

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0021925797** File Number: **CPR-128260** Submit Date: **04/03/2012** Call Sign: **KSAS-TV** Facility ID: **11911** 

City: WICHITA State: KS

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/03/2012 Filing Status: Active

## Report reflects information for : First Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Wichita-Hutchinson Plus
	Web Home Page Address	

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	3.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Dragonfly TV (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:30am -8:00am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half hour science television series that meets the educational and informational objectives of the FCC Childrens Programmingreequirements for children ages 13-16. The programs highlight children's projects with real hands-on experience and demonstrates practical applicationsof mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Swap TV (24.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:30am-8:00 am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Swap TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngster and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "Swap TV" is closed-captioned for the hearing impaired and displayes the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Mad About Money (24.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Wednesday 7:30-8:00AM (1/1/12-3/31/12)	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About Money" is a weekly half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer generated video. The weekly series converys important message about money, saving, and investingin a fun and entertaining way. "Mad About Money" meets the educational and informational objectives for FCC Childrens Programming regquirements for children ages 13 to 16. Mad About Money is cloed-caption for the hearing impaired.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (4 of 8)	Response
Program Title	The Real Winning Edge (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:30am -8:00am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Real Winning Edge" is a weekly half-hour television series that meets the educational and informational objectives of the FCC Childrens Prgramming requirements for children ages 13-16. It is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens. This series is based on role models making pro-social life choices with emphasis on being honest, loyal, and hardworking toward productive goals, treating others as they would like to be treated. "The Real Winning Edge" is closed-captioned for the eharing impaired.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	Made in Hollywood-Teen Edition (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:30am -8:00am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Ediditon" is a weekly half-hour television series that meets the educational and informational objectives of the FCC Childrens Programming requrements for children ages 13-16. The series introduces its audience to behind-the-scenes filmmaking special effects techiniques and career opportunities focusing on the creative, techinical, and artists skills of the motion picture and television industries. "Made in Hollywood: Teen Edition" is closed-captioned for the hearing impaired.

Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol E	
/I?	

Digital Core Program (6 of 8)	Response
Program Title	Young Icons (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 8:00am-8:30am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons is a weekly half-hour television seriesthat provides educational an dinformational segments exposing children ages 13-16 to accomplished 'teens' that have a goal and are giving back to their communitiesas mentors, scholars, entrepeurs and philamthropsis. Each guests shares their chosen stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. Young Icons is closed-captioned for the eharing impaired.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	Beta Records (24.2Cool TV)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 AM-7:30 AM (1/1/12-3/31/12)
Total times aired at regularly scheduled time	14

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 8)	Response
Program Title	Ariel, Zoey & Eli Too (24.2Cool TV)
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 4:30pm-5:00pm (12/26/11-12/30/11)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Michelle Cleaton
Address	316 N West St
City	Wichita
State	KS
Zip	67203
Telephone Number	316-942-2424 x227
Email Address	michellecleaton@foxkansas.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Airing PSA's for Childhood Obesity, Just Move exercise campaign, Amber Alerts, Girl Scouts Cookie Drive, Children's Miracle Network and Reading to Children PSA. Continued campaign for askachild.net website which promotes helpful links for parents/guardians on child-rearing.

## Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Dragonfly TV (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:30am -8:00am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half hour science television series that meets the educational and informational objectives of the FCC Childrens Programmingreequirements for children ages 13-16. The programs highlight children's projects with real hands-on experience and demonstrates practical applicationsof mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own. "Dragonfly TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.

Other Matters (2 of	Decimana
8)	Response
Program Title	Swap TV (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:30am-8:00am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Swap TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC Childrens Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngster and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "Swap TV" is closed-captioned for the hearing impaired and displayes the "E/I" icon throughout the broadcast.

Other Matters (3 of 8)	Response
Program Title	Mad About Money (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7:30am-8:00 am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About Money" is a weekly half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer generated video. The weekly series converys important message about money, saving, and investingin a fun and entertaining way. "Mad About Money" meets the educational and informational objectives for FCC Childrens Programming regquirements for children ages 13 to 16. Mad About Money is cloed-caption for the hearing impaired.

Other Matters (4 of 8)	Response
Program Title	The Real Winning Edge (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:30am-8:00m (1/1/12-3/31/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"The Real Winning Edge" is a weekly half-hour television series that meets the educational and informational objectives of the FCC Childrens Prgramming requirements for children ages 13-16. It is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens. This series is based on role models making pro-social life choices with emphasis on being honest, loyal, and hardworking toward productive goals, treating others as they would like to be treated. "The Real Winning Edge" is closed-captioned for the eharing impaired.

Other Matters (5 of 8)	Response
Program Title	Made in Hollywood Teen Edition (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:30am-8:00am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Ediditon" is a weekly half-hour television series that meets the educational and informational objectives of the FCC Childrens Programming requrements for children ages 13-16. The series introduces its audience to behind-the-scenes filmmaking special effects techniques and career opportunities focusing on the creative, technical, and artists skills of the motion picture and television industries. "Made in Hollywood: Teen Edition" is closed-captioned for the hearing impaired.

Other Matters (6 of 8)	Response
Program Title	Young Icons (24.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 8:00am-8:30am (1/1/12-3/31/12)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons is a weekly half-hour television seriesthat provides educational an dinformational segments exposing children ages 13-16 to accomplished 'teens' that have a goal and are giving back to their communitiesas mentors, scholars, entrepeurs and philamthropsis. Each guests shares their chosen stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. Young Icons is closed-captioned for the eharing impaired.

Other Matters (7 of 8)	Response
Program Title	Beta Records (24.2Cool TV)
Origination	Network

Days/Times Program	Saturday 7:00 -7:30 a.m. (1/1/12-3/31/12)
Regularly Scheduled	Saturday 7.00 7.00 a.m. (1/17.12 0/01/12)
regularly deficulted	
Total times aired at	13
regularly scheduled time	
Length of Program	30 mins
Age of Target Child	13 years to 16 years
Audience from	
Describe the educational	BETA Records TV is a weekly half-hour music centric show that follows a magazine formar
and informational objective	with segments ranging from major & indie artist interviews and unplugged performances in
of the program and how it	BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music
meets the definition of Core	executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to
Programming.	fashion and pop culture.

Other Matters (8 of 8)	Response
Program Title	Ariel, Zoey & Eli, Too
Origination	Network
Days/Times Program Regularly Scheduled	Mon-Fri 4:30pm-5:00pm (1/1/12-3/31/12)
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Newport Television LLC **Attachments** 

No Attachments.