



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0023890601** File Number: **CPR-168120** Submit Date: **04/10/2015** Call Sign: **WVTM-TV** Facility ID: **74173**

City: BIRMINGHAM State: AL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/10/2015 Filing Status: Active

Report reflects information for : First Quarter of 2015

| General |
|-------------|
| Information |

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

Applicant Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type | |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | NBC |
| | Nielsen DMA | Birmingham |
| | Web Home Page Address | www.wvtm13.com |

Digital Core Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 168.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 5.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(10)

| Digital Core Program (1 of 10) | Response |
|--|---|
| Program Title | Astro Blast! |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Astroblast!, based on the book series by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one three-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or an embarrassing incident, or resist the urge to blame others for your mistakes. Main Digital Only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 10) | Response |
|--|---|
| Program Title | The Chica Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. Main Digital Only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core |
|---------------------|
| Program (3 |
| of 10) |

| Program Title | Tree Fu Tom |
|--|--|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area, yet has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish and relying on teamwork in order to accomplish a goal. Main Digital Only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 | | |
|----------------------------|-----------|--|
| of 10) | Response | |
| Program Title | Lazy Town | |

| Origination | Network |
|--|---|
| Days/Times Program Regularly Scheduled | Sat 10:30a |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Laz Town, characters' eating and fitness habits are linked to problem solving in their world. The lead characters' stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home is zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities that include playing games, competing athletically, and ever building forts and play structures. Main Digital Only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core | |
|---------------------|-----------|
| Program (5 | |
| of 10) | Response |
| Program Title | Poppy Cat |
| Origination | Network |

| Days/Times Program Regularly Scheduled | Sat 11:00a |
|--|--|
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat based on a book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, including the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well; think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure. Main Digital Only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-------------------|
| Title of Program | Poppy Cat |
| List date and time rescheduled | 01/31/15 @ 8:00am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |

| Date Preempted | |
|-----------------------|------------------|
| Episode # | 01/31/15- PCT205 |
| Reason for Preemption | Sports |

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|--|---|-------------|
| Digital Core Program (6 of 10) | Response | |
| Program Title | Noodle & Doodle | |
| Origination | Network | |
| Days/Times Program Regularly Scheduled | Sat 11:30a | |
| Total times aired at regularly scheduled time | 7 | |
| Total times aired | 13 | |
| Number of Preemptions | 6 | |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | 6 | |
| Length of Program | 30 mins | |
| Age of Target Child Audience | 2 years to 5 years | |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle, an instructional series, features art and cooking projects around a specific theme. He Sean drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle w transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order demonstrate that creativity can transform something intended for one purpose into something that achiev a completely different goal. Main Digital Only. | vho r to |

| Does the | Yes | | | |
|--------------|-----|--|--|--|
| Licensee | | | | |
| identify the | | | | |
| program by | | | | |
| displaying | | | | |
| throughout | | | | |
| the program | | | | |
| the symbol E | | | | |
| /I? | | | | |

Digital Preemption Programs #1

| Questions | Response |
|--|-------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 02/07/15 @ 8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 02/07/15-NAD123 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 01/10/15 @ 8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 01/10/15- NAD120 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|-------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 01/17/15 @ 8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 01/17/15-NAD121 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions Response | |
|--------------------|--|
|--------------------|--|

| Title of Program | Noodle & Doodle |
|--|-------------------|
| List date and time rescheduled | 02/21/15 @ 8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 02/21/15- NAD126 |
| Reason for Preemption | Sports |

Digital Preemption Programs #5

| Questions | Response |
|--|-------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 02/28/15 @ 8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 02/28/15-NAD101 |
| Reason for Preemption | Sports |

Digital Preemption Programs #6

| Questions | Response |
|--|-------------------|
| Title of Program | Noodle & Doodle |
| List date and time rescheduled | 01/31/15 @ 8:30AM |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | 01/31/15-NAD122 |
| Reason for Preemption | Sports |

| Digital Core Program (7 of 10) | Response |
|---|-------------------------|
| Program Title | Green Screen Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 7:00a & 7:30a |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|--|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 8-12. Children get the message that their words have power and that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. Digital Multicast Only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 10) | Response |
|--|---|
| Program Title | Travel Thru History |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 8:00a & 8:30a |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Travel Thru History (or TTH for short) is a new educational/informational (E/I) serie designed to spark interest and enthusiasm in viewers to learn about our country's rich and fascinating history by traveling to diverse locales across the US. Digital Multicast Only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 10) | Response |
|--|--|
| Program Title | Mystery Hunters |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 9:00a & 9:30a |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters. Digital Multicast Only. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 10) | Response |
|---|------------------------------------|
| Program Title | Saved By The Bell |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun 9:00a & 9:30a; 10:00a & 10:30a |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | |
| Number of Preemptions | 0 |

