. Other weekly segments include "Working Dog" and "Advanced Behavior" both entertaining and educational. The skills learned in each half hour is no only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. WHAT COLOR IS YOUR DOG? will display the "E/I" icon throughout the broadcast and is closed-captioned for the hearing impaired.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (13 of 13)	Response
Program Title	AQUA KIDS II (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 9:30AM-10:00AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the Earth. Aqua Kids Adventures provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids Adventures encourages children to take an active role in protecting the future of the communities and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Eric Casella
Address	2807 3rd Ave.
City	SEATTLE
State	WA
Zip	98121
Telephone Number	781-467-1488
Email Address	eric.casella@coxinc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. The station has terminated analog operations. Therefore, Questions 7(b) and 7(c) no longer apply. NOTE: Starting on 4/15/15 station will begin broadcasting a digital sub-channel on 7.3 (LAFF TV). E/I Programming will air

of this report.

Saturdays from 7AM to 10AM and have been included on question 14

programming to children. See 47 C.F.R. Section

73.671, NOTES 2 and 3.

# Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	RECIPE REHAB
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 17)	Response
Program Title	HENRY FORD'S INNOVATION NATION
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 17)	Response
Program Title	DR. CHRIS PET VET
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

from

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 17)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 3;30PM-4:00PM

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

GAME CHANGERS, hosted by "Entertainment Tonight's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 17)	Response
Program Title	ALL IN WITH LAILA ALI
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 4:00PM-4:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people,

educational and informational objective of the program and how it meets the definition of Core Programming. ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 17)	Response	
Program Title	SPORTS STARS OF TOMORROW	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays, 4:30PM-5:00PM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly half hour focuses on today's youth as they pursue their dreams of becoming the next sports superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals. The show is closed-captioned and meets FCC guidelines for Educational and Informational Programming for children 13 to 16 years. There is also a video "bug" substantiating fulfillment of the FCC requirement throughout the telecast. Additional information on the program and the players profiled is available on the web at "sportsstarsoftomorrow com"	

Other Matters (7 of 17)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 4:30PM-5:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV teaches young viewers how to enjoy, care for and respect animals. Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13-16. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

Other Matters (8 of 17)	Response
Program Title	REAL LIFE 101 I (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 7:00AM-7:30AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the teen hosts of Real Life 101 introduce you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment.

Other Matters (9 of 17)	Response
Program Title	REAL LIFE 101 II (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, the teen hosts of Real Life 101 introduce you to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed! Whatever career direction you're steering towards, Real Life 101 is sure to bring you a half-hour of thought-provoking, eye-opening fun and entertainment.

Other Matters (10 of 17)	Response
Program Title	PASSPORT TO EXPLORE (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8:00AM-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Passport To Explore takes an atypical approach, since the focus is specifically aimed at the 13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, Passport To Explore clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. The Passport To Explore website will be easily accessed by parents and provide a clear description of the types of programming offered. 2. Passport To Explore provides CORE programming in the area of geography and prevailing local customs related to the areas visited. Not only does the series present geographical and morays about the areas visited, but it aims to enrich children's lives by making them aware of the differences that exist and how enriching those differences can be to their own lives. Each episode provides information related to the specific area visited and gives an educational approach to its history. 3. Passport To Explore uses the technique of near peer mentors i.e., children to teach other children. Each episode employs children who ask questions and experience firsthand the experience of the topic.

Other Matters (11 of 17)	Response
Program Title	NATURE ADVENTURES WITH TERRI AND TODD (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 8:30AM-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission on Nature Adventures is to provide children a resource, in which to learn all about the beautiful outdoors. By bringing Nature Adventures to homes, classrooms and events, we are giving children a unique opportunity to learn about nature in a way that's family-friendly and most of all FUN! The ultimate goal is getting kids excited to go outside and explore by educating them about our beautiful world, its magnificent history, and its amazing inhabitants

Other Matters (12 of 17)	Response
Program Title	AQUA KIDS I (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 9:00AM-9:30AM
Total times aired at regularly scheduled time	13

Length of Program

Age of 13 years to 16 years
Target Child Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Aqua Kids Adventures provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the Earth. Aqua Kids Adventures provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids Adventures encourages children to take an active role in protecting the future of their communities and the world.applied to the training of their cat. Other weekly segments include "Working Dog" and "Advanced Behavior" both entertaining and educational. The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well. WHAT COLOR IS YOUR DOG? will display the "E/I" icon throughout the broadcast and is closed-captioned for the hearing impaired.

Other Matters (13 of 17)	Response
Program Title	AQUA KIDS II (7.2 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays, 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Aqua Kids Adventures provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the Earth. Aqua Kids Adventures provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands-on collaboration between kids and science researchers and educators, Aqua Kids Adventures encourages children to take an active role in protecting the future of their communities and the world.

Other Matters (14 of 17)	Response
Program Title	Eco-Company (7.3 DIGITAL MULTICAST ONLY)

Network
Saturdays, 7:00AM-7:30AM & Saturdays, 9:00AM-9:30AM
22
30 mins
13 years to 16 years
A whole new generation has made the environment, climate change and going green their cause. Eco Company was created to chronicle the passions of this new generation and to answer their questions. Eco Company is a national TV show hosted by a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm for preserving the planet they will inherit.

Other Matters (15 of 17)	Response
Program Title	America's Heartland (7.3 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 7:30AM-8:00AM & Saturdays, 9:30AM-10:00AM
Total times aired at regularly scheduled time	22
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	America's Heartland profiles the people, places and products of American agriculture. Programs include visits to ranches, farms and factories to learn about various topics from food production to fueling the world.

Other Matters (16 of 17)	Response
Program Title	Skool'ed (7.3 DIGITAL MULTICAST ONLY)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00AM-8:30AM
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teenagers are experts at being teenagers. Teachers are experts at being teachers. So what happens when they switch places? Who will learn more? In this ultimate fish-out-of-water scenario, the adults get instruction on such diverse subjects as psychology, fashion, filmmaking and drama. They will also face stiff competition and undergo intensive evaluations in this unusual role-reversal series.

Other Matters (17 of 17)	Response
Program Title	Animal Outtakes (7.3 DIGITAL MULTICAST ONLY)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 8:30AM-9:00AM
Total times aired at regularly scheduled time	11
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Outtakes host Marsha Panuce visits all types of animal sanctuaries and zoos in the United States to explore the world of animals, from camels to lemurs, from rhinos to handicapped pets. Viewers learn about the care and living habitats of these various animals and how they survive in the animal kingdom.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KIRO-TV, INC. **Attachments** 

No Attachments.