

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003746450** File Number: **CPR-124381** Submit Date: **10/07/2011** Call Sign: **WMBC-TV** Facility ID: **43952**

City: **NEWTON** State: **NJ**

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/07/2011 Filing Status: Active

Report reflects information for : Third Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	New York
	Web Home Page Address	www.wmbctv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	840.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	19.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Aqua Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-7:00am / 63.2-3:00pm / 63.3- 5:00pm
Total times aired at regularly scheduled time	39
Total times aired	51
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kids explorers discover the wonders of the sea and its amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-7:30am / 63.2-3:30pm / 63.3-5:30pm
Total times aired at regularly scheduled time	39
Total times aired	51
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as your local zoo, entertaining, informing and inspiring as he interacts with the animals in unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 20)	Response	
Program Title	Jack Hanna's Animal Adventures - different episodes	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Saturday - 63.1-8:00am / 63.2-4:00pm / 63.3-6:00pm
Total times aired at regularly scheduled time	39
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program features different animal species from around the world and their interaction with the people committed to their care and preservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-8:30am / 63.2-4:30pm / 63.3-6:30pm
Total times aired at regularly scheduled time	39
Total times aired	51
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. Program is exciting entertainment that brings moral and Biblical principles to life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	Real Life 101 - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-12:30pm / 63.2-5:00pm / 63.3-7: 00pm
Total times aired at regularly scheduled time	39
Total times aired	51

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life jobs and careers are explored in an energetic style for teenage viewers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	Swap TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-1:00pm / 63.2-5:30pm / 63.3-7:30pm
Total times aired at regularly scheduled time	39
Total times aired	51
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fast-paced series where kids swap lives for a once-in-a-lifetime weekend of adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 20)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-1:30pm / 63.2-6:00pm / 63.3-8:00pm
Total times aired at regularly scheduled time	39
Total times aired	51
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on-projects, promoting critical thinking and problem-solving skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	In The Zone Presents - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-2:00pm ends 9/24 / 63.2-6:30pm / 63.3-8:30pm
Total times aired at regularly scheduled time	39
Total times aired	50
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson along with his friends teach kids the importance of conditioning, exercise, nutrition and education. Show features all sports and shows that with dedication and the right attitude, kids have the ability to make a difference.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	Children's Worship Service
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Sunday 1:00pm / Tuesday 7:40pm then 4:40pm
Total times aired at regularly scheduled time	23
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Worship service for children. It provides children with what Jesus says.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (10 of 20)	Response
Program Title	I Love You, Jesus
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Sunday 5:00 / Wednesday 4:40pm
Total times aired at regularly scheduled time	23
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Quite time program for kids. Through puppet animation, the program helps children to understand the bible more easily.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (11 of 20)	Response
Program Title	YEKKO Jesus's Children
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Monday 4:40pm / Saturday 3:00pm
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	By drama, dance and diverse cultural programs, the kids can believe how Jesus works. We can call them "Yekko" meaning of Jesus's kids.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (12 of 20)	Response
Program Title	Kid's Venture
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Saturday 2:30pm / Thursday 4:40pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Revival service for children. In praising of God, praying to God and hearing a sermon, children can grow up honestly and learn more about Jesus.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (13 of 20)	Response
Program Title	Bible Go! Go!
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 Friday 4:40pm
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program that teaches children about God and the meaning of passage from the Bible. The children also learn sounds and words from the English language. English/Korean
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No

Digital Core Program (14 of 20)	Response
Program Title	IQ Open
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Monday 5:00pm

Programming. Does the Licensee identify the program by displaying throughout the program the symbol E/I?	about life.
Describe the educational and informational objective of the program and how it meets the definition of Core	Game show for kids. Participants compete in answering questions covering history, geography and general knowledge
Age of Target Child Audience	8 years to 16 years
Length of Program	60 mins
Number of Preemptions Rescheduled	
Number of Preemptions for other than Breaking News	
Number of Preemptions	0
Total times aired	
Total times aired at regularly scheduled time	13

Digital Core Program (15 of 20)	Response
Program Title	Children Showtime
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Monday 6:00pm / Saturday 11:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children Showtime utilizes children's songs, poems, Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enchane the recounting of stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (16 of 20)	Response
Program Title	Reino Animal
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.6 - Monday-Sunday 8:00am
Total times aired at regularly scheduled time	66
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program teaches children about the different spieces from the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (17 of 20)	Response
Program Title	Cybercutes
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.6 - Monday - 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel and Sabina, two children are "cyber-transformed" by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey uncovering the mysteries of science, technology and nature.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (18 of 20)	Response
Program Title	Story Telling end 7/29/11
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 - Monday/Tuesday/Thursday/Friday - 11: 15am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	15 mins
Age of Target Child Audience	6 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Story telling in Chinese traditional style about Chinese historic stories and legends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