| Number of Preemptions for other than Breaking News | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | School's in session and the kids of Bayside High are back in class on MeTV! School's in session and the kids of Bayside High are back in class on MeTV! "Saved by the Bell" is a television series targeted to tee 13-16 years of age, which explores social themes and coping strategies through the daily school life of steen aged friends at Bayside High, who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as a role model for young teen viewers as they deal with su issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. In 1990, a U.S. Congress report recognized "Saved By the Bell," describing the program as "valuable" and "aimed at high school student and addressing typical problems and conflicts faced by teens." |
| Does the Licensee identify the program by displaying throughout the program the symbol E //? | Yes |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

| Question | Response |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Cynthia Isom |
| Address | 1732 Valley View Drive |
| City | Birmingham |
| State | AL |
| Zip | 35209 |
| Telephone Number | 205-558-7201 |
| Email Address | cisom@hearst |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (10)

Programming.

| Other Matters (1 of 10) | Response |
|---|--|
| Program Title | Astroblast! |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9:00a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Astroblast!, based on the book series "Astroblast!" by author and illustrator Bob Kolar, is set on a space station in an unknown solar system. The station is populated by five animal characters and one 3-eyed octopus of unknown derivation. Each episode begins with an everyday conversation or incident that grows into a predicament of some sort needing a solution. While these predicaments take place on a space station populated by animal characters and aliens from different galaxies, the issues and resolutions resonate for a preschool audience. Through comedy and zippy action, our target audience sees how the characters learn lessons for practical living such as how to: keep track of things that belong to you, practice good habits, clean up a space when you've made a mess, rebound from a failure or embarrassing incident, or resist the urge to blame others for your mistakes. (digital primary) |

| Other Matters (2 of 10) | Response |
|---|--------------------|
| Program Title | The Chica Show |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 9:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

the program

and how it meets the

definition of

Programming.

Core

The Chica Show features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit, and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development as Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. (digital primary)

| Other Matters (3 of 10) | Response |
|---|--|
| Program Title | Lazy Town |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:00a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health |

| Other Matters (4 of 10) | Response |
|---|---------------|
| Program Title | Earth to Luna |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 10:30a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |

building forts and play structures. (digital primary)

and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten,

Sportacus (a gymnast/athlete prepared to answer any call for help) comes to the rescue from his home in a

zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of

eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to

engage in a wide range of physical activities that include playing games, competing athletically, and even

| Age of Target Child Audience from | 2 years to 5 years |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. |

| Other Matters (5 of 10) | Response |
|--|---|
| Program Title | Poppy Cat |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:00a |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure. (digital primary) |

| Other Matters (6 of 10) | Response |
|---|-------------|
| Program Title | Tree Fu Tom |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 11:30a |

| Total times | 13 |
|--------------|--------------------|
| aired at | |
| regularly | |
| scheduled | |
| time | |
| Length of | 30 mins |
| Program | |
| Age of | 2 years to 5 years |
| Target Child | |
| Audience | |
| from | |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Tree Fu Tom is a live action/animated series about a little boy who lives in a rural area, yet has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish and relying on teamwork in order to accomplish a goal. (digital primary)

| Other Matters (7 of 10) | Response |
|--|---|
| Program Title | Green Screen Adventures |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 7:00a & 7:30a |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 8-12. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. (digital multi-cast only) |

| Other Matters (8 of 10) | Response |
|---|---------------------|
| Program Title | Travel Thru History |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 8:00a & 8:30a |
| Total times aired at regularly scheduled time | 26 |

| Length of Program | 30 mins |
|-----------------------------------|--|
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and | Travel Thru History (or TTH for short) is a new educational/informational (E/I) series |
| informational objective of the | designed to spark interest and enthusiasm in viewers to learn about our country's |
| program and how it meets the | rich and fascinating history by traveling to diverse locales across the US. (digital |
| definition of Core Programming. | multi-cast only) |

| Other Matters (9 of 10) | Response |
|--|--|
| Program Title | Mystery Hunters |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sat 9:00a & 9:30a |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters explores some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters uses science and reasoning to try to uncover the truth. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends. 2006 Winner of a Parents' Choice Award, Mystery Hunters. (digital multi-cast only) |

| Other Matters (10 of 10) | Response |
|---|------------------------------------|
| Program Title | Saved By The Bell |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sun 9:00a & 9:30a; 10:00a & 10:30a |
| Total times aired at regularly scheduled time | 52 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

School's in session and the kids of Bayside High are back in class on MeTV! "Saved by the Bell" is a television series targeted to teens 13-16 years of age, which explores social themes and coping strategies through the daily school life of six teen aged friends at Bayside High, who help each other make the most of growing up in a complicated world. The multi ethnic cast members serve as a role model for young teen viewers as they deal with such issues as dealing with the death of a loved one, the right to say "no," the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. In 1990, a U.S. Congress report recognized "Saved By the Bell," describing the program as "valuable" and "aimed at high school students and addressing typical problems and conflicts faced by teens."

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WVTM
Hearst
Television
Inc.

Attachments

No Attachments.