



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-153770** | Submit Date: **04/09/2014** | Call Sign: **WMYD** | Facility ID: **74211** | City:  
**DETROIT** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/09/2014** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | My Network TV       |
|              | Nielsen DMA           | Detroit             |
|              | Web Home Page Address | www.tv20detroit.com |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(11)

| Digital Core<br>Program (1<br>of 11)   | Response   |
|--|--|
| Program Title  | Animal Science   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays @ 7:30am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal Science is a highly entertaining educational/informational program that provides interesting factoids about a variety of animals with quick moving segments, cool high tech futuristic graphics that capture the interests of its intended audience, although younger children will find the show of interest as well. Animal Science is a well paced show where each segment introduces a question designed to peak curiosity, quite similar to the anticipatory set in a lesson. The show format allows for discussion and the making of predictions, making it ideal as a classroom tool. Each segment is united by a theme, fastest, largest, etc. set in a tight, well edited format where the answers for the question posed for each segment are revealed, along with interesting factoids provided by an expert. The objective is to promote higher level thinking and the ability to evaluate ideas, process experienced in meaningful contexts, to support the development of a positive disposition toward lifelong learning through engaging material and to use a wide range of experiences for developing the student's knowledge of science. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (2 of 11)   |   | Response |
|---|---|----------|
| Program Title   | Eco Company   |          |
| Origination   | Syndicated  |          |
| Days/Times<br>Program Regularly<br>Scheduled  | Sundays @ 12:30pm   |          |
| Total times aired at<br>regularly scheduled<br>time   | 13  |          |
| Total times aired   |   |          |
| Number of<br>Preemptions  | 0   |          |
| Number of<br>Preemptions for<br>other than Breaking<br>News   |   |          |
| Number of<br>Preemptions<br>Rescheduled   |   |          |
| Length of Program   | 30 mins   |          |
| Age of Target Child<br>Audience   | 13 years to 16 years  |          |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how it<br>meets the definition<br>of Core<br>Programming. | Eco Company is a weekly environmental lifestyle show hosted by a diverse group of teens as peer journalists that report on stories in energy, conservation recycling, alternative fuels, truths and myths of global warming and a variety of other topics like plastic pollution. They explore the importance of "Living Green: and understanding how our actions impact the planet." The show is supported by an interactive Web site where teen viewers can submit their own ideas and videos on how to make their communities and lives "green". |          |
| Does the Licensee<br>identify the program<br>by displaying<br>throughout the<br>program the symbol<br>E/I?                                    | Yes   |          |

| Digital Core<br>Program (3<br>of 11)            |                                  | Response |
|---|----------------------------------|----------|
| Program Title                                   | Edgemont                         |          |
| Origination                                     | Syndicated                       |          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays 7a.m.; 7:30a.m.; & 8am |          |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 39   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical choices and more. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face; to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. School work is taken seriously as depicted through characters studying in the library, receiving or discussing grades or doing homework at home. Each episode advances a few specific storylines based on particular social and emotional issues and takes them to a new conclusion. Characters act out behaviours that bring these issues to the forefront and they solve problems generally without intervention by adults, but through communication with peers and direct action, which leads to a better understanding of the situation and each other. At the same time the show highlights the fact that actions do lead to consequences and the outcomes provide a life lesson that is plainly evident, but conveyed to the viewer in a natural way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core Program (4 of 11)         | Response      |
|--|---------------|
| Program Title                          | Edgemont      |
| Origination                            | Syndicated    |
| Days/Times Program Regularly Scheduled | Sundays @ 8am |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical choices and more. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face; to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. School work is taken seriously as depicted through characters studying in the library, receiving or discussing grades or doing homework at home. Each episode advances a few specific storylines based on particular social and emotional issues and takes them to a new conclusion. Characters act out behaviours that bring these issues to the forefront and they solve problems generally without intervention by adults, but through communication with peers and direct action, which leads to a better understanding of the situation and each other. At the same time the show highlights the fact that actions do lead to consequences and the outcomes provide a life lesson that is plainly evident, but conveyed to the viewer in a natural way. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 11)</b>  | <b>Response</b>  |
|--|------------------|
| Program Title                          | K.E.Y.S. Kids    |
| Origination                            | Syndicated       |
| Days/Times Program Regularly Scheduled | Sundays @ 3:30pm |