Digital Core Program (19 of 20)	Response	
Program Title	Carton World	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	63.4 - Saturday and Sunday 7: 10am	
Total times aired at regularly scheduled time	25	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Educational stories shown in cartoon format.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No	

Digital Core Program (20 of 20)	Response	
Program Title	Cartoon Comedy	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	63.4 - Saturday and Sunday 8: 45am	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	15 mins	
Age of Target Child Audience	3 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chinese folk comedies shown in cartoon format.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Hansen Lau
Address	99 Clinton Road
City	West Caldwell
State	NJ
Zip	07006
Telephone Number	973-852-0300
Email Address	HLau@wmbctv.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

"WMBC News" and "WMBC Hometown," daily and weekly shows, cover many issues pertaining to children. The programs are designed to be child-friendly, non-violent and wholesome. During the third quarter of 2011, for example, WMBC aired such reports as: 11 Kids from low income neighborhoods in NYC get to enjoy summer camp in NJ; Newark emphasizes its Safe Havens with activities for kids; a local children's party gets everyone speaking like a surfer; some non-native students still lag notably, according to tests; NJ assembly is looking to scrutinize cuts to fund programming for kids; Local law enforcement officials re-launch push to combat underage drinking; State supreme court says teenager must pay restitution for damage at an unauthorized house party; a 17-year old teen is found after being missing on a personal watercraft near Little Egg Harbor; Volunteers from leading chemical companies help better the lives of hundreds of kids; Students could soon get classroom lessons on dealing with various aspects of the Sept. 11th attacks; NJ has the highest rate of obesity in the county among kids 2-5; High school students form all over the county are getting a rare chance to play jazz with some of the greatest players; 100 kids from Newark are getting a chance to learn from the pros at Alvin Ailey Dance Theatre; Two missing sibling s have been found safe in Ocean County; The father-son team of two NJ politicians shared inspirational stories with kids; NJ school district adopts a voluntary random drug testing program for middle school students; Start of August means time is running out for summer reading assignments; Curry Farms will host a fundraiser to benefit a 14-moth old boy who was badly burned by a barbecue; USTA is giving young tennis players a chance to play with the pros; In Monmouth County, 4 teens are accused of stretching clear industrial plastic wrap across a highway where it was struck by a motorcyclist; One NJ school board is putting limits on weekend homework; A neighborhood institution for boys and girls is the latest victim of Hurricane Irene; It is back to school for NYC's 1.1 million students; The magnitude of the 9/11 tragedy lingers in the lives of many, including those who were too young to remember first hand; 2nd Floor offers children with 24/7 hotline; Rutgers University's Newark campus is getting more child-friendly for workers; A 15 year old boy is in stable condition after being hit by a school bus in NJ; Despite the difficulties of fighting childhood obesity in the inner city, some are rising to meet the challenge; "Promoting Progress for Youth" is one of the oldest Little Leagues in NJ. WMBC-TV's "Mountain Views" program, which airs on Saturdays, provides information and discussion on Sunday school programs, ministries for children and youth, Bible studies and other activities. The station aired numerous public service announcements that encourage the well being of children, and provides educational studio tours to children in the area.

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Aqua Kids - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-7:00am / 63.2-3:00pm / 63.3- 5:00pm
Total times aired at regularly scheduled time	42
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Kids explorers discover the wonders of the sea and its amazing creatures.

Other Matters (2 of 20)	Response
Program Title	Animal Exploration with Jarod Miller - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-7:30am / 63.2-3:30pm / 63.3-5:30pm
Total times aired at regularly scheduled time	42
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow Jarod Miller as he goes to the nearest and farthest corners of the globe, as well as your local zoo, entertaining, informing and inspiring as he interacts with the animals in unexpected ways.

Other Matters (3 of 20)	Response
Program Title	Jack Hanna's Animal Adventures - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-8:00am / 63.2-4:00pm / 63.3-6:00pm
Total times aired at regularly scheduled time	42
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program features different animal species from around the world and their interaction with the people committed to their care and preservation.

Other Matters (4 of 20)	Response
Program Title	Adventures in Odyssey - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-8:30am / 63.2-4:30pm / 63.3-6:30pm
Total times aired at regularly scheduled time	42
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Grandfatherly Mr. Whittaker runs an ice cream shop called Whit's End. Young friends come to Whit for advice. Program is exciting entertainment that brings moral and Biblical principles to life.

Other Matters (5 of 20)	Response
Program Title	Real Life 101 - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-12:30pm / 63.2-5:00pm / 63.3-7: 00pm
Total times aired at regularly scheduled time	42
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life jobs and careers are explored in an energetic style for teenage viewers.

Other Matters (6 of 20)	Response
Program Title	Swap TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-1:00pm / 63.2-5:30pm / 63.3-7:30pm
Total times aired at regularly scheduled time	42
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fast-paced series where kids swap lives for a once-in-a-lifetime weekend of adventure. Youths from different backgrounds exchange life experiences and learn invaluable lessons about people, places and cultures.

Other Matters (7 of 20)	Response
Program Title	Dragonfly TV - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-1:30pm / 63.2-6:00pm / 63.3-8:00pm
Total times aired at regularly scheduled time	42
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real kids doing real science. Series demonstrates practical applications of math and science with enjoyable, hands-on-projects, promoting critical thinking and problem-solving skills.

Other Matters (8 of 20)	Response
Program Title	In The Zone Presents - different episodes
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 63.1-2:00pm ended 9/24 / 63.2-6:30pm end 10/1 / 63.3-8:30pm end 10 /8

Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earvin "Magic" Johnson along with his friends teach kids the importance of conditioning, exercise, nutrition and education. Show features all sports and shows that with dedication and the right attitude, kids have the ability to make a difference.

Other Matters (9 of 20)	Response
Program Title	Children's Worship Service
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Sunday 1:00pm / Tuesday 4:40pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Worship service for children. It provides children with what Jesus says.

Other Matters (10 of 20)	Response
Program Title	I Love You, Jesus
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Sunday 5:00pm / Wednesday 4:40pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Quite time program for kids. Through puppet animation, the program helps children to understand the bible more easily.

Other Matters (11 of 20)	Response
Program Title	YEKKO Jesus's Children
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Monday 4:40pm / Saturday 3:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	By drama, dance and diverse cultural programs, the kids can believe how Jeses works. We can call them "Yekko" meaning of Jesus's kids.

Other	Matters	(12c	of 20)	

Program Title	Bible Go! Go!
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Friday 4:40pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program that teaches children about God and the meaning of passages from the Bible. The children also learn sounds and words from the English language. English/Korean

Other Matters (13 of 20)	Response
Program Title	Kid's Venture
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.3 - Saturday 2:30am / Thursday 4:40pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Revival service for children. In praising of God, praying to God and hearing a sermon, children can grow up honestly and learn more about Jesus.

Other Matters (14 of 20)	Response
Program Title	IQ Open
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 Monday 5:00pm
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Game show for kids. Participants compete in answering questions covering history, geography and general knowledge about life.
r rogramming.	about mo.

Other Matters (15 of 20)	Response
Program Title	Children Showtime
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.5 Monday 6:00pm / Saturday 11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Children Showtime utilizes children's songs, poems, Chinese folk stories to teach children mankind's traditional morality, sincerity, kindness, tolerance, braveness and ethical behavior. Music, paintings and puppets are used to enchane the recounting of stories.

Other Matters (16 of 20)	Response
Program Title	Reino Animal
Origination	Network
Days/Times Program Regularly Scheduled	63.6 - Monday-Friday 8:00am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Program teaches children about the different spieces from the animal kingdom.

Other Matters (17 of 20)	Response
Program Title	Cybercuates
Origination	Network
Days/Times Program Regularly Scheduled	63.6 - Monday 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Joel and Sabina, two children are "cyber-transformed" by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey uncovering the mysteries of science, technology and nature.

Other Matters (18 of 20)	Response
Program Title	Cartoon World
Origination	Syndicated
Days/Times Program Regularly Scheduled	63.4 - Saturday and Sunday 7: 10am
Total times aired at regularly scheduled time	27
Length of Program	45 mins
Length of Program Age of Target Child Audience from	45 mins 2 years to 12 years

Other Matters (19 of 20)	Response
Program Title	Cartoon Comedy
Origination	Syndicated

Days/Times Program Regularly Scheduled	63.4 - Saturday and Sunday 8:
Days/Times Program Regularly Scheduled	45am
Total times aired at regularly scheduled time	27
Length of Program	15 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets	Chinese folk comedies shown in
he definition of Core Programming.	cartoon format.

Other Matters (20 of 20)	Response
Program Title	Monsters & Pirates
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 63.1-2:00pm / 63.2-6:30pm start 10/8/11 / 63.3-8:30pm start 10 /15/11
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Two rival students at the famous "Blackbeard Academy" embark on a treasure-hunt challenge that could lead them to their graduation and certify them as full-fledged pirates. Animated

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Mountain Broadcasting Corporation **Attachments**

No Attachments.