



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0019682483** | File Number: **CPR-157330** | Submit Date: **07/09/2014** | Call Sign: **WMLW-TV** | Facility ID: **68545** |

City: **RACINE** | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/09/2014 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Milwaukee
	Web Home Page Address	www.wmlw.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(27)

Digital Core Program (1 of 27)	Response
Program Title	GREEN SCREEN ADVENTURES 49.1
Origination	Local
Days/Times Program Regularly Scheduled	SAT,7-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 27)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 27)	Response
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Program Title	JACK HANNA'S ANIMAL ADVENTURES -II 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 27)		Response
Program Title	JACK HANNA'S INTO THE WILD 49.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT,8:30-9A	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.	

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (5 of 27)	Response
Program Title	ANIMAL ATLAS 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 27)	Response
Program Title	SPORTS STARS OF TOMORROW 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situations are presented through a variety of approaches.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 27)	Response
Program Title	CULTURE CLICK 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the relationship between cultural events and every-day life. Developed and produced for viewers aged 13-16, Culture Click analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 27)	Response
Program Title	ANIMAL ATLAS 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 27)	Response
Program Title	ANIMAL ATLAS -II 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 27)	Response
Program Title	SAFARI TRACKS 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11A
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 27)		Response
Program Title		TEEN KIDS NEWS 49.2
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUN,9-9:30A
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 27)	Response
Program Title	TEEN KIDS NEWS 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9:30-10A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 27)	Response
Program Title	SO YOU WANT TO BE (49.3)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 27)	Response
Program Title	SO YOU WANT TO BE -II (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 27)	Response
Program Title	TOMORROW TODAY (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY features teens learning about the latest advances in science and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 27)	Response
Program Title	TOMORROW TODAY - II (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11AM
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY features teens learning about the latest advances in science and technology.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 27)	Response
Program Title	BETTER PLANET TV (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV features stories about helping the environment.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (18 of 27)	Response
Program Title	BETTER PLANET TV - II (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11:30-NOON
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV features stories about helping the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 27)	Response
Program Title	RAGGS (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH HALF HOUR SHOW FOCUSES ON A PRESCHOOL THEME, WHICH IS PLAYED OUT IN LIVE STORIES, MUSIC VIDEOS, CONCERTS, CARTOONS, AND INTERVIEWS WITH REAL KIDS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 27)	Response
Program Title	JAY JAY THE JET PLANE (49.4)

Origination	Network
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAY JAY CENTERS AROUND THE ADVENTURES OF THE 6-YEAR OLD JET PLANE AND HIS FRIENDS AS THEY DISCOVER THE WORLD AROUND THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 27)	Response
Program Title	NOODLE AND DOODLE (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 27)	Response
Program Title	LAZYTOWN (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8:30-9AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (23 of 27)	Response
Program Title	RAGGS (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,7-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH HALF HOUR SHOW FOCUSES ON A PRESCHOOL THEME, WHICH IS PLAYED OUT IN LIVE STORIES, MUSIC VIDEOS, CONCERTS, CARTOONS, AND INTERVIEWS WITH REAL KIDS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (24 of 27)	Response
Program Title	JAY JAY THE JET PLANE(49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,7:30-8AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	5 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAY JAY CENTERS AROUND THE ADVENTURES OF THE 6-YEAR OLD JET PLANE AND HIS FRIENDS AS THEY DISCOVER THE WORLD AROUND THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JAY JAY THE JET PLANE(49.4)
List date and time rescheduled	4/13/14 AT 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-13
Episode #	
Reason for Preemption	Sports

Digital Core Program (25 of 27)	Response
Program Title	NOODLE AND DOODLE (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8-8:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	NOODLE AND DOODLE (49.4)

List date and time rescheduled	4/13/14 AT 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-13
Episode #	
Reason for Preemption	Sports

Digital Core Program (26 of 27)		Response
Program Title	LAZYTOWN (49.4)	
Origination	Network	
Days/Times Program Regularly Scheduled	SUN,8:30-9AM	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	LAZYTOWN (49.4)
List date and time rescheduled	5/11/14 AT 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-11
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	LAZYTOWN (49.4)
List date and time rescheduled	4/13/14 AT 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-04-13
Episode #	
Reason for Preemption	Sports

Digital Core Program (27 of 27)	Response
Program Title	SO YOU WANT TO BE (49.3) (4/5/14 AND 4/12/14)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	CHRISTINE GROTELUESCHEN
Address	809 S. 60TH STREET
City	MILWAUKEE
State	WI
Zip	53214
Telephone Number	414-607-8120
Email Address	CGROTELUESCHEN@CBS58.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (26)

Other Matters (1 of 26)	Response
Program Title	GREEN SCREEN ADVENTURES 49.1
Origination	Local
Days/Times Program Regularly Scheduled	SAT,7-7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREENSCREEN ADVENTURES TEACHES CHILDREN CRITICAL WRITING SKILLS THROUGH IMPROVISATION, STORYTELLING AND STORY THEATER, IN THIS FUN, INFORMATIONAL, AND EDUCATIONAL PROGRAM.

Other Matters (2 of 26)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,7:30-8A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

Other Matters (3 of 26)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES - II 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8-8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EVERY WEEK "JUNGLE JACK" HANNA TAKES TELEVISION VIEWERS AROUND THE WORLD HAVING EXCITING ADVENTURES, AND TEACHING ABOUT ANIMALS ALONG THE WAY.