|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 7 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | KEYS Kids is one of the longest running locally produced educational and informational children's shows in Metro Detroit. Even the shows anagrammed name is full of intent of a good life for children. The KEYS in the name stands for Kids Enjoy Your Selves Without Drugs. The show asks children and their families to look for alternatives to behaviors that can hurt them; and also focuses on issues that are of importance to young people. Positive programs that are going on in and around Metro Detroit for kids and families are highlighted to show children alternatives in a more tangible way. KEYS Kids is designed to entertain and educate their core audience using life-sized puppet characters to teach young viewers about the importance of living a happy, healthy and drug free life - ever confident in who they are. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response         |
|--|------------------|
| Title of Program   | K.E.Y.S. Kids    |
| List date and time rescheduled   | 1/26/2014 1:30pm |
| Is the rescheduled date the second home?   | No               |
| Were promotional efforts made to notify the public of rescheduled date and time? | No               |
| Date Preempted   | 2014-01-26       |
| Episode #  | 01/26/2014 #689  |

| Reason for Preemption  |   | Public Interest |
|--|---|-----------------|
|  |   |                 |
| <b>Digital Core Program (6 of 11)</b>  |   |                 |
|  | <b>Response</b>   |                 |
| Program Title  | Teen Kids News  |                 |
| Origination  | Syndicated  |                 |
| Days/Times Program Regularly Scheduled   | Sundays @ 10am  |                 |
| Total times aired at regularly scheduled time  | 13  |                 |
| Total times aired  |   |                 |
| Number of Preemptions  | 0   |                 |
| Number of Preemptions for other than Breaking News   |   |                 |
| Number of Preemptions Rescheduled  |   |                 |
| Length of Program  | 30 mins   |                 |
| Age of Target Child Audience   | 13 years to 16 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Teen Kids News is a national half hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003 and given how many people watch it and love it, the show will be on forever! Teen Kids News {TKN} highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show [who are of course all kids!] report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college, to making friends, to behind the scenes with entertainers.</p> |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |                 |

|                                       |                                     |  |
|---------------------------------------|-------------------------------------|--|
| <b>Digital Core Program (7 of 11)</b> |                                     |  |
|                                       | <b>Response</b>                     |  |
| Program Title                         | Ariel & Zoey & Eli, Too [COZI 20.2] |  |

|  |   |
|--|---|
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 10:30   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Ariel & Zoey & Eli, Too - E/I, K13-16 Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (8<br>of 11) | Response                   |
|--------------------------------------|----------------------------|
| Program Title                        | Steal The Show [COZI 20.2] |
| Origination                          | Syndicated                 |

|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11:30a.m.   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Steal the Show ~ Follow Ariel,Zoey and Eli and Grammy winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (9<br>of 11) | Response                |
|--------------------------------------|-------------------------|
| Program Title                        | Zoo Diaries [COZI 20.2] |
| Origination                          | Syndicated              |

|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays @ 10:30a.m.   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers, veterinarians, attendants, animal psychologists & preservationists. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (10<br>of 11) | Response                            |
|---------------------------------------|-------------------------------------|
| Program Title                         | Aqua Kids Adventures II [COZI 20.2] |
| Origination                           | Syndicated                          |

|  |   |
|--|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 10 & 11am   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (11<br>of 11) | Response                           |
|---------------------------------------|------------------------------------|
| Program Title                         | What Color is your Dog [COZI 20.2] |
| Origination                           | Syndicated                         |

|  |  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays @ 10:30am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times<br>aired   |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | <p>What Color is Your Dog (formerly-Dog &amp; Cat Training with Joel Silverman) - E/I, K13-16...The motto of the series Dog and Cat Training with Joel Silverman says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability.</p> <p>(Showplace TV Syndication)</p> |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

Non-Core  
Educational and  
Informational  
Programming (0)



**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Sharon McClendon  |
| Address   | 27777 Franklin Road; #1220  |
| City  | Southfield  |
| State   | MI  |
| Zip   | 48034   |
| Telephone Number  | 248-355-2020  |
| Email Address   | s.mcclendon@tv20detroit.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Commercial Limits: After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at twelve and under. The station does not air additional programs other than those listed in this report designed for children ages twelve and under that were not educational or informational programming. |

Other Matters (10)

| Other Matters (1 of 10)  |    | Response  |
|--|----|---|
| Program Title  |    | Animal Science  |
| Origination  |    | Syndicated  |
| Days/Times Program Regularly Scheduled   |    | Sundays @ 7:30am  |
| Total times aired at regularly scheduled time  | 13 |   |
| Length of Program  |    | 30 mins   |
| Age of Target Child Audience from  |    | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |    | Animal Science is a television show that shows young viewers how and why animals behave using a scientific approach. 3D animations, graphics and analysis are used to demonstrate the ins and outs of the life of the animal kingdom. |

| Other Matters (2 of 10)  |    | Response  |
|--|----|---|
| Program Title  |    | Eco Company   |
| Origination  |    | Syndicated  |
| Days/Times Program Regularly Scheduled   |    | Sundays @ 8:30am  |
| Total times aired at regularly scheduled time  | 13 |   |
| Length of Program  |    | 30 mins   |
| Age of Target Child Audience from  |    | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. |    | Eco Company is a weekly environmental lifestyle show hosted by a diverse group of teens as peer journalists that report on stories in energy, conservation recycling, alternative fuels, truths and myths of global warming and a variety of other topics like plastic pollution. They explore the importance of "Living Green: and understanding how our actions impact the planet." The show is supported by an interactive Web site where teen viewers can submit their own ideas and videos on how to make their communities and lives "green". |

| Other Matters (3 of 10)                |  | Response                  |
|--|--|---------------------------|
| Program Title                          |  | Edgemont                  |
| Origination                            |  | Syndicated                |
| Days/Times Program Regularly Scheduled |  | Sat/7,7:30,8am; Sun @ 8am |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 52   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Edgemont is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical choices and more. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider choices that they themselves may face; to witness the potential outcomes of these choices and gain positive tools that they can use to resolve issues and conflicts in a constructive way. School work is taken seriously as depicted through characters studying in the library, receiving or discussing grades or doing homework at home. Each episode advances a few specific storylines based on particular social and emotional issues and takes them to a new conclusion. Characters act out behaviours that bring these issues to the forefront and they solve problems generally without intervention by adults, but through communication with peers and direct action, which leads to a better understanding of the situation and each other. At the same time the show highlights the fact that actions do lead to consequences and the outcomes provide a life lesson that is plainly evident, but conveyed to the viewer in a natural way. |

| Other Matters (4 of 10)  | Response   |
|--|--|
| Program Title  | Teen Kids News   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays @ 10:00am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Teen Kids News is a national half hour weekly program that is informative, educational and entertaining! The show has been on the air since 2003 and given how many people watch it and love it, the show will be on forever! Teen Kids News {TKN} highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show [who are of course all kids!] report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college, to making friends, to behind the scenes with entertainers. |

| Other Matters (5 of 10) | Response |
|-------------------------|----------|
|-------------------------|----------|

|  |  |
|--|--|
| Program Title  | K.E.Y.S. Kids  |
| Origination  | Local  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays @ 3:30pm   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 7 years to 12 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | KEYS Kids is one of the longest running locally produced educational and informational children's shows in Metro Detroit. Even the shows anagrammed name is full of intent of a good life for children. The KEYS in the name stands for Kids Enjoy Your Selves Without Drugs. The show asks children and their families to look for alternatives to behaviors that can hurt them; and also focuses on issues that are of importance to young people. Positive programs that are going on in and around Metro Detroit for kids and families are highlighted to show children alternatives in a more tangible way. KEYS Kids is designed to entertain and educate their core audience using life-sized puppet characters to teach young viewers about the importance of living a happy, healthy and drug free life - ever confident in who they are. |

| Other<br>Matters (6 of<br>10)                             | Response                            |
|---|-------------------------------------|
| Program Title   | Aqua Kids Adventures II [COZI 20.2] |
| Origination   | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 10 & 11am                 |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26                                  |
| Length of<br>Program                                      | 30 mins                             |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years                |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures II - E/I, K13-16 Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication) |
|--|---|

| Other Matters (7 of 10)  | Response  |
|--|---|
| Program Title  | Ariel & Zoey & Eli Too [COZI 20.2]  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturdays 10:30   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too - E/I, K13-16 Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication) |

| Other Matters (8 of 10)                | Response                   |
|--|----------------------------|
| Program Title                          | Steal the Show [COZI 20.2] |
| Origination                            | Syndicated                 |
| Days/Times Program Regularly Scheduled | Sundays @ 11:30am          |

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|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Steal the Show ~ Follow Ariel,Zoey and Eli and Grammy winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all of the parts necessary in the recording process. Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the EI program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. |

| Other Matters (9 of 10)  | Response  |
|--|---|
| Program Title  | Zoo Diaries [COZI 20.2]   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sundays @ 10:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers, veterinarians, attendants, animal psychologists & preservationists. (Showplace TV Syndication) |

| Other Matters (10 of 10)   | Response   |
|--|--|
| Program Title  | What Color is Your Dog [COZI 20.2]   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays @ 10:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | What Color is Your Dog (formerly-Dog & Cat Training with Joel Silverman) - E/I, K13-16 The motto of the series Dog and Cat Training with Joel Silverman says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability. (Showplace TV Syndication) |



Certification

| Question   | Response                                 |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>WXON<br/>License,<br/>Inc.</b></p> |

**Attachments**

No Attachments.