Other Matters (4 of 26)	Response
Program Title	JACK HANNA'S INTO THE WILD 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,8:30-9A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (5 of 26)	Response
Program Title	ANIMAL ATLAS 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.

Other Matters (6 of 26)	Response
Program Title	SPORTS STARS OF TOMORROW 49.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A weekly tv magazine with the purpose of presenting to teenage viewers a look at the inspirational stories and achievements of their contemporaries who are or have excelled in sports and life through hard work and focused dedication. These role model situations are presented through a variety of approaches.

Other Matters (7 of 26)	Response
Program Title	CULTURE CLICKS 49.2
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a weekly half-hour series that explores the relationship between cultural events and every-day life. Developed and produced for viewers aged 13-16, Culture Click analyzes topics that are trending on the internet and provides insight and perspective on issues that shape our society.

Other Matters (8 of 26)	Response
Program Title	ANIMAL ATLAS 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed

Other Matters (9 of 26)	Response
Program Title	ANIMAL ATLAS -II 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed

Other Matters (10 of 26)	Response
Program Title	SAFARI TRACKS 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10:30-11A

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS IS A PROGRAM WITH CONTENT GROUNDED IN THE NATURAL WORLD AND DELIVERED USING AN APPROACH THAT, WHILE ENTERTAINING TO A YOUNG AUDIENCE, HIGHLIGHTS THE INFORMATIONAL AND EDUCATIONAL ASPECTS OF THE ANIMAL KINGDOM IN THE GIVEN ENVIRONMENT OF AFRICA.

Other Matters (11 of 26)	Response
Program Title	TEEN KIDS NEWS 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9-9:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."

Other Matters (12 of 26)	Response
Program Title	TEEN KIDS NEWS 49.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN,9:30-10A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Many of the goals for students in the intermediate and upper grades are underpinnings for this series of weekly programs broadcast throughout the year. The programs deliver content as an entertaining, humorous and fascinating look at current events and other "news stories" of interest to students of this age group. TEEN KIDS NEWS is a fast paced program in the 13 - 16 year old FCC children's programming category composed of shorter segments that "fit" the visual learning style of today's students and is composed of many segments that vary from program to program and year to year."
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Other Matters (13 of 26)	Response
Program Title	SO YOU WANT TO BE (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world

Other Matters (14 of 26)	Response
Program Title	SO YOU WANT TO BE - II (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,9:30-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SO YOU WANT TO BE features teens learning about a wide variety of jobs and career paths as well as what it takes to get ahead in the working world

Other Matters (15 of 26)	Response
Program Title	TOMORROW TODAY (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,10-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY features teens learning about the latest advances in science and technology.

Other Matters (16 of 26)	Response
Program Title	TOMORROW TODAY - II
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT,10:30-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TOMORROW TODAY features teens learning about the latest advances in science and technology.

Other Matters (17 of 26)	Response
Program Title	BETTER PLANET TV (49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV features stories about helping the environment.

Other Matters (18 of 26)	Response
Program Title	BETTER PLANET TV - II(49.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT,11:30-NOON
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETTER PLANET TV features stories about helping the environment.

Other Matters (19 of 26)	Response
Program Title	RAGGS (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,7-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH HALF HOUR SHOW FOCUSES ON A PRESCHOOL THEME, WHICH IS PLAYED OUT IN LIVE STORIES, MUSIC VIDEOS, CONCERTS, CARTOONS, AND INTERVIEWS WITH REAL KIDS.

Other Matters (20 of 26)	Response
Program Title	JAY JAY THE JET PLANE (49.4)
Origination	Network

Days/Times Program Regularly Scheduled	SAT,7:30-8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAY JAY CENTERS AROUND THE ADVENTURES OF THE 6-YEAR OLD JET PLANE AND HIS FRIENDS AS THEY DISCOVER THE WORLD AROUND THEM.

Other Matters (21 of 26)	Response
Program Title	NOODLES AND DOODLES (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING.

Other Matters (22 of 26)	Response
Program Title	LAZYTOWN (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SAT,8:30-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS.

Other Matters (23 of 26)	Response
Program Title	RAGGS (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,7-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH HALF HOUR SHOW FOCUSES ON A PRESCHOOL THEME, WHICH IS PLAYED OUT IN LIVE STORIES, MUSIC VIDEOS, CONCERTS, CARTOONS, AND INTERVIEWS WITH REAL KIDS.

Other Matters (24 of 26)	Response
Program Title	JAY JAY THE JET PLANE (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,7:30-8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAY JAY CENTERS AROUND THE ADVENTURES OF THE 6-YEAR OLD JET PLANE AND HIS FRIENDS AS THEY DISCOVER THE WORLD AROUND THEM.

Other Matters (25 of 26)	Response
Program Title	NOODLE AND DOODLE (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8-8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FOCUSES ON PRE-SCHOOL FRIENDLY FAMILY ACTIVITIES SUCH AS CRAFTS AND COOKING.

Other Matters (26 of 26)	Response
Program Title	LAZYTOWN (49.4)
Origination	Network
Days/Times Program Regularly Scheduled	SUN,8:30-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CITIZENS OF LAZY TOWN LEARN THE IMPORTANCE OF THINGS LIKE EATING RIGHT AND EXERCISING FROM THE ULTRA-ATHLETIC, SPORTUCUS, WHO MUST STOP THE EVIL PLOTS OF ROBBIE ROTTEN, WHO HATES PHYSICAL ACTIVITY, AMONG OTHER THINGS.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>TV49, INC.</p>

Attachments

No Attachments